

# **PLANTING DOWNTOWN HARRISONBURG**

**FINAL DESIGN PRESENTATION - MAR 26, 2026**



COLLEGE OF ARCHITECTURE, ARTS, AND DESIGN  
COMMUNITY DESIGN  
ASSISTANCE CENTER  
VIRGINIA TECH.



1. Planted landscape bed behind the Hardesty-Higgins House Visitor Center adjacent to the parking lot, providing soft buffering between the street and vehicular area.



2. Honey locust trees planted within sidewalk tree wells along Main Street, providing filtered shade and streetscape definition.



3. View of the courthouse and Court Square as experienced from the Main Street sidewalk, highlighting the visual connection between the street corridor and civic open space.



4. The structured planting beds with brick walls and pergola within Liberty Park containing perennial plantings reinforce a formal character.



5. Shaded seating space within Denton Park featuring planter walls, trees, and movable furniture that support passive recreation and gathering.



6. Classical-style decorative planters placed around Court Square contributing to the historic civic character of the space.



7. The underutilized Blacks Run flowing through the city, forming a natural corridor and environmental feature within the urban fabric.



8. Primary entrance view of the Hardesty-Higgins House Visitor Center, marking a key arrival point of a special destination within the downtown district.



9. Hydrangea plantings forming a flowering border along the edge of Liberty Park parking lot.

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**Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs**

Site Inventory and Analysis  
 Existing Conditions Images  
 March 26th, 2026

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Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Site Inventory and Analysis  
 Focus Areas and Goals  
 March 26th, 2026

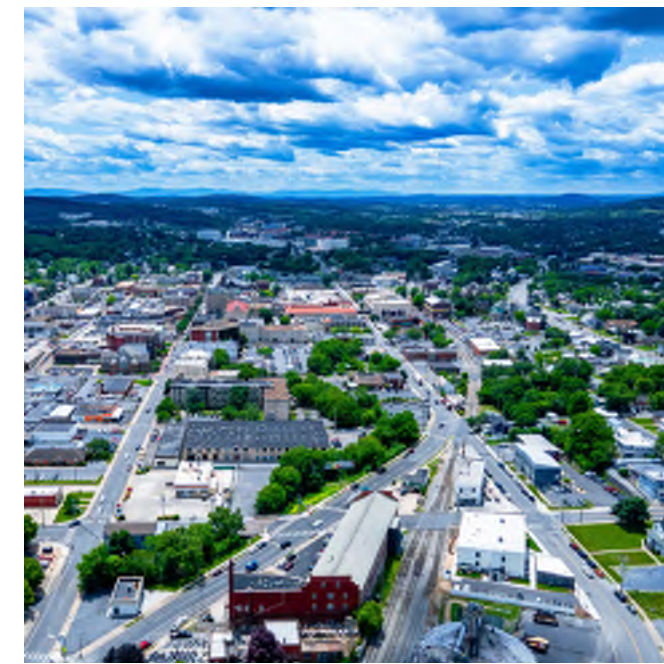
# FOCUS AREAS



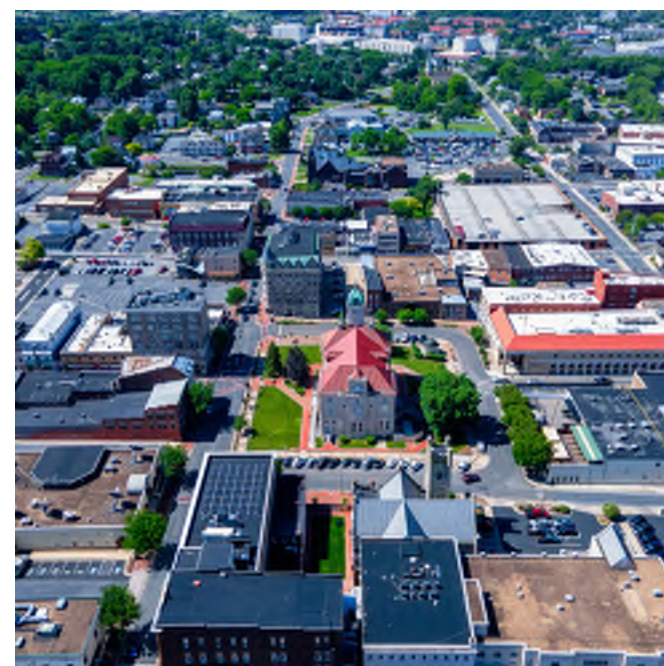
**ENTRY GATEWAYS**  
*Downtown Gateway – North & South Statue*



**DOWNTOWN INTERSECTION**  
*Main Street Intersections*



**DOWNTOWN STREETS**  
*Mason St. Medians, Water St., Main St., & Liberty St.*



**COURT HOUSE SQUARE**  
*Court Sq. West & South – Tree wells & Trees*



**LANDMARK BUILDINGS**  
*Hardesty-Higgins House Visitor Center  
 Public Safety Building  
 City Hall*



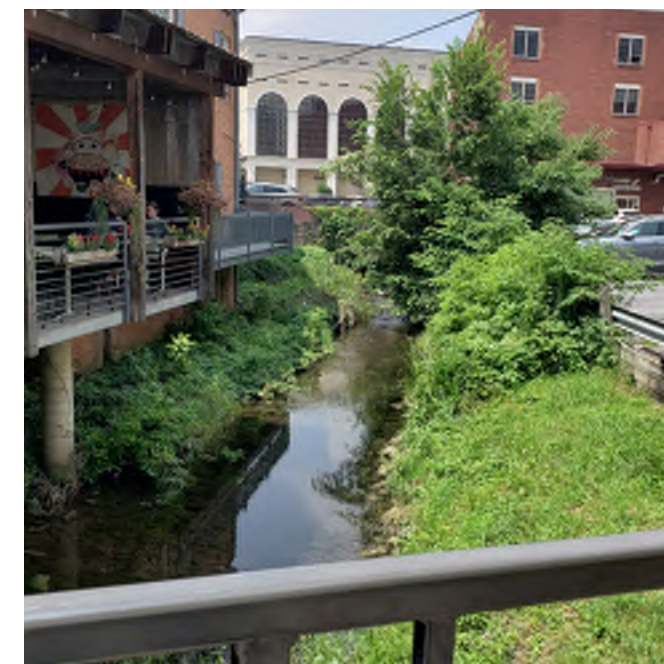
**CITY PARKS**  
*Liberty Park  
 Denton park  
 Farmers Market*



**PARKING FACILITIES**  
*Liberty St. & Elizabeth St. Lot,  
 Municipal Parking Lot, Water St. & Mason St. Parking Deck*



**CITY BEDS & PLANTERS**  
*Liberty St. Bed*



**CITY TRAILS**  
*Nature Trail  
 Art/Mural Trail*

# LANDSCAPE GOALS

## CREATE A WELCOMING PEDESTRIAN EXPERIENCE

Shaded, well-designed streets make walking comfortable, safe, and enjoyable year-round.

## STRENGTHEN NEIGHBORHOOD CONNECTIONS

Green spaces and street trees foster pride and a sense of ownership among residents and local businesses.

## ATTRACT VISITORS AND SUPPORT LOCAL ECONOMY

Lively, green streetscapes encourage people to stay longer, explore shops, and attend downtown events.

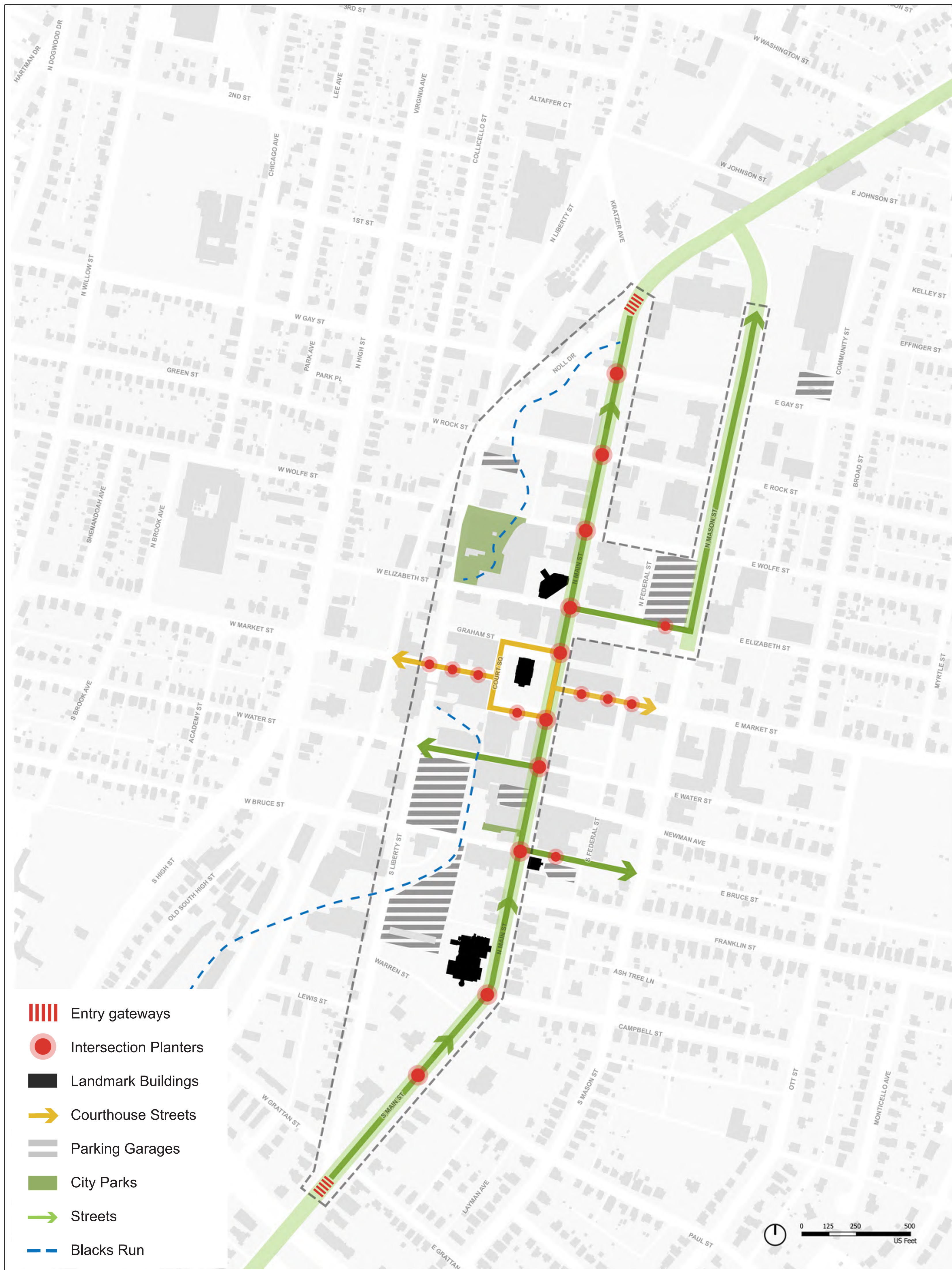
## DEFINE DOWNTOWN AS A DESTINATION









Distinctive plantings, art, and design features give Harrisonburg its own identity — a place people come to experience, not just pass through.

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Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design: Downtown Master Plan - Phase I  
 Scope and Boundary  
 March 26th, 2026



-  Entry gateways
-  Intersection Planters
-  Landmark Buildings
-  Courthouse Streets
-  Parking Garages
-  City Parks
-  Streets
-  Blacks Run

 **ENTRY GATEWAYS**

 **GREEN CORRIDORS**  
 MAIN STREET  
 MASON STREET  
 WATER STREET

 **INTERSECTION PLANTERS**

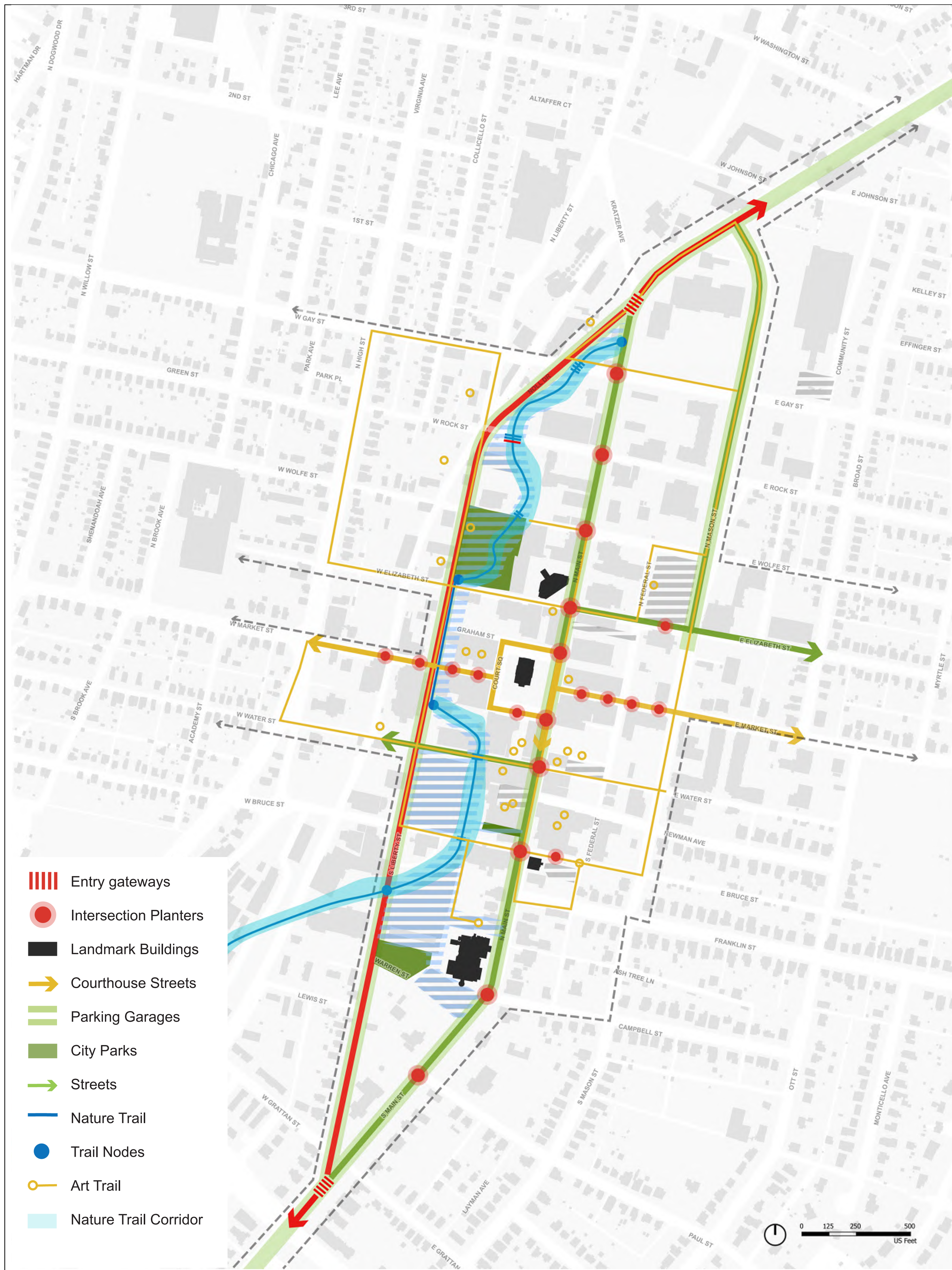
 **COURTHOUSE SQUARE**

 **PARKS & OPEN SPACES**  
 LIBERTY PARK  
 DENTON PARK


 **LANDMARK ANCHORS**  
 PUBLIC SAFETY BUILDING  
 HARDESTY-HIGGINS HOUSE VISITOR CENTER  
 CITY HALL

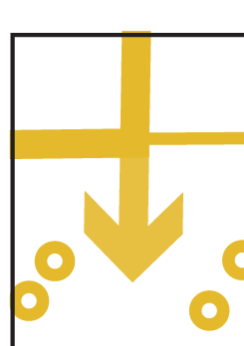
 **PUBLIC PARKING FACILITIES**  
 PARKING GARAGES  
 PARKING LOTS

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**URBAN STREET CORRIDORS**  
 MAIN ST & LIBERTY ST - TREE BUMPOUTS  
 MAIN ST - ENTERING DOWNTOWN


**GREEN CORRIDOR NETWORK**  
 LIBERTY PARK: THE WOODLAND TRAIL  
 DENTON PARK: AN ARBORETUM EXTENSION  
 DAYLIGHTING BLACKS RUN  
 FARMERS MARKET & LOVE PARK


**CITY CANVAS**  
 COURTHOUSE SQUARE: EVENTS & FESTIVALS  
 CAR GARAGES: SCULPTURAL PLACEMAKING  
 EXISTING MURAL CORRIDOR: GALLERY GARDENS


**PARKING LANDSCAPES**  
 MUNICIPAL PARKING LOT: REIMAGINING CAR PARKS

Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs

Final Design: Downtown Master Plan - Phase II  
 Scope and Boundary  
 March 26th, 2026

# ENTRY GATEWAYS: DOWNTOWN AS A DESTINATION



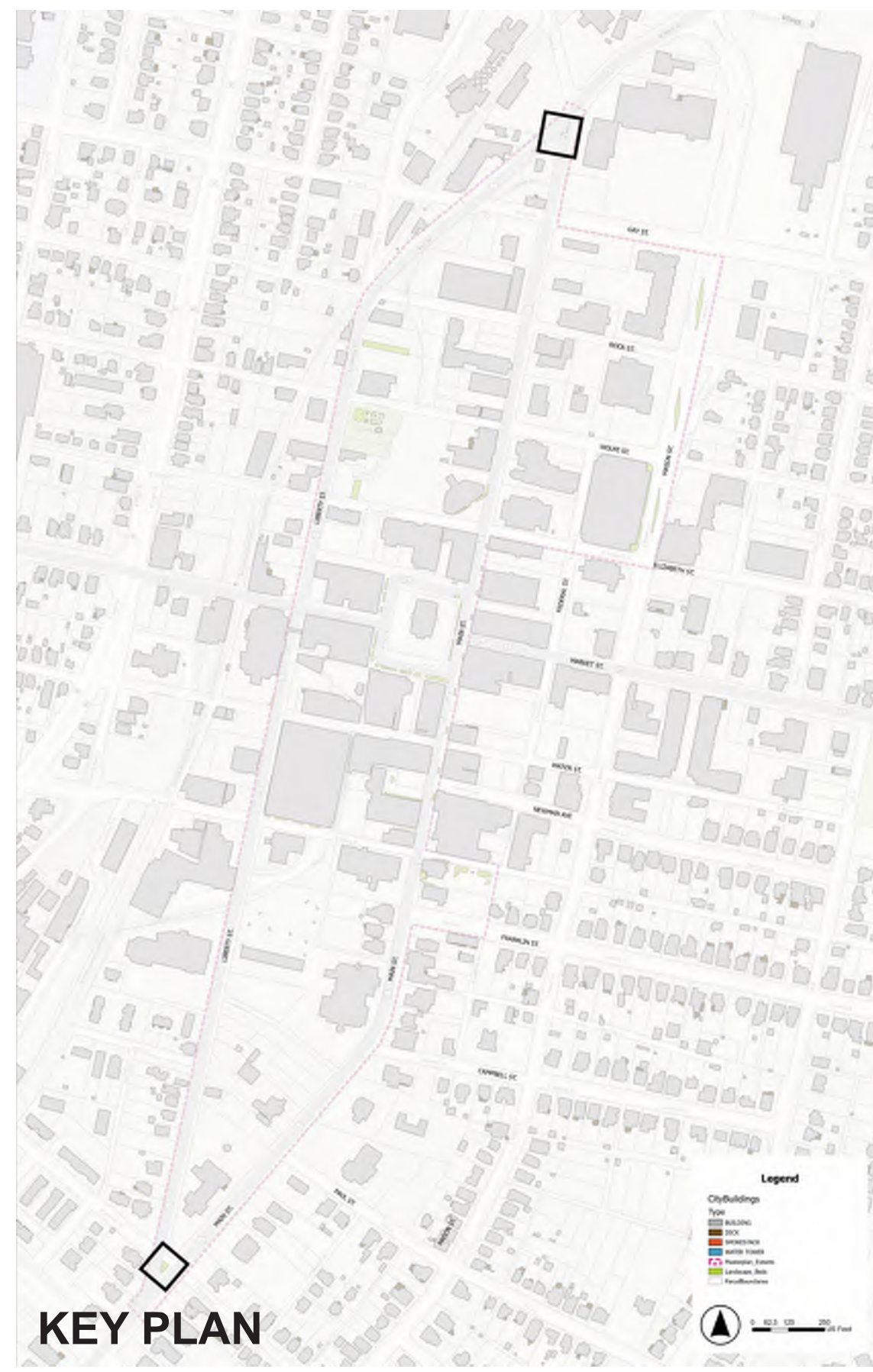
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**SOUTH END GATEWAY PLANTING PLAN:** Planting strategy that defines the South End Gateway through layered vegetation, seasonal interest, and a clear sense of arrival. All plants are spaced at 0.8" C/C.



**PERSPECTIVE:** A Summer/Fall planting scheme featuring bold, vibrant colors in layered masses, designed to slow traffic at both entryway islands and create a clear sense of arrival into downtown Harrisonburg.



KEY PLAN



**African Marigold**  
*(Tagetes erecta)*



**Big Red Begonia** (*Begonia* × *benariensis* 'Big Red')



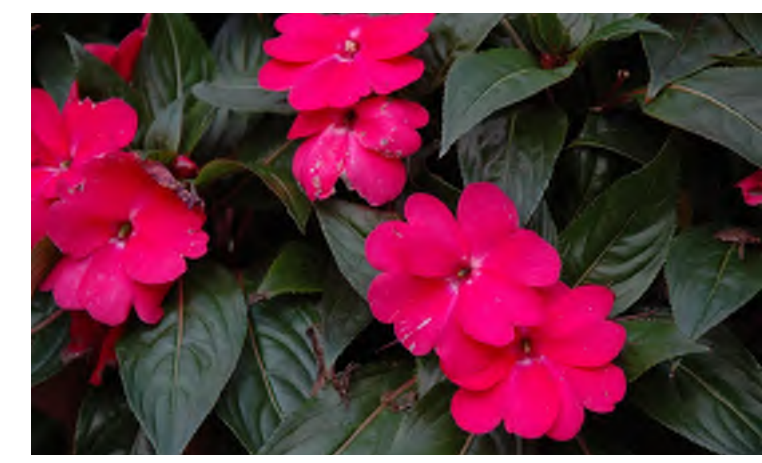
**Liriope** (*Liriope muscari* 'Big Blue')



**Blue sage Salvia** (*Salvia farinacea* 'Victoria Blue')



**REFERENCE IMAGE:**  
 Orange - Blue Color Palette



**New Guinea Impatiens**  
*(Impatiens 'Celebrette Hot Pink')*



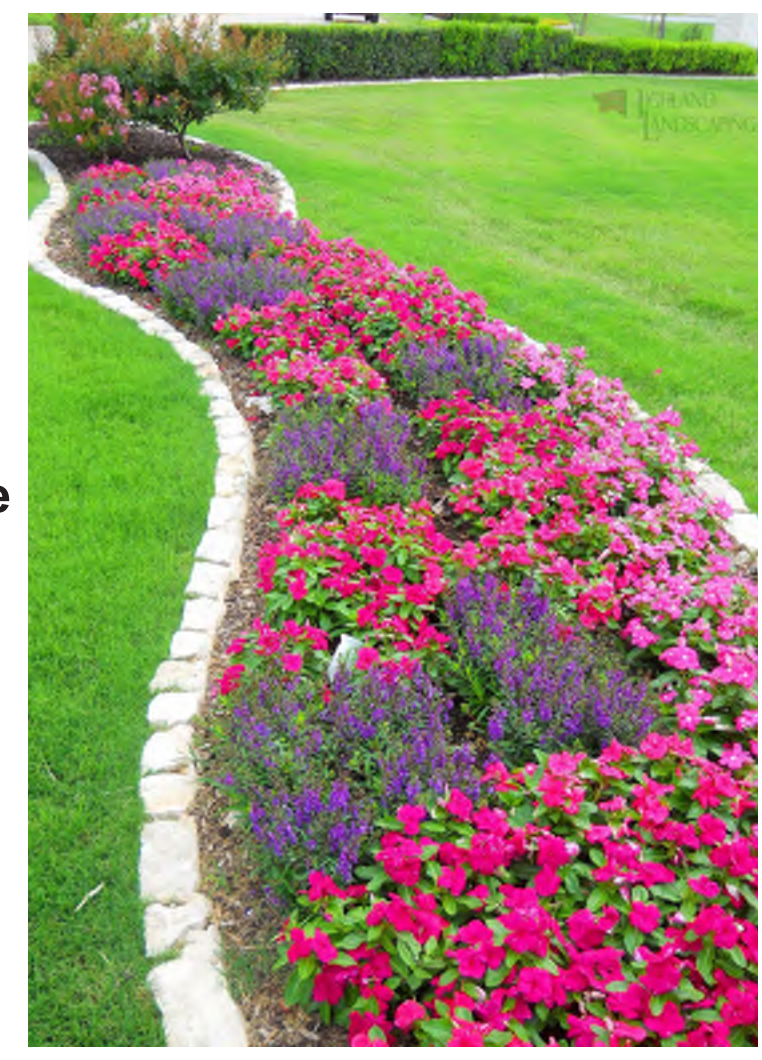
**Liriope** (*Liriope muscari* 'Big Blue')



**Begonia 'Megawatt Pink Bronze Leaf'** (*Begonia interspecific*)



**Blue sage Salvia** (*Salvia farinacea* 'Victoria Blue')



**REFERENCE IMAGE:**  
 Pink - Purple Color Palette

**SUMMER/FALL PLANTING (OPTION 1):**  
 Deadhead marigold, salvia, and begonia regularly to keep blooms continuous and tidy. Light pruning or shearing after July 4th helps produce a second flush of flowers. Cut back liriope foliage in early spring before new growth appears.

**SUMMER/FALL PLANTING (OPTION 2):**  
 Deadhead impatiens, begonia, and salvia regularly to keep blooms continuous and tidy. Light pruning or shearing after July 4th helps produce a second flush of flowers. Cut back liriope foliage in early spring before new growth appears.

