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TO: Ande Banks, Interim City Manager

FROM: Matt Little, Recreation and Events Manager, Parks & Recreation

DATE: 5/31/22

RE: HDR's Best.Weekend.Ever

**Summary:** Consider the special event application request for the Best.Weekend.Ever on Saturday, June 18, 2022.

<u>Background:</u> Best Weekend Ever will be an all-day, free, family-friendly event to kick-off summer and showcase the best of downtown. There will be vendors, activities held throughout downtown and on Court Square, live music at participating downtown restaurants, and sidewalk sales outside of participating downtown retail shops. The Sip & Stroll ABC license will be in effect as well.

This application was reviewed and approved by the Special Events Committee on May 5, 2022.

The total cost of this event is estimated to be around \$8,000. The event organizer is responsible for payment of applicable charges.

## **Key Issues:**

- PW Support (street closures, message boards, sweeper)
- HPD Support (off-duty officers)
- HFD Support (Command Post, EMS bike team)
- HDPT (activity buses)
- COI and endorsement to be submitted prior to the event
- ABC permit (Sip & Stroll) attached