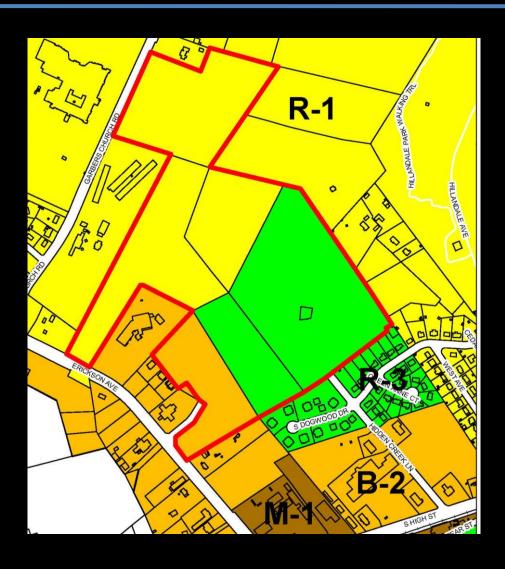
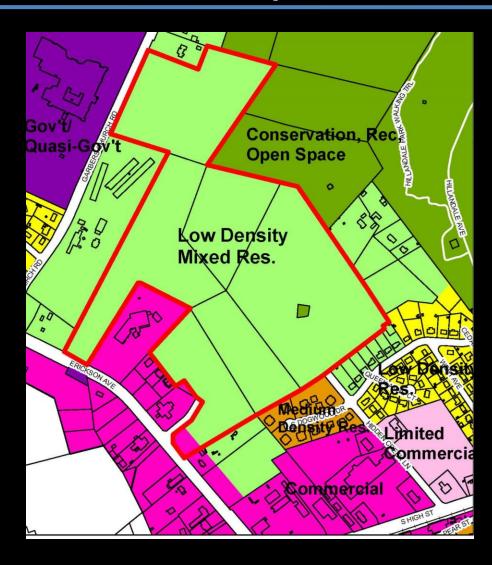
Rezoning – Bluestone Town Center (R-1, R-3, and B-2 to R-7)





Rezoning – Bluestone Town Center (R-1, R-3, and B-2 to R-7)





Rezoning – Bluestone Town Center (R-1, R-3, and B-2 to R-7)