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design Concept: Entry Gateways - Summer/Fall (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

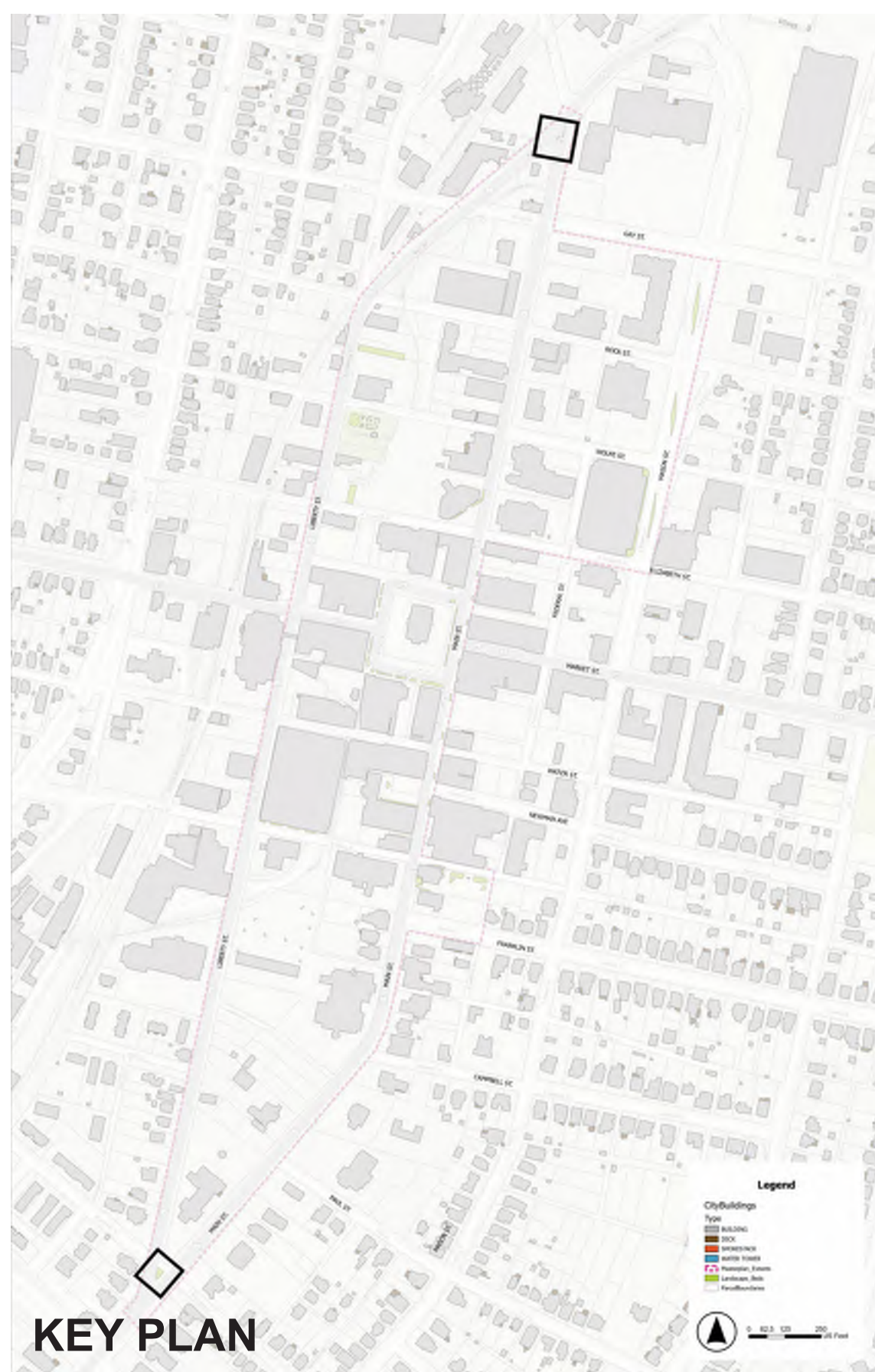
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**NORTH END GATEWAY PLANTING PLAN:** Planting strategy that defines the South End Gateway through layered vegetation, seasonal interest, and a clear sense of arrival. All plants are spaced at 0.8" C/C.



**PERSPECTIVE:** A Winter/Spring planting scheme featuring bold, vibrant colors in layered masses, designed to slow traffic at both entryway islands and create a clear sense of arrival into downtown Harrisonburg.



**Mount Hood Daffodil**  
*(Narcissus 'Mount Hood')*



**Golden Harvest Daffodil**  
*(Narcissus 'Golden Harvest')*



**Easter Born Daffodil**  
*(Narcissus 'Easter Born')*



**Red Devon Daffodil**  
*(Narcissus 'Red Devon')*



**Riot Daffodil**  
*(Narcissus 'Riot')*



**Kedron Daffodil**  
*(Narcissus 'Kedron')*



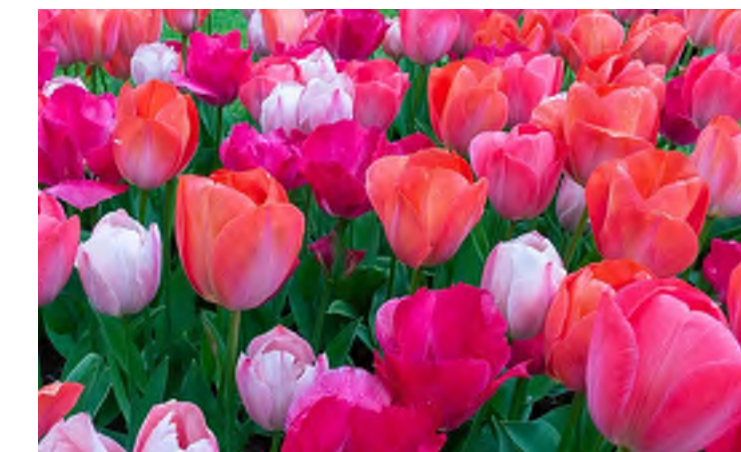
**Golden Parade Tulip** (*Tulipa*  
*'Golden Parade'*)



**Purissima Tulip** (*Tulipa*  
*fosteriana 'Purissima Blonde'*)



**Maureen Tulip** (*Tulipa* Single  
 Late 'Maureen')



**Van Eijk Tulip Mixture**  
*(Tulipa darwinhybrid 'Van Eijk')*



**Pink Impression Tulip** (*Tulipa*  
*'Pink Impression'*)



**Double Peony Pink Tulip**  
*(Tulipa 'Angelique')*



**Liriope** (*Liriope muscari* 'Big  
 Blue')



**Pansy Purple** (*Viola*  
*wittrockiana 'Matrix Purple'*)

**WINTER/SPRING PLANTING (OPTION 1):**  
 Mix daffodils and tulips. Water daffodils, tulips, and pansies moderately, allowing bulbs and leaves to naturally die back. Deadhead pansies monthly and tulips once petals drop.



**Liriope** (*Liriope muscari* 'Big  
 Blue')



**Pansy** (*Viola wittrockiana*  
 'Matrix True Blue+Delta+White')

**WINTER/SPRING PLANTING (OPTION 2):**  
 Mix daffodils and tulips. Water daffodils, tulips, and pansies moderately, allowing bulbs and leaves to naturally die back. Deadhead pansies monthly and tulips once petals drop.

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design Concept: Entry Gateways - Winter/Spring (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026



1. Placing a Primary Gateway Sign consistent with the earlier design by Frazier and Associates at the intersection of Main Street and Liberty Street helps strengthen the sense of arrival to downtown.



2. Gateway signage design should be consistent with the scale, building materials and detailing of the district it is announcing.



3. Gateway signage design should indicate the importance of the area visitors are entering while setting the tone for all public streetscape improvements within the district.

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**Harrisonburg: Conceptual Downtown Master Planting Plan  
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**Final Design Concept: Entry Gateways (Phase II)**  
 Perspective and Precedent Images  
 March 26th, 2026

An aerial photograph of a downtown neighborhood, likely in Asheville, North Carolina, showing a central green corridor. The corridor is a wide, tree-lined street that runs north-south through the center of the city. On either side of the corridor are various buildings, including multi-story brick and concrete structures, parking lots, and smaller commercial buildings. The surrounding area is densely packed with residential and commercial buildings, interspersed with green spaces and trees. In the background, rolling hills and mountains are visible under a blue sky with scattered clouds. The overall scene depicts a vibrant urban environment with a focus on green infrastructure.

# **GREEN CORRIDORS: STITCHING DOWNTOWN NEIGHBORHOOD**

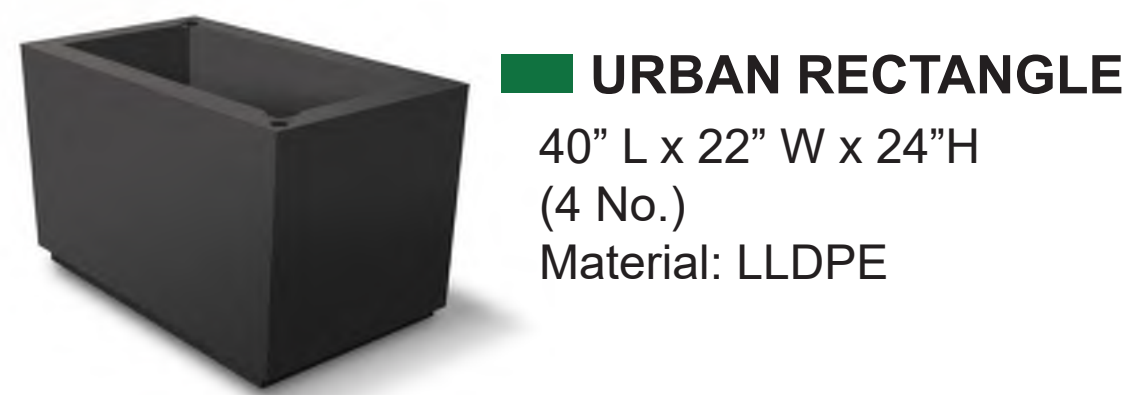
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**URBAN VASE 31**  
 31" Top Outside Diameter  
 x 25 3/4" H (16 No.)  
 Material: LLDPE



**URBAN VASE 21**  
 21" Top Outside Diameter  
 x 18" H (32 No.)  
 Material: LLDPE



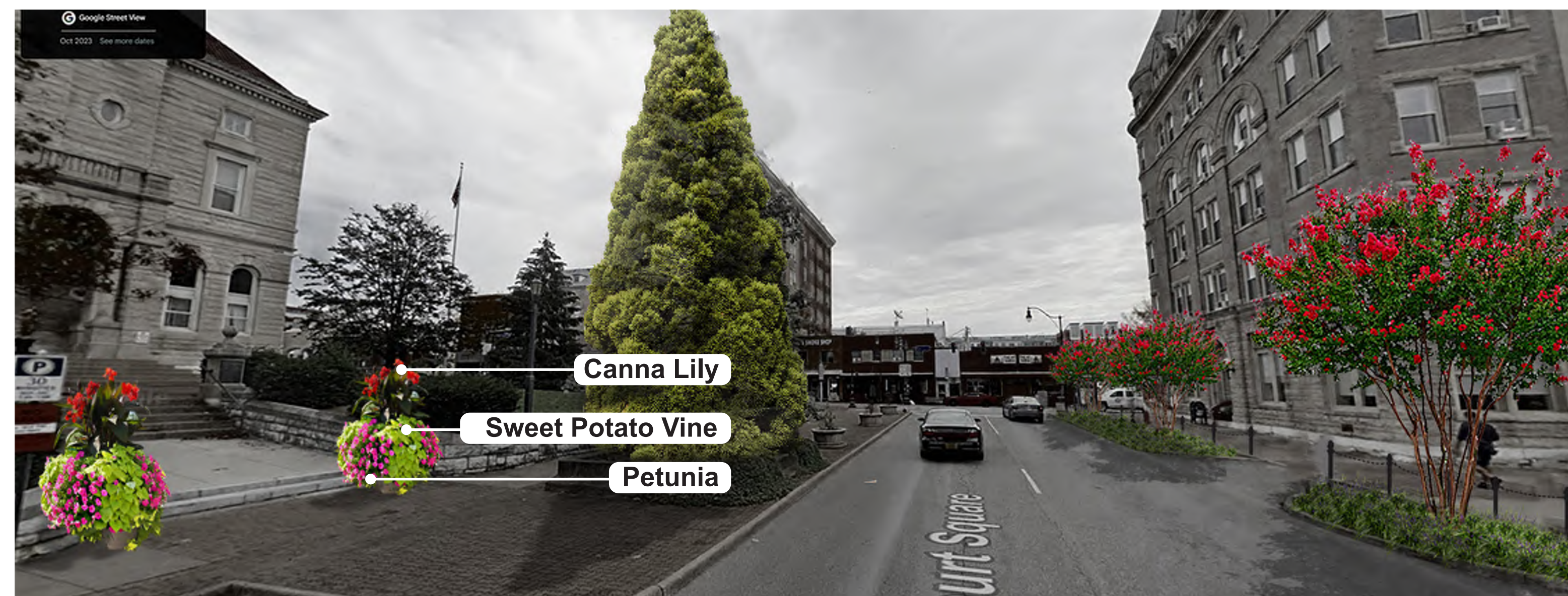
**URBAN RECTANGLE**  
 40" L x 22" W x 24" H  
 (4 No.)  
 Material: LLDPE



**MEDITERRANEAN GLOBE**  
 34" Outside Diameter x  
 28" H (8 No.)  
 Material: LLDPE



**MASTER PLAN:** Placement of various planters at entryways & intersections along Main St., as well as around Court Square.



**PERSPECTIVE:** Large-sized planters (Urban Vase 31) placed at key intersections along Main Street and at the entryways to Court Square in locations that receive more than six hours of sunlight daily.

**PLANTER SPECIFICATIONS**



**Canna Lily**  
 (*Canna 'Pretoria'*)



**Petunia** (*Petunia x Calibrachoa 'Premium Purple Dawn'*)



**Canna Lily Cannova**  
 (*Canna x generalis 'Yellow'*)



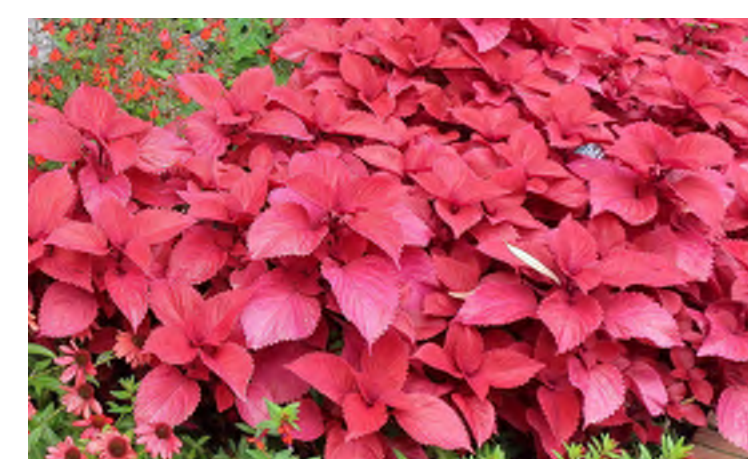
**Sweet Potato vine** (*Ipomoea batatas 'Margarita'*)



**REFERENCE IMAGE**



**Canna Lily**  
 (*Canna 'Tropicanna'*)



**Coleus**  
 (*Solenostemon 'Redhead'*)



**Canna Lily** (*Canna x generalis 'Tropical Bronze Scarlet'*)



**Lantana** (*Lantana Camara 'Lucky Yellow'*)



**REFERENCE IMAGE**

**FULL SUN + BIG PLANTERS (OPTION 1):**  
 Use premium potting mix. Establish a pattern of watering. Remove spent blooms to encourage new growth and maintain the plants' appearance. Apply a balanced fertilizer monthly during the growing season. Use a thin layer of mulch before planting to retain moisture.

**FULL SUN + BIG PLANTERS (OPTION 2):**  
 Use premium potting mix. Establish a pattern of watering. Remove spent blooms to encourage new growth and maintain the plants' appearance. Apply a balanced fertilizer monthly during the growing season. Use a thin layer of mulch before planting to retain moisture.

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design Concept: Intersection Planters (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

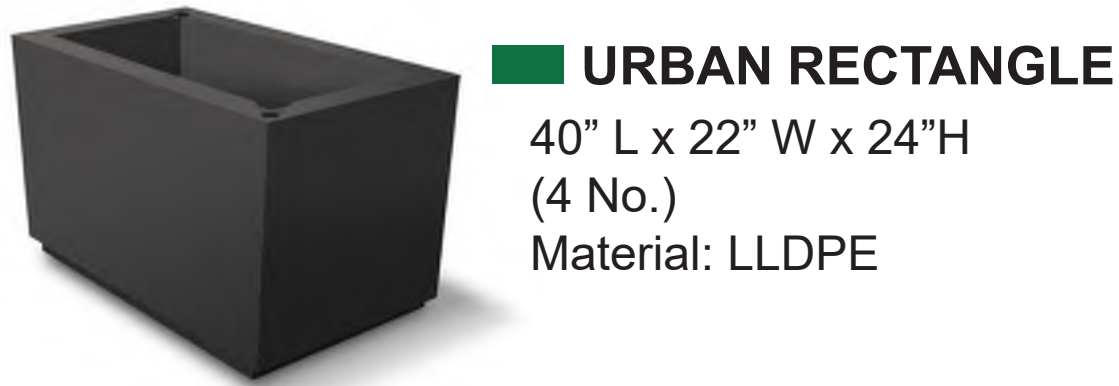
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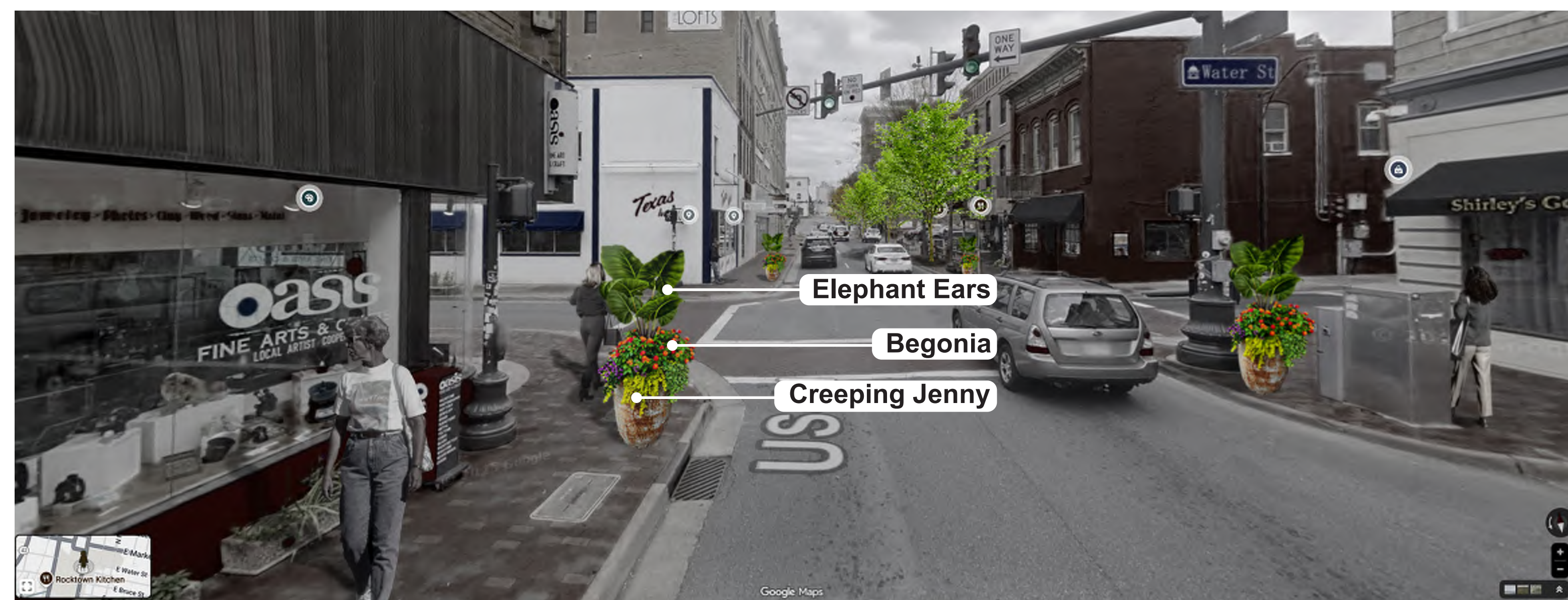
**URBAN RECTANGLE**  
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 (4 No.)  
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**MEDITERRANEAN GLOBE**  
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**MASTER PLAN:** Placement of various planters at entryways & intersections along Main St., as well as around Court Square.



**PERSPECTIVE:** Small-sized planters (Urban Vase 21) placed at key intersections along Main Street and along the approach to Court Square via Market Street in locations that are shaded.

**PLANTER SPECIFICATIONS**



**Elephant ears**  
*(Alocasia macrorrhizos)*



**Caladium** (*Caladium bicolor* 'Red Flash')



**Creeping Jenny** (*Lysimachia nummularia*)



**Begonia 'Megawatt Pink Bronze Leaf'** (*Begonia interspecific*)



**REFERENCE IMAGE**



**Cordyline** (*Cordyline* 'Red Sensation')



**New Guinea Impatiens** (*Impatiens* 'Celebrette Hot Pink')



**Coleus** (*Solenostemon scutellarioides* 'Kong Rose')



**Creeping Jenny** (*Lysimachia nummularia*)



**REFERENCE IMAGE**

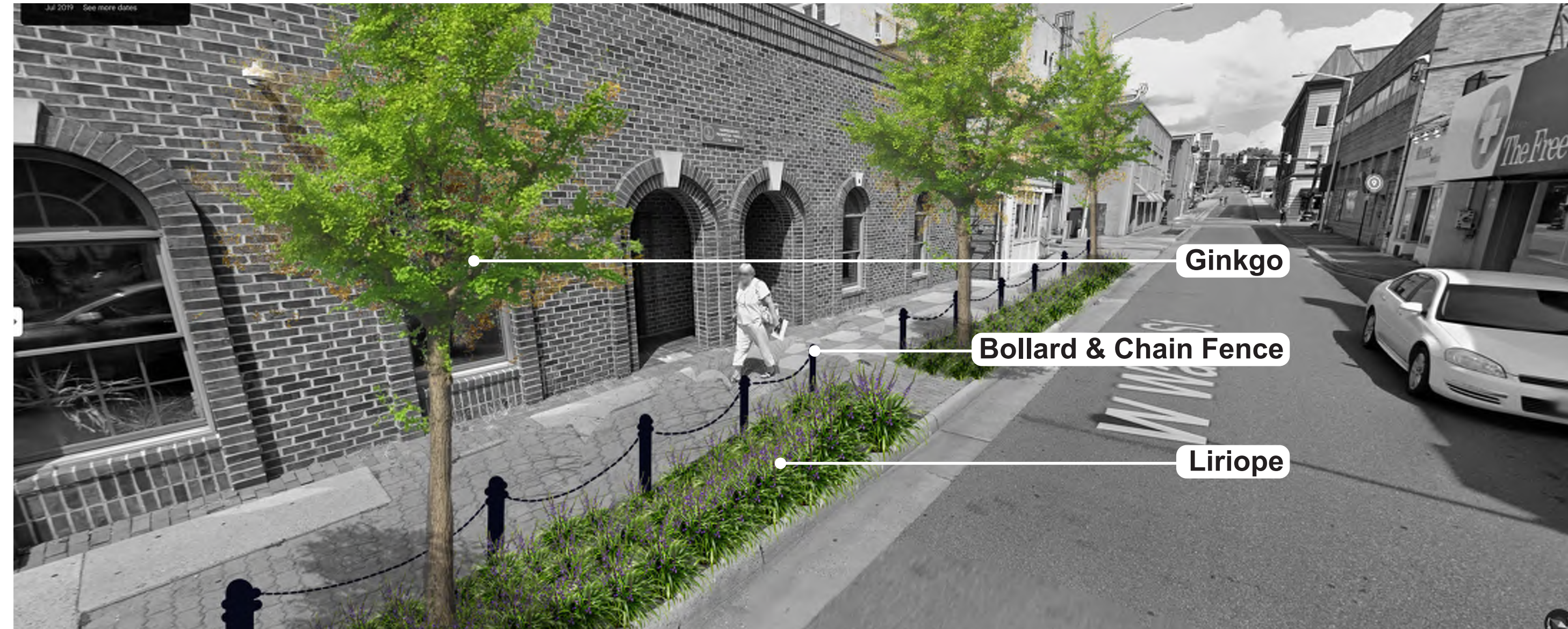
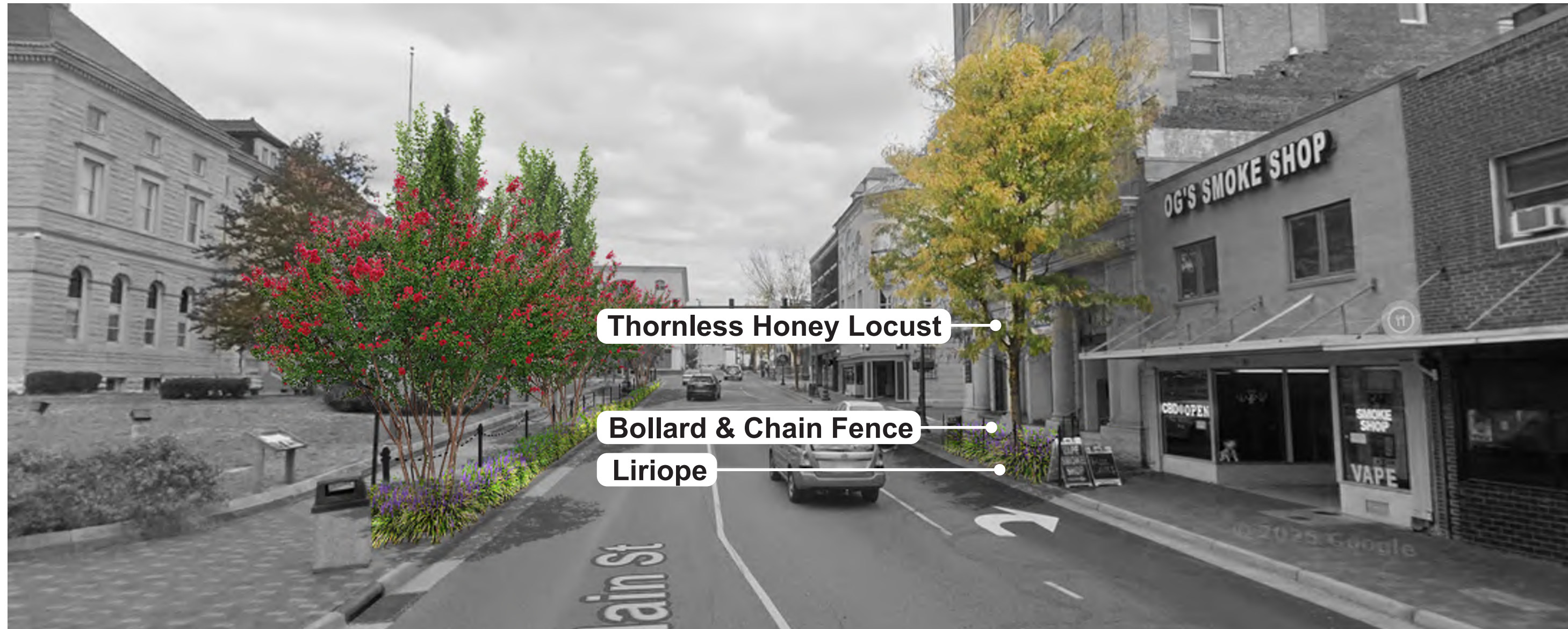
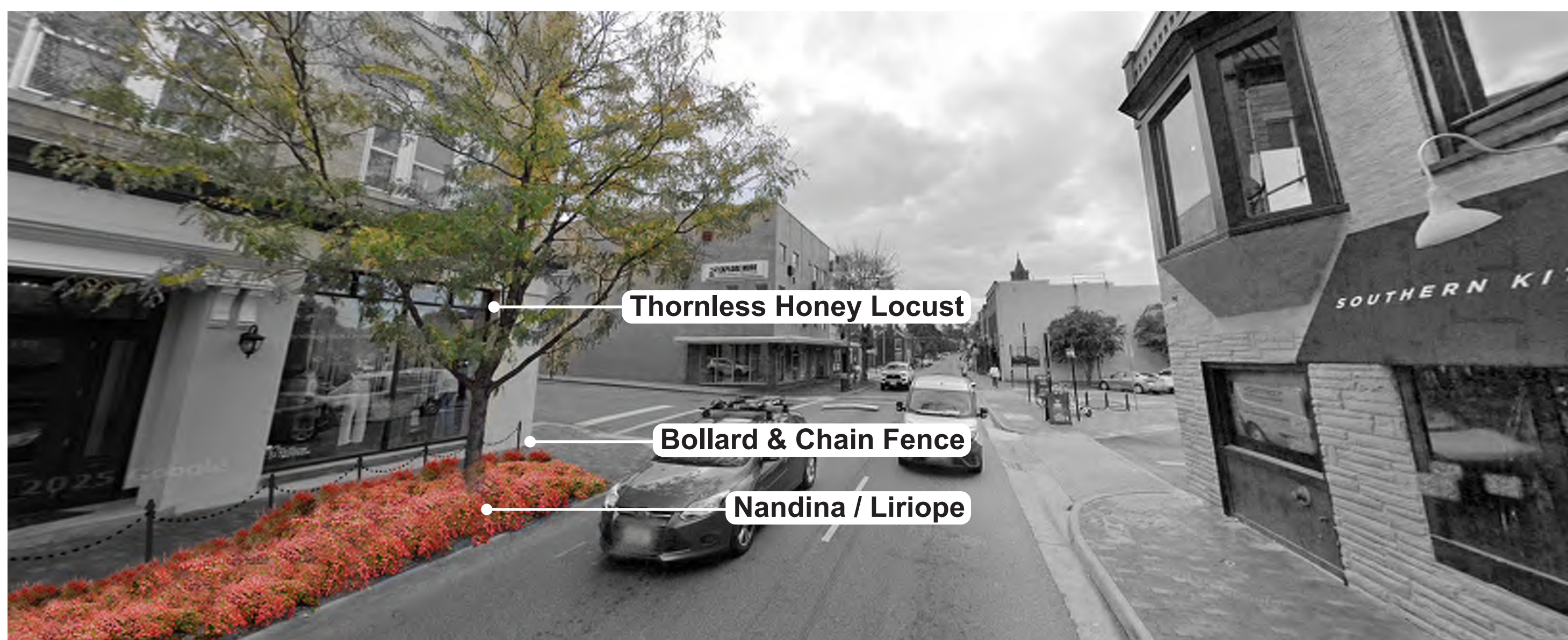
**SHADE + SMALL PLANTERS (OPTION 1):**  
 Use premium potting mix. Establish a pattern of watering. Remove spent blooms to encourage new growth and maintain the plants' appearance. Apply a balanced fertilizer monthly during the growing season. Use a thin layer of mulch before planting to retain moisture.

