



City of Harrisonburg Special Event Application

Use this application to submit special events planned in the City of Harrisonburg on public property. Special events can include concerts, festivals, benefits, run/walks, and more in the downtown area, public parks, and city neighborhoods.

A "Special Event" is defined as an organized activity, event, celebration, or other gathering, whether for profit or not for profit, which:

- 1) Involves the temporary use of any city street, sidewalk, or other public park or place open to the general public;
- 2) Requires the provision and coordination of municipal services to a degree significantly over and above that which the city routinely provides under ordinary everyday circumstances; and
- 3) Either:
 - a. Seeks the exclusive use or closure of a city street, sidewalk, or other public park or place;
 - b. Involves the erection of stages, utility poles, booths, tents, stands, or other temporary structures in a public place; or
 - c. Substantially and necessarily affects or interferes with the use of a city street, sidewalk, or other public place by persons not participating in the special event.

City supports may include waste management, traffic management, safety, and road closures. For the City to approve a road or parking lot closure, the following must be considered: resident/business impact, detour routes, signage and notification, use of barricades and directional signage, and traffic control and safety. **Please note: there may be a cost to your organization for these services.**

APPLICATION DEADLINE: Applications for events occurring between January 1 and May 31 will be accepted no later than 90 days prior to the event. Applications for events occurring between June 1 and December 31 will be accepted no later than **February 24, 2020**. Event organizers, especially those planning events for the first time, may be required to meet with City staff to discuss logistics and to determine the necessary City supports and resources to help make the event safe and successful.

Submit completed applications, fees, and supporting documents to Harrisonburg Downtown Renaissance (HDR): HDR Events Manager, 217 S. Liberty Street #204, Harrisonburg, VA 22801 or events@harrisonburgva.gov.

Electronic applications are preferred. Incomplete applications will not be processed. Call HDR's events manager at 540-432-8909 or email events@harrisonburgva.gov with questions about this application or the events approval process.

Section 1: Applicant Contact Information and Event Location

Organization/Applicant Name: Harrisonburg Downtown Renaissance / Erin Smith

Event Name: Rocktown Beer & Music Festival

Date of Event: Saturday, April 10, 2020

Daytime Phone: 540-432-8909 Cell Phone: 540-320-8791
(*Required for day-of event)

E-mail Address: erin.smith@harrisonburgva.gov

Mailing Address: 217 S Liberty St #204, Harrisonburg VA 22801

Preferred event location(s) (Check all that apply):

- Downtown - festivals, concerts, and other events that are not run/walk events**
- Downtown - run/walk events** – Complete & attach map. Must complete section 5
- Neighborhood run/walk events** – Attach a map/diagram of your course

Turner Pavilion & Park Rental – Submit approved Facility Use Permit from Harrisonburg Parks and Recreation with application. Download the Facility Use Permit and find more information at <https://www.harrisonburgva.gov/shelters>. Fees apply. *Submitted on 11/21/19*

City Park Reservation

If the event involves the use of a city park, the applicant must submit approved Facility Use Permit from Harrisonburg Parks and Recreation with application. Download the Facility Use Permit and find more information at <https://www.harrisonburgva.gov/shelters>. Fees apply.

Court Square – If the event involves the use of the Courthouse grounds, the applicant must obtain approval from Rockingham County before submitting a special event application. For availability, call 540.564.3008 or email lshepard@rockinghamcountyva.org

Section 2: Event Information and Required Permits

Please describe the purpose of the event:

Annual craft beer (30 breweries) & live music festival @ Turner Pavilion & Park.

Is this an annual event? Yes No If so, how many years has it been held? *9; this would be the 10th*

Event Hours: *Friday 4/17 @ 5pm*
Set-up Start Time: *@ 5pm* Event Start & End Times: *3pm - 8pm* Clean-up End Time: *Sunday & Monday 4/19 - 4/20*

How many participants and spectators do you anticipate? *3,000 - 3,500*

Community Notification: List the name of businesses, churches and residences that you have notified about this event*:

Lindsey Funeral Home, City Hall, HDR's community notification list

*For events taking place downtown (including the Turner Pavilion), event organizers must notify the businesses, churches, organizations or residences that are located near or adjacent to the event site. Businesses near a parking lot or parking structure that you wish to use for your event or that will be inaccessible because of a street closure must be notified as well. Contact HDR for assistance with identifying all organizations that might be impacted by your event.

Will food be sold or served? Yes No Will merchandise be sold? Yes No

*All vendors must have a current business license for the City of Harrisonburg, unless the event organizer procures a show license; see below in Required Permits.

**All food vendors, except those selling unprocessed food products, must file and pay the City of Harrisonburg food & beverage tax. Contact the Commissioner of Revenue 540.432.7704 for details. The collection and remittance of applicable taxes is the responsibility of the individual vendor. However, event organizers are responsible for providing the Commissioner of Revenue with a list of participating food vendors and contact information for each. Food vendor lists should be submitted to Karen Rose (karen.rose@harrisonburgva.gov) at least two weeks prior to the event date.