108 acres661 units6.1 units/acre



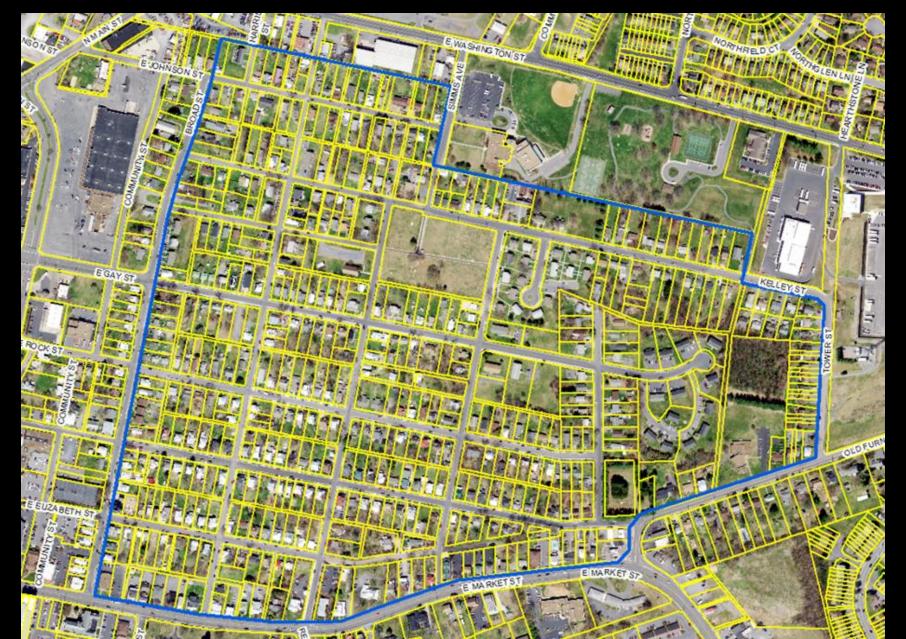
121 acres 800 units 6.6 units/acre



144 acres

671 units

4.7 units/acre



98 acres

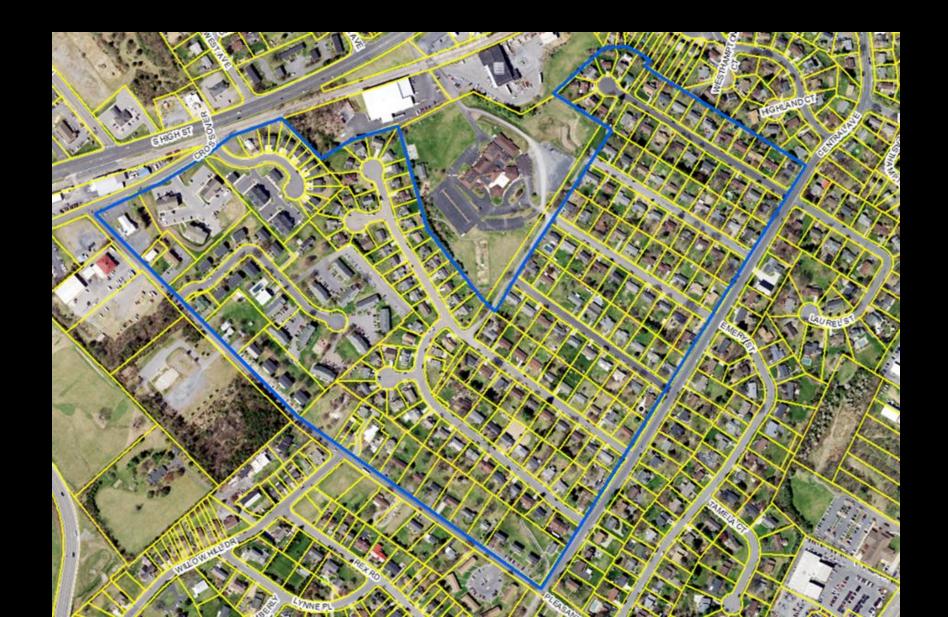
1,008 units 10.3 units/acre



112 acres 1,177 units 10.5 units/acre



487 Units



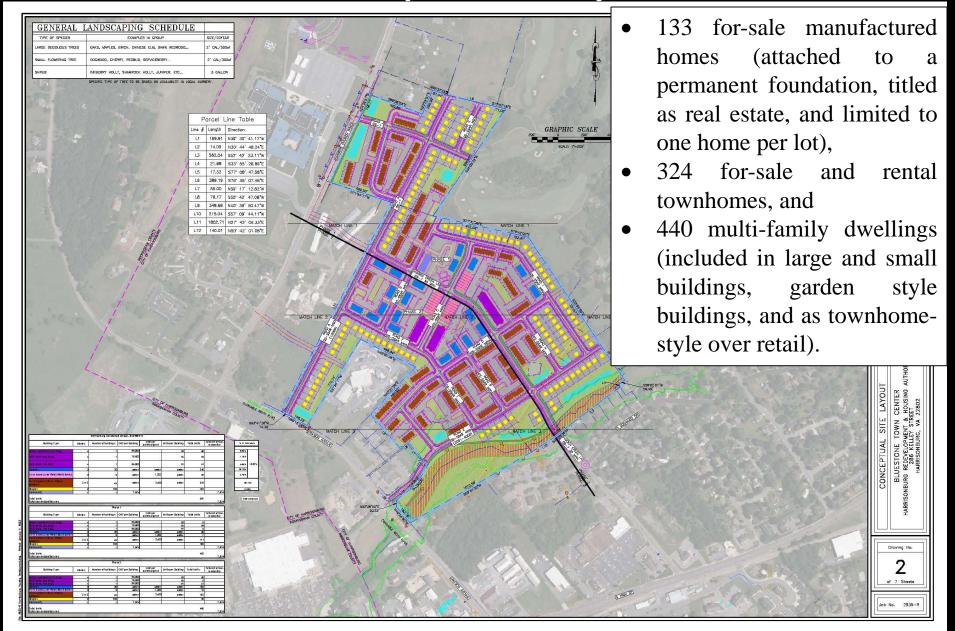
94 acres

477 units

5.1 units/acre



Conceptual Layout



Master Plan Text and Layout

- Master plan includes
 - Text
 - Layout
 - Proffers

Bluestone Town Center's

Master Plan Text:

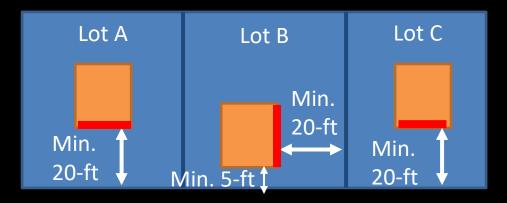
- A. Uses permitted by right,
- B. Uses permitted by special use permit,
- C. Area, density, and dimensional regulations,
- D. Off-street vehicle and bicycle parking regulations,
- E. Modifications and adjustments, and
- F. Other regulations

Staff's Concerns

- 1. How the Master Plan text establishes front, side, and rear yards
- 2. Master Plan does not show/describe (1) proposed recreation areas and facilities, and (2) general landscape plan as required by R-7 district regulations
- 3. Master Plan does not address all 8 design principles as required by R-7 district regulations
- 4. Proffer #2.b. Applicant preference system.
- 5. Proffer #4. Impact fee.
- Proposed development does not conform with the Comprehensive Plan's Land Use Guide

Master Plan Text and Layout

• Concern with Section E, Modifications and Adjustments, General Modifications, subsection (4): Front, side, and rear yards are established based upon the proposed orientation of the principal building.