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**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**

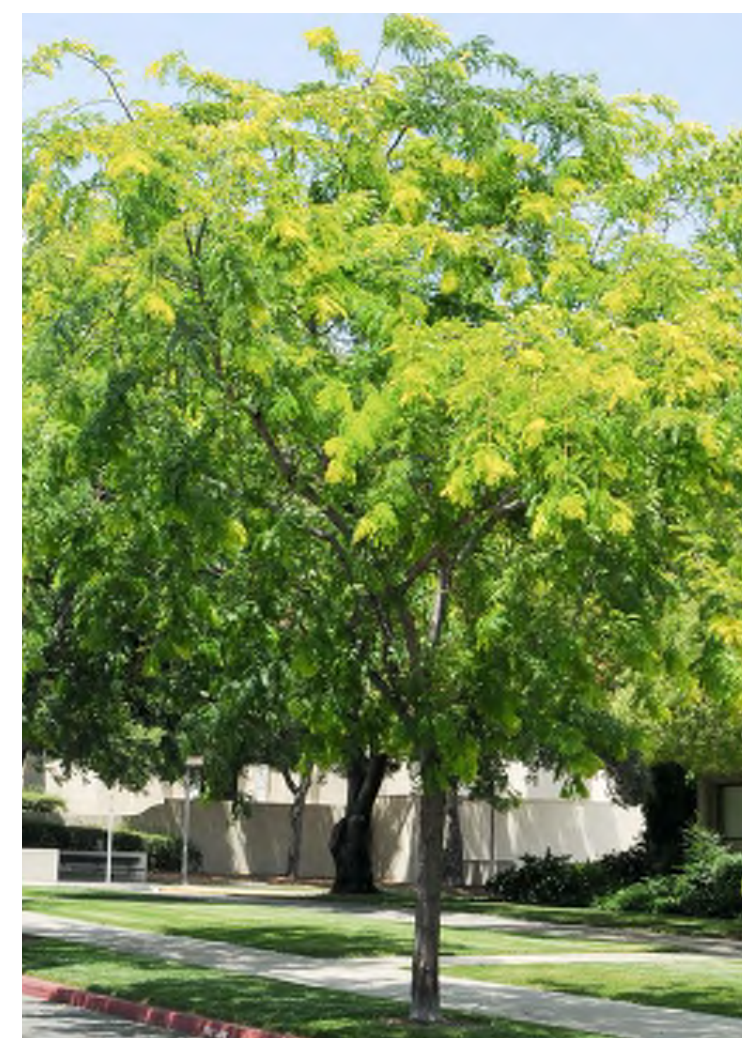
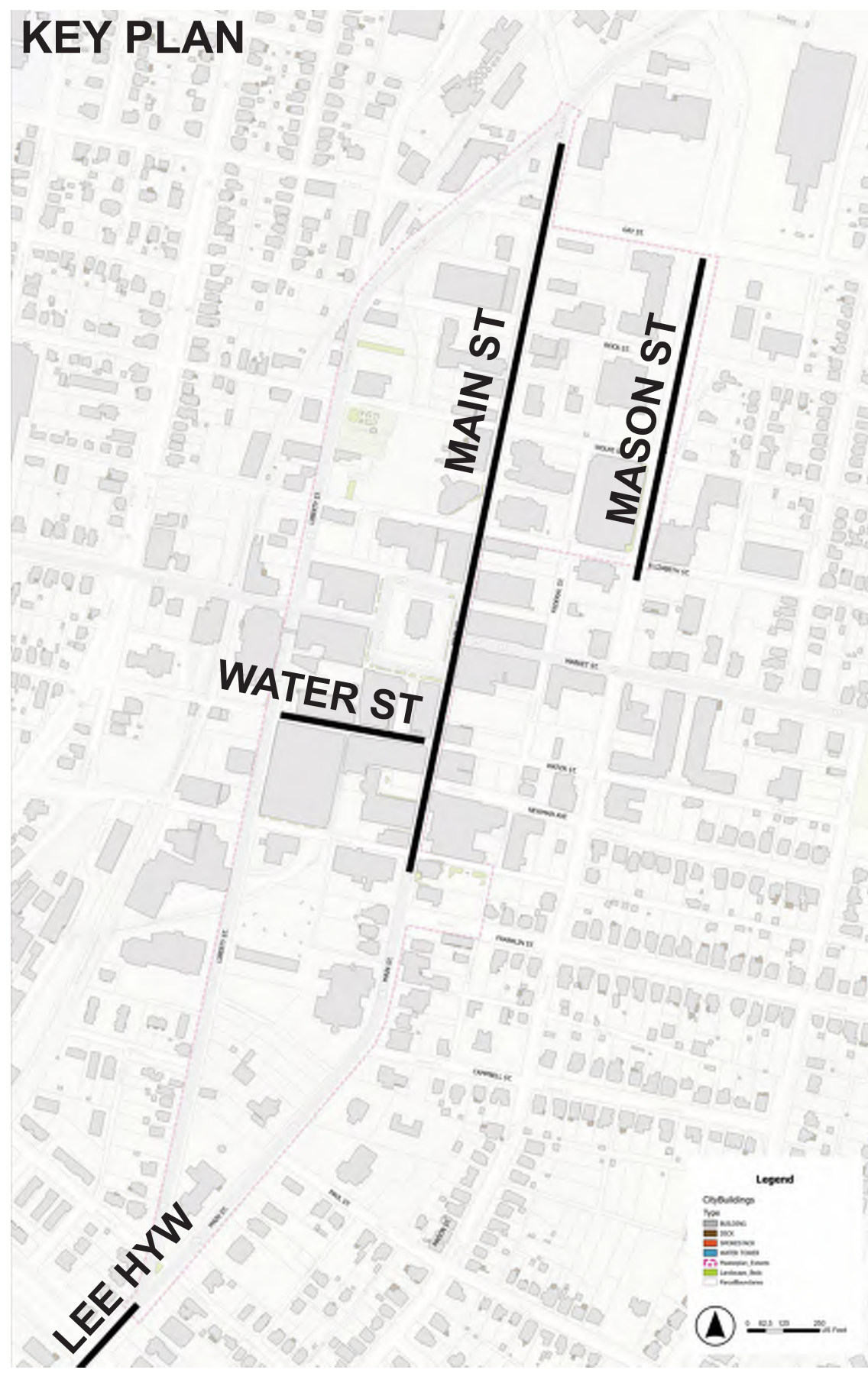
**Final Design Concept: Intersection Planters (Phase I) Plan, Perspectives, and Planting Palette**  
 March 26th, 2026

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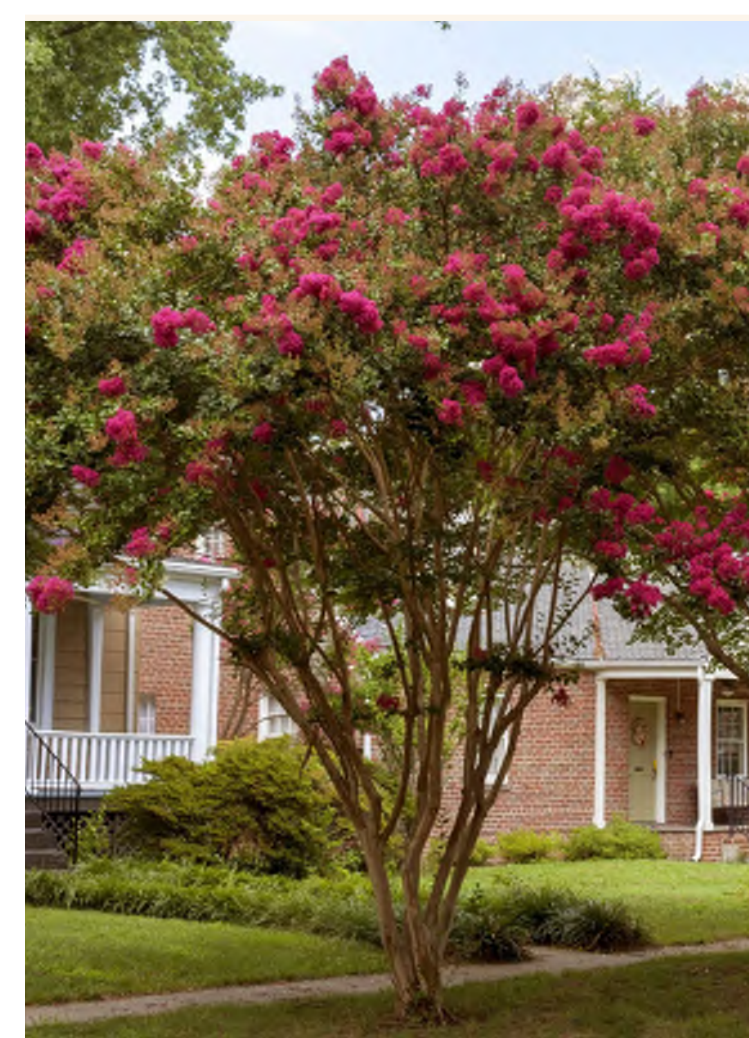


**PERSPECTIVE:** Effective streetscape design is crucial for creating vibrant, functional, and safe urban spaces that enhance the overall experience in the downtown area helping to attract visitors and complimentary retail development.

**PERSPECTIVE:** Sidewalks and medians planted with understory vegetation to clearly delineate zones, complemented by strategically placed trees that provide shade and establish a strong sense of direction within each area.



**Thornless Honey Locust**  
*(Gleditsia triacanthos' var. inermis)*



**Crepe Myrtle** (*Lagerstroemia indica 'Pink Velor'*)



**Ginkgo columnar** (*Ginkgo biloba 'Princeton sentry'*)



**Liriope**  
*(Liriope spicata)*



**Firepower Nandina** (*Nandina domestica 'Fire Power'*)



**Repandens English Yew**  
*(Taxus baccata 'Repandens')*



**Mount Hood Daffodil**  
*(Narcissus 'Mount Hood')*



**Wood Hyacinth**  
*(Hyacinthoides hispanica)*



**Surprise Lily** (*Lycoris squamigera*)



**Yellow Autumn Crocus**  
*(Sternbergia lutea)*

**MAINTENANCE OF TREES:**

To maintain the health and appearance of crepe myrtle, prune in late winter before spring growth starts. Train as trees by removing lower branches to establish a clear framework and open canopy. To stimulate a second summer bloom, prune old flower heads off as soon as petals start dropping. Begin training all young street trees the year after planting and continue through the next five years. Maintain required passage for vehicles.

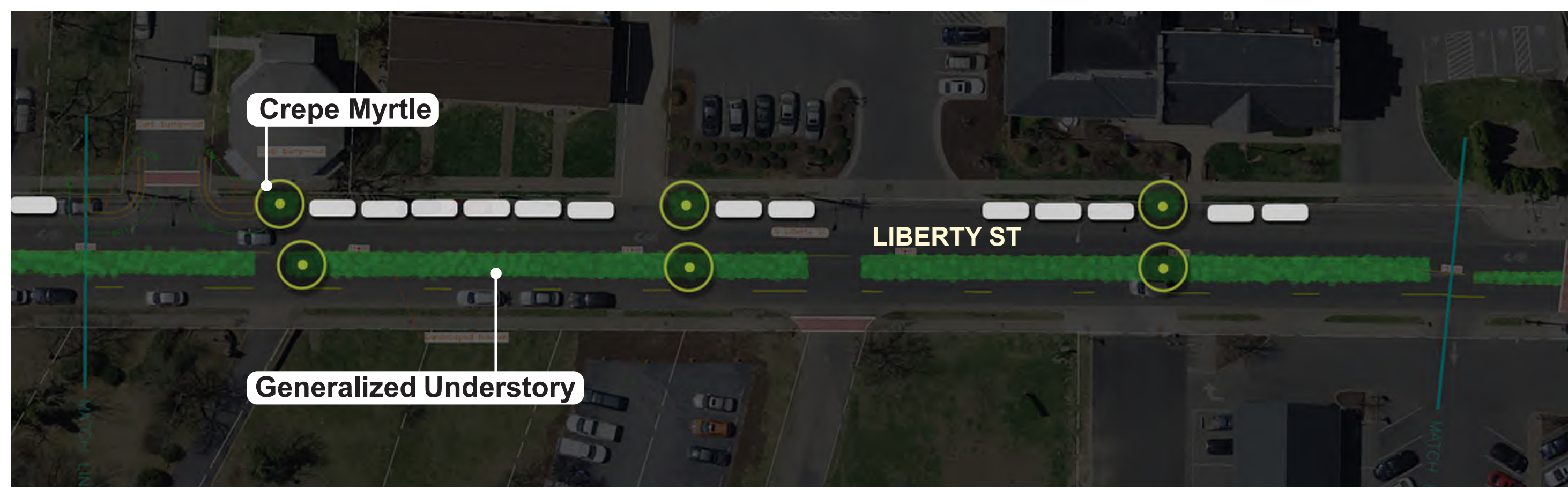
**ANNUAL MAINTENANCE OF NANDINA AND LIRIOPE AND BULBS:**

To maintain health and appearance of dwarf nandina in late winter before spring growth starts, the key to success is to cut back one third of the oldest and weak stems to the ground each year. This technique encourages full appearance and constant supply of fresh growth. For liriope, cut the foliage back in late winter or early spring before new growth appears to encourage a supply of fresh growth.

**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**

**Final Design Concept: Street Corridors (Phase I) Plan, Perspectives, and Planting Palette**  
 March 26th, 2026

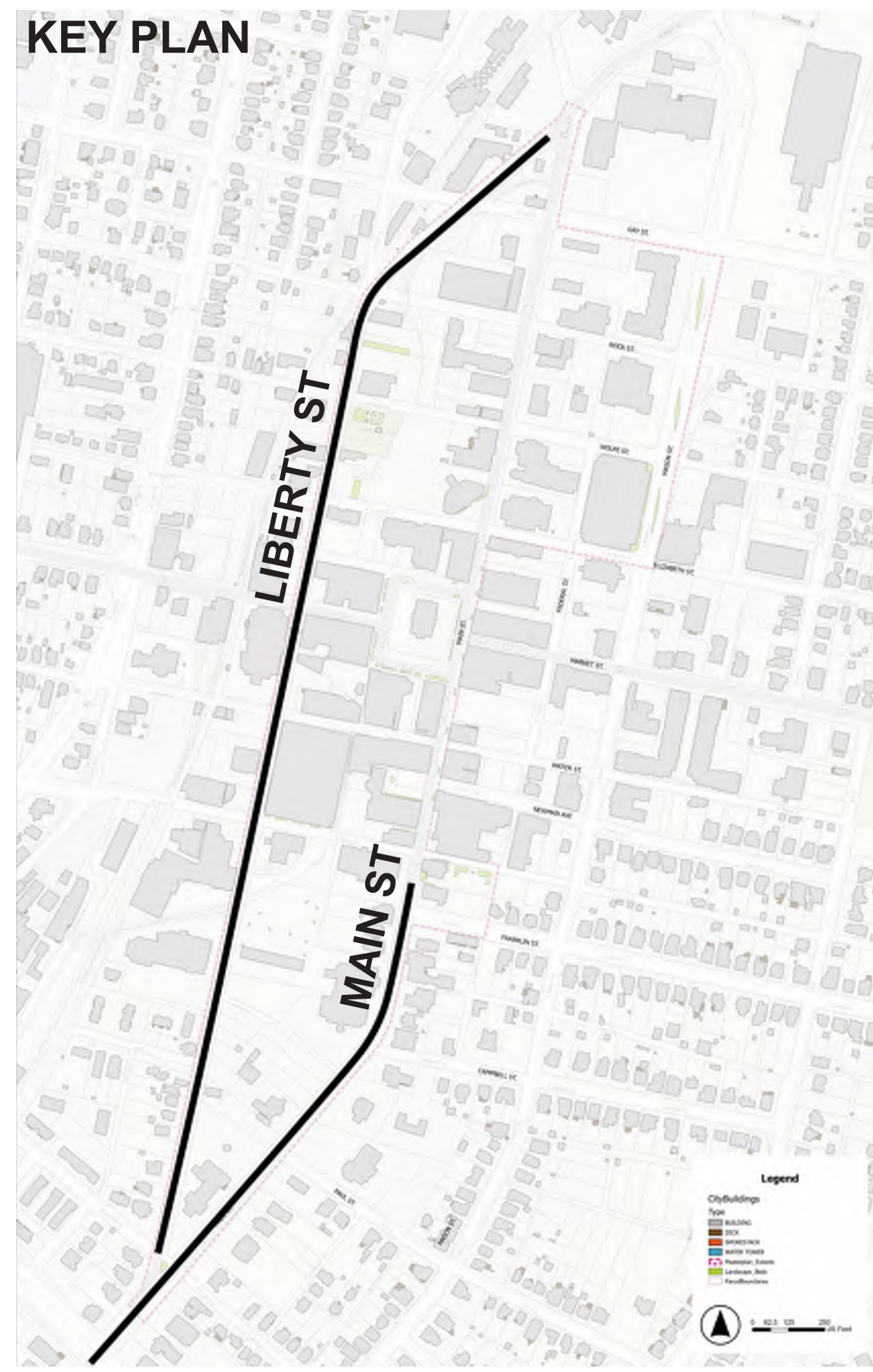
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**LIBERTY ST & MAIN ST PLANTING PLAN:** Strategically placed curb bump-outs to maximize parallel parking, featuring either monumental shade trees or accent flowering trees, depending on the character and opportunities of each street.



**PERSPECTIVE:** Enhanced street corridors with monumental shade trees in curb bump-outs create shaded canopies that improve the pedestrian experience, while reinforcing the distinct character of entry into Downtown Harrisonburg.



**Red Maple** (*Acer Rubrum*)



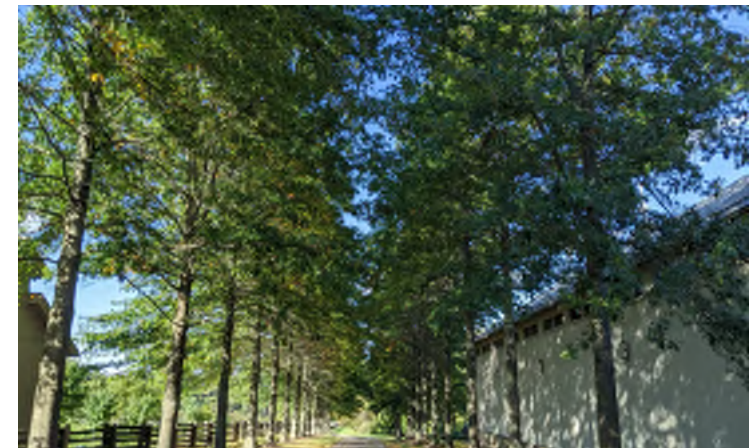
**Crepe Myrtle** (*Lagerstroemia indica* 'Pink Velor')



**Jefferson Elm** (*Ulmus americana* 'Jefferson')



**Bur Oak** (*Quercus macrocarpa*)



**Pin Oak** (*Quercus palustris*)



**Columnar Maple** (*Acer rubrum* 'Armstrong Gold')



**Regal Prince® Oak** (*Quercus warei* 'Long')



**REFERENCE IMAGE**

**NOTES:**  
 To maintain the health and appearance of crepe myrtle, prune in late winter before spring growth starts. Train as trees by removing lower branches to establish a clear framework and open canopy. Begin training all young street trees the year after planting and continue through the next five years. Maintain required passage for vehicles.

**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**

**Final Design Concept: Street Corridors (Phase II) Plan, Perspectives, and Planting Palette**  
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**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**

Final Design Concept: Downtown Arrival (Phase II)  
 Perspective and Precedent Images  
 March 26th, 2026



1. Trees play a crucial role in creating inviting and comfortable downtown gateways. They not only enhance the aesthetic appeal of the area but also contribute to a sense of community and well-being.



2. Contiguous lines of street trees can provide a uniform appearance to the approach to downtown helping to reduce any negative visual impacts of newer development and surface parking lots.

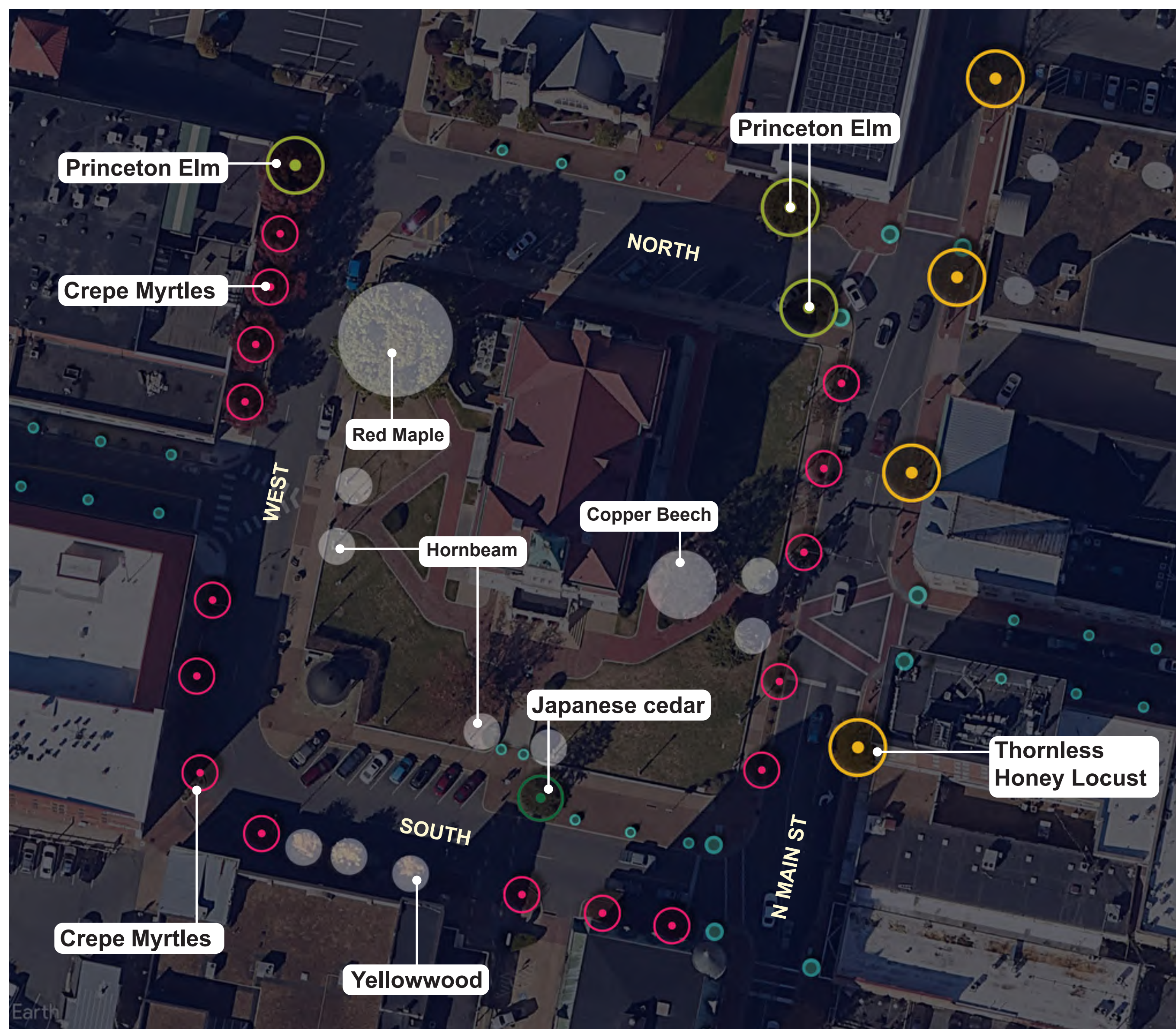


3. The use of larger, "monumental" street trees help reduce pollution, heat, and runoff while reducing visual clutter and provide traffic calming by making the road appear narrower.

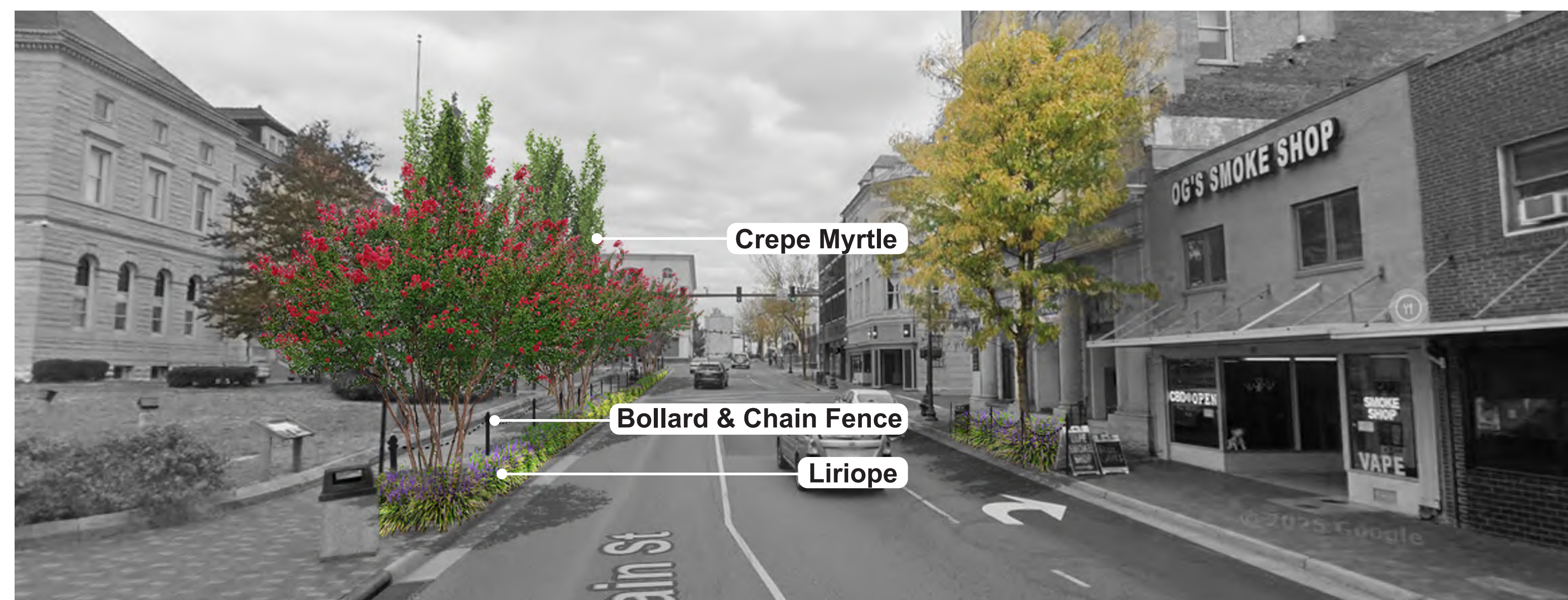
An aerial photograph of a city center, likely in the Crown Point area. The central focus is a large, multi-story building with a prominent red roof and a central tower, identified as the courthouse. The building is surrounded by a green lawn and a paved plaza. To the left, there is a large parking lot with many cars. To the right, there is a large, modern building with a red roof. The surrounding area is filled with various commercial and residential buildings, streets, and parking lots. The text "COURT HOUSE SQUARE: CIVIC HEART/JEWEL OF THE CROWN" is overlaid in white, bold, sans-serif font across the top center of the image.

