



CITY OF HARRISONBURG
**PARKS &
RECREATION**

901 CHICAGO AVENUE, HARRISONBURG, VA 22802

OFFICE (540) 438-1644 • FAX (540) 433-9169

TO: Ande Banks, City Manager
FROM: Matt Little, Recreation and Events Manager, Parks & Recreation
DATE: 6/8/26
RE: HDR's Block Party in the Burg

Summary: Consider the special event application request for the Block Party in the Burg on Saturday, August 29, 2026.

Background: This is an annual event in downtown Harrisonburg where incoming JMU students, City and University leaders, and the Marching Royal Dukes walk from campus to Court Square. Students take part in two hours of activities on Court Square and downtown.

This application was reviewed and approved by the Special Events Committee on April 2, 2026.

The total cost of this event is estimated to be around \$15,000. The event organizer is responsible for payment of applicable charges.

Key Issues:

- PW Support (street & parking lot closures, message boards, sweeper)
- HPD Support (off-duty officers, safety demo)
- HFD Support (Safety demos, fire marshal)
- HDPT Support (transit buses to transport students)
- COI and endorsement to be submitted prior to the event