



**FORCEMETRICS**

*Safety starts with understanding*

## **FORCEMETRICS PROPOSAL**

Harrisonburg, VA. Police Department

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**Prepared for:**

Chief Joseph Tucker

**Prepared by:**

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Regional Sales Manager



Chief Tucker

We would like to thank you for your interest in ForceMetrics, and for taking the time to meet with our team to discuss the needs of the Harrisonburg Police Department and how we can support you. We appreciate the opportunity to learn about your agency's operations, and are pleased to present our Proposal for the ForceMetrics solution, including software, data integration, and implementation services.

In this proposal, we outline how ForceMetrics will support your agency in achieving safety through understanding, enhancing your operations, investigations, and community initiatives by enabling your officers, dispatchers, and analysts to:

- Find important information faster, exponentially reducing search time.
- Use streamlined data to bring major case resources to calls for service.
- Simplify workflows, better allocate resources, and collaborate seamlessly.
- Optimize decision making in the moment to keep your community safe.

As you review, we hope you find that ForceMetrics is aptly suited to meet your agency's needs. Should you have questions, please contact me directly: [andre.mcgregor@forcemetrics.ai](mailto:andre.mcgregor@forcemetrics.ai).

Thank you for your consideration and we look forward to the opportunity to work with you.

Andre McGregor  
Founder & CEO

# About ForceMetrics

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**ForceMetrics is a search and situational awareness platform that turns insights into action, helping responders be decision-ready in seconds. We deliver trusted results when lives are on the line, empowering public safety agents to make better, more informed decisions in the moment.**

ForceMetrics was designed for non-technical and technical users alike to:

- Access high-speed search, insights, and analytics anytime and anywhere
- Streamline the process of navigating large amounts of data across disparate systems
- Identify critical insights in the moment when time is of the essence
- Help responders more efficiently and effectively serve their communities
- Aid in addressing social issues such as homelessness, mental health, and gun violence.

ForceMetrics provides police departments and public safety agencies with:

- Data integration with existing 911 dispatch and police record management systems
- Cloud hosting, processing, and data storage
- Extraction, cleaning and transformation of raw Computer Aided Dispatch (CAD) and Report Management System (RMS) data
- Processing of CAD & RMS datasets to identify homelessness, mental health, domestic violence, human trafficking, and other social service needs
- Access to ForceMetrics Data Analysts for complex research and pattern of activity reports
- Community dashboards for co-responders, social service agencies, and non-profit support.

## COMPANY BACKGROUND

Led by veteran law enforcement officers turned entrepreneurs, ForceMetrics was founded in 2020 to provide public safety tools that empower responders to make more informed decisions in the moment. We help responders understand clear storylines and build trust within communities, on the firm belief that safety starts with understanding. By streamlining data exploration and analytics across public safety systems, ForceMetrics unifies both data and teams to facilitate safe, informed, and effective response.

Active in Texas, Colorado, Georgia, Washington, Nevada, Florida, North Carolina, Virginia, and California, ForceMetrics is trusted by cities, counties, departments, and security teams to reduce risk, increase trust, and transform decision-making to improve public safety outcomes for all.

# Deployment Objectives

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## ForceMetrics & Harrisonburg Police Department

ForceMetrics serves and empowers law enforcement and communications across the entire agency. Use cases include:

### Faster Search and Discovery

Reduce time dispatchers spend searching and pivoting on your data. Searches are typically inflexible and slow, preventing officers and dispatchers from effectively searching data before arriving on scene. With ForceMetrics, quickly search any topic for instant intelligent information.

### Easier Information Digestion with Report Auto-Summarization

Officers and dispatchers read a lot of text throughout the day. ForceMetrics dramatically reduces the amount of required reading by optimizing the text of incident report narratives so officers, dispatchers, and supervisors can quickly get the context of prior incidents.

### Instant and Effective Collaboration

Co-responders and adjacent agencies have the ability to instantly search and share data in real-time. This community data can be highly useful when interfacing with individuals in the community with special needs.

### Officer Risk Identification

ForceMetrics' contextual labeling feature allows responders to understand the context of a person, address, or report in seconds, so they can respond appropriately and understand any officer safety risks and social service needs before they engage.

### Better, More Equitable Outcomes

By leveraging automated labeling, departments can swiftly identify special needs, allocate appropriate resources, and provide an effective response, thereby promoting better and more equitable outcomes for victims, defendants, and the greater community.

### Data-Informed Decision Making

By combining enhanced and all-encompassing search capabilities with ForceMetrics' Analytics Dashboards, decision-making processes can be streamlined, enabling departments to rely on the most precise and up-to-date information available for data-driven policing in real-time.

