TO: Eric Campbell, City Manager FROM: Erin Smith, Events Manager, HDR

DATE: 1/8/19

RE: 2019 Rocktown Beer & Music Festival

<u>Summary:</u> Consider the Special Event application request for the Rocktown Beer & Music Festival on Saturday April 20, 2019.

<u>Background:</u> The 9<sup>th</sup> annual Rocktown Beer & Music Festival is planned from 3pm-8:30pm at Turner Pavilion and Park on 4/20/19. The event draws 3,000-3,500 participants. The event requires the closure of Warren St., and the use of the Municipal Building and City Hall parking lots. The small lot between the Community Foundation and old Municipal building is also needed.

The total cost of the event is estimated between \$2,760-4,455, to be split between the city and the event organizer.

## **Key Issues:**

- -Police support (4-7 off-duty officers)
- -Public Works support (for street and parking lot closures, signage, flusher truck, and roll-off container)
- -ABC license, insurance documents and food vendor list will be provided prior to event