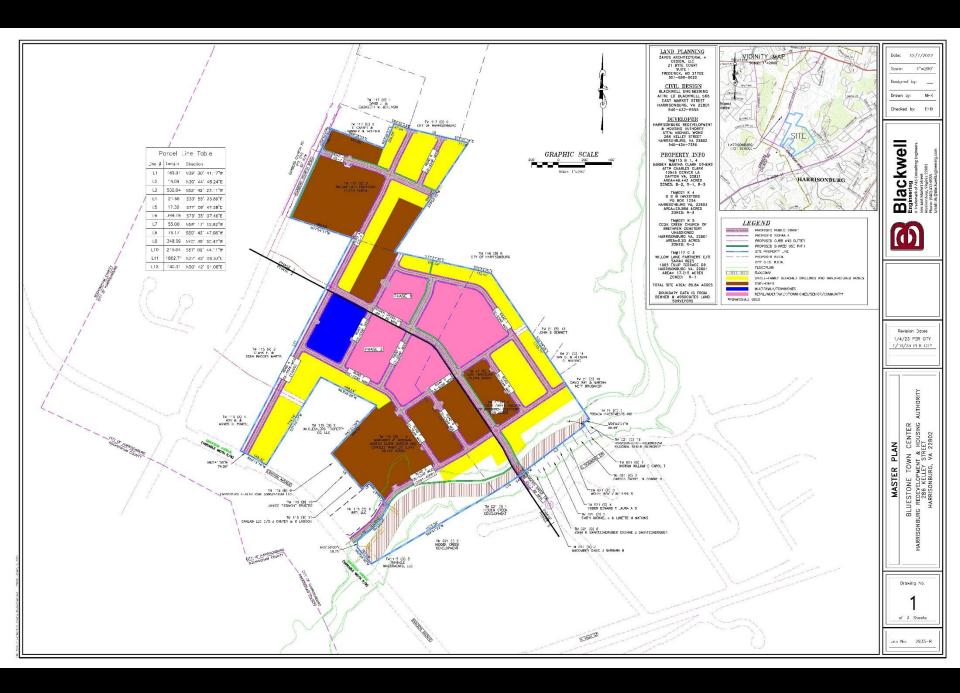
Public Street

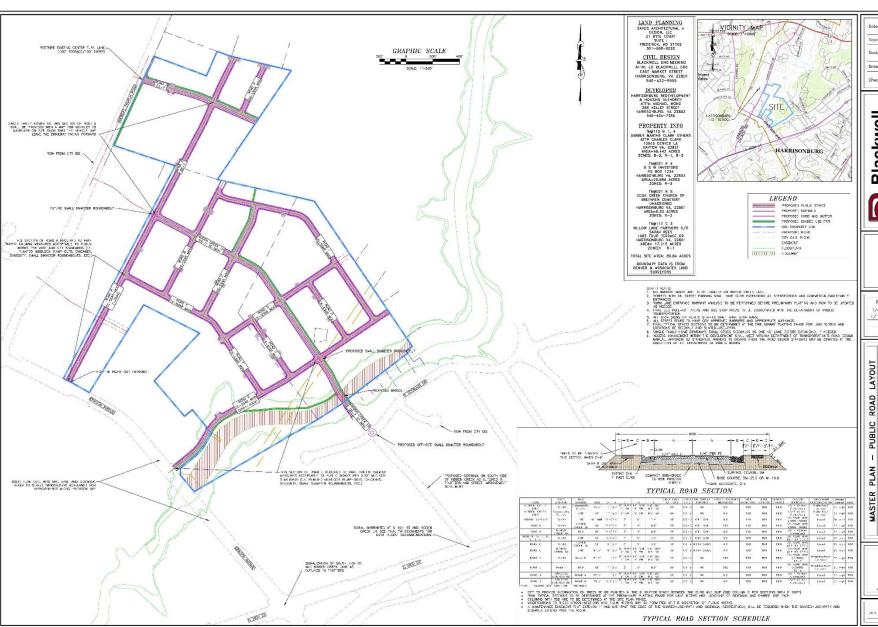
R-7 Requires a Master Plan that describes in map and text form:

- (1)General layout of roads, housing areas, open space, parks, pedestrian and bicycle trails.
- (2)General location and number of community building, school, day care, church and public use sites proposed.
- (3)Description of housing types/lot configurations to be used with lot areas, minimum widths and depths, minimum yards defined.
- (4)Indication on the master development plan of the general location of housing types/lot configurations proposed.
- (5)Environmentally sensitive areas: slopes exceeding fifteen (15) percent, streams and 100-year floodplains.
- (6) Proposed active recreation areas and recreation facilities.
- (7)Proposed general landscape plan (landscape areas, plant materials and general specifications).
- (8) Description of how design principles of the district are to be met and proffers, if any, to implement the principles.

