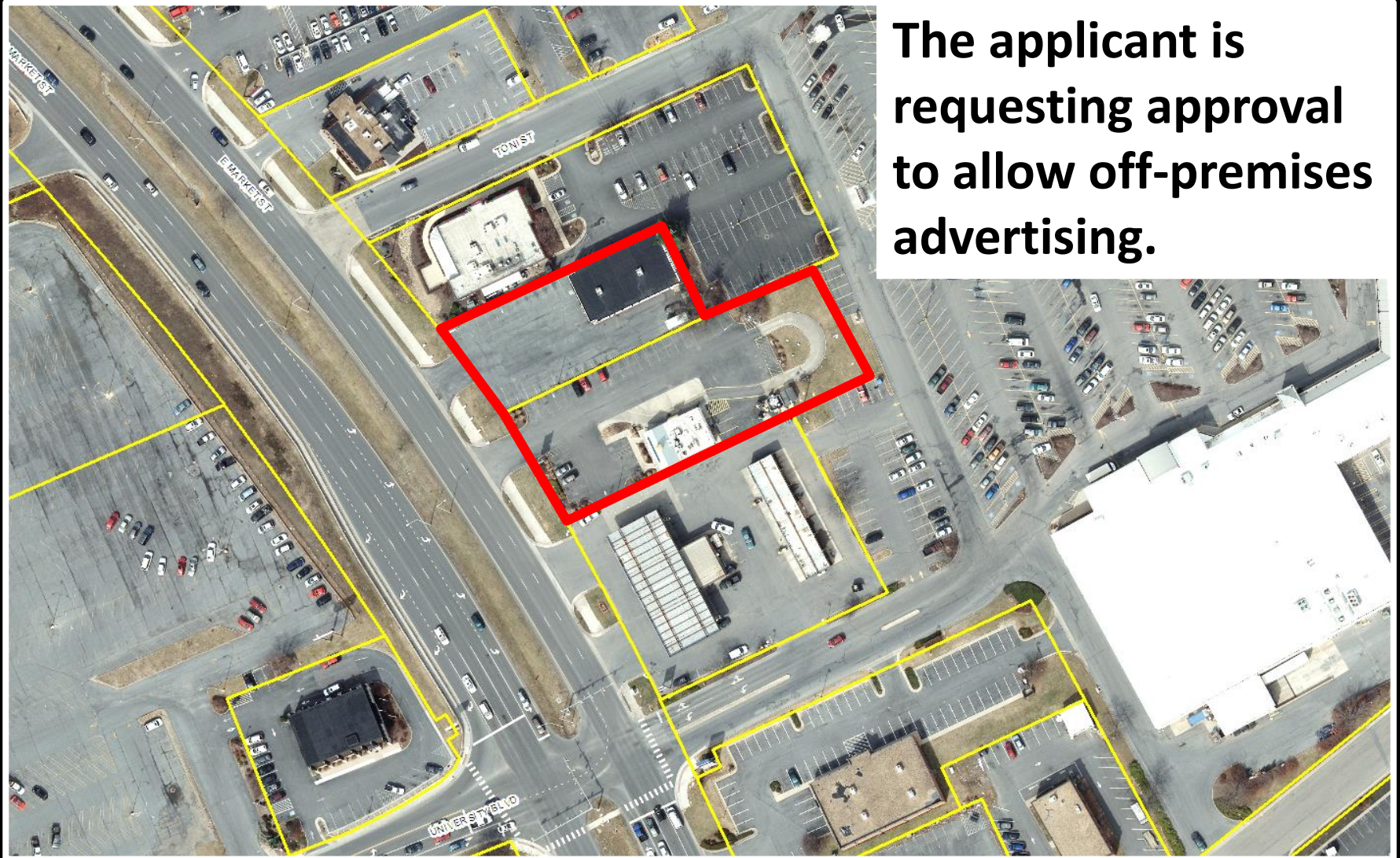


Comprehensive Sign Plan

1756 & 1760 East Market Street



The applicant is requesting approval to allow off-premises advertising.

11-7-3 – General Regulations for All Signs

- (12) Allows only 1 freestanding sign on each street frontage for each permitted use on the premises.**

11-7-6.1 - Special Regulations for the B-2 District

- (1) Except as otherwise permitted, all permanent signs shall be for on premises advertising use.**
- (7) Allows for the request of a Comprehensive Sign Plan, which can only be approved by City Council, to allow shopping centers, multi-tenanted buildings, or multiple parcels that are commonly owned or are operated as a unified commercial space, to display otherwise non-permitted signage associated with wall signage advertising a business on walls not occupied by that business and for off premises free standing signage.**

SHARED PARKING AGREEMENT IN PLACE

EXISTING SHARED ACCESS EASEMENT

APPROXIMATE PROPERTY LINE

1756 E. MARKET ST

RETAIL
1,242 SF

1760 E. MARKET ST

RETAIL QSR
2,594 SF 2,408 SF

EXISTING 3 PANEL MONUMENT SIGN

PANEL FOR FUTURE TENANT
1756 E. MARKET STREET

POTBELLY
SANDWICH SHOP

sleep  number.



Actual surface TBD

TENANTS OF
1760 E. MARKET ST.

144 x 32

120"

280"

U.S. ROUTE 33
EAST MARKET STREET
VARIABLE WIDTH PUBLIC R/W
THREE NORTHBOUND AND THREE SOUTHBOUND LANES WITH GRASS MEDIAN



As required by the Code, if the Comprehensive Sign Plan is approved:

- **Signage not shown on the approved plan may not be installed unless the comprehensive sign plan is amended.**
- **The right of individual establishments to have individual freestanding signs shall be waived.**

Staff recommends approving the request.