

## Application Form

---

### Profile

Prefix \_\_\_\_\_ Rob \_\_\_\_\_ Alexander \_\_\_\_\_  
First Name Middle Initial Last Name Suffix

alexanrw@jmu.edu \_\_\_\_\_  
Email Address

977 S Dogwood Drive \_\_\_\_\_  
Home Address Suite or Apt

Harrisonburg \_\_\_\_\_ VA \_\_\_\_\_ 22801 \_\_\_\_\_  
City State Postal Code

### How many years have you been a resident of Harrisonburg?

14 \_\_\_\_\_

Mobile: (303) 818-0418 \_\_\_\_\_  
Primary Phone Alternate Phone

JMU \_\_\_\_\_ Professor \_\_\_\_\_  
Employer Job Title

---

**Demographics** - (Submission of this information if voluntary and will not subject you to any adverse treatment should you chose to not complete)

### Ethnicity

Caucasian/Non-Hispanic

### Gender

Male

### What is your age?

50+ years old

### Are you reapplying for a current position you hold? \*

Yes

---

### Which Boards would you like to apply for?

Environmental Performance Standards Committee (EPSAC): On Agenda

---

---

### Interests & Experiences

Please tell us about yourself and why you want to serve.

**Why are you interested in serving on a board or commission?**

---

An effective, healthy local government is only as good as its residents being willing to step up and serve on public boards and commissions to help with transparency, accountability, and to leverage the vast knowledge and skills inherent in the community. I believe strongly in healthy democracy and board service is part of it.

**What other interests or concerns do you have regarding the community?**

---

I feel that we can do better at understanding how the environmental concerns described in the EAP link to other complex challenges facing our community, such as housing accessibility and affordability, transportation, and employment/living wage. I think we can be more efficient and effective with our resources to address multiple of these challenges simultaneously, particularly to increase equitable access to a higher quality of life.

**What relevant experience or education do you have to this board or commission?**

---

I have served one term on EPSAC with most of that time acting as the Chair. I am interested in continuing that role as we have built a solid momentum. Other relevant service includes being on the Commonwealth of Virginia's Plastic Waste Prevention Advisory Council, giving me experience and knowledge regarding solid waste systems in Virginia. I am also a past member of the International City/County Management Association's Sustainable Communities Advisory Committee, working with city and town managers from across the United States to discuss and address municipal sustainability challenges. I teach undergraduate and graduate courses at JMU in public management and environmental policy.

**Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:**

---

I served 9 years on SWAC. I also am a principal with the Institute for Constructive Advocacy and Dialogue (ICAD). ICAD has served as facilitators for both the City of Harrisonburg's most recent Comprehensive Plan revision as well as the City of Harrisonburg's ARPA public input process. Both experiences have provided me with a broader understanding of the needs and perspectives of diverse community groups, organizations, and populations as they may relate to the EAP Focus Areas.

[AlexanderResume.pdf](#)

Upload a Resume

---

**EPSAC Applicants only**

Question applies to Environmental Performance Standards Committee (EPSAC)

**City Council is seeking EPSAC members to represent broad stakeholder interests within the city. If you will be participating on the EPSAC as a representative of a business, group, or organization, please provide the name of the business, group, or organization and indicate what stakeholder category the group represents. If more than one, please list all. A. Residents, civic leagues, homeowners associations. B. Institutional and tax exempt entities including colleges and churches. C. Business community including residential, commercial and industrial property owners, malls, and business groups. D. Professional engineers, real estate developers, and construction contractors. E. Special interest groups that represent economic development, environmental or outdoor recreation. F. Others, education professionals from the local schools and city staff: PLEASE CHOOSE ONE FROM THE DROP DOWN BOX \***

---

- A: Resident, civic leagues, homeowners associations
- B: Institutional and tax exempt entities including colleges and churches,

Question applies to Environmental Performance Standards Committee (EPSAC)

**Name of business, group or organization you would represent?**

---

While not an official representative, I can consider the JMU perspective

---

**Bike/Pedestrian Subcommittee Applicants only**

# Dr. Rob Alexander

Office: 91 E. Grace St. MSC 7705  
James Madison University  
Harrisonburg, VA 22807  
phone: 540-568-3771

## EDUCATION

---

<b>The Maxwell School,</b> Syracuse University Syracuse, NY	Ph.D., Public Administration	2004 – 2011
<b>School of Public and Environmental Affairs,</b> Indiana University – Bloomington Bloomington, IN	M.P.A., Policy Analysis M.S., Environmental Science	1995 – 1998
<b>Duke University</b> Durham, NC	B.S., Geology	1989 – 1993

## RESEARCH INTERESTS

---

My research focuses upon how individual, organizational, and cultural factors shape complex problem solving as it occurs in collaboration across the public, private, and nonprofit sectors. I integrate systems thinking with a policy tools approach to identify successful pathways for positive environmental and sustainability performance.

## ACADEMIC EMPLOYMENT AND POSITIONS

---

<b>Associate Professor</b> Department of Political Science Masters of Public Administration Program James Madison University Harrisonburg, VA	2011 – Present
<b>Co-Director</b> Institute for Constructive Advocacy and Dialogue (ICAD) James Madison University <i>The mission of ICAD is to inspire dialogue and deliberation that shapes engaged and inclusive communities and informs sound policies through skilled facilitation service, research, and training.</i>	2014 – Present
<b>Coordinator</b> Environmental Studies Minor James Madison University	2017 – Present
<b>Visiting Assistant Professor</b> Department of Science, Technology, Society and Public Policy	2009 – 2011

Rochester Institute of Technology  
Rochester, NY

**SELECTED ADDITIONAL PROFESSIONAL EXPERIENCES**

---

<b>Wilderness Education Institute</b>	1997-2004
Boulder, CO	
Executive Director, Co-Founder	
<b>Full Circle Institute, Minneapolis, MN</b>	1998-2000
Program Director	

**PROFESSIONAL AFFILIATIONS**

---

Association for Environmental Studies and Sciences (AESS), Membership Committee  
Network of Schools of Public Policy, Affairs, and Administration (NASPAA)  
International City/County Management Association (ICMA)

**SELECTED PUBLIC SERVICE**

---

Member, Stormwater Advisory Committee (SWAC), City of Harrisonburg (2014-present)  
Election Official, City of Harrisonburg (2016-2021)  
Member, Commonwealth of Virginia Plastic Waste Prevention Advisory Council (2020-present)