

# Boards & Commissions Application



I am interested in serving on the following boards/commissions. (Please indicate the order of preference).

1. Economic Development Advisory 2. \_\_\_\_\_

**As an applicant/member of a Council-appointed Board or Commission, your name, address, and phone number will be available to the press and public. Information will be kept on file for three years. Public discussion of information contained herein may occur in the meeting at which appointments are considered by the City Council.**

Mr.  Mrs.  Ms.  Miss.  Dr. (Please type or print clearly)

Name: Sodikoff Jennifer N Date: 6/19/2018  
(Last) (First) (M.I)

Home Address: 561 Hickory Point Trl, Penn Laird, VA 22846 Own/Rent? Own

Phone Number: 540-208-0227 Alternate Phone: 540-214-2225

Occupation: Hospitality Marketing Employer/Organization: Hotel Madison

E-mail: jsodikoff@hotelmadison.com Harrisonburg resident for 7 years.

Were you referred by anyone:  Yes  No Name of Referring Party: Brian Shull

How did you hear about volunteering on a board or commission?  Cable  Website  Council Meeting  
 Other: Brian Shull

### Why do you wish to serve on a board or commission?

I would like to invest my time and effort into making a positive impact on the growth and sustainability of Harrisonburg' economic diversity. Although I am not originally from Harrisonburg, I have grown to greatly appreciate what it has to offer its residents and visitors. I see continued opportunities for current business to grow and new businesses to plant roots and I would like to help make that happen.

### What relevant experience or education do you have to this board or commission?

I have a degree in Marketing from the University of Arizona. I am a current mentee-member of the Harrisonburg Rockingham Chamber's BOLD program. As the Revenue and Marketing Manager at Hotel Madison, I have witnessed and experienced first-hand the benefits and challenges a new business in Harrisonburg faces. I am a good listener, who will take the feedback of Harrisonburg residents and businesses owners and bring it to the Advisory Board for thoughtful discussion.

**What other interests or concerns do you have regarding the community?**

I want to ensure that the City council is making decisions that will support young people in the community, with jobs, housing and other economic factors. Harrisonburg is a place where entrepreneurship thrives but it is also a place where I have seen many business come and go in a short period of time. I want to learn more about why that happens.

**Please list any past or present community involvement e.g. City Council, Board and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:**

Chamber of Commerce BOLD program member. At the end of the program in 2019, I will serve on a local board of a non-profit organization.

**-Please return completed application to the City Manager's Office-**

*Applicants are encouraged to attach a resume or other supporting information that may be helpful to Council in considering their application.*

409 S. Main Street, Harrisonburg, VA 22801

**Tel:(540)432-7701 Fax:(540)432-7778 E-mail:Pamela.Ulmer@harrisonburgva.gov**