



CITY OF HARRISONBURG
**PARKS &
RECREATION**

901 CHICAGO AVENUE, HARRISONBURG, VA 22802

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TO: Ande Banks, City Manager
FROM: Matt Little, Recreation and Events Manager, Parks & Recreation
DATE: 3/17/25
RE: HDR's Best.Weekend.Ever

Summary: Consider the special event application request for Harrisonburg Downtown Renaissance's Best.Weekend.Ever on Saturday, June 14, 2025.

Background: Best Weekend Ever will be an all-day, free, family-friendly event to kick-off summer and showcase the best of downtown. There will be vendors, activities held throughout downtown and on Court Square, live music at participating downtown restaurants, and sidewalk sales outside of participating downtown retail shops. The Sip & Stroll ABC license will be in effect as well.

This application was reviewed and approved by the Special Events Committee on March 6, 2025.

The total cost of this event is estimated to be around \$13,000. The event organizer is responsible for payment of applicable charges.

Key Issues:

- PW Support (street closures, message boards, sweeper)
- HPD Support (off-duty officers)
- HFD Support (Command Post, EMS bike team)
- HDPT (activity buses)
- COI & Endorsement, ABC permit to be submitted prior to event