**COURT HOUSE SQUARE:  
CIVIC HEART/JEWEL OF THE CROWN**

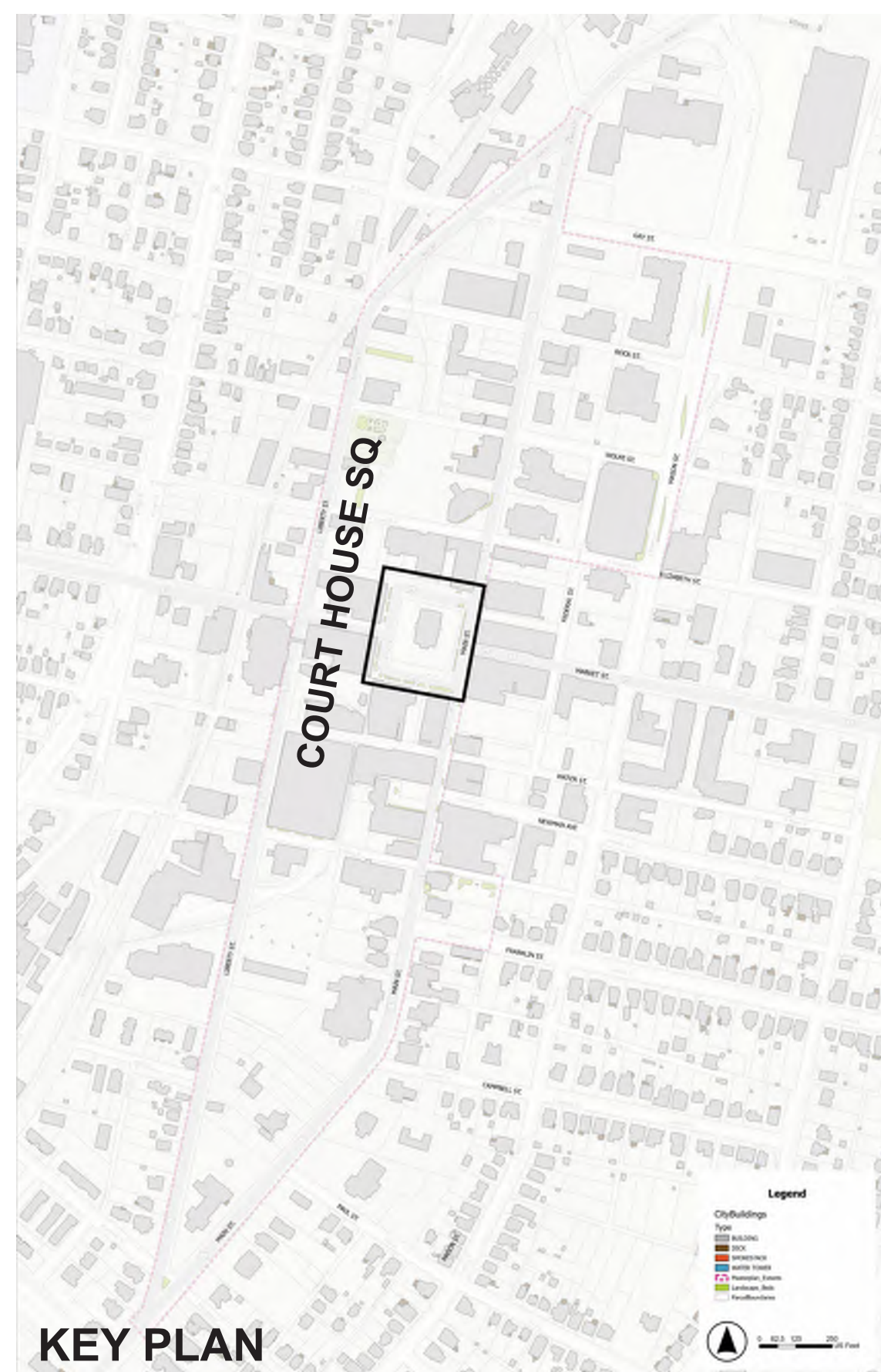
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**COURTHOUSE PLANTING PLAN:** New trees strategically placed among existing Courthouse trees to provide shade and seasonal interest, enhance pedestrian comfort, and to frame the historic square.



**PERSPECTIVE:** East (top) and north (bottom) streetscapes of the Courthouse, showing paired trees and groundcover that define street character, mark arrival to Courthouse Square, and provide shade for a pedestrian-friendly walkway.



**Princeton Elm**  
*(Ulmus americana 'Princeton')*



**Crepe Myrtle** (*Lagerstroemia indica 'Pink Velor'*)



**Variegated Liriope**  
*(Liriope spicata)*



**Repandens English Yew**  
*(Taxus baccata 'Repandens')*



**Mount Hood Daffodil**  
*(Narcissus 'Mount Hood')*



**Wood Hyacinth**  
*(Hyacinthoides hispanica)*



**Surprise Lily** (*Lycoris squamigera*)



**Yellow Autumn Crocus**  
*(Sternbergia lutea)*



**REFERENCE IMAGE:**  
 Intersection Planter (Urban Vase 31)

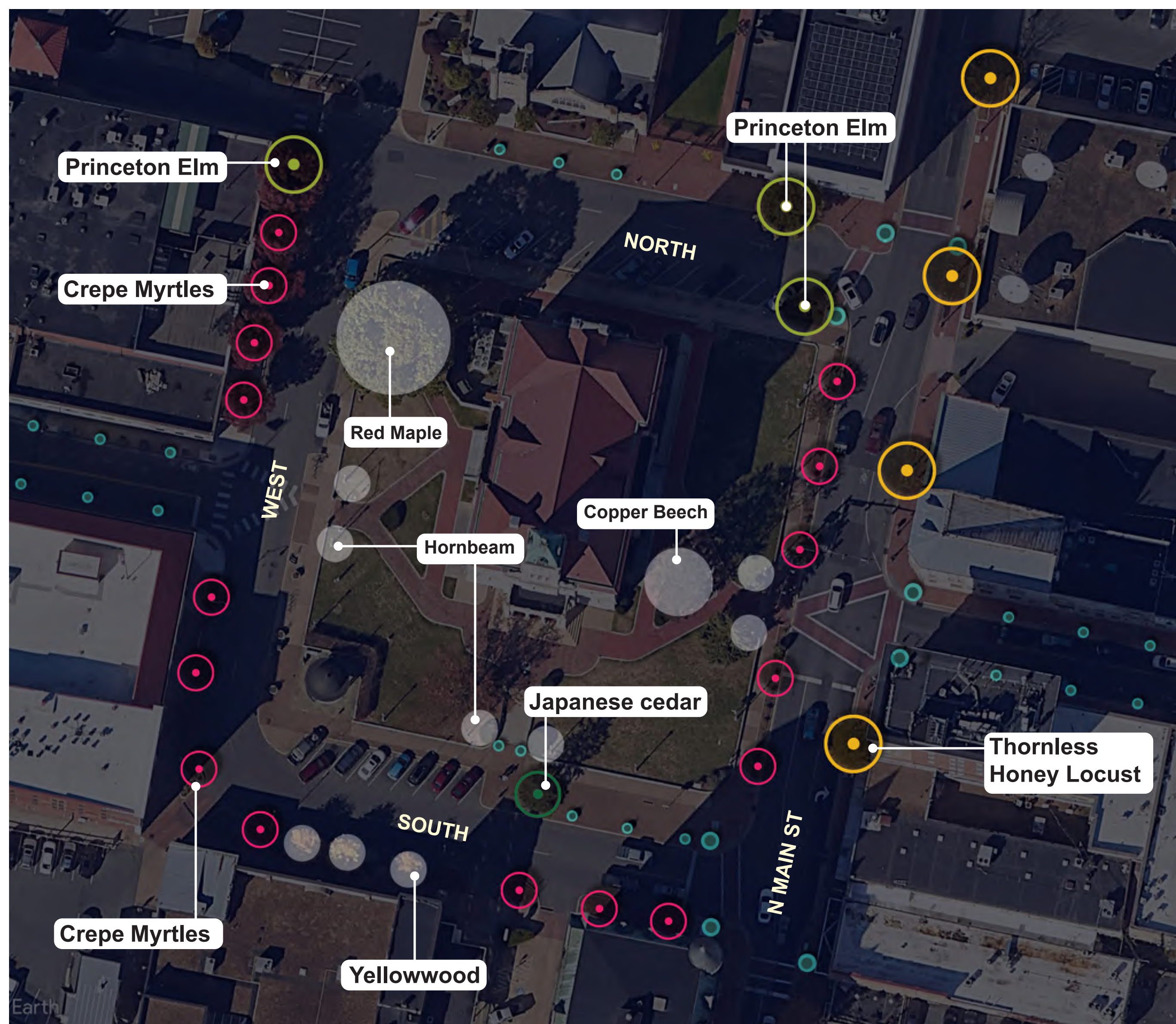
**NOTES:**

To maintain the health and appearance of crepe myrtle, prune in late winter before spring growth starts. Train as trees by removing lower branches to establish a clear framework and open canopy. To stimulate a second summer bloom, prune old flower heads off as soon as petals start dropping. Begin training all young street trees the year after planting and continue through the next five years. Maintain required passage for vehicles. To maintain the health and appearance of Liriope, cut the foliage back in late winter or early spring before new growth appears to encourage a supply of fresh growth.

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design Concept: Court House Square (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

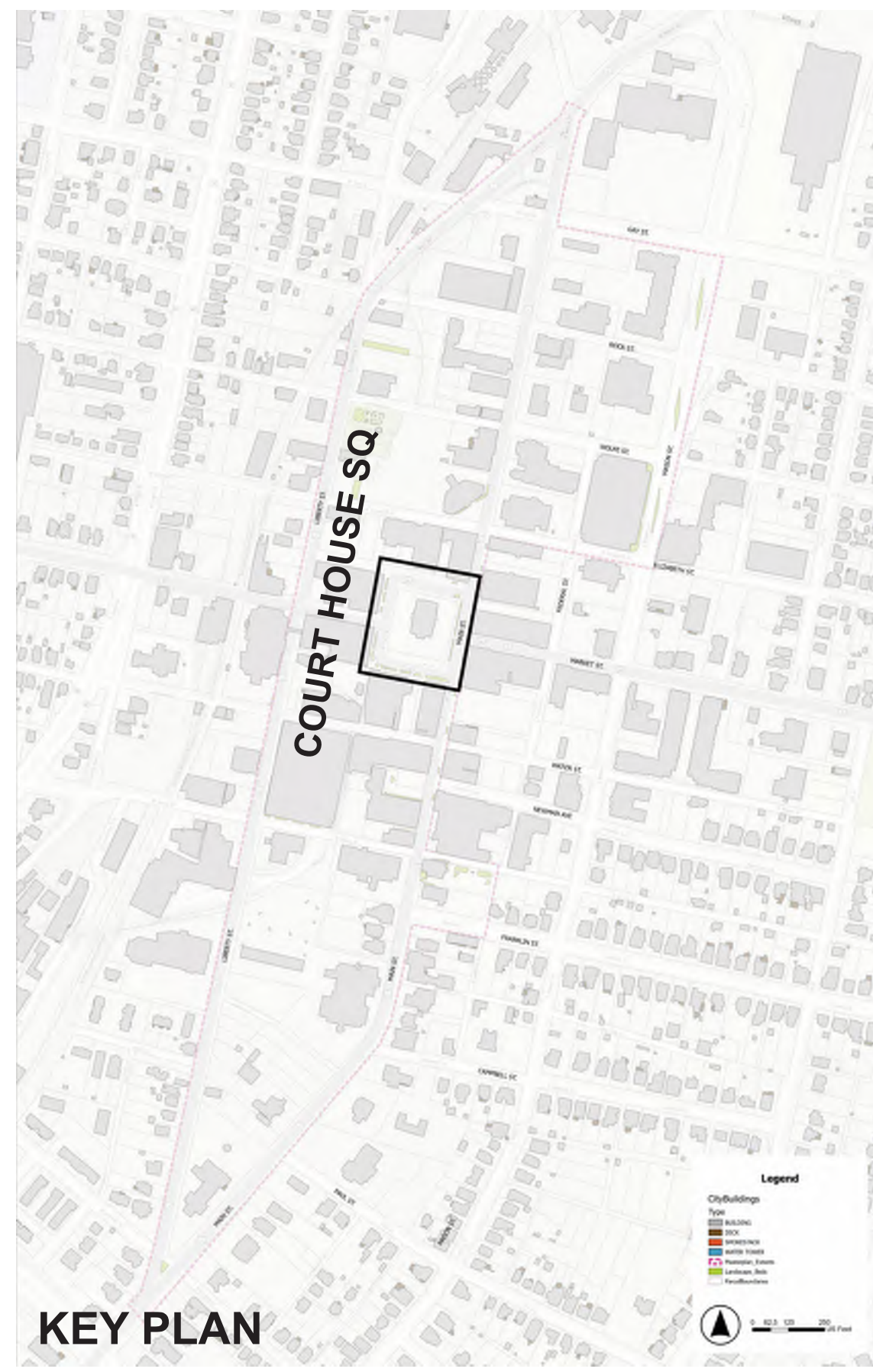
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**COURTHOUSE PLANTING PLAN:** New trees strategically placed among existing Courthouse trees to provide shade and seasonal interest, enhance pedestrian comfort, and to frame the historic square.



**PERSPECTIVE:** West (top) and south-west (bottom) streetscapes of the Courthouse, showing paired trees and groundcover that define street character, frame the historic Courthouse Square, and provide shade for a pedestrian-friendly walkway.



**KEY PLAN**



**Crepe Myrtle** (*Lagerstroemia indica* 'Pink Velor')



**Princeton Elm** (*Ulmus americana* 'Princeton')



**Variegated Liriope** (*Liriope spicata*)



**Mount Hood Daffodil** (*Narcissus* 'Mount Hood')



**Surprise Lily** (*Lycoris squamigera*)



**Repandens English Yew** (*Taxus baccata* 'Repandens')



**Wood Hyacinth** (*Hyacinthoides hispanica*)



**Yellow Autumn Crocus** (*Sternbergia lutea*)

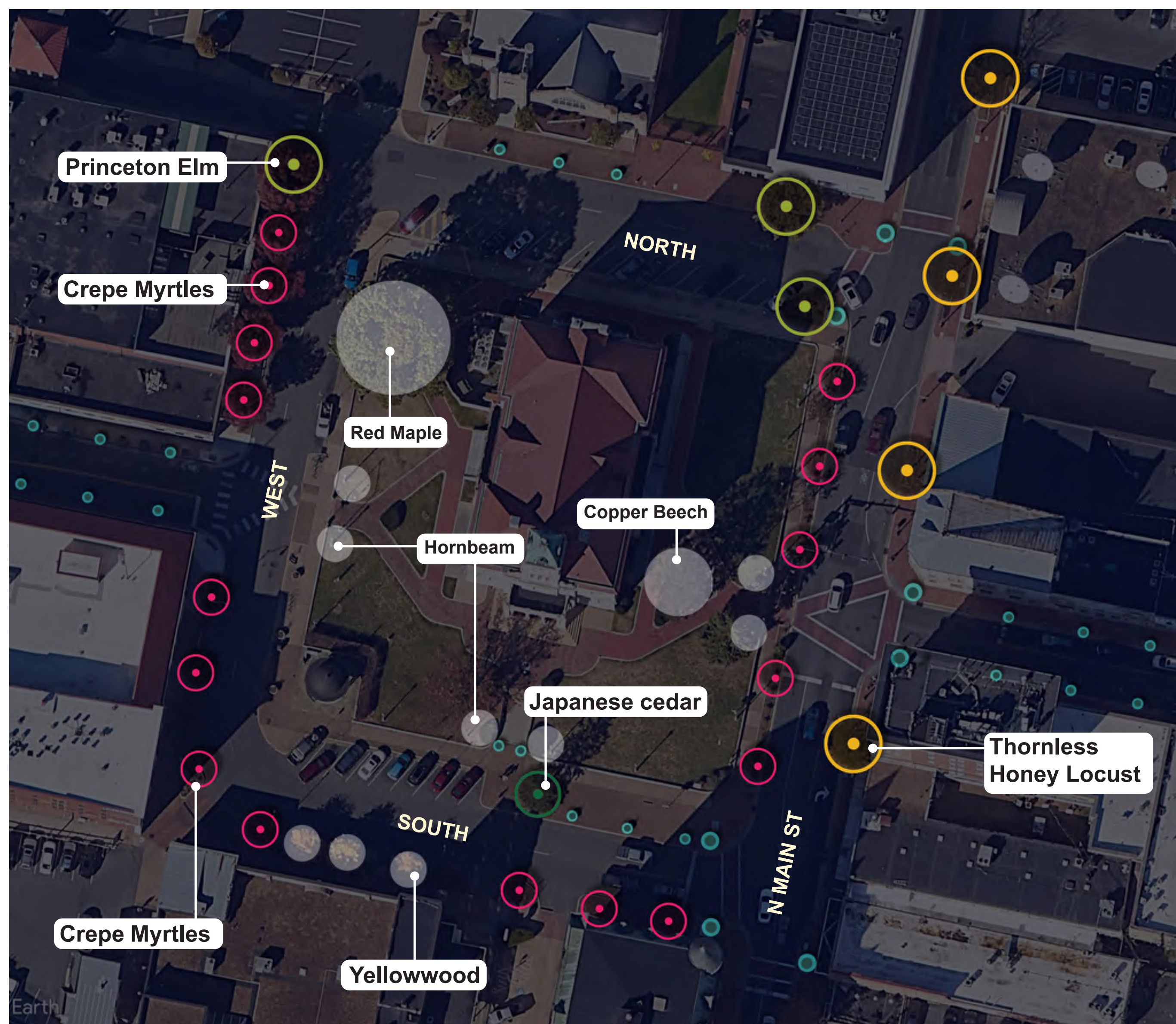


**REFERENCE IMAGE:** Bollard and Chain

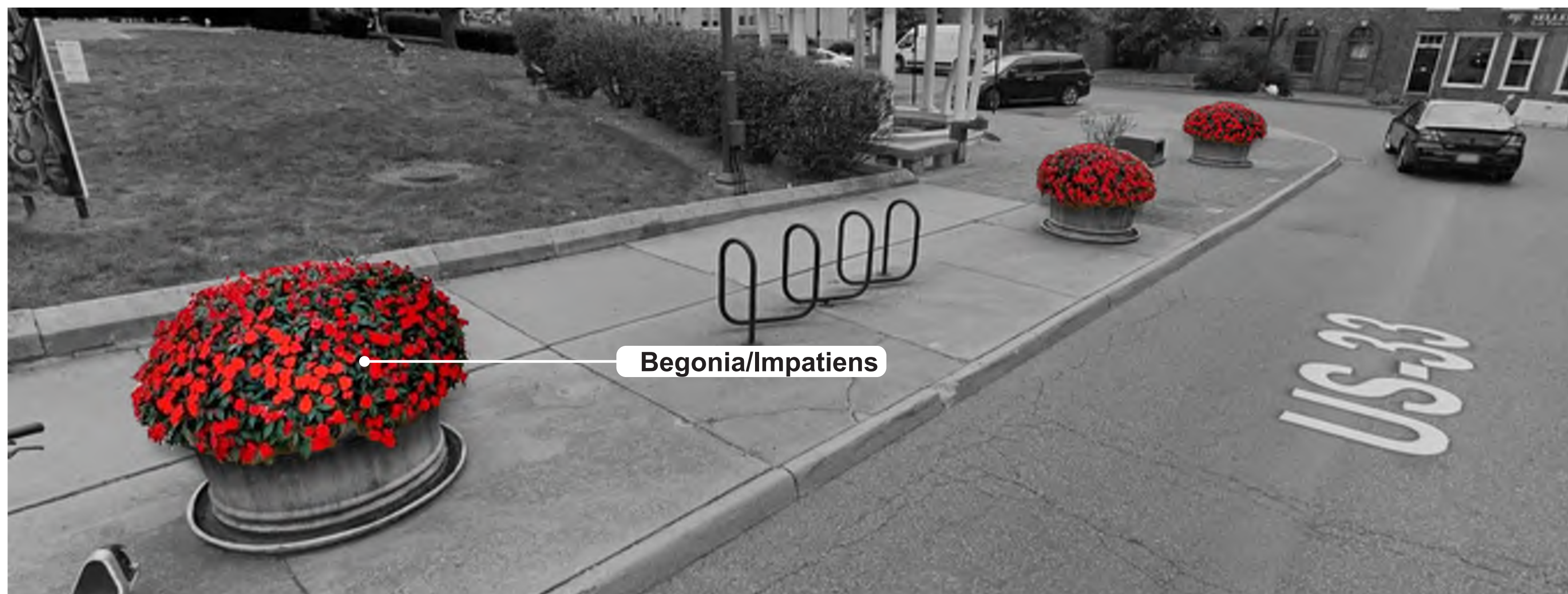
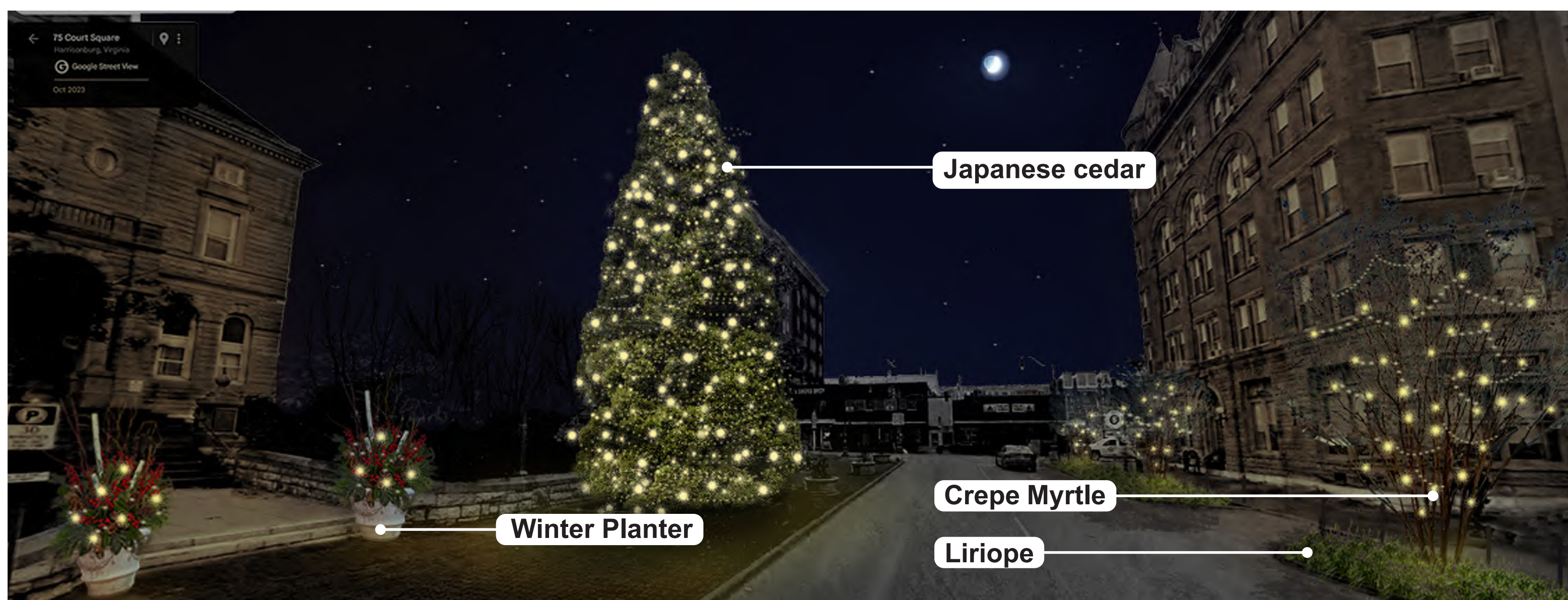
**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**

**Final Design Concept: Court House Square (Phase I) Plan, Perspectives, and Planting Palette**  
 March 26th, 2026

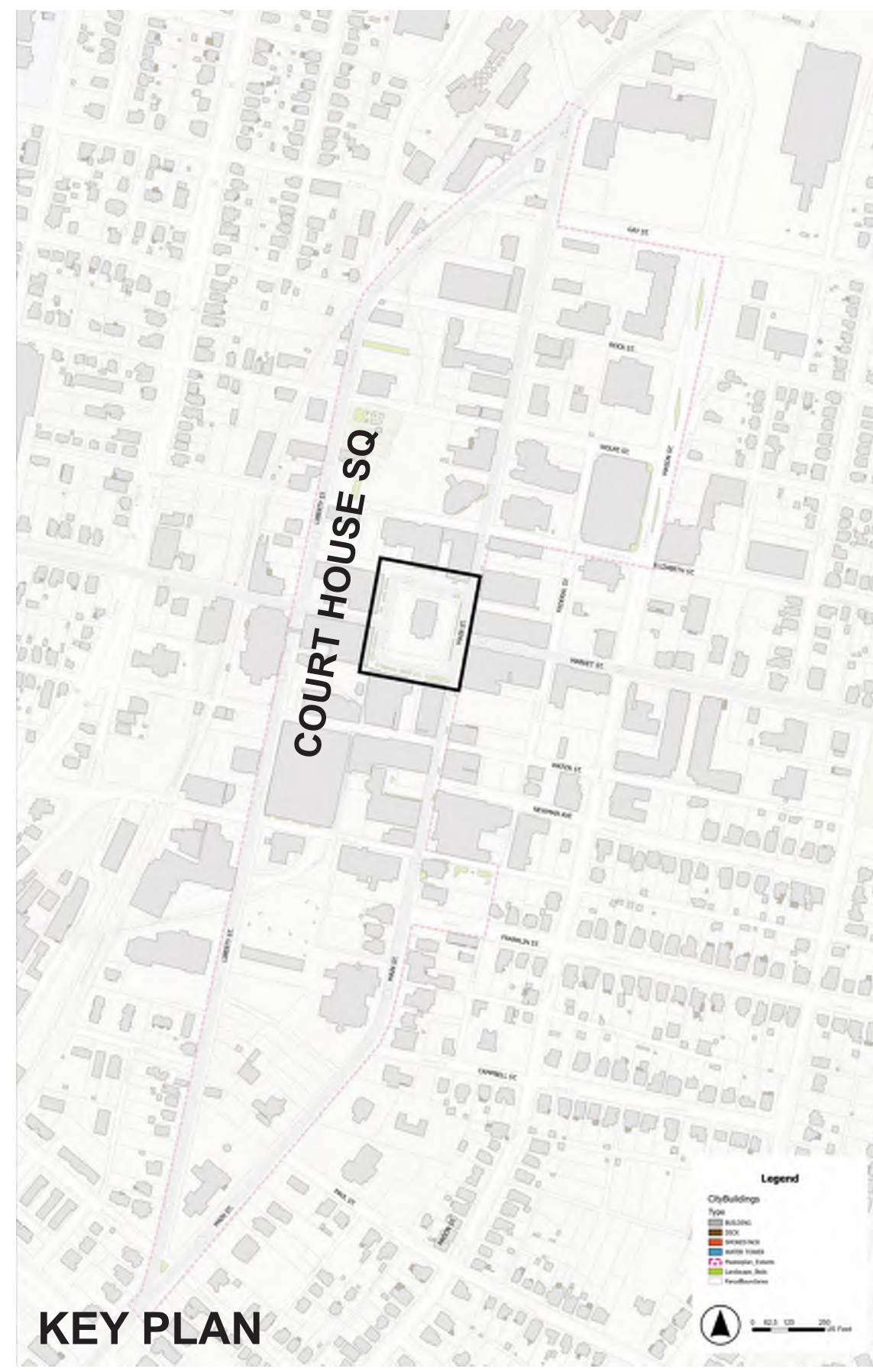
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**COURTHOUSE PLANTING PLAN:** New trees strategically placed among existing Courthouse trees to provide shade and seasonal interest, enhance pedestrian comfort, and to frame the historic square.



**PERSPECTIVE:** Night view of the south Courthouse entrance (top) and planting existing classical planters (bottom), strategically placed to accentuate the square and highlight it as the main focal point.



**KEY PLAN**



**Japanese-cedar** (*Cryptomeria japonica* 'Yoshino')



**Crepe Myrtle** (*Lagerstroemia indica* 'Pink Velor')



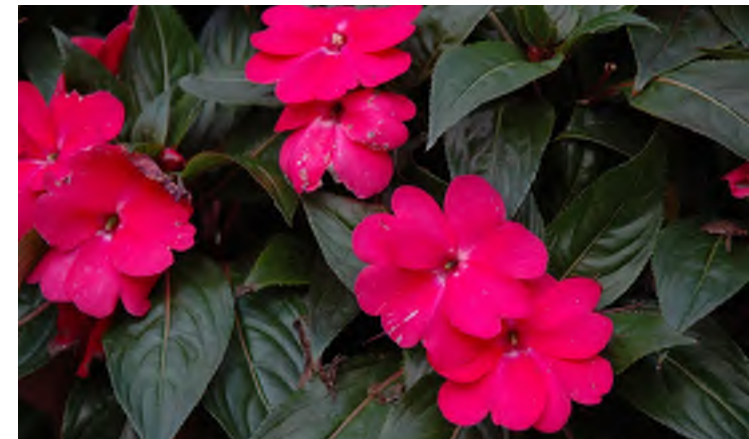
**Variegated Liriope** (*Liriope spicata*)



**Repandens English Yew** (*Taxus baccata* 'Repandens')



**Big Red Begonia** (*Begonia* × *benariensis* 'Big Red')



**New Guinea Impatiens** (*Impatiens* 'Celebrette Hot Pink')



**REFERENCE IMAGE:** Winter Planter (Urban Vase 31)



**REFERENCE IMAGE:** Court House Planter

**NOTES:**

To maintain the health and appearance of crepe myrtle, prune in late winter before spring growth starts. Train as trees by removing lower branches to establish a clear framework and open canopy. To stimulate a second summer bloom, prune old flower heads off as soon as petals start dropping. Begin training all young street trees the year after planting and continue through the next five years. Maintain required passage for vehicles. To maintain the health and appearance of Liriope, cut the foliage back in late winter or early spring before new growth appears to encourage a supply of fresh growth.

**NOTES:**

Water the soil, not the plants, and establish a pattern of watering. Remove spent blooms to encourage new flowers. Do not fertilize in fall and winter. Use a thin layer of mulch before planting to retain moisture and protect plants.  
 Routine Care for Large Planters of Annuals: Use premium potting mix. Establish a pattern of watering. Remove spent blooms to encourage new growth and maintain the plants' appearance. Apply a balanced fertilizer monthly during the growing season. Use a thin layer of mulch before planting to retain moisture and suppress weeds. Trim back leggy plants in midsummer to encourage new growth.

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design Concept: Court House Square (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026



1. Converting the street into a public plaza creates flexible open space for gatherings, seating, and everyday use within a shaded urban setting.



2. The plaza supports community events and performances, accommodating large crowds while fostering social interaction and active public life.



3. Temporary stalls and market setups activate the space for festivals and local vendors, reinforcing the plaza as a dynamic civic destination.

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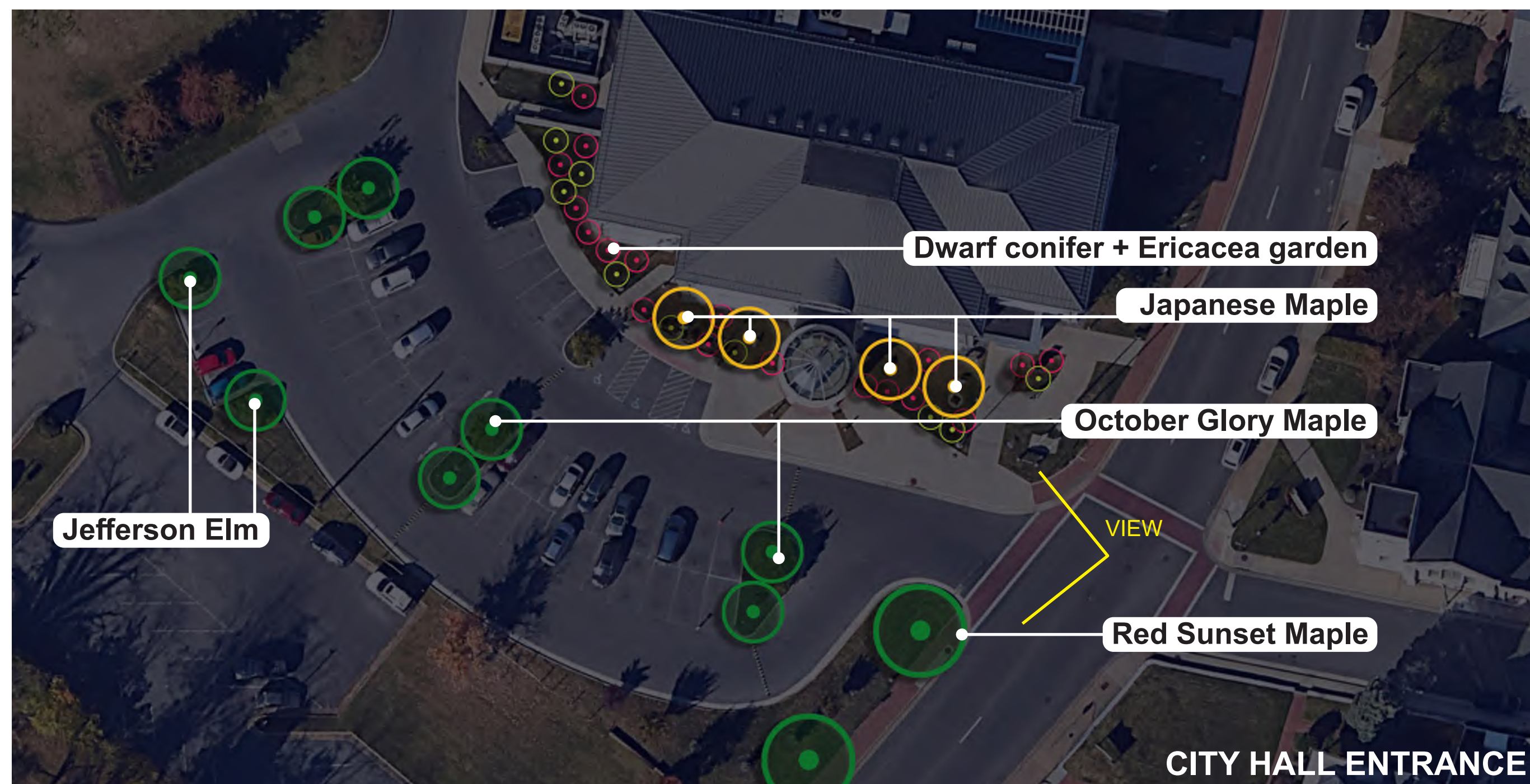
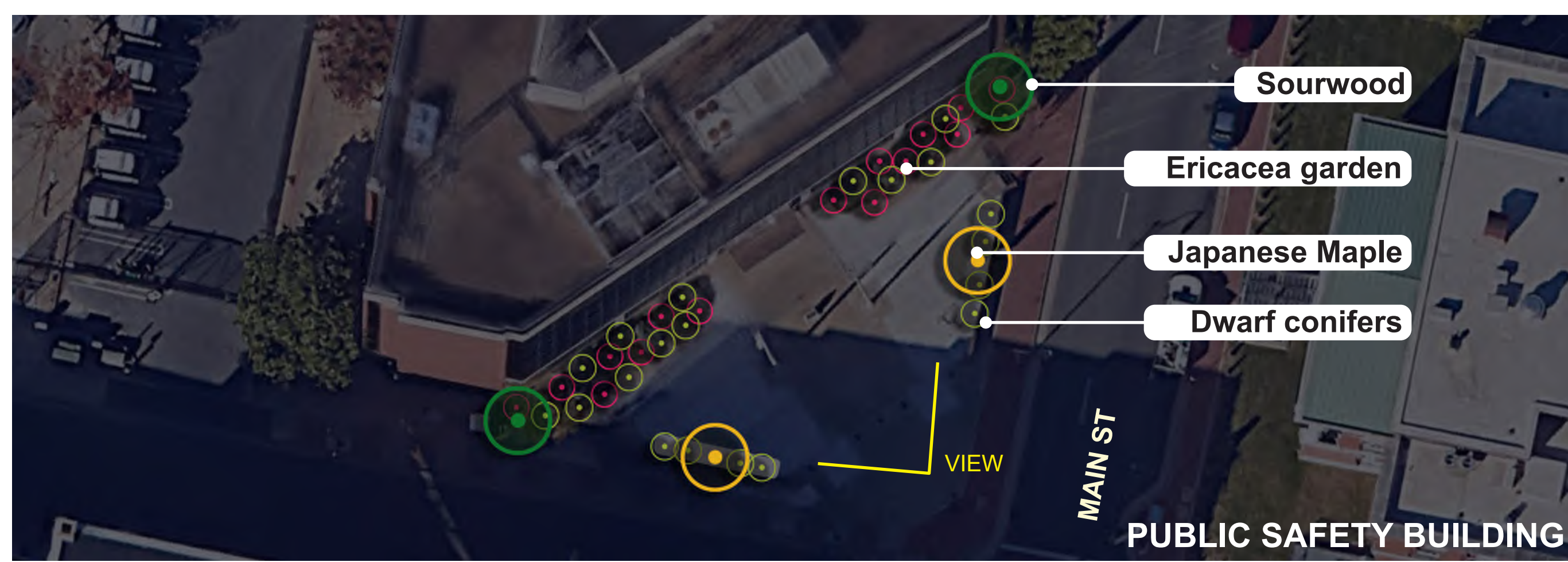
Harrisonburg: Conceptual Downtown Master Planting Plan  
and Focus Area Designs

Final Design Concept: Public Plaza (Phase II)  
Perspective and Precedent Images  
March 26th, 2026

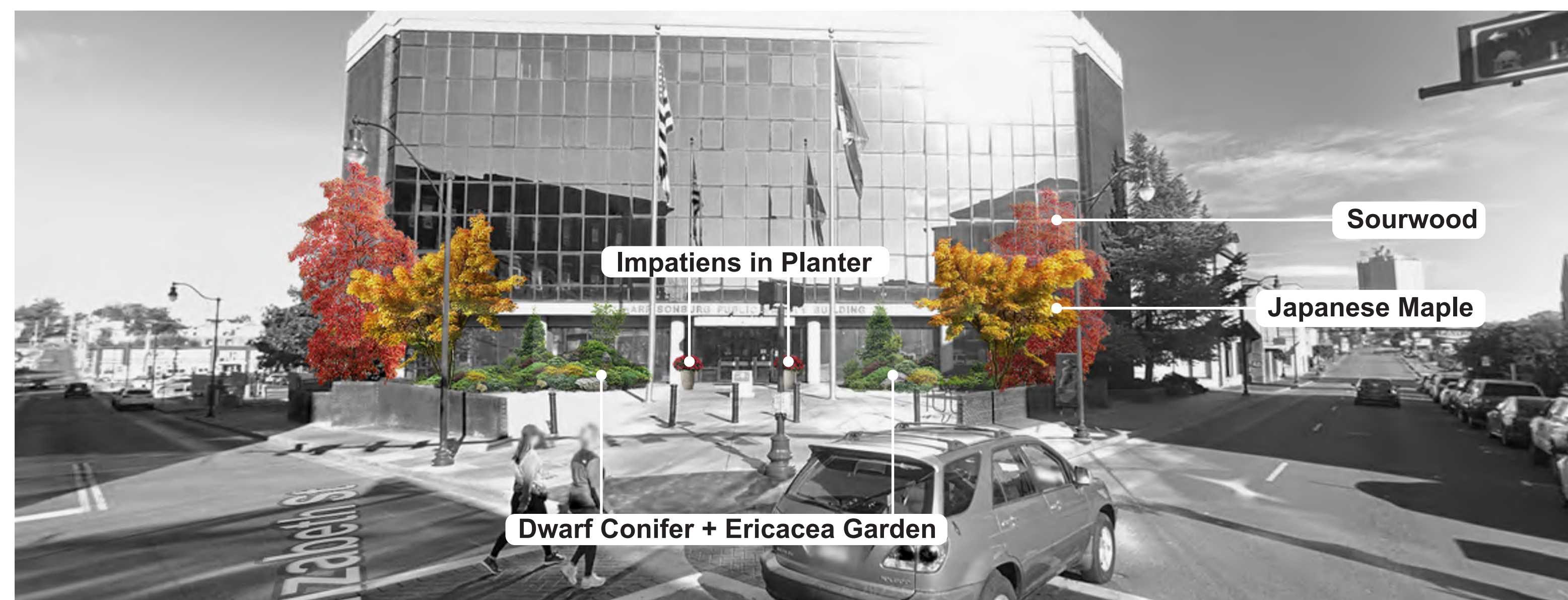
# **LANDMARK ANCHORS: REINFORCING DOWNTOWN IDENTITY**



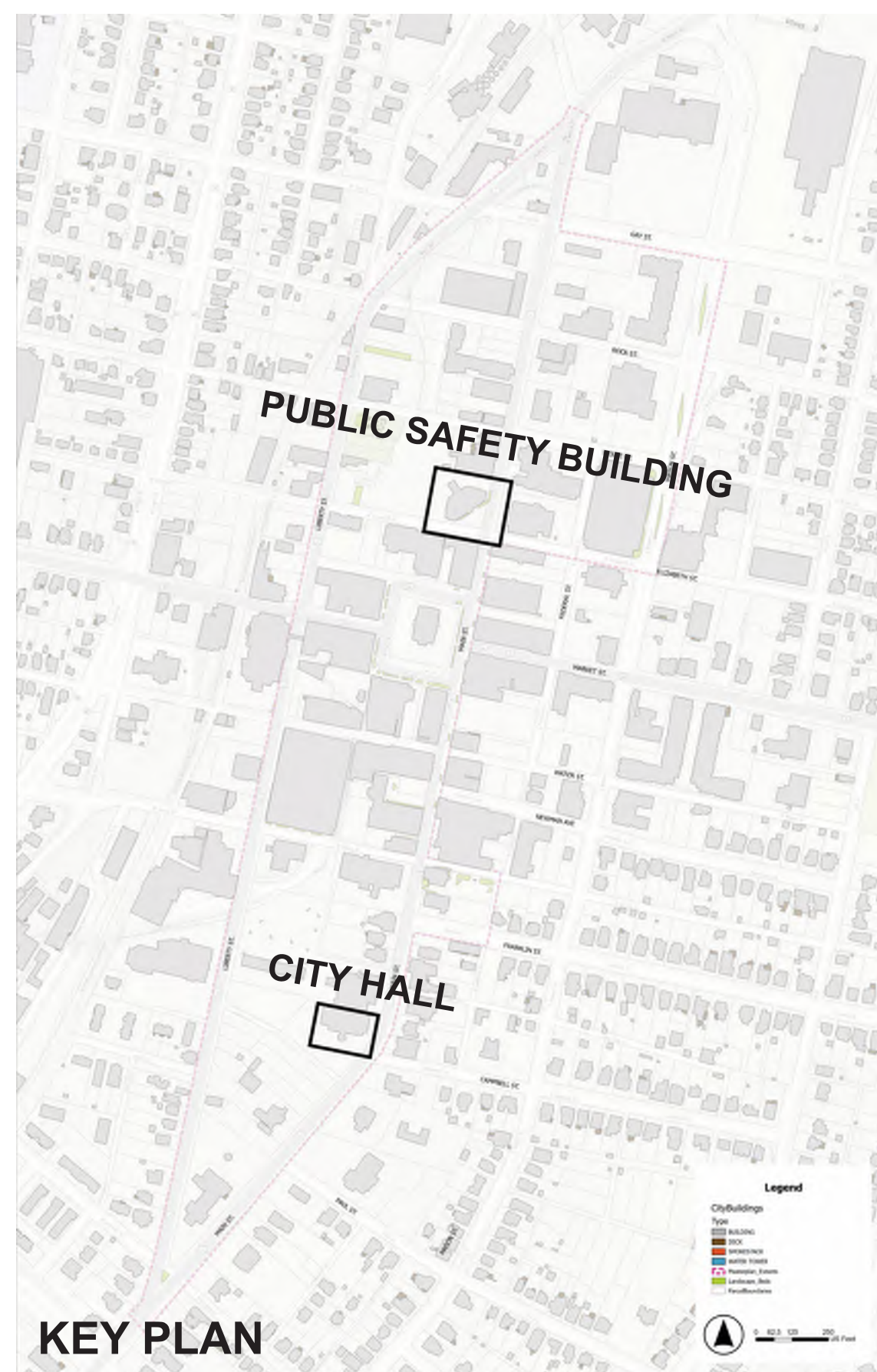
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**PLANTING PLAN:** Layered planting scheme strategically aligned along the building frontage to frame and enhance the façade. Plants help introduce seasonal color, texture, and a distinctive landmark character.



**PERSPECTIVE:** Layered plantings frame the façade and highlight the landmark building, combining Japanese maple (Sango Kaku), ericaceous shrubs, conifers, and sourwood for year-round interest and contemporary character.



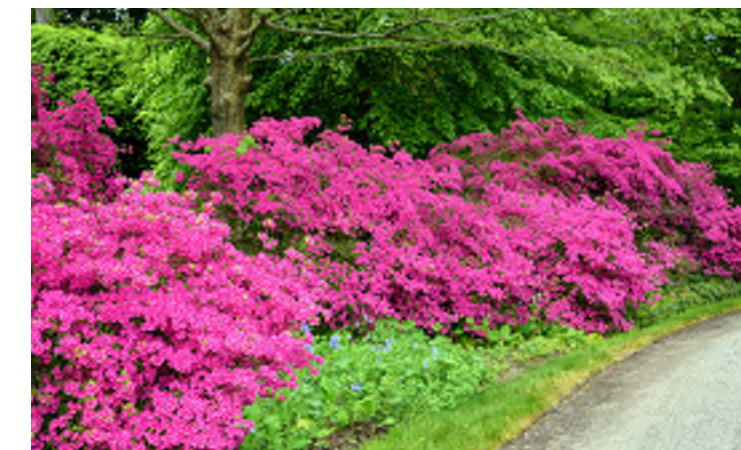
**Sourwood** (*Oxydendrum arboreum*)



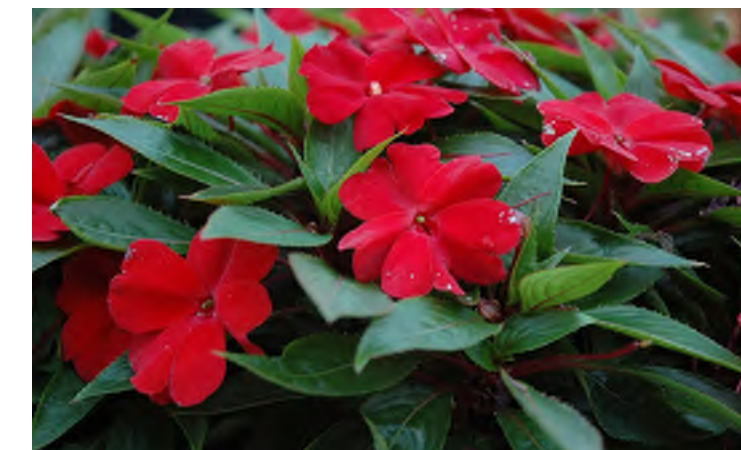
**Coral Bark Japanese Maple** (*Acer palmatum* 'Sango Kaku')



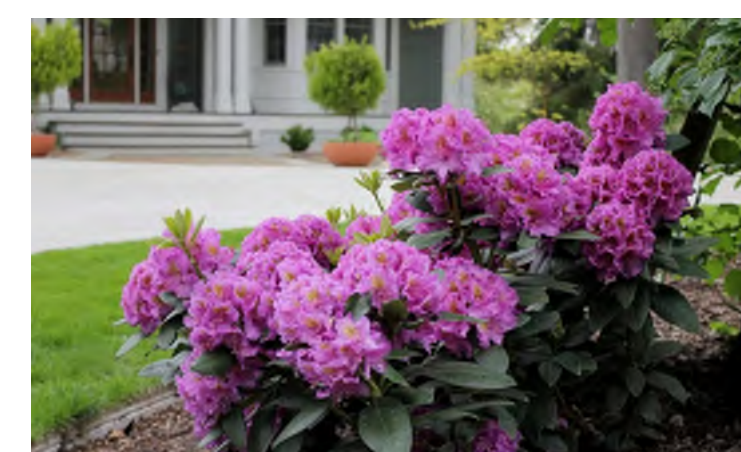
**Red Sunset Maple** (*Acer rubrum* 'Red Sunset')



**Pinxterbloom Azalea** (*Rhododendron periclymenoides*)



**Red New Guinea Impatiens** (*Impatiens hawkeri* 'Sonic Red')



**Catawba rhododendron** (*Rhododendron catawbiense*)



**Dwarf Conifer Garden**



**REFERENCE IMAGE:** Ericacea garden

**NOTES:**

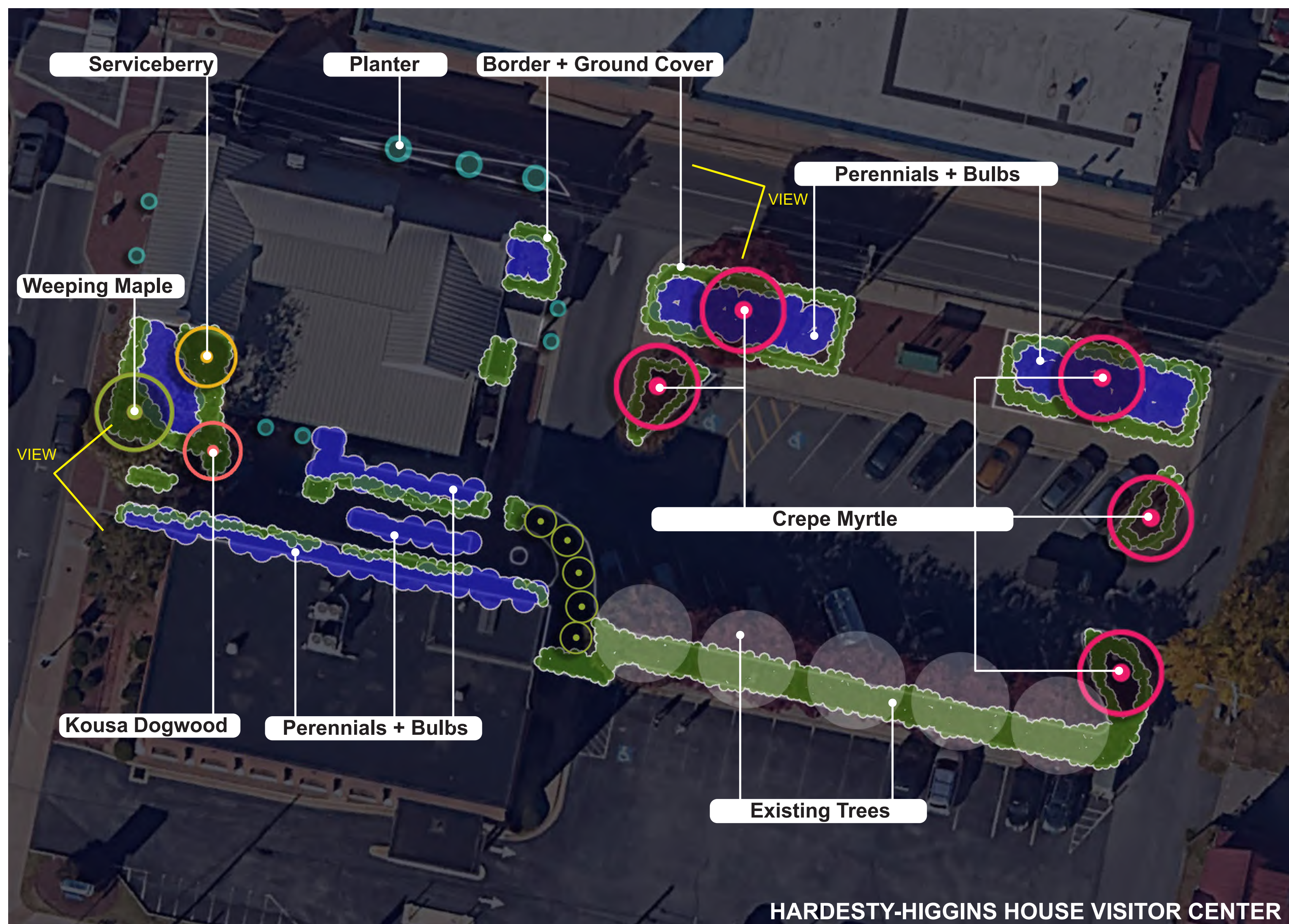
Routine Care for Conifer Garden

Apply a 2" – 4" layer of mulch around the plants to retain moisture and protect roots in extreme weather. Prune in early spring to shape plants and promote healthy growth. Use a balanced granular fertilizer during the spring season.