Eight Design Principles

- (1) A mix of housing types and residential lot sizes and configurations is provided so as to offer a variety of housing opportunities, yet create a cohesive neighborhood that enhances social interaction.
- (2) Housing is clustered to preserve valuable environmental resources and provide usable recreational open space.
- (3) The open space system is as carefully designed as the housing area so as to offer usable parks, connected green spaces, and village greens and civic spaces visible from roadways and spatially defined by abutting building facades and/or landscape elements.
- (4) Vehicular, pedestrian and bicycle transportation is facilitated through a connected system of roads, sidewalks and/or trails so as to provide many choices with regard to mode and route.
- (5) Traffic claiming techniques may be used to reduce vehicle speed and increase pedestrian and bicycle safety.
- (6) Principal buildings address the street, presenting front facades on the publicly visible side of the building.
- (7) The visual impact of vehicular off-street parking and garages on public streetscape views is minimized through innovative site planning and building design including parking areas located to the rear of buildings, using architectural design elements such as massing, form, materials and fenestration to make garages visually compatible with inhabited buildings, and parking areas screened with landscape elements.
- (8) Neighborhood support uses, such as neighborhood commercial areas, daycare facilities, community centers, churches and schools, are designed so as to be visually compatible with the residential character of the neighborhood and accessible by all transportation modes.





12/7/2022 Scole: 1"=200" Drawn by: N-K Checked by: E-B

Blackwell

(d)

1/4/23 PER CITY

/10/23 PER CHY

CENTER REDEVELOPMENT & HOUSING 286 KELLEY STREET HARRISONBURG, VA 22802 TOWN

BLUESTONE BURG

Drawing No.

of 2 Sheets

.mo No. 2935-R

Proffers

- 1. Provision of Affordable Dwelling Units. Provision of Affordable Housing
- 2. Residential Units
- 3. Environmental Sustainability
- 4. Impact Fee
- 5. Traffic and Transportation

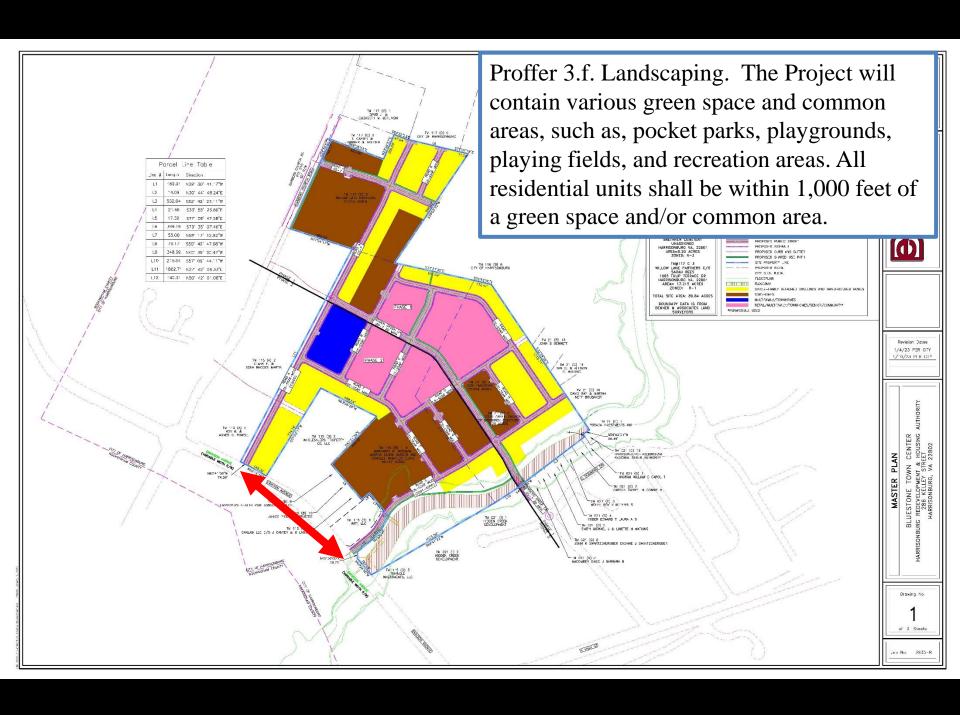
Proffer 2.b.

The Bluestone Town Center will implement an applicant preference system prioritizing residents who live or work in the City of Harrisonburg and Rockingham County. The property wait list uses a two-tiered admission preference system. This system gives applicant households that qualify for a preference an opportunity to be screened for eligibility ahead of applicants that do not have a preference. The admission preferences are a way of organizing the wait lists to address local housing issues and agency policy. Without admission preferences, applicant households on the wait list are organized only by the date and time stamp of their pre-application. Priorities and preferences for admission to Bluestone Town Center will be applied as follows: eligible applicants who live or work in the City of Harrisonburg or Rockingham County shall be given priority for occupancy over all other tenants. Developer reserves the option to provide additional preferences as determined to be necessary.

Staff recommends this proffer not be accepted

Proffer 3.c. and 3.f.

