



City of Harrisonburg, Virginia

Office of the Mayor

345 South Main Street
Post Office Box 20031
Harrisonburg, VA 22802
(540) 432-7701 / FAX (540) 432-7778

Deanna R. Reed
Mayor

A PROCLAMATION DECLARING NATIONAL TRAVEL AND TOURISM WEEK

WHEREAS, travel and tourism are vital to Harrisonburg's economic prosperity, business productivity and the community's quality of life; and

WHEREAS, travel and tourism expenditures within Harrisonburg provide significant economic benefits for the City of Harrisonburg, generating over \$114 million in revenues in 2015, a 1.2 percent change over 2014; and

WHEREAS, travel and tourism supported an estimated 1,115 jobs in the city in 2015; and

WHEREAS, visitors spending directly generated nearly \$9.2 million in lodging and meals tax revenue for the City of Harrisonburg in 2015; and

WHEREAS, travel and tourism expenditures support and benefit a large segment of Harrisonburg's business community that directly serve travelers; and

WHEREAS, leisure travel spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships;

NOW, THEREFORE BE IT RESOLVED, I, Deanna R. Reed, Mayor of the City of Harrisonburg, do hereby proclaim May 7-13, 2017 as National Travel and Tourism Week in Harrisonburg, Virginia and urge the citizens of Harrisonburg to join me in this special observance with appropriate events and commemorations.

GIVEN under my hand this 9th day of May 2017.

BY: _____
Deanna R. Reed, Mayor

ATTEST: _____
Pamela S. Ulmer, Deputy City Clerk