

TO: Eric Campbell, City Manager
FROM: Erin Smith, Events Manager, HDR
DATE: 04/09/19
RE: 2019 Block Party

Summary: Consider the Special Event application request for Block Party on Saturday, August 24, 2019.

Background: Block Party is an annual event organized by Harrisonburg Downtown Renaissance, in partnership with JMU, planned for 8/24/19 from 4:30pm-6:30pm in downtown Harrisonburg. Block Party takes place during JMU's freshmen orientation. 5,000-6,000 participants are expected. The following street closures and parking lot closures are requested:

- Main St (from MLK-Rock) + side roads: Bruce from Liberty to Federal (with access to Water St. parking deck); Newman from Main to Federal; Water Street from Liberty to Federal (with access to Water St. parking deck); Wolfe St. (Main to Liberty); Rock Street (Main to Liberty)
- Court Square, Graham St, adjoining section of W Market St.
- Closure of City Hall lot for HDPT drop-off/pickup

This application was reviewed and approved by the Special Events Committee on 03/21/19.

The total cost of the event is estimated between \$4,562-5,040. HDR will pay for a portion of HDPT busses.

Key Issues:

- PW support (6 staff for: street closures, no parking signage, message boards, roll off container, sweeper)
- HPD/JMU Police support (12 officers, safety demos)
- HFD support (safety demos, engine)
- HDPT support (transit between campus and City Hall; detours for routes 1,4,5)
- COI + Endorsement attached

RE:
2