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

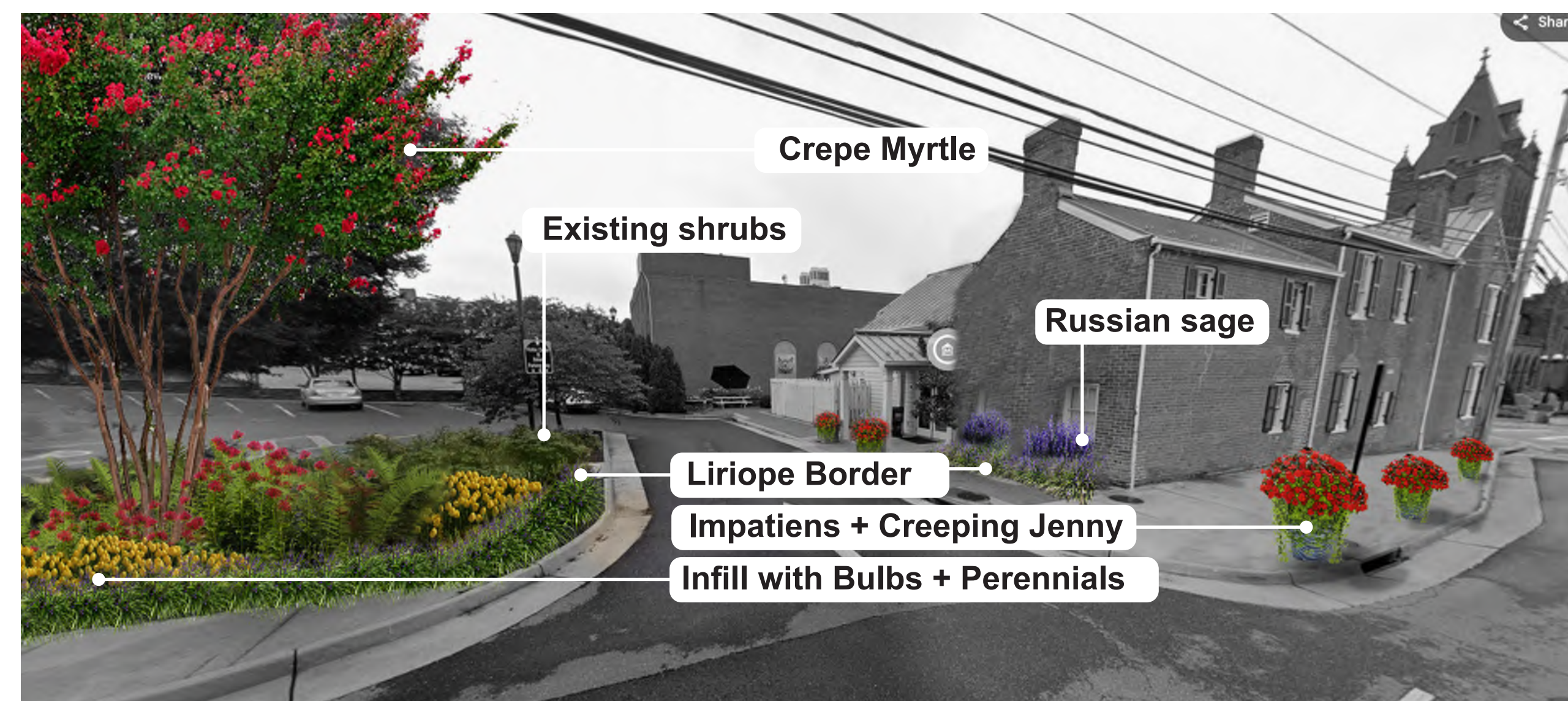
Final Design Concept: Public Safety Building & City Hall (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

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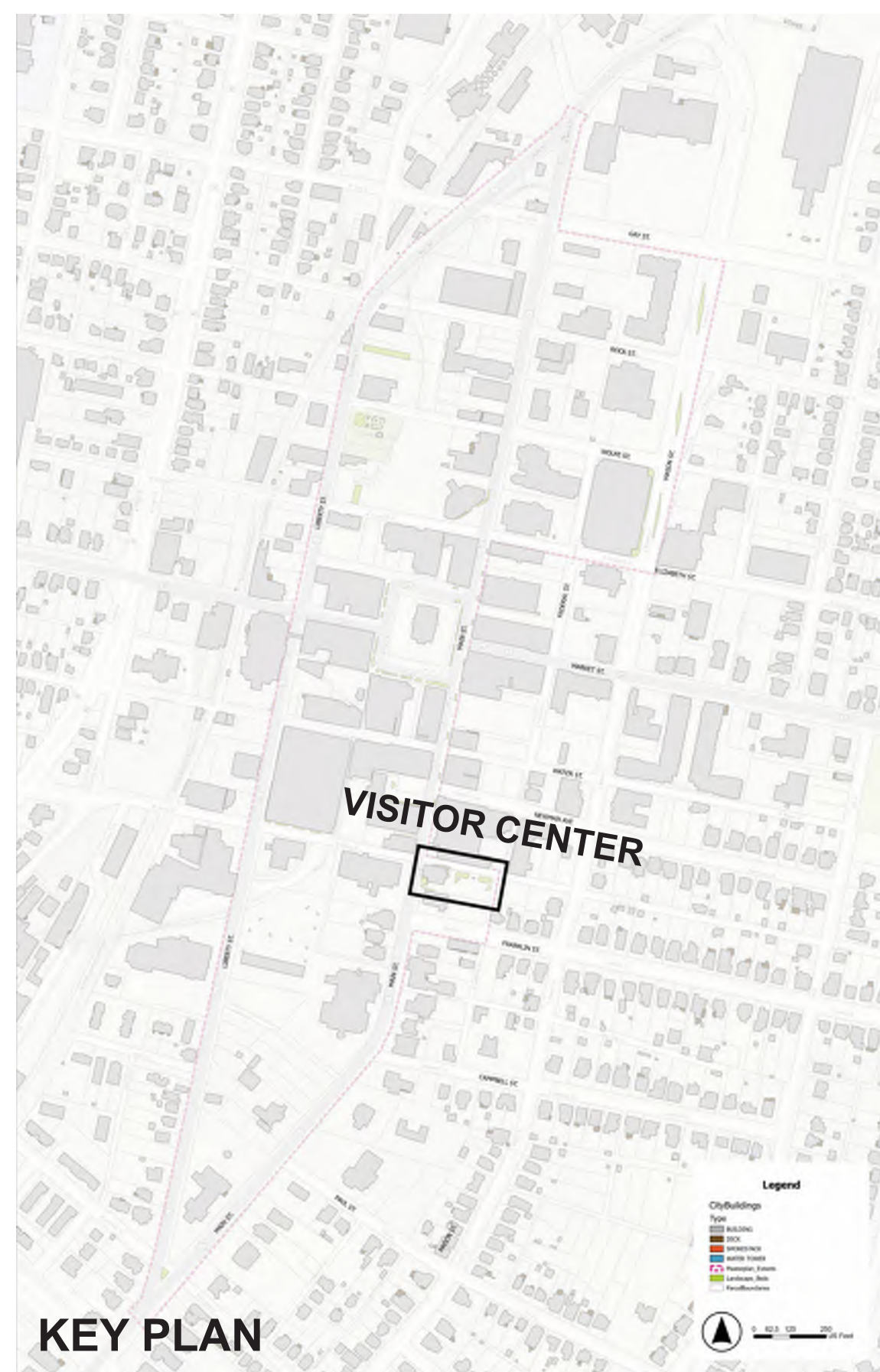


**HARDESTY-HIGGINS HOUSE VISITOR CENTER**

**PLANTING PLAN:** Layered planting scheme strategically aligned along the building frontage to frame and enhance the façade. Plants help introduce seasonal color, texture, and a distinctive landmark character.



**PERSPECTIVE:** Layered plantings frame the façade and highlight the landmark building, combining serviceberry, weeping maple, textural groundcover, annuals, bulbs, and shade perennials for year-round interest and contemporary character.



**KEY PLAN**



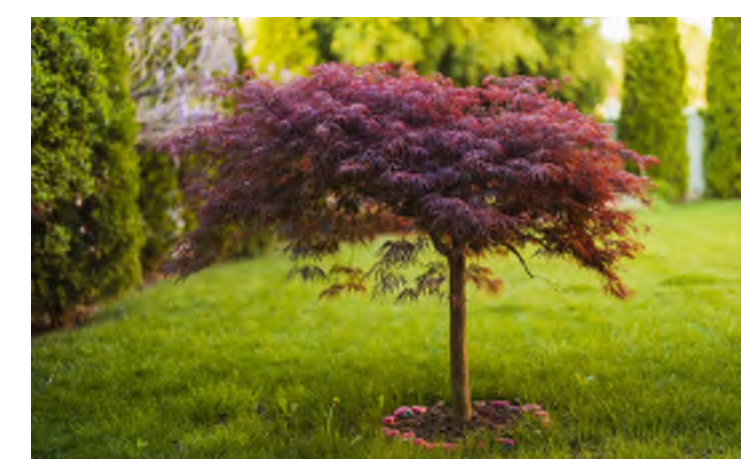
**Crepe Myrtle** (*Lagerstroemia indica* 'Pink Velor')



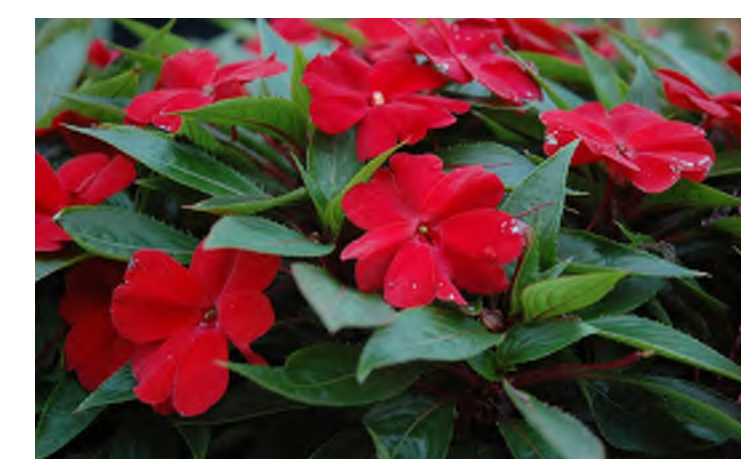
**Serviceberry** (*Amelanchier laevis* 'Snowcloud')



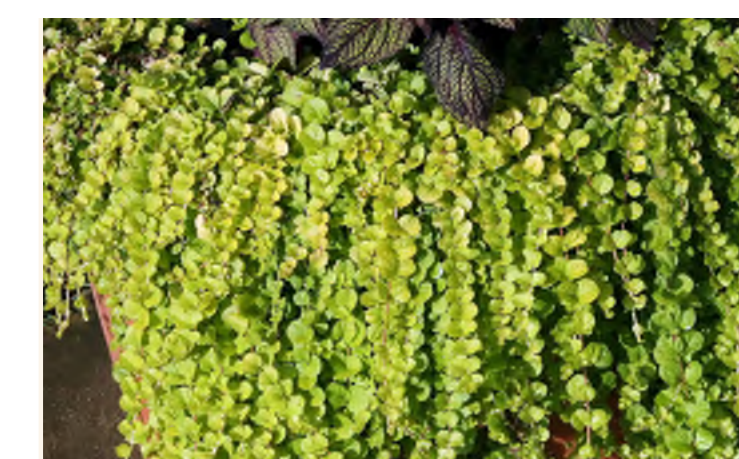
**Kousa Dogwood** (*Cornus kousa*)



**Inaba Maple Japanese** (*Acer palmatum* 'Inaba-shidare')



**Red New Guinea Impatiens** (*Impatiens hawkeri* 'Sonic Red')



**Creeping Jenny** (*Lysimachia nummularia*)



**Russian sage** (*Perovskia atriplicifolia*)



**Scarlet Bee Balm** (*Monarda didyma*)



**Sedum 'Autumn Joy'** (*Hylotelephium* 'Herbstfreude')



**Tall verbena** (*Verbena bonariensis*)



**Butterfly weed** (*Asclepias tuberosa*)



**Stained Glass Hosta** (*Hosta* 'Stained Glass')



**Golden Harvest Daffodil** (*Narcissus* 'Golden Harvest')



**Purissima Tulip** (*Tulipa fosteriana* 'Purissima Blonde')



**Wood Hyacinth** (*Hyacinthoides hispanica*)



**Christmas Fern** (*Polystichum acrostichoides*)



**Liriope Variegated** (*Liriope muscari* 'Variegata')



**Japanese spurge** (*Pachysandra terminalis*)

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design Concept: Hardesty Higgins Visitor Center (Phase I & II)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

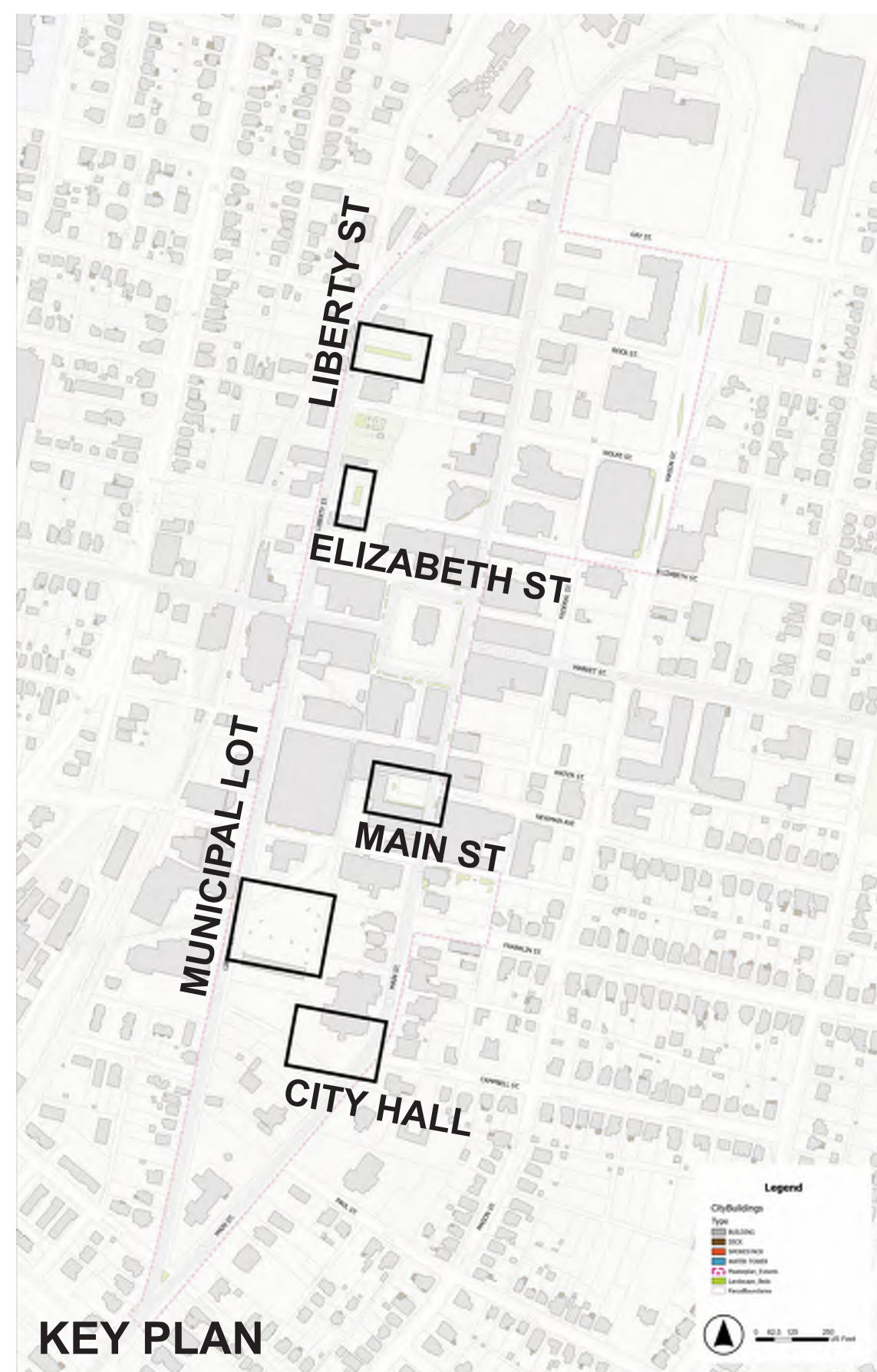
# PARKING FACILITIES: SUPPORTING DOWNTOWN ACCESS & CIRCULATION



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**PERSPECTIVE:** Monumental shade trees and low-maintenance understory planting transform parking lots, reducing heat island effects, slow and reduce runoff and creating a more human-scaled environment.



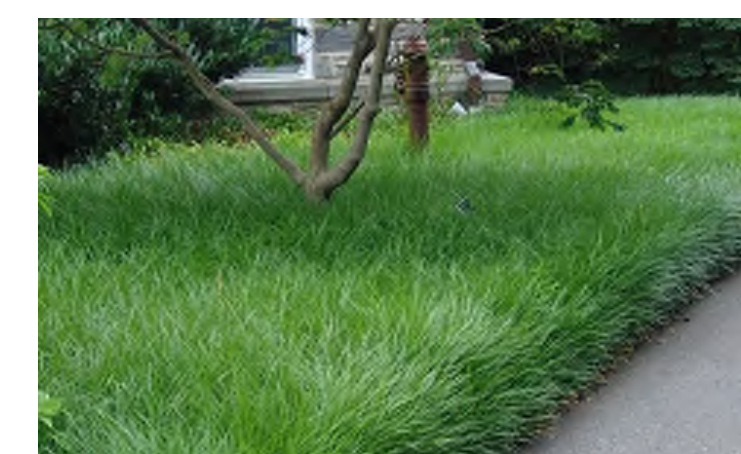
**Maple cultivars** (*Acer rubrum*)



**American Sycamore** (*Platanus occidentalis*)



**Elm cultivars** (*Ulmus americana*)



**Liriope** (*Liriope spicata*)



**Mount Hood Daffodil** (*Narcissus 'Mount Hood'*)



**Surprise Lily** (*Lycoris squamigera*)



**Japanese spurge** (*Pachysandra terminalis*)



**Wood Hyacinth** (*Hyacinthoides hispanica*)



**Yellow Autumn Crocus** (*Sternbergia lutea*)



**Repandens English Yew** (*Taxus baccata 'Repandens'*)



**Astilbe** (*Astilbe 'Veronica Klose'*)



**Variegated Hosta** (*Hosta fortunei 'Variegated'*)

**NOTES:**

To maintain the health and appearance of liriope, cut the foliage back in late winter or early spring before new growth appears to encourage a supply of fresh growth. Begin training young street trees the year after planting and continue through the next three to five years depending on species. Limb trees so they maintain required passage fo

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

Final Design Concept: Parking Facilities (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

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**Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs**

Final Design Concept: Parking and Stormwater (Phase II)  
 Planting Plan  
 March 26th, 2026

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1. Terminal and interior islands help direct drivers, reduce driving speeds within parking lots and help reduce runoff.



2. Terminal and interior islands help direct drivers, break up the expanse of asphalt in parking lots and reduce negative visual impacts of large parking lots.



3. Terminal and interior islands help reduce negative visual impacts of large parking lots.

**Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs**

**Final Design Concept: Parking and Stormwater (Phase II)**  
 Perspective and Precedent Images  
 March 26th, 2026

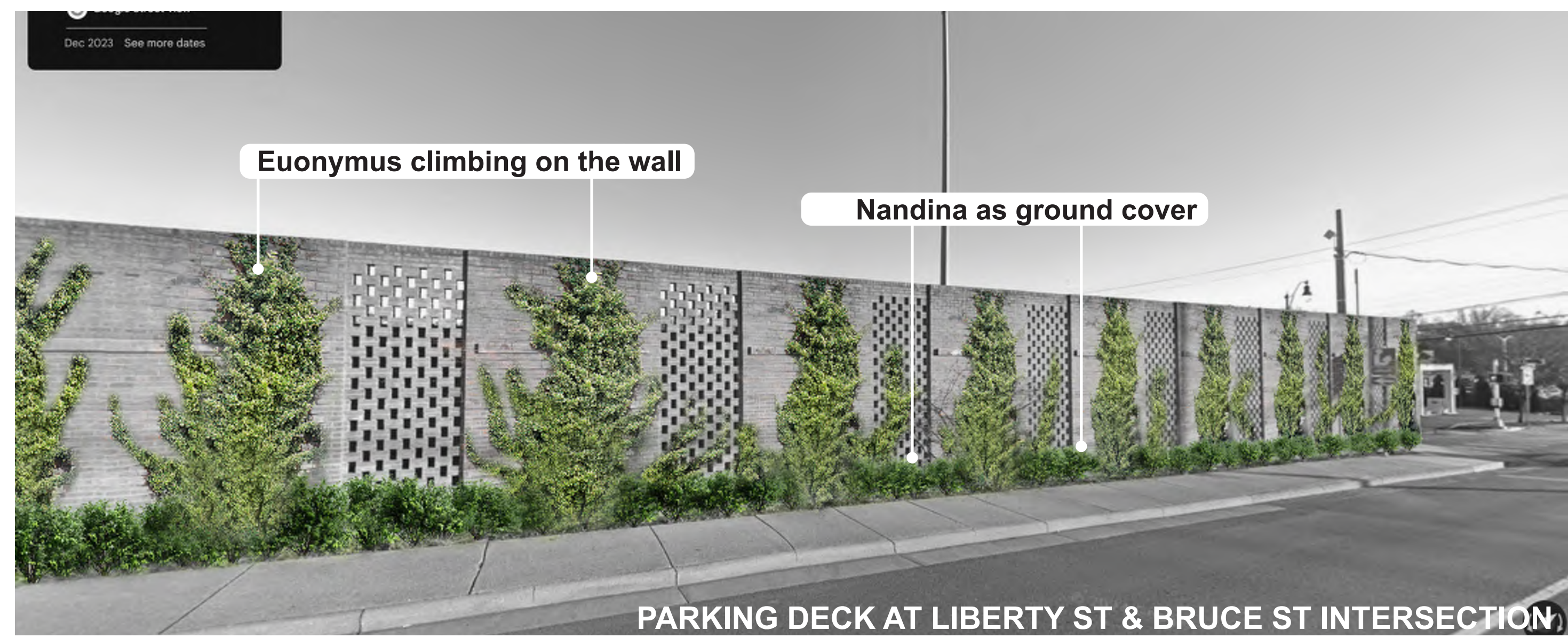
# **PARKS & EVERYDAY SPACES: BREATHING SPACES OF DOWNTOWN**



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PARKING DECK AT LIBERTY ST & BRUCE ST INTERSECTION



PARKING DECK AT LIBERTY ST & BRUCE ST INTERSECTION

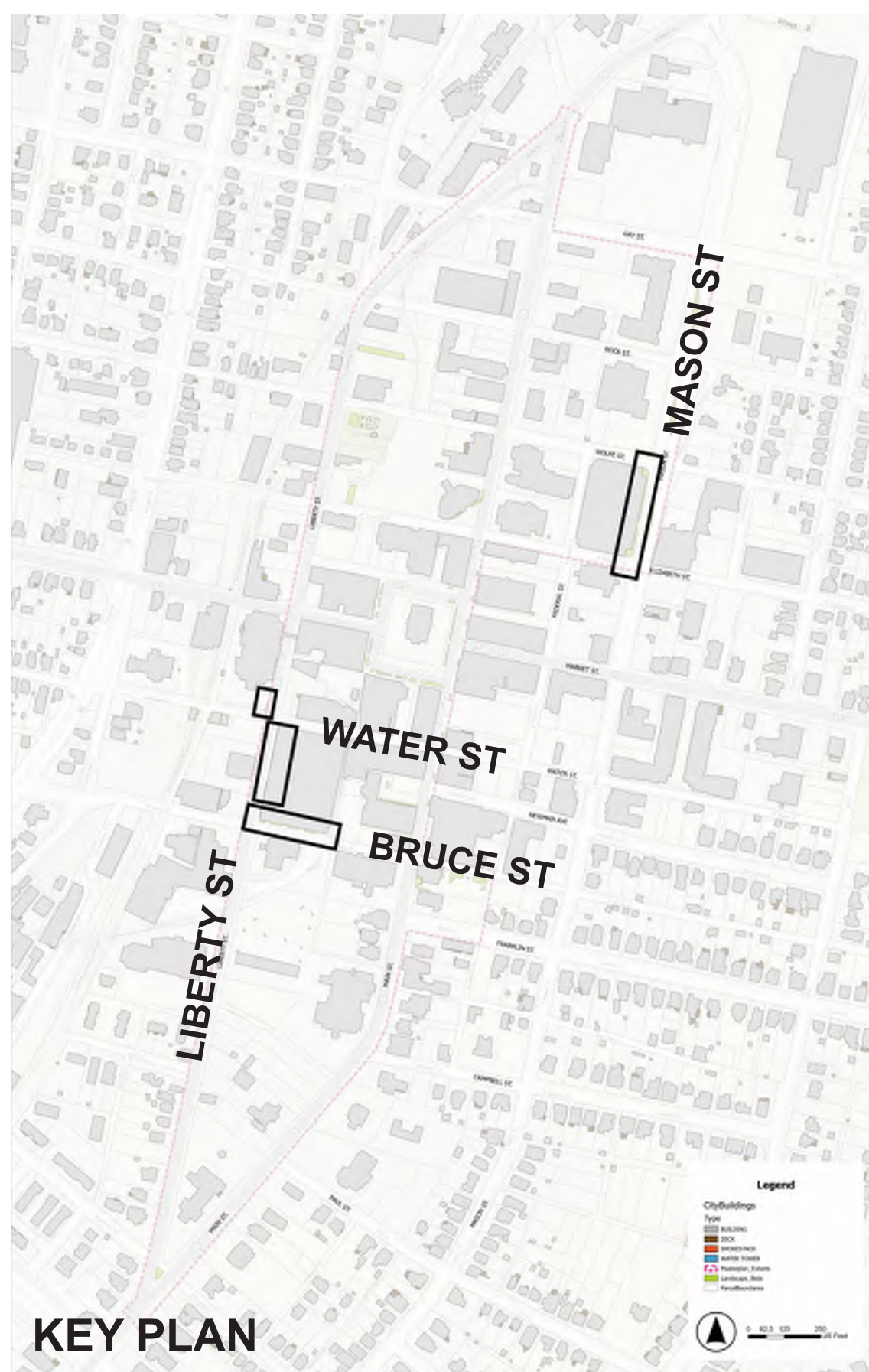


PLANTER BED AT LIBERTY ST & WATER ST INTERSECTION

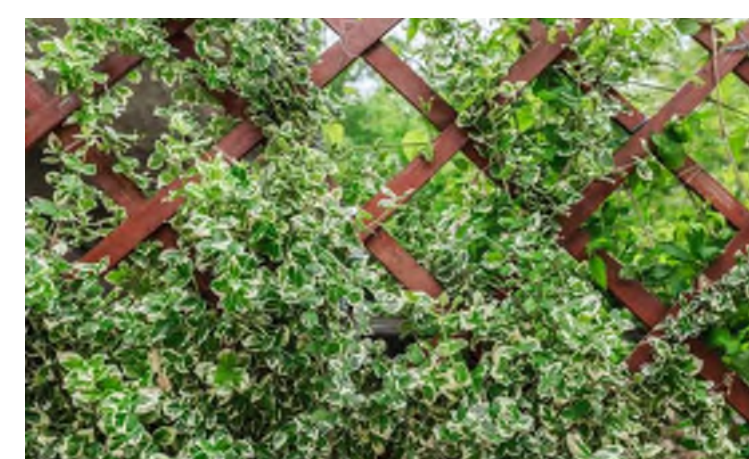


PARKING DECK ON MASON ST

**PERSPECTIVE:** Wide planting beds allow for layered compositions of native perennials, pollinator species, and seasonal annuals, creating vibrant streetscapes with continuous color and ecological value in full-sun conditions.