- Proffer 3.c. regarding solar panel systems.
 - Staff recommends not accepting Proffer 3.c.
 - Planning Commission recommends accepting it.
- Proffer 3.f. does not adequately address design objective (3) for open space system and does not meet requirement of Sec. 10-3-57.6 (6) which requires master plan to describe proposed active areas and recreation facilities

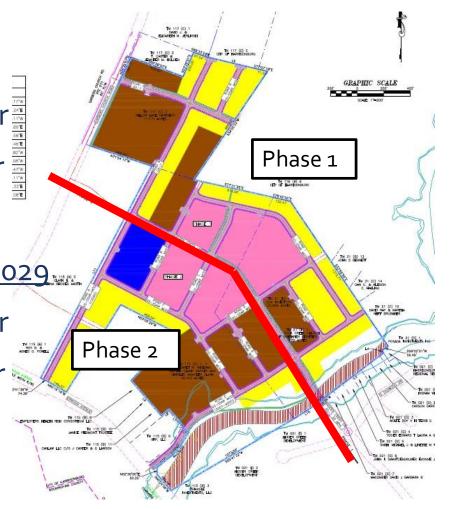


Proffer #4 Impact Fee



Proposed Development

- Phase 1 2026
 - AM Peak = 224 veh/hour
 - PM Peak = 310 veh/hour
 - AADT = 3260 veh/day
- Phase 2 (Total Buildout) 2029
 - AM Peak = 450 veh/hour
 - PM Peak = 538 veh/hour
 - AADT = 6130 veh/day





Trip Distribution

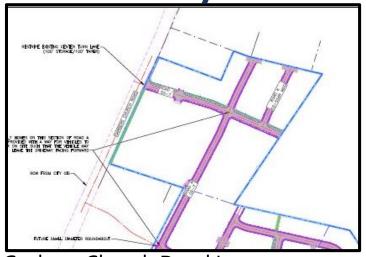
- Looks at Peak
 Hour Trips
- Destination
 Based Analysis
 - Work, School, Other
- Traffic Counts
 Performed



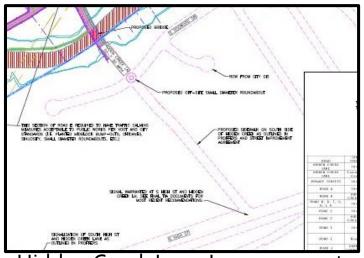


Proposed Improvements

- Phase 1 Proffered
 - Garbers Church Road Left Turn Lane
 - Hidden Creek Connection
 - Sidewalk from Connection to Food Lion
 - Small Diameter Roundabout at Dogwood
 - Signal at South High Street and Hidden Creek Lane



Garbers Church Road Improvements



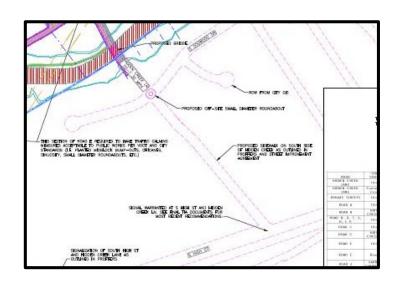
Hidden Creek Lane Improvements



Proposed Improvements

- Phase 1 Street
 Improvement Agreement
 - Sidewalk from Food Line to existing Hidden Creek Lane sidewalk
 - City would contribute 50% and ensure the right of way is available.
- City's Cost Contribution
 - ~2025 (FY26) = +/-\$50,000

Based on 100 units per year being developed

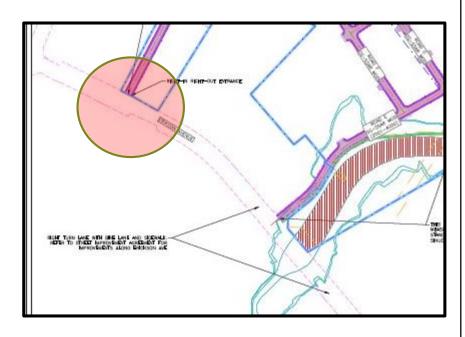


Hidden Creek Lane Improvements



Proposed Improvements

- Phase 2 Proffered
 - Right in / Right Out only at westernmost intersection



Erickson Avenue Improvements

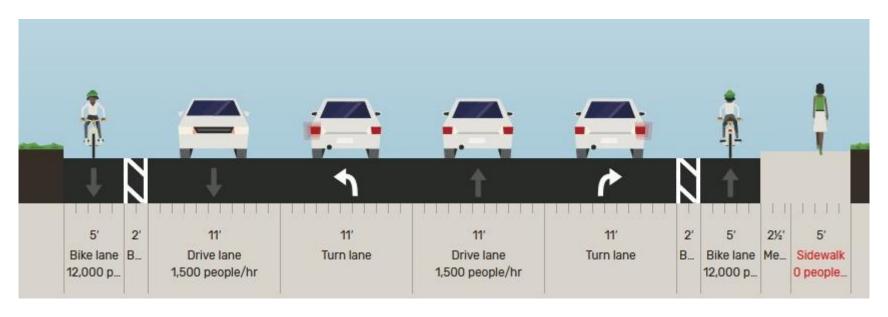


Proposed Improvements

- Phase 2 Street Improvement Agreement
 - Erickson Avenue / Walmart / Road E Intersection Signalization
 - Erickson Avenue Widening
 - Left Turn Lanes, Right Turn Lane, Sidewalk
 - New entrance along Road E to Doctor's Office
 - City would contribute 80% of Signal, 10% of Widening, and 100% of Doctor's Office entrance
- City's Cost Contribution
 - ~2027 (FY28) = +/-\$1,250,000

