



TO: Ande Banks, Acting City Manager
FROM: Erin Johnson, Events Manager, HDR
DATE: 1/9/18
RE: 2018 Shenandoah Valley Pride Festival

Summary: Consider the event application request for Shenandoah Valley Pride Festival to be held on Saturday, July 21, 2018.

Background: 2018 SVPF will be held on Court Square from 12pm-8pm and is expected to draw 2,000 to 3,000 attendees. This is the 3rd year the event has been held on Court Square. Roads surrounding Court Square will be closed, excluding Main St.

Key Issues:

- Public Works will close the roads around Court Square, except Main Street.
- HPD will provide event security support as needed
- The organizers have been informed they must notify surrounding businesses, churches, and offices.
- The organizers have been informed the event must end on time and event signage/no parking signage cannot be altered.

Environmental Impact:

Fiscal Impact:

Prior Actions:

- Alternatives:** (a)
(b); or
(c) Do not adopt ordinance at this time

Community Engagement:

Recommendation:

Attachments:

Review:

The initiating Department Director will place in Legistar, in sequence of transmittal, the names of each department that must initial their review in order for this item to be placed on the City Council agenda. The completion of review only addresses the readiness of the issue for Council consideration. This does not address the recommendation for approval or denial of the issue.

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