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TO: Eric Campbell, City Manager

FROM: Luanne Santangelo, Director of Parks and Recreation

DATE: November 26, 2019

17th Annual Race to Beat Breast Cancer Check Presentation RE:

Summary: Check presentation to RMH Foundation from the proceeds of the 17th Annual Race to Beat Breast Cancer 5K.

Background: This was the 17th year of the Race to Beat Breast Cancer 5K, organized by Harrisonburg Parks and Recreation. Title sponsors included Dick Myers Chrysler, Dodge, Jeep, Ram, Fiat and F&M Bank. The first race was held on October 25, 2003 and had 53 participants. The amount of funds raised for the first race was approximately \$600. For 2019, there were 780 participants, and the event raised over \$23,000 to support the RMH Foundation for Breast Care and Treatment at the Sentara RMH Medical Center. Each year the race has seen increased participation and funds raised.

Key Issues: None

Environmental Impact: None

Fiscal Impact: None

Prior Actions: Action was taken on 5/28/19 to approve the event request.

Alternatives: (a)

(b); or

(c)

Community Engagement:

Recommendation:

Attachments:

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Review:

The initiating Department Director will place in Legistar, in sequence of transmittal, the names of each department that must initial their review in order for this item to be placed on the City Council agenda. The completion of review only addresses the readiness of the issue for Council consideration. This does not address the recommendation for approval or denial of the issue.

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