Based on 100 units per year being developed





Erickson Avenue (Looking West) Widening Improvements



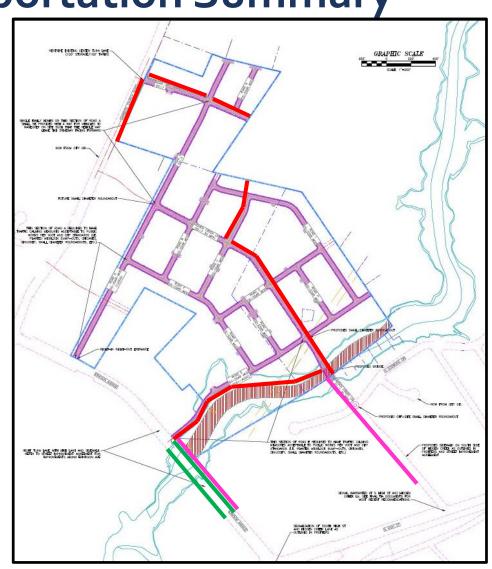
Proposed Bike / Ped Improvements

Shared Use Path

Bike Lanes

Sidewalks

Public Transit (up to three bus stops to include pull off, concrete pads, and shelters)





Housing Analysis

Bluestone Town Center February 14, 2023





Housing Coordinator Analysis of Proposed Project

- Provide data and analysis
- Support informed decision-making
- Bluestone Town Center recommendation





Proffered / not proffered

- Proffered = Committed
- Not Proffered may be estimated or subject to change

Proffered		Not Proffered		
•	Maximum units overall	Units by rent / sale		
•	Maximum units by build type	Bedroom sizes		
•	Income restrictions (rent & sale)	Accessible units		
•	Price restrictions (rent)	• Target populations (e.g., elderly, supportive)		
•	Local preference*	Subsidy (project-based vouchers)		





Residential Units by Type

	Max Units (Proffer)	Conceptual Design (Not Proffer)	Presentation (Not Proffer)
Single Family/ Manufactured	145	133	15% for sale single family
Townhome	350	 349 324 townhomes 25 townhome style over retail 	15% for sale townhomes 27% rental townhomes
Multifamily	450	 415 160-unit senior building 164 unit multifamily 151-unit multifamily 2012-unit garden apartments 	46% rental multi-family
Total	900	897	





• Buyers must have incomes between 80 – 120% AMI (proffered)

	1	2	3	4	5	6	7	8
120%	\$64,320	\$73,440	\$82,680	\$91,800	\$99,240	\$106,560	\$113,880	\$121,200
80%	\$42,850	\$49,000	\$55,100	\$61,200	\$66,100	\$71,000	\$75,900	\$80,800





For Sale: Price restriction

- Not Proffered
 - Manufactured Single Family mid-200s to mid-300s
 - Townhomes in the\$200,000 \$300,000 range

	2019	2022
Single Family Home Sales	233	249
Average Square Footage	1630	1683
Average Price / Square Foot	\$151	\$197
Average Price	\$246,139	\$331,181
Duplex / Condo / Townhome	250	266
Average Square Footage	1367	1324
Average Price / Square Foot	\$119	\$155
Average Price	\$162,712	\$205,722
Total Home Sales	483	515
Average Square Footage	1494	1498
Average Price / Square Foot	\$136	\$178
Average Price	\$202,957	\$266,381





For Sale Price Affordability Review

- 5% interest; \$10,000 family contribution; closing cost and down payment assistance (HRHA and Virginia Housing)
- Monthly cost estimate: principal, interest, taxes, insurance, and a modest allowance for utilities and HOA fee



Sale Price	Monthly Cost Estimate	Affordable at Annual Income of
350,000	2,244	89,774
300,000	1,929	77,172
250,000	1,614	64,571
200,000	1,299	51,970





AFFORDABILITY REVIEW



HARRISONBURG VA



\$2,184

\$1,831

6% INTEREST AND NO DOWN PAYMENT ASSISTANCE



1-person 2-person 3-person 4-person 5-person 6-person 7-person 8-person

Income Eligibility Range 80% - 120% AMI by Household Size





For Sale: Other

- Income restricted only at initial sale; subsequent transactions unrestricted
- Down payment assistance & homebuyer support services
- Ideal mix of income-restricted and market rate
- Manufactured homes





Rentals: Income Limits & Affordability

	1	2	3	4	5	6	7	8
80%	\$42,880	\$48,980	\$55,120	\$61,200	\$66,100	\$71,040	\$75,920	\$80,800
60%	\$32,160	\$36,720	\$41,340	\$45,900	\$49,620	\$53,280	\$56,940	\$60,600
50%	\$26,800	\$30,600	\$34,450	\$38,250	\$41,350	\$44,400	\$47,450	\$50,500
30%	\$16,100	\$18,400	\$23,030	\$27,750	\$32,470	\$37,190	\$41,910	\$46,630
	1	2	3	4	5	6	7	8
80%	1 \$1,071	2 \$1,225	3 \$1,377	4 \$1,530	5 \$1,652	6 \$1,775		
80% 60%	1 \$1,071 \$804	\$1,225	\$1,377	\$1,530		\$1,775	\$1,897	\$2,020
		\$1,225 \$918	\$1,377 \$1,033	\$1,530	\$1,652	\$1,775	\$1,897 \$1,423	\$2,020 \$1,515