**Russian sage** (*Perovskia atriplicifolia*)



**Wintercreeper euonymus** (*Euonymus fortunei*)



**Purple Joe Pye Weed** (*Eutrochium purpureum*)



**Chaste tree** (*Vitex agnus-castus*)



**Scarlet Bee Balm** (*Monarda didyma*)



**Red/Wild Columbine** (*Aquilegia canadensis*)



**Black-eyed Susan** (*Rudbeckia hirta*)



**Firepower Nandina** (*Nandina domestica* 'Fire Power')



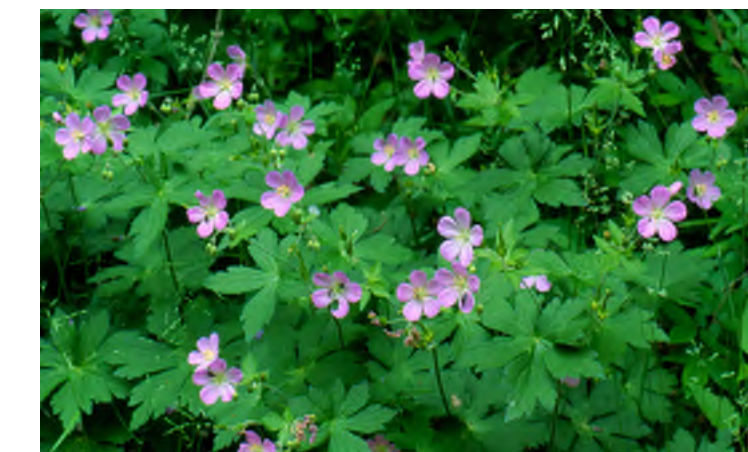
**Canna Lily** (*Canna x generalis* 'Tropical Bronze Scarlet')



**Sweet Potato vine** (*Ipomoea batatas* 'Margarita')



**White turtlehead** (*Chelone glabra* L.)



**Wild Geranium** (*Geranium maculatum*)



**Sedum 'Autumn Joy'** (*Hylotelephium* 'Herbstfreude')



**Thailand Giant Elephant Ear** (*Colocasia gigantea*)



**Annual & Perennial Seed Mix**

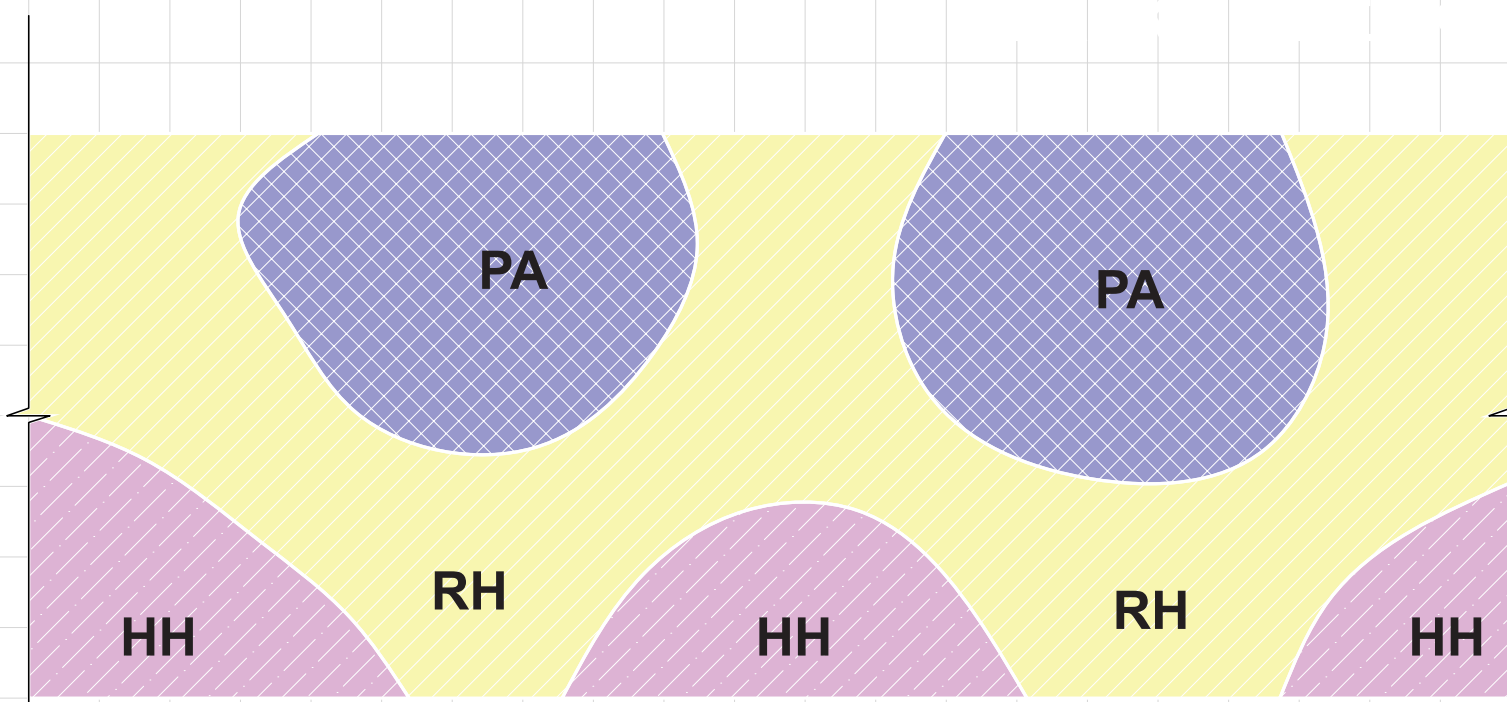
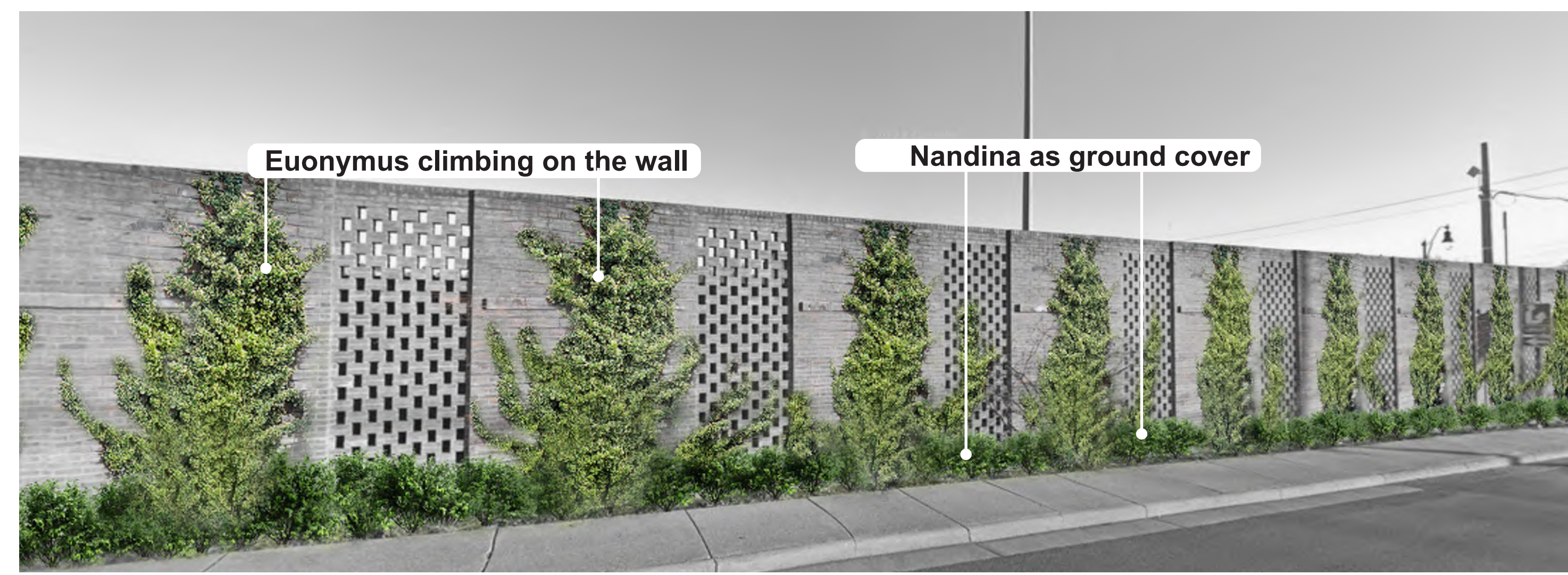
**PERENNIALS**  
 Asclepias tuberosa  
 Coreopsis lanceolata  
 Coreopsis verticillata  
 Echinacea purpurea  
 Gaillardia aristata  
 Phlox paniculata  
 Rudbeckia hirta  
 Verbena bonariensis

**ANNUALS**  
 Centaurea cyanus  
 Coreopsis tinctoria  
 Cosmos bipinnatus  
 Cosmos sulphureus  
 Eschscholzia californica  
 Nigella damascena

Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs

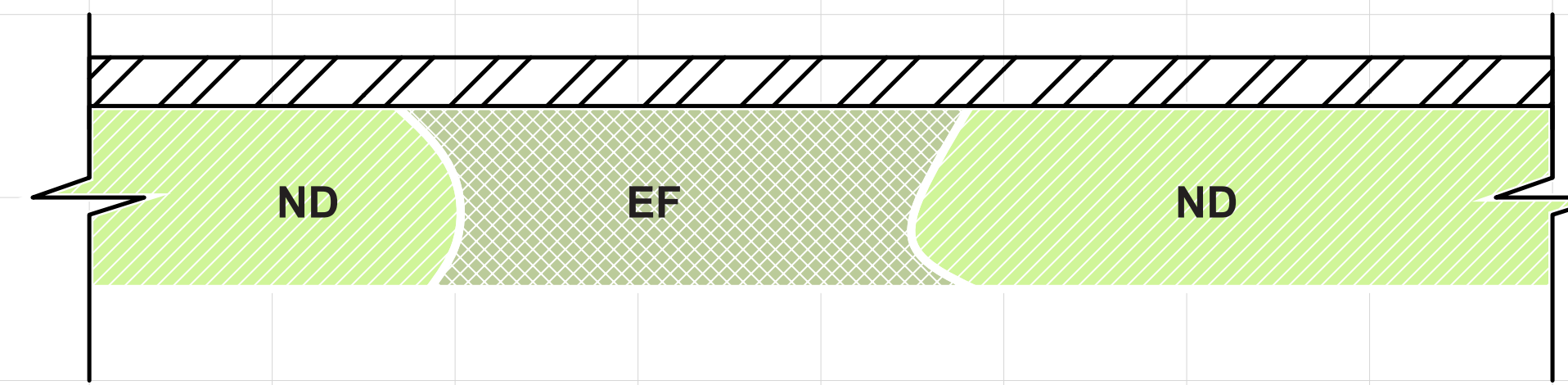
Final Design Concept: City Landscape Beds (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

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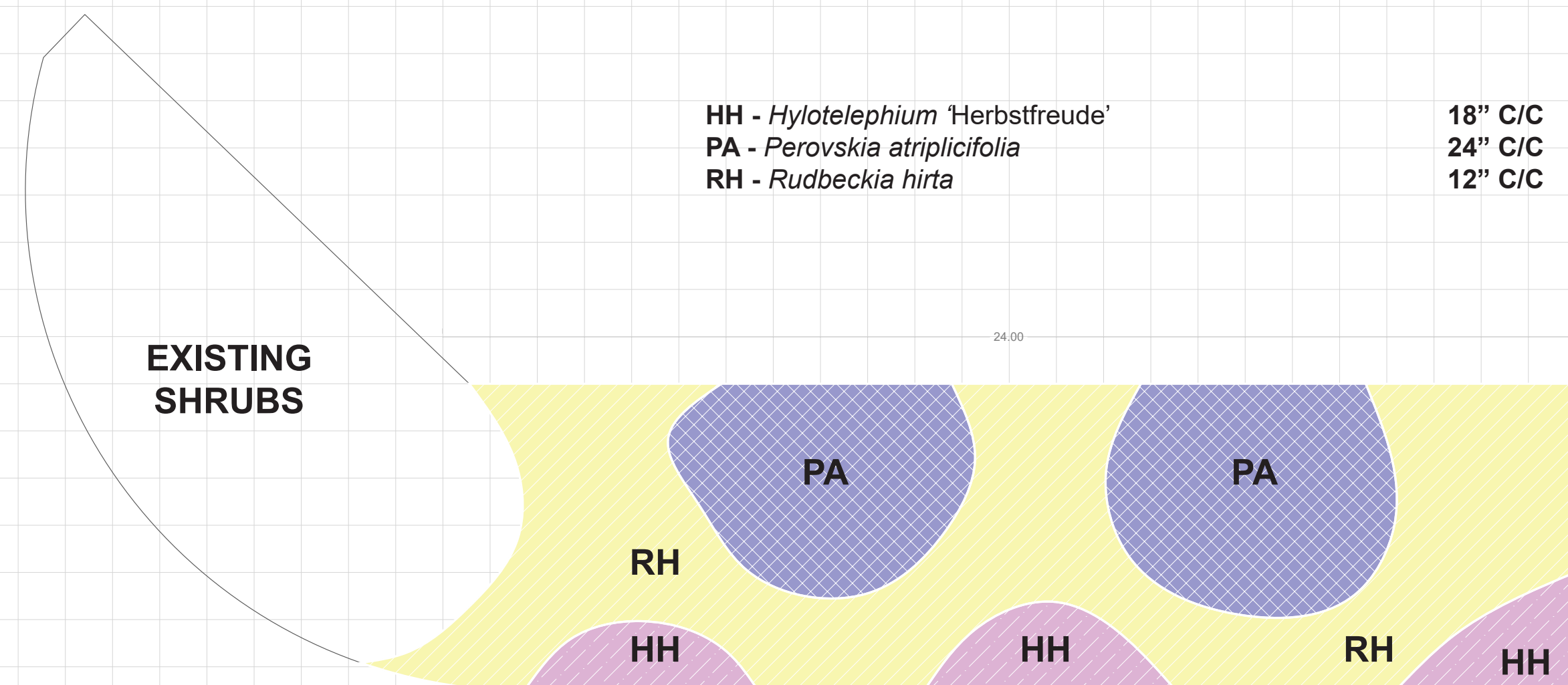
HH - *Hylotelephium 'Herbstfreude'*  
 PA - *Perovskia atriplicifolia*  
 RH - *Rudbeckia hirta*

18" C/C  
 24" C/C  
 12" C/C



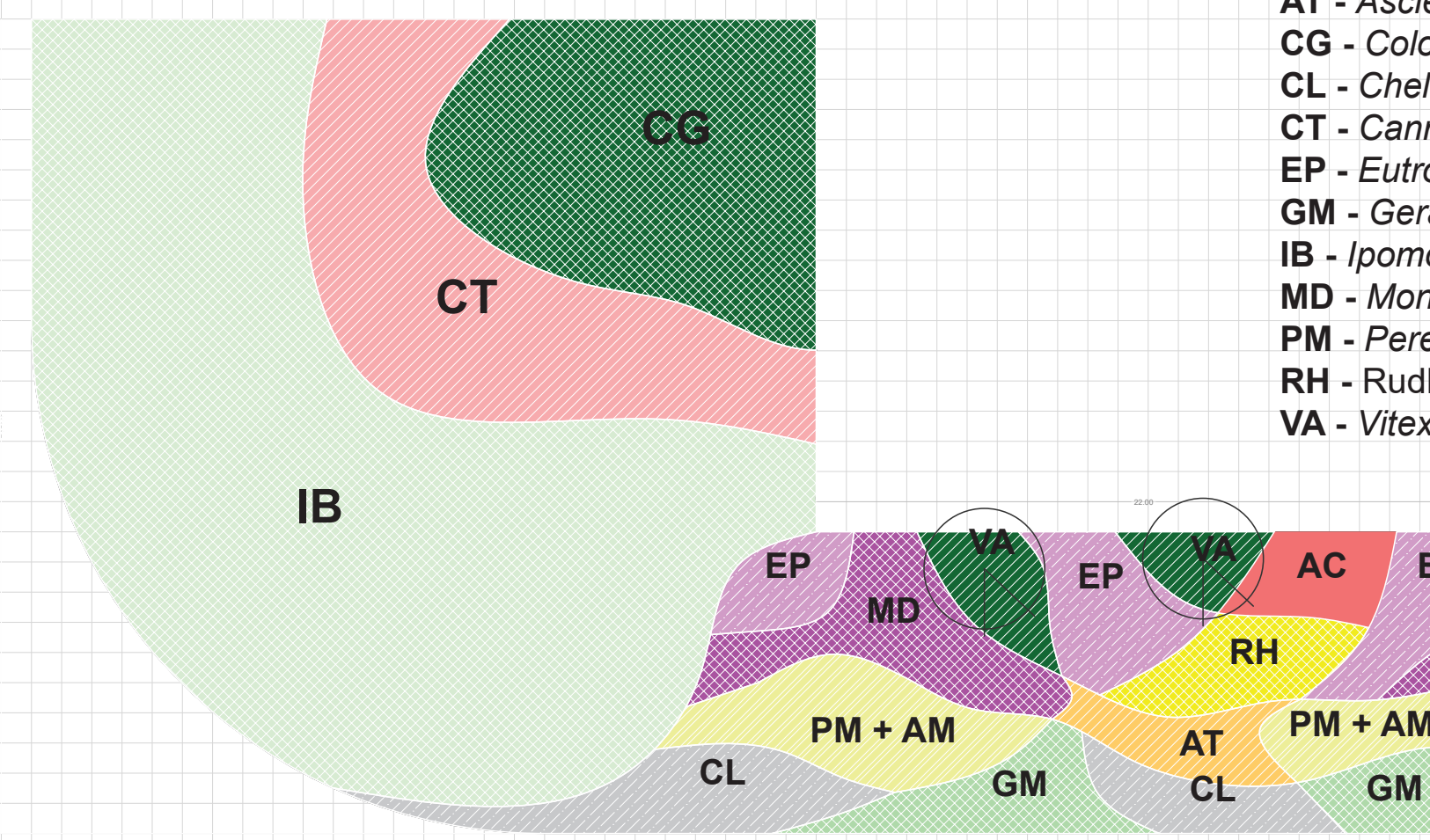
EF - *Euonymus fortunei*  
 ND - *Nandina domestica 'Fire Power'*

24" C/C  
 18" C/C



HH - *Hylotelephium 'Herbstfreude'*  
 PA - *Perovskia atriplicifolia*  
 RH - *Rudbeckia hirta*

18" C/C  
 24" C/C  
 12" C/C



AC - *Aquilegia canadensis* 12" C/C  
 AM - Annual Mix 12" C/C  
 AT - *Asclepias tuberosa* 12" C/C  
 CG - *Colocasia gigantea* 30" C/C  
 CL - *Chelone glabra* L. 18" C/C  
 CT - *Canna x generalis 'Tropical Bronze Scarlet'* 18" C/C  
 EP - *Eutrochium purpureum* 24" C/C  
 GM - *Geranium maculatum* 12" C/C  
 IB - *Ipomoea batatas 'Margarita'* 18" C/C  
 MD - *Monarda didyma* 18" C/C  
 PM - Perennial Mix 12" C/C  
 RH - *Rudbeckia hirta* 12" C/C  
 VA - *Vitex agnus-castus* 48" C/C

**Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs**

Final Design Concept: City Landscape Beds (Phase I)  
 Perspectives and Planting Plans  
 March 26th, 2026

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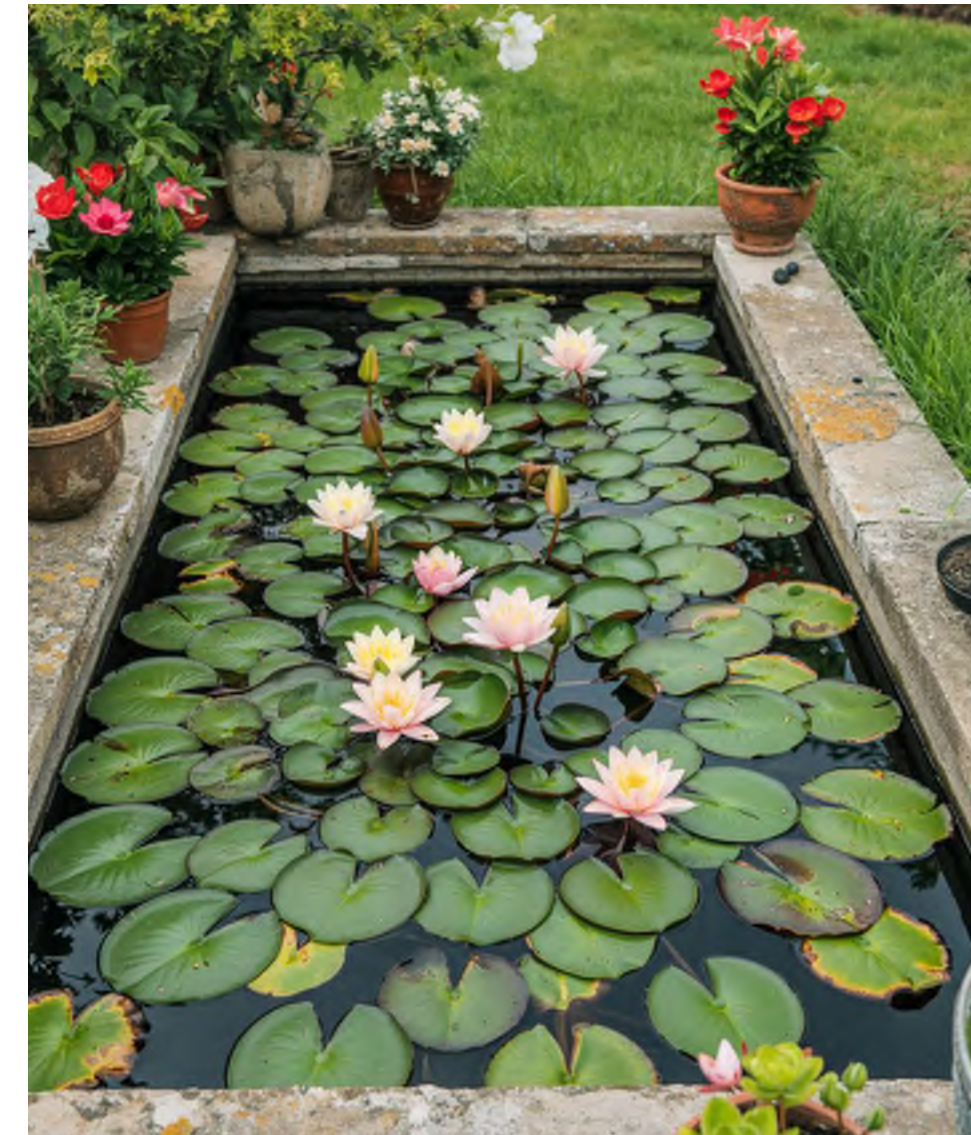


Tulips + Dicentra  
 Christmas Ferns  
 Astilbe  
 Variegated Hostas

SHADE GARDEN



WATER POND



**PERSPECTIVE:** Planter walls feature a diverse palette selected for textural contrast, seasonal variation, and staggered bloom periods, creating an educational arboretum experience that highlights plant diversity throughout the year.

**PERSPECTIVE:** The planter wall incorporates a small reflective water feature to introduce sensory interest. Alternatively, the planter may be lined and filled with gravel and soil to support a display of white impatiens, providing consistent bloom.



KEY PLAN



**Yellow Trout Lily**  
*(Erythronium americanum)*



**Small – cupped Daffodil**  
*(Narcissus ‘Actaea’)*



**Heartleaf Bergenia**  
*(Bergenia cordifolia)*



**Burgundy Tulipa** (*Tulipa* spp.  
*‘Queen of the Night’*)



**Dicentra** (*Dicentra* ‘Pink  
 Diamonds’)



**Surprise Lily** (*Lycoris  
 squamigera*)



**Astilbe** (*Astilbe* ‘Veronica  
 Klose’)



**Variegated Hosta** (*Hosta  
 fortunei* ‘Variegated’)



**Solomon Seal** (*Polygonatum  
 biflorum*)



**Japanese anemones**  
*(Anemone coronaria)*



**Autumn Crocus** (*Colchicum  
 autumnale*)



**Bloodroot** (*Sanguinaria  
 canadensis*)



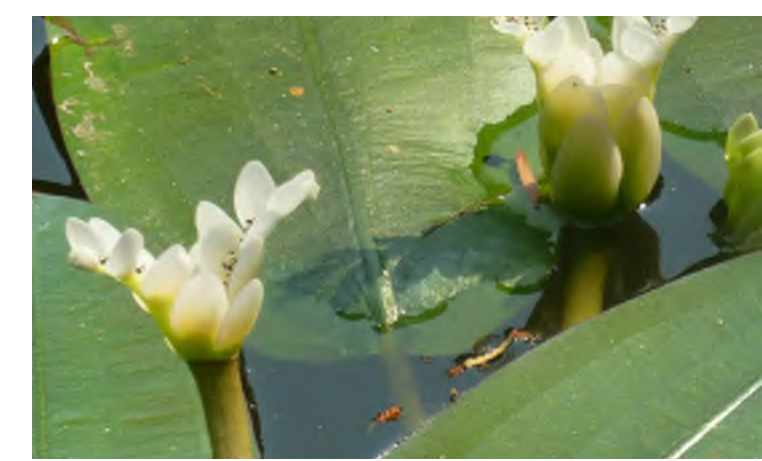
**Christmas fern**  
*(Polystichum acrostichoides)*



**Maidenhair fern** (*Adiantum  
 pedatum*)



**Lady Fern** (*Athyrium filix-  
 femina*)



**Water Hawthorn**  
*(Aponogeton distachyos)*



**American lotus** (*Nelumbo  
 lutea*)



**Dicentra** (*Dicentra* ‘Pink  
 Diamonds’)

**Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs**

Final Design Concept: Denton Park (Phase I & II)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026

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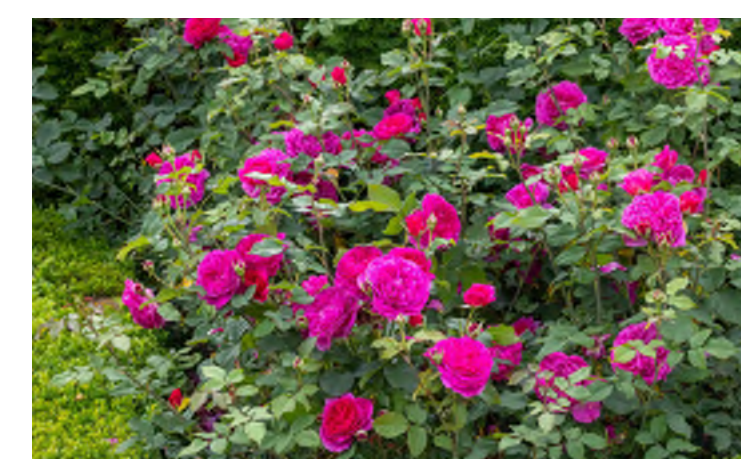
**PLANTING PLAN:** A cohesive planting strategy merging structured and naturalistic zones through a diverse palette of natives, perennials, antique roses, pollinator species, and ferns.



**PERSPECTIVE:** A structured garden composition where antique roses and purple perennials work in contrast—balancing softness with structure and richness in texture.



