

ZONING ORDINANCE UPDATE PROJECT COMMUNICATIONS

Planning Commission Presentation
Tuesday, June 16, 2026

Department of Communications & Public Engagement





Goals

- Educate the community on the different aspects of the Zoning Ordinance Update Project. For the initial engagement period (summer 2026 to end of 2026) those include:
 - What is Zoning?
 - Proposed new Zoning Districts and what does the map look like
 - Proposed reductions to residential lot area requirements and setbacks
 - Proposed streamlining of development and review procedures (simplified townhome development review process; consolidated commercial parking requirements)
 - Proposed Neighborhood Commercial district for neighborhood-scale businesses
 - What comes next, including introducing the future update to the Comprehensive Plan
- Create Avenues For Feedback and Encourage Input
- Show community members how their feedback is being incorporated into the ordinance and future efforts such as the Comprehensive Plan update and beyond.



Strategies

- We will educate the community about the Zoning Ordinance Update Project by breaking the complex issue into multiple, easier-to-understand pieces and making sure different audiences have the opportunity to learn and engage on as many of these topics (or others they are interested in) as they wish.
- We will create avenues for community members to provide feedback about these multiple areas of interest in person and virtually to ensure once they learn more about the update they can speak to their reactions/needs.
- We will highlight how input received was incorporated into the project when presenting the next update to City Council and through our website so the public can see what actions their feedback led to.



Tactics & Activities

- Hold Planning Commission work sessions beginning in June 2026 through the summer to receive feedback and input from Commissioners.
- Hold a series of 2 public meetings in different locations around the community with multiple tables focused on individual parts of the update project.
- Mini-pop-ups with different audiences
- Consider a “stakeholder” meeting that is invite-only for advocates who we know will have extensive feedback we want to make sure we capture.
- Create a detailed website that mimics public meetings by breaking the project down into pieces. Include forms for each piece where people can provide input.
- Create social media about the pieces of the project to encourage people to visit website & provide input.
- Consider a virtual meeting for people who can’t attend public meetings but want to speak with someone.
- Coordinate with media for stories about the update project, what it covers, and how the community can take part.
- Create visuals for City Hall in the lobby or outside Community Development that highlights parts of the plan and leaves an avenue for people to drop off input or come into the office and speak with staffer.
- Create a document that can be mailed to homes and businesses with more information on how to get involved.
- Promote and use the project email list (Constant Contact). This will be a way for community members to receive updates.



Thank You