Affordability — Max Rents

	60%	50%	80%	Payment Standard	Utility Allowance	
1 BR	\$861	\$717	\$1,148	\$936	\$101	
2 BR	\$1,033	\$861	\$1,378	\$1232	\$145	
3 BR	\$1,193	\$994	\$1,592	\$1369	\$176	
4 BR	\$1,332	\$1,110	\$1,776	\$2,098	\$222	

• Presentation:

- Townhomes (1-4 bedroom): \$900 \$1,450
- o Garden, Multifamily, Senior (1-4 bedroom): \$775 \$1,350





Project-Based Vouchers

- Units tied to subsidy
 - Owner charges full rent
 - o Family pays affordable, income-based amount
- Valuable resource for LIHTC project
 - Application competitiveness
 - Financial feasibility
- PBV availability may impact affordable development
- Best practice: regular RFP schedule for developers to apply





Property Management

- Staffing levels
- Experience
- Compliance
- Common spaces, grounds, green space, commercial





Residential "Pipeline"

Project Name	Street Location	Single Family Detache d	Duplex Units	Town House Units	Multi- Family	Total Units	Council Approval	Development Review Phase
907 North Main	North Main Street	-	-	-	9	9	05-2021	+
Chicago Avenue Apartments	Chicago Avenue	-	-	-	48	48	04-2022	-
Simms Point	Lucy Drive	-	-	-	80	80	03-2022	-
Regal Apartments (Armada Hoffler)	Evelyn Byrd Avenue	-	-	-	274	274	02-2022	Fire Review (03-22)
Two41 Central	Country Club Road	-	-	-	142	142	04-2021	ECSP Review (06-22)
The Edge	East Market St	-	-	-	156	156	03-2022	Fire Review (12-22)
Pleasant Hill Townhomes	Pleasant Hill Road	-	-	16	-	16	06-2021	ECSP Review (09-22)
Cobbler's Valley	Pear Street	-	-	35	-	35	09-2021	ECSP Review (01-23)
Vine Street Townhomes	Vine Street	-	-	29	-	29	05-2021	Accepted for Construction (04-22)
Suter Street	Suter Street	-	18	3	-	21	09-2021	Accepted for Construction (10-22)
Foley Road	Foley Road	-	-	-	11	11	12-2021	NSPA (12-22)
Wilson Avenue	Wilson Avenue	-	-	60	34	94	12-2022	1
Stoney Ridge	Public street to align with Reedy Circle off of South Main Street	-	-	-	72	72	02-2021	-
Total	-		18	143	826	987		

HARRISONBURG VA FRIENDLY BY NATURE

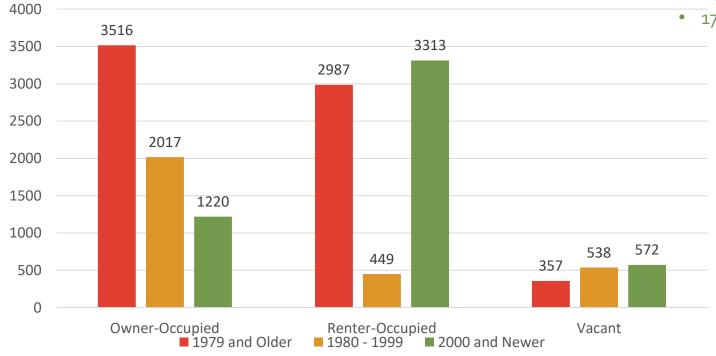


Housing by Age





- 798 Single Family
- 374 Duplex
- 2074 Townhouse
- 1772 Multifamily







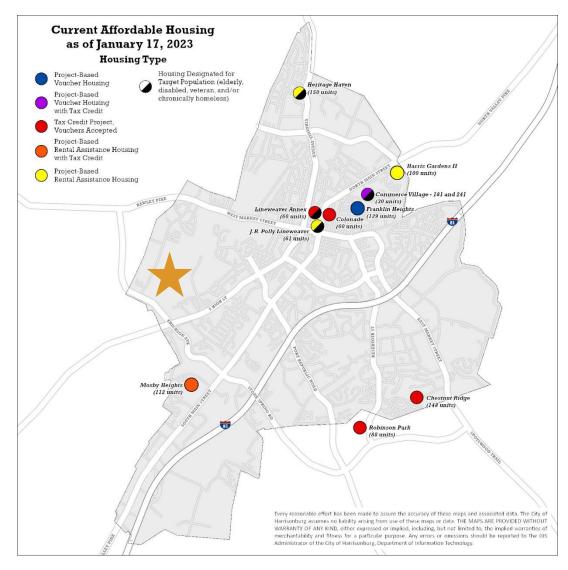
Affordable Rentals

	LIHTC	PBRA	PBV	Accepts HCV**	Affordable Units	Approx. Start / Refi Year	Notes	Ownership
Harris Gardens II		\checkmark			100	1976 / 2017	Family	For Profit
Heritage Haven		✓			150	2007	Elderly	Non Profit
J.R. Polly Lineweaver		✓			61	1980	Elderly/Disabled	HRHA
Mosby Heights	✓	✓			112	1976 / 2005	Family	For Profit
Chestnut Ridge	✓			✓	148	1998	Family	For Profit
Colonnade	✓			✓	60	2015	Family	For Profit
Lineweaver Annex	✓			✓	60	1992	Elderly/Disabled	HRHA
Commerce Village	✓		✓		30	2015	Other	HRHA
Franklin Heights			\checkmark		129	2009	Family	HRHA
TOTALS	410	423	159	268	850			
Robinson Park (County)	√			✓	88	2017	Family	For Profit
					938			

^{** 797} housing choice vouchers serve the City and County











- Quasi-governmental agency, distinct from city government
- Bluestone: Co-developer (51%) with Equity Plus (private firm)
- Authority & ability to serve unique role in community
 - Own & operate JR Polly & Lineweaver Apartments; Franklin Heights;
 Commerce Village
 - ~800 housing choice vouchers in City & County
 - Lead agency in regional Continuum of Care (address homelessness)
 - Owner: Fig & Vine, Court Square Theater, Comcast/Blue Ridge Building
 - o Redevelopment: Explore More, HCPS Building, Regional Jail
 - Issuance of revenue bonds to finance housing elsewhere in Virginia



Levels of Need in Harrisonburg

Area Median Income (AMI) for a <u>4-person household</u>	Less than 30% AMI	30-50% AMI	50-80% AMI	80-100% AMI	Above 100% AMI
	Extremely Low Income \$27,750	Very Low Income \$27,751 - \$38,250	Low Income \$38,251 - \$61,200	Moderate* Income \$61,201 - \$80,500*	Above Median Income \$80,501+
Representative Job Type & Pay (for a single wage earner)	Minimum wage, full-time (\$24,960)	Administrative Assistant (\$35,000)	Poultry Production (\$40,000)	Restaurant Manager (\$68,000)	Registered Nurse (\$85,000)
Housing Ownership %	10%	20%	34 % 5%	36% 3%	64% 0 4%
 White: Not burdened Color: Cost burden (>30% income) Shaded: Severe cost burden (> 50% income) 	1	29% 28% 43%	29%	14%	96%
Total Households	3,205	2,010	3,180	1,830	6,495

2BR LIHTC Rent (gross): 50% / 60% / 80% \$861, \$1,033, \$1,378 \$693 \$956 \$1530



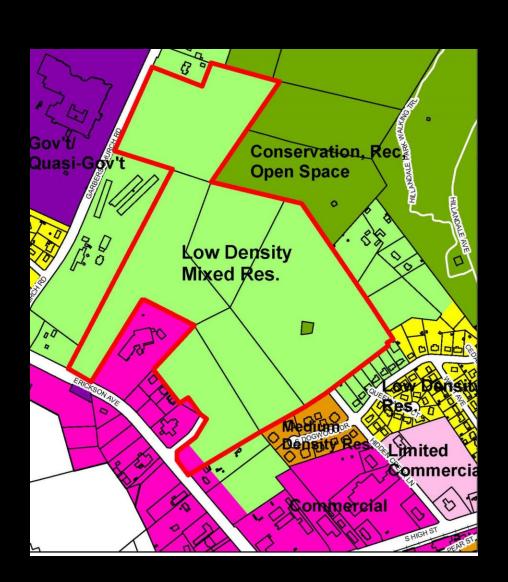
Comprehensive Plan

Goal 6. To meet the current and future needs of residents for affordable housing.

Objective 6.1 To promote affordable housing options, including affordable rental properties and affordable homes for ownership.

Objective 6.2 To promote home ownership to increase the proportion of owner-occupied units in the City.

Land Use



- Fire & Rescue
- Public Utilities
- Schools projected 289 students (K-12)

Table 1: Student Generation Numbers Based on Specific School Boundary Factor

Student Generated				
		Single- family	Single- family	
Schools	Multifamily	attached	detached	Total
Bluestone Elementary	67.8	56.2	26.8	151
Thomas Harrison				
Middle	25.0	27.9	12.7	66
Harrisonburg High	24.8	40.3	17.4	83
Grand Total	118	124	57	299

Table 2: Student Generation Numbers Based on City-Wide Factor

Student Generated				
		Single-	Single-	
		family	family	
Schools	Multifamily	attached	detached	Total
Elementary	75.4	74	28	178
Middle	21.3	31	12	65
High	24.8	40	17	83
Grand Total	121	146	58	325

Recommendation

Staff recommends denial in part and approval in part.

Alternatives:

- (a) Recommend approval of the rezoning request; or
- (b)Recommend approval of the rezoning request, but to not accept Proffer 2.b., 3.c. and/or Proffer 4.

(Note: Planning Commission recommended not accepting Proffer 2.b and 4 and accepting 3.c.)