**Eustacia Vye** (Ausegdon)



**Gabriel Oak** (Auscrowd)



**Elizabeth** (Ausmajesty)



**Dannahue** (Ausa6b15)



**Grace** (Auskeppy)



**Catmint** (*Nepeta* 'Walkers Low')



**Meadow sage** (*Salvia nemorosa* 'Blue by You')



**Lavender** (*Lavandula angustifolia*)



**REFERENCE IMAGE:** Formal rose garden bed



**REFERENCE IMAGE:** Perennial mix in pink & blue



**Globe amaranth** (*Gomphrena globosa*)



**Scarlet Bee Balm** (*Monarda didyma*)



**Black-eyed Susan** (*Rudbeckia hirta*)

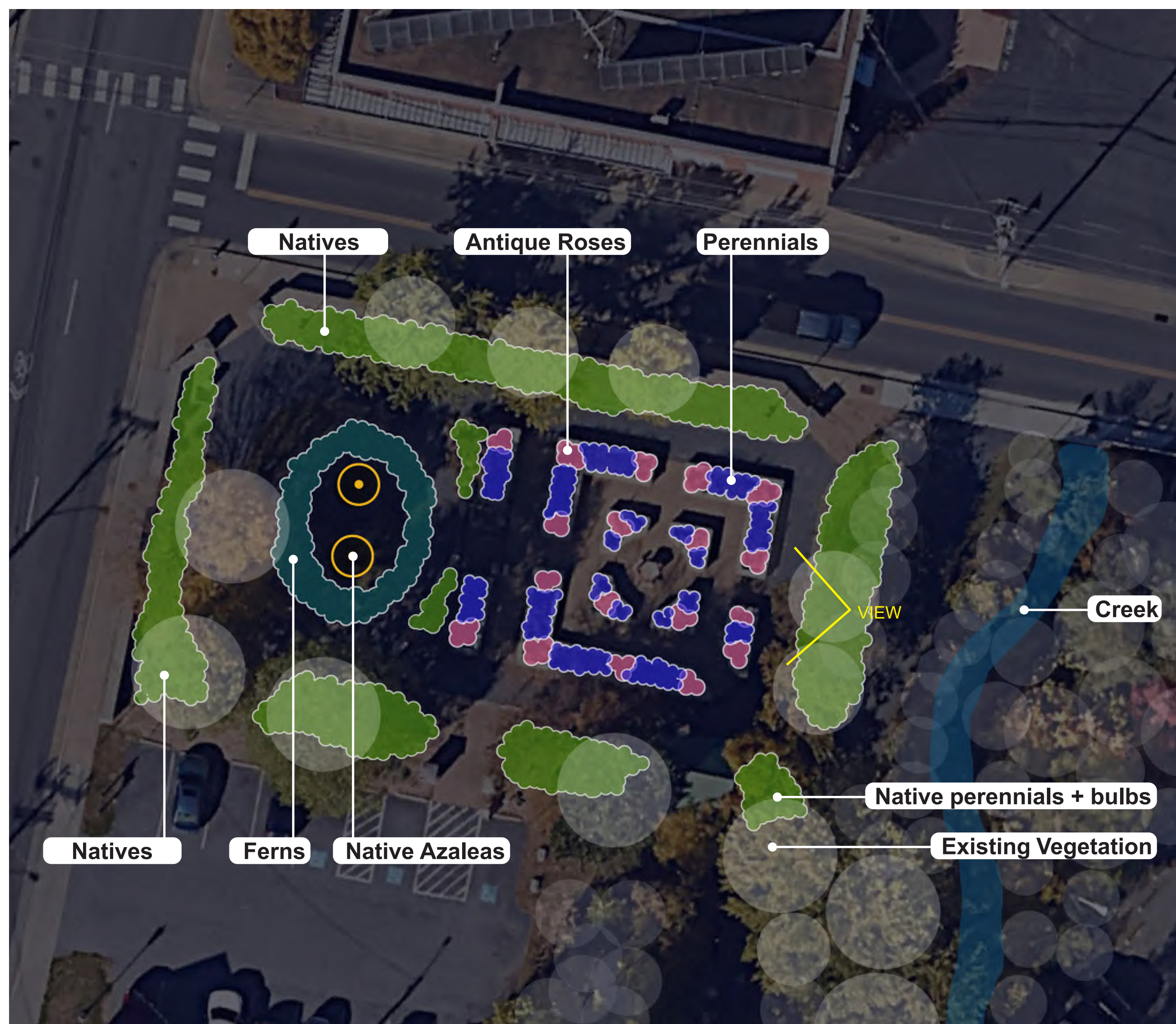


**Tall verbena** (*Verbena bonariensis*)

**NOTES:**  
 Routine Care for Antique Roses : Apply a 2" – 4" layer of mulch around the roses to retain moisture and protect roots in extreme weather. Prune in early spring to shape plants and promote healthy growth. Use a balanced liquid fertilizer during the growing season. Flowers are bred by David Austin.

**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**  
  
**Final Design Concept: Liberty Park Formal Garden (Phase I) Plan, Perspectives, and Planting Palette**  
 March 26th, 2026

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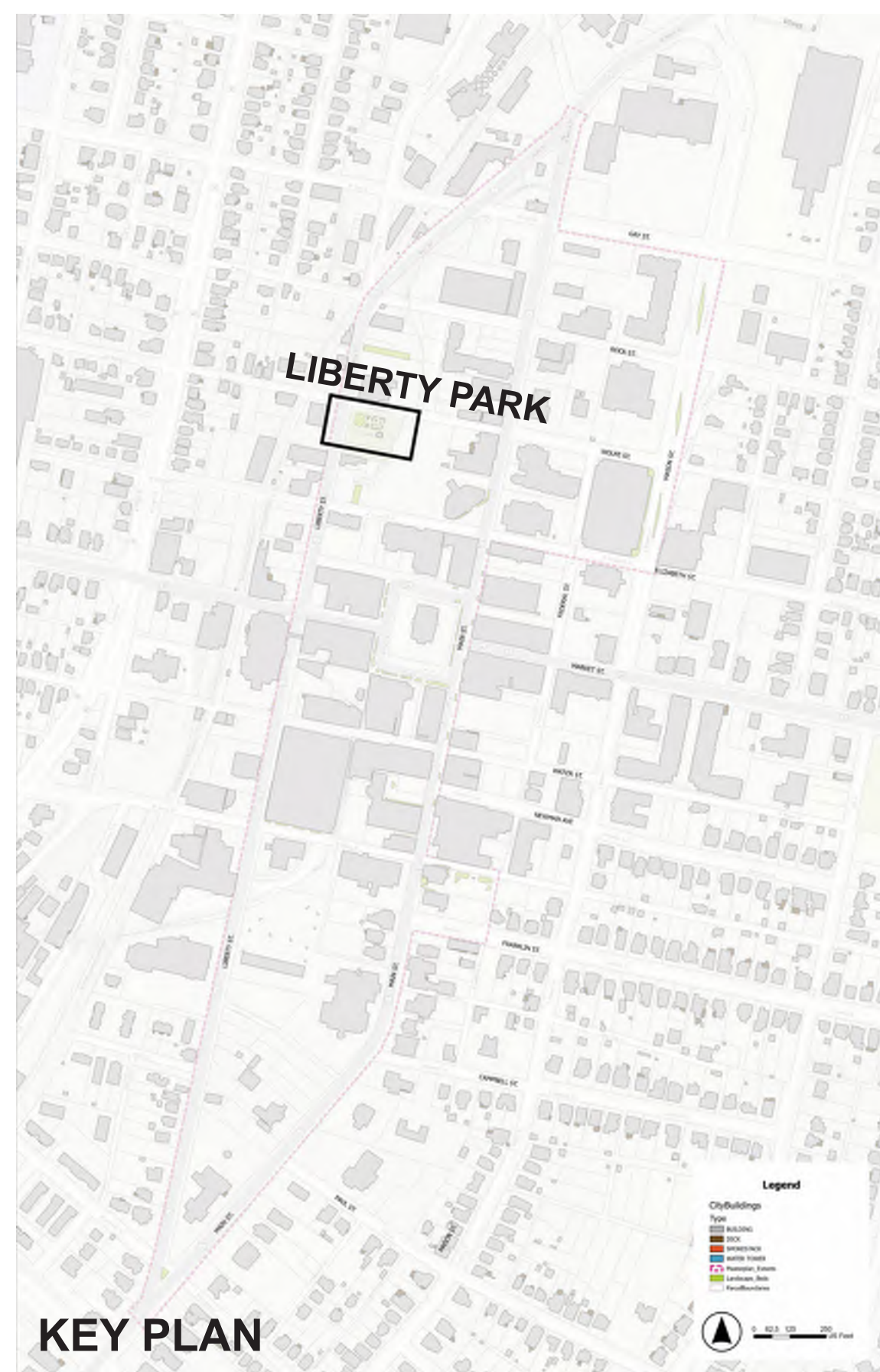
**PLANTING PLAN:** A cohesive planting strategy merging structured and naturalistic zones through a diverse palette of natives, perennials, antique roses, pollinator species, and ferns.



**PERSPECTIVE:** Informal lawn composition structured by native azaleas, with a naturalistic understory of native perennials enhancing texture and seasonality.

Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs

Final Design Concept: Liberty Park Lawn Area (Phase I)  
 Plan, Perspectives, and Planting Palette  
 March 26th, 2026



**Flame Azalea** (*Rhododendron calendulaceum*)



**Solomon Seal** (*Polygonatum biflorum*)



**Golden Ragwort** (*Packera aurea*)



**Christmas fern** (*Polystichum acrostichoides*)



**Large – cupped Daffodil** (*Narcissus* 'Ice Follies')



**Foamflower** (*Tiarella cordifolia* L.)



**Maidenhair fern** (*Adiantum pedatum*)



**Trumpet Daffodil** (*Narcissus* 'Mounthood')



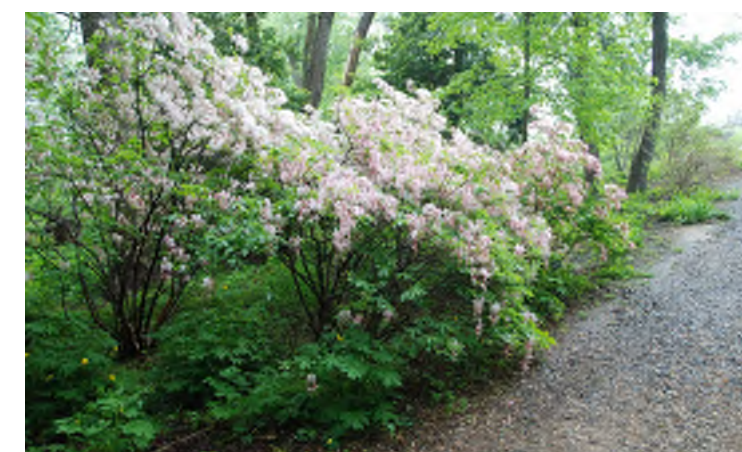
**Red/Wild Columbine** (*Aquilegia canadensis*)



**Lady Fern** (*Athyrium filix-femina*)



**Botanical Daffodil** (*Narcissus* 'Tete-a-tete')



**Pinxsterbloom Azalea** (*Rhododendron periclymenoides*)



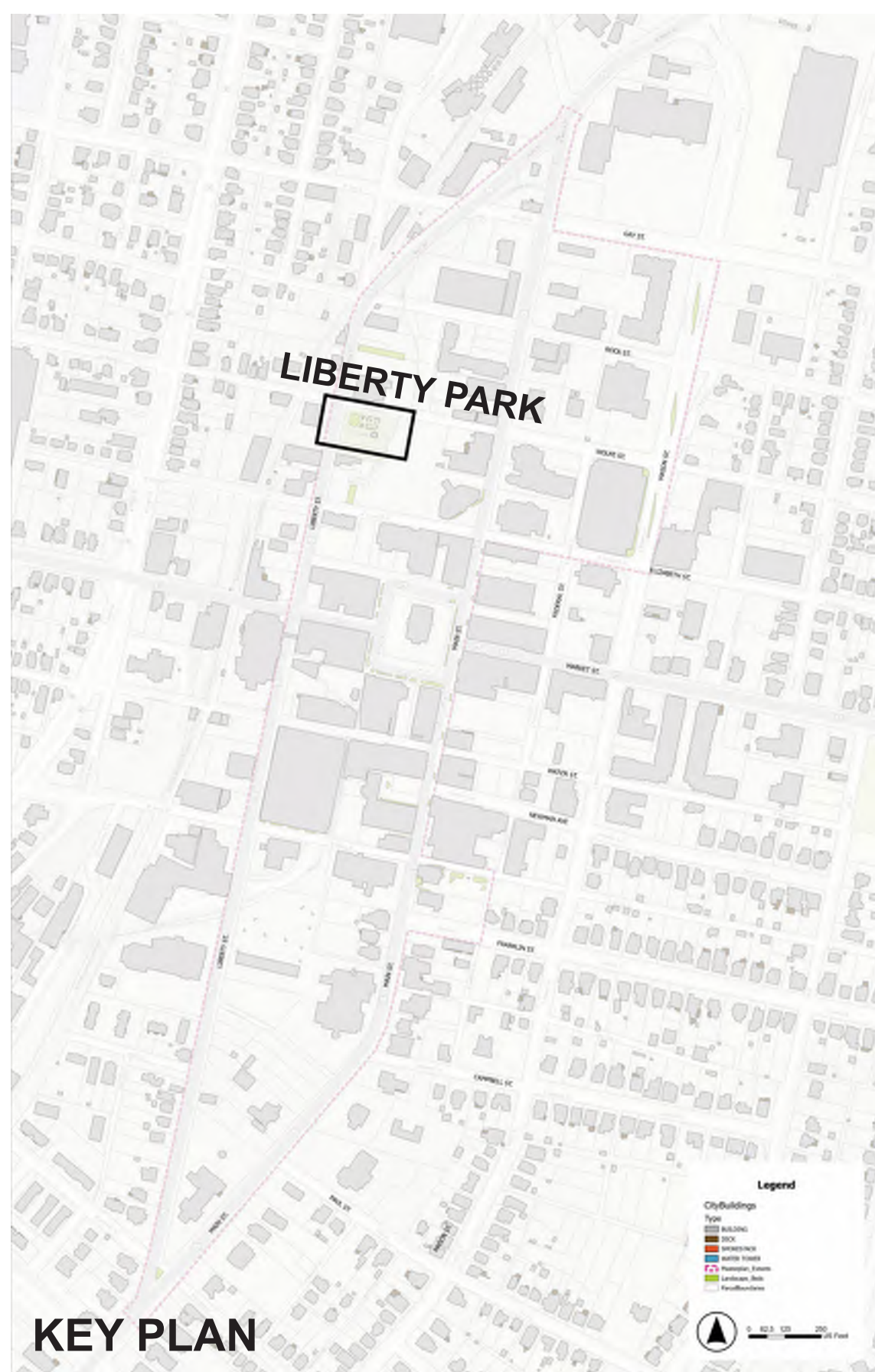
**REFERENCE IMAGE:** Naturalized daffodil understory

**PERENNIALS - FLOWERING**  
 Alcea rosea  
 Rudbeckia hirta  
 Echinacea purpurea  
 Phlox paniculata  
 Hemerocallis spp.  
 Achillea millefolium  
 Penstemon spp.



**REFERENCE IMAGE:** Fern understory

**PERENNIALS - MASSING**  
 Lavandula angustifolia  
 Nepeta 'Walker's Low'  
 Heuchera spp.



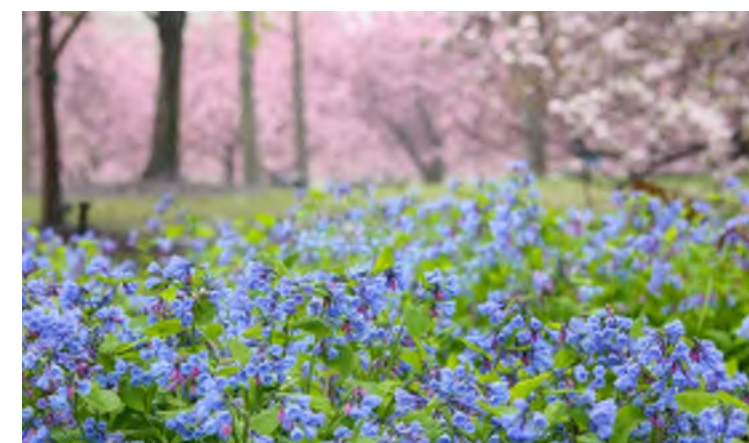
**Black Cohosh** (*Actaea racemosa*)



**Cardamine concatenate** (*Cutleaf Toothwort*)



**Dutchman's Breeches** (*Dicentra cucullaria*)



**Virginia Bluebells** (*Mertensia virginica*)



**May Apple** (*Podophyllum peltatum*)



**Bellwort** (*Uvularia grandiflora*)



**American Dogwood** (*Cornus florida*)



**Wood Anemone** (*Anemonoides quinquefolia*)



**Maidenhair fern** (*Adiantum pedatum*)



**Yellow Trout Lilly** (*Erythronium americanum*)



**Small-cupped daffodil (late spring)** (*Narcissus 'Actaea'*)



**Solomon's Seal** (*Polygonatum biflorum*)



**Flame Azalea** (*Rhododendron calendulaceum*)



**'Autumn Gold' Ginkgo** (*Ginkgo biloba*)



**Rue Anemone** (*Anemonella thalictroides*)



**Lady Fern** (*Athyrium filix-femina*)



**Wild Geranium** (*Geranium maculatum*)



**Large-cupped daffodil (mid spring)** (*Narcissus 'Ice Follies'*)



**Blood Root** (*Sanguinaria canadensis*)



**Rhododendron** (*Rhododendron catawbiense*)



**Witch Hazel** (*Hamamelis virginiana*)



**Virginia Anemone** (*Anemone virginiana*)



**Spring Beauty** (*Claytonia virginica*)



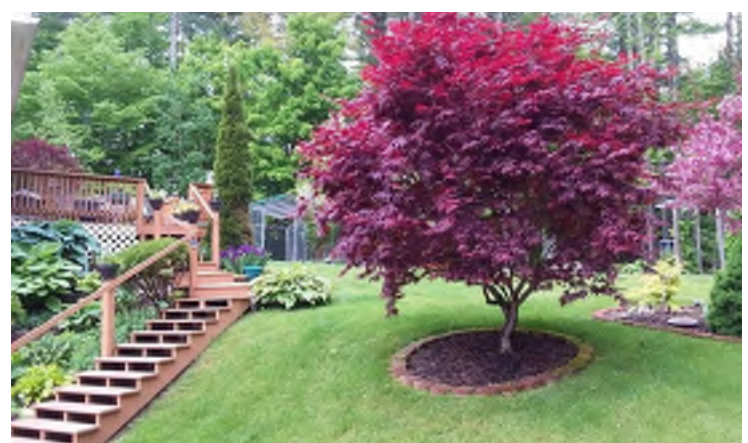
**Round Lobe Hepatica** (*Hepatica americana*)



**Trumpet daffodil (midspring)** (*Narcissus 'Mount Hood'*)



**Foamflower** (*Tiarella cordifolia*)



**Bloodgood Japanese Maple** (*Acer palmatum 'Bloodgood'*)



**Cucumber Magnolia** (*Magnolia acuminata*)



**Red/Wild Columbine** (*Aquilegia canadensis*)



**Moccasin flower** (*Cypripedium acaule*)



**Crested Iris** (*Iris cristata*)



**Botanical daffodil (earllyspring)** (*Narcissus 'Tete a Tete'*)



**Red Trillium** (*Trillium erectum*)



**Downy Service Berry** (*Amelanchier arborea*)



**Sweetbay Magnolia** (*Magnolia virginiana*)



**Jack in the Pulpit** (*Arisaema triphyllum*)



**Yellow Lady's Slipper** (*Cypripedium parviflorum*)



**Solomon's Plume** (*Maianthemum racemosum*)



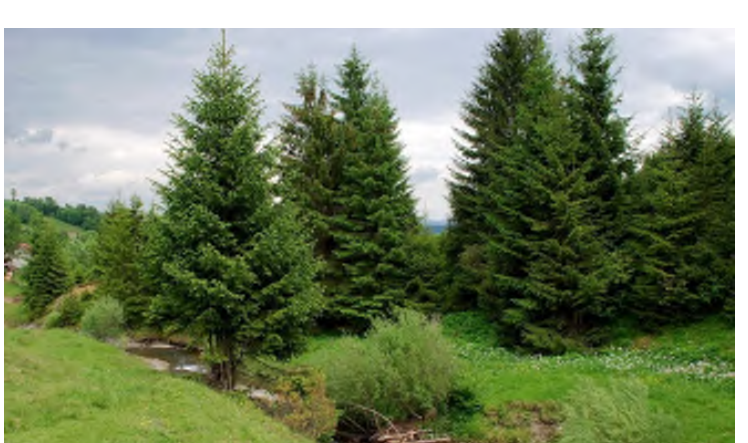
**Woodland Phlox** (*Phlox divaricate*)



**Large Trillium** (*Trillium grandiflorum*)



**Eastern Redbud** (*Cercis canadensis*)



**Norway Spruce** (*Picea abies*)

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**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**

**Final Design Concept: Liberty Park Lawn Area (Phase I) Planting Palette**  
 March 26th, 2026

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**Harrisonburg: Conceptual Downtown Master Planting Plan  
 and Focus Area Designs**

Final Design Concept: Blacks Run Trail Corridor (Phase II)  
 Perspective and Precedent Images  
 March 26th, 2026



1. Daylighted creek edges with accessible seating and naturalized banks transform asphalt into a continuous green corridor, introducing ecological function and public open space within downtown.

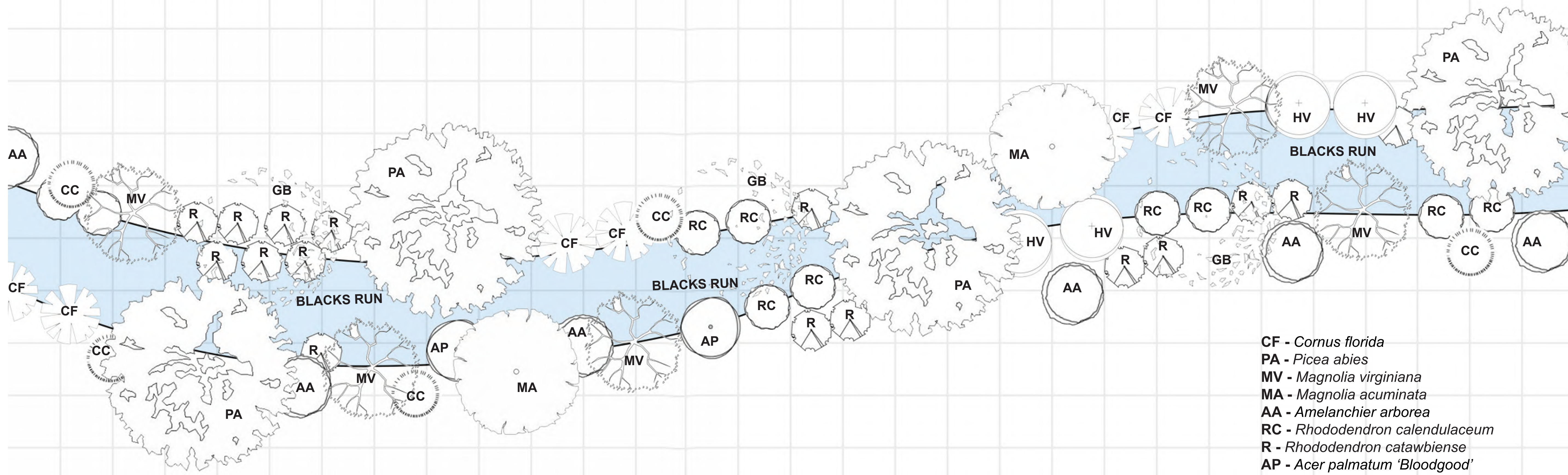


2. Elevated boardwalks and overlooks provide a car-free pedestrian network, improving connectivity while allowing access to the creek with minimal disturbance to planted edges.



3. Vegetated channels and native plantings create an arboretum-like landscape, managing stormwater while enhancing seasonal interest and habitat value.

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- CF - *Cornus florida*
- PA - *Picea abies*
- MV - *Magnolia virginiana*
- MA - *Magnolia acuminata*
- AA - *Amelanchier arborea*
- RC - *Rhododendron calendulaceum*
- R - *Rhododendron catawbiense*
- AP - *Acer palmatum 'Bloodgood'*
- HV - *Hamamelis virginiana*
- GB - *Ginkgo biloba*
- CC - *Cercis canadensis*



American Dogwood (*Cornus florida*)



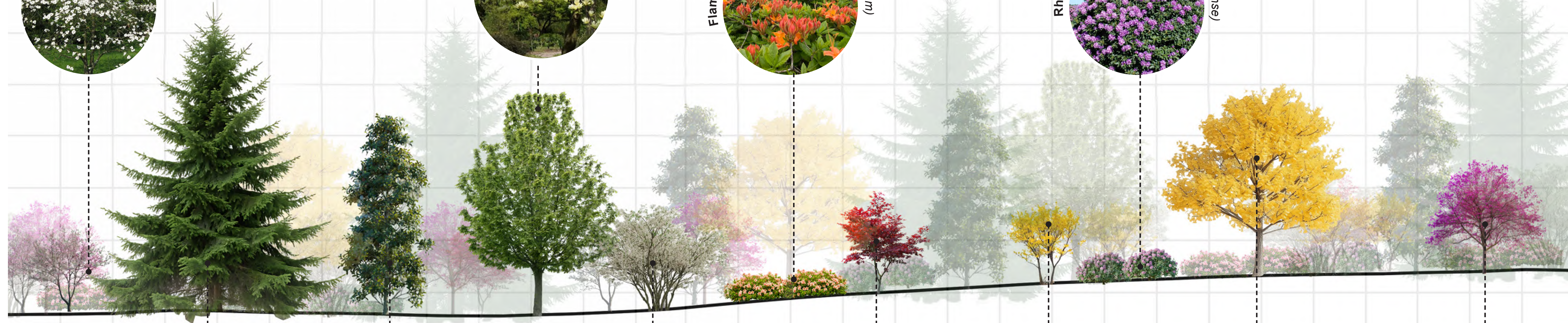
Cucumber Magnolia (*Magnolia acuminata*)



Flame Azalea (*Rhododendron calendulaceum*)



Rhododendron (*Rhododendron catawbiense*)



Norway Spruce (*Picea abies*)



Sweetbay Magnolia (*Magnolia virginiana*)



Downy Service Berry (*Amelanchier arborea*)



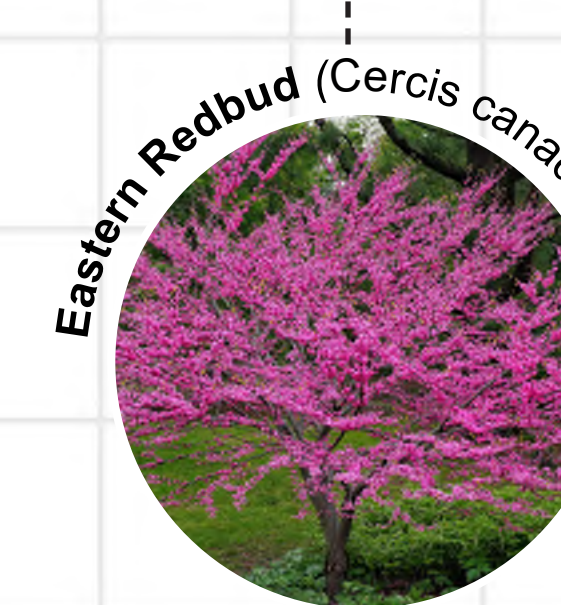
Bloodgood Japanese Maple (*Acer palmatum 'Bloodgood'*)



Witch Hazel (*Hamamelis virginiana*)



'Autumn Gold' Ginkgo (*Ginkgo biloba*)



Eastern Redbud (*Cercis canadensis*)

**Harrisonburg: Conceptual Downtown Master Planting Plan**  
**and Focus Area Designs**

Final Design Concept: Blacks Run Trail Corridor (Phase II)  
 Perspective and Precedent Images  
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**Harrisonburg: Conceptual Downtown Master Planting Plan and Focus Area Designs**

Final Design Concept: Master Planting Plan and Focus Area Designs  
 March 26th, 2026



**HARRISONBURG: CONCEPTUAL DOWNTOWN MASTER PLANTING PLAN AND FOCUS AREA DESIGNS**

