



## Legislation Details (With Text)

<b>File #:</b>	ORD 18-014	<b>Version:</b>	1	<b>Name:</b>	Sign ordinance
<b>Type:</b>	Ordinance	<b>Status:</b>	Passed		
<b>File created:</b>	8/6/2018	<b>In control:</b>	City Council		
<b>On agenda:</b>	1/8/2019	<b>Final action:</b>	1/8/2019		
<b>Title:</b>	Consider a request from Holtzman Oil Corporation, with representative Todd Rhea, to amend the Interstate 81 Overlay Sign District Section 11-7-8 of the Sign Ordinance. Among other things, Section 11-7-8 currently allows parcels within a boundary surrounding interstate interchanges the ability, based upon specific mean sea level elevations, to install signs that are taller than the maximum permitted sign height of 35 feet.				

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**Attachments:** 1. Memorandum, 2. Holtzman Memo & Exhibits A, B, C, & D, 3. Interstate Sign Summary, 4. 2011 Plan Framework Map, 5. Summary of Sign Height Regulations, 6. Memorandum 8/2018, 7. Request from Todd Rhea, 8. Combined Aerial and Zoning Interchange Maps, 9. Email, Pictures, and 1998 Cross Section, 10. Harrisonburg Truck Stop-City of Harrisonburg Revenue Projections, 11. Current ordinance reflecting recommended amendments, 12. PowerPoint presentation 8/2018, 13. PowerPoint presentation 12/2018, 14. Executed Ordinance

Date	Ver.	Action By	Action	Result
1/8/2019	1	City Council	approved on second reading	Pass
12/11/2018	1	City Council	approved on first reading	Pass
8/14/2018	1	City Council	tabled	Pass

### Subject:

Consider a request from Holtzman Oil Corporation, with representative Todd Rhea, to amend the Interstate 81 Overlay Sign District Section 11-7-8 of the Sign Ordinance. Among other things, Section 11-7-8 currently allows parcels within a boundary surrounding interstate interchanges the ability, based upon specific mean sea level elevations, to install signs that are taller than the maximum permitted sign height of 35 feet.

Presented By: Adam Fletcher, Director - Department of Planning and Community Development

City Council tabled this request at the August 14, 2018 meeting and directed staff to investigate the issue for a more detailed evaluation and recommendation. A new memorandum and supporting documents are attached.

The proposed amendment would increase the maximum sign height abilities for properties only located within the overlay boundary at Exit 243, where the maximum mean sea level elevation that signs may reach would increase 50 feet from 1299.6 feet to 1349.6 feet. The amendment would effectively give the requestor the ability to install a sign at about 100 feet in height on the property addressed at 3335, 3355, and 3365 South Main Street (tax maps 104-G-8 & 9).