

TO: Eric Campbell, City Manager  
FROM: Erin Smith, Events Manager, HDR  
DATE: 03/24/20  
RE: 2020 Block Party in the Burg

**Summary:** Consider the special event application request for Block Party in the Burg on Saturday, August 29, 2020.

**Background:** Block Party is an annual event organized by Harrisonburg Downtown Renaissance, in partnership with JMU, planned for 8/29/20 from 2:30pm-4:30pm in downtown Harrisonburg. Block Party is a component of JMU's freshmen orientation, but is open to all JMU students. 5,000-6,000 participants are expected. The following street closures and parking lot closures are requested:

- Main St (from MLK-Rock) + side roads: Bruce from Liberty to Federal (with access to Water St. parking deck); Newman from Main to Federal; Water Street from Liberty to Federal (with access to Water St. parking deck); Wolfe St. (Main to Liberty); Rock Street (Main to Liberty)
- Court Square, Graham St, adjoining section of W Market St.
- Closure of City Hall lot for HDPT drop-off/pickup

This application was reviewed and approved by the Special Events Committee on 03/12/20.

The total cost of the event is estimated between \$4,320-5,060. HDR will pay for a portion of HDPT busses.

**Key Issues:**

- PW support (6 staff for: street closures, no parking signage, message boards, roll off container, sweeper)
- HPD/JMU Police support (12 officers, safety demos)
- HFD support (safety demos, engine)
- HDPT support (transit between campus and City Hall; detours for routes 1,4,5)
- Food vendor list will be submitted at least 2 weeks in advance
- COI + Endorsement will be submitted prior to event