# Benefits of ForceMetrics

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## Vendor agnostic

Search multiple CAD/RMS/JMS



## Identified social needs

For the right, individual response



## Clean, simple search

Single pane of glass experience



## Increased efficiency

Fewer systems to search, time saved



## Automated safety flags

Extracted from call notes and reports



## Easy implementation

Five hours of work for Agency IT



## System optimized

Ingest any database or API source



## Security & Compliance

SOC 2 audited & FBI CJIS adjudicated

# Services & Features

Complete ForceMetrics platform access for users, including data integrations for the Harrisonburg Police Department User onboarding and training included. Features include the Enterprise Suite, standard support, and service level agreements in compliance with ForceMetrics standard.

## SERVICES

<b>Data Setup &amp; Warehousing</b>	Process of collecting, translating, storing, and managing Marion Police Department data for use within the ForceMetrics platform.
<b>Access Control &amp; Security</b>	Granular security and access restrictions based on agency role and/or security permissions.
<b>Onboarding Support &amp; Account Maintenance</b>	On-site and off site onboarding support and user helpdesk.

## FEATURES

- ❑ **Federated Search** – A single search bar for searching across the entirety of integrated data
- ❑ **Saved Search** – Ability to save searches for faster access
- ❑ **Entity Pages** – Dedicated pages summarizing information on people, addresses, and events
- ❑ **Labels** – Automated labeling classifying calls and events by topic, community need, or risk
- ❑ **Automated Report Summarization** – Automated summarization of police reports
- ❑ **Map** – Map-based visualization of search results
- ❑ **Follow** – Ability to follow entities for automated notification of new activity
- ❑ **Sharing** – Ability to share Entity Pages with other users within the department
- ❑ **Analytics Dashboard** – Analytics dashboard showing trends and patterns over time and space
- ❑ **Mobile Access (Web)** – Access to ForceMetrics web application through mobile devices
- ❑ **Alerts and Notifications Center** – Alerts and notifications panel to centralize new activity involving followed entities, saved searches, and shared entities
- ❑ **Single Sign-On (SAML 2.0)** – Simplified authentication system allowing users to login to ForceMetrics through an authentication provider

# Implementation

Based on proposed agency data sources, implementation of the ForceMetrics platform is projected to take 90 days, from kick-off to full operationalization. Key steps and time estimates are as follows, beginning upon receipt of complete data access.



## Kickoff

7 days

- Kickoff with stakeholders and needed resources

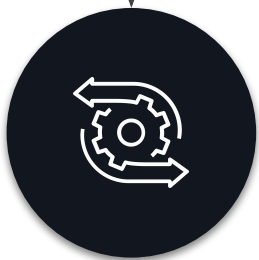


## Phase 1

SCOPING & INTEGRATION

60 days

- Review System Requirements
- Identification of the CAD replication server
- Provision of VM Server, data pull configuration
- Data “analysis/preparation” and indexation
- Virtual data validation sessions
- Identification of client-specific data
- Initial data pull
- User identification
- Establishment of success criteria and KPIs



## Phase 2

TRAINING & ROLLOUT

15 days

- Onsite onboarding classes/training
- Feedback follow up calls with Pilot Users
- Success criteria, usage, and KPI measurements
- Establishment of best practices for full onboarding: training documentation, rollout,

# Pricing

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The Project is comprised of two separate fees:

- **Set-up Fee:** One-time fee. Refers to the integration of data from the Client into the ForceMetrics platform. This fee will not be reapplied in the event of contract renewal.
- **License Fee -** Annual fee for use of ForceMetrics platform

*\*\* Pricing is valid for 180 days from Proposal Date and does not include any taxes if applicable*

Harrisonburg, VA. PD

Solution	Detail	Quantity	Cost
Velocity Pro	Velocity Pro includes all capabilities of Velocity Essential, with expanded integration capacity. The package supports up to eight standard data integrations and is designed for agencies requiring broader data connectivity across systems of record and partner platforms.	1	\$35,000
CAD	Tyler	1	Included
RMS	Tyler	1	Included
Integration 1	<a href="https://www.evidence.com">Evidence.com</a>	1	Included
Integration 2	Flock LPR	1	Included
<b>Software License Fee Total</b>			<b>\$35,000</b>
<b>Total Year Contract Fee</b>			<b>\$35,000</b>

Implementation			
Initial Setup Fee	Data Warehousing, Access Control & Security, Data Validation	1	Included
User Licenses		UNLIMITED	Included
<b>Technical Implementation Service Fees (One-Time Fees)</b>			<b>\$0.00</b>
Data Validation Sessions			Included
Early Access Onboarding	Power User Training		Included
General Onboarding	On-site or virtual		Included
Project Management			Included
<b>Project Implementation Service Fees (One-Time Fee)</b>			<b>\$0.00</b>
<b>Implementation Service Fees (One Time Fee)</b>			<b>\$0.00</b>



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# Thank You

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