***All food vendors must possess a valid food service permit. Contact the VA Department of Health for details: 540-574-5200

Will alcohol be served*? Yes No

- If yes, attach copy of ABC License *in process - will submit*
- If yes, describe the perimeter fencing that you plan to use*: *chain link fencing + plastic snow fence*

*Organizers must erect complete, stable fencing surrounding all areas where alcohol is to be served or consumed. Small events can use snow/plastic fencing. For large events, metal fencing may be required. For more information, contact VA ABC, Staunton Regional Office, 540.332.7800

**Public events serving alcohol require an ABC license and may require the organizer to hire off-duty uniformed Harrisonburg Police officers. Officers hired to work the event will be paid individually by the event organizer. See section 3 for more information.

Do you plan on providing portable restrooms? Yes No If yes, answer questions below:

- How many portable restrooms do you plan on having? *~60*
- Where do you plan on placing them? *some in grassy lot; some along median btwn HEC +*
- When are they scheduled to be dropped off? *Friday 4/17* Picked up? *Sunday 4/19*

*Portable restroom facilities are required at a ratio of at least one per 150 event participants, unless additional bathroom facilities are available to event attendees, or unless the duration of the event program does not exceed two hours. 10% of these should be ADA accessible. Events serving alcohol should provide portable restrooms at a ratio of one per 50 participants.

Do you need access to water? Yes No

If yes, planned activities, vendors, entertainment that require water:

will have water coolers on site - possible refillable water station

Do you need access to electricity? Yes No

List planned activities, vendors, entertainment that require electricity:

will use power in pavilion + on grass. Stage + audio powered by generator

Will your event involve the use of an off-site parking and/or shuttle plan? Yes No

If yes, please list shuttle sites to be used and detail plans for transportation:

Are any public parking lots needed for exclusive use by this event?* Yes No

If yes, please list them:

municipal lot, city hall lot, parking between community foundation + old municipal bldg.

*Public parking lots can only be requested if needed for event programming; they cannot be requested for exclusive event parking for public or private events.

Will your event require the closure of a portion of any city streets?* Yes No

If yes, describe: *Warren St.*

*If your event requires street closures, you will need to issue a press release at least two weeks prior to your event specifying the impact of street closures and parking changes. Contact HDR (events@harrisonburgva.gov) for a sample press release and press list.

Please describe your plan for removal of waste and garbage during and after your event*:

- existing permanent trash cans/ HDR cardboard trash cans
- Request container behind City Hall

*It is the responsibility of the event organizer to provide trash cans and bags; and to remove all waste, debris and materials from the site, if prior arrangement has not been made with Harrisonburg City Public Works.

**For events with alcohol, food, or other products which may cause debris, residue or stains to remain on the property, the City may require the use of flusher trucks, sweeper trucks or blowers to clean the area. Event organizers may be charged for this service.

***There may be a penalty incurred if there is any damage to public property or structures, or if any trash or debris remains on-site.

Required Permits (Check all that apply):

Permit for Tents/Structures – Any tent greater than 900 square feet or accommodating more than 50 people requires a building permit and inspection. Building permit applications are available at www.harrisonburgva.gov/permits. The permit application should be filed with the Community Development office at least 10 days in advance of the event. Questions about the permit process can be directed to Ron Schuett or Mike Williams at 540.432.7700.

Permit for Platforms/Stages – Any stage or platform, and the associated stair, erected more than 7 inches above the ground surface requires a building permit and inspection. Any field constructed stage or platform must be engineered by a VA Registered Design Professional. Building permit applications are available at www.harrisonburgva.gov/permits. The permit application should be filed with the Community Development office at least 10 days in advance of the event. Questions about the permit process can be directed to Ron Schuett or Mike Williams at 540.432.7700.

Inflatable/Regulated Amusement Device Permit – Inflatable amusement devices and other regulated amusements require a permit to be allowed at events open to the public, and the device vendor must provide a certificate of insurance listing the City of Harrisonburg as additional insured. The permit application should be filed with the Community Development office at least 10 days in advance of the event. For more information, contact Ron Schuett at 540.432.7700.

Fireworks Permit – Any fireworks display requires a permit through the Fire Department. To apply for a fireworks permit, contact the Fire Marshall's office at 540.432.7703.

Show License or Business Licenses – A business license is required for all vendors selling any crafts, merchandise or food in the City of Harrisonburg. However, event organizers can purchase a show license to cover any craft and food vendors during an event. For information, contact the Commissioner of Revenue Office at 540.432.7704.

*All food vendors must pay the 7% food and beverage tax to the City of Harrisonburg Commissioner of Revenue.

**Some event organizers may also be responsible for paying an admissions tax, depending on the nature of the event.

ABC Banquet License – Sale and/or service of alcoholic beverages requires a banquet license. To apply for the proper ABC license, visit <https://www.abc.virginia.gov/licenses/get-a-license/banquet-licenses>. ABC Licenses must be submitted to events@harrisonburgva.gov no later than 30 days prior to your event date. Your license must be posted in a visible location for the duration of your event.

Section 3: Public Safety

Do you wish to request Emergency Medical Services support from the Harrisonburg Fire Department? Yes No

- The Harrisonburg Fire Department will work with event organizers to meet their emergency medical safety needs. Please note that the event organizers will be charged a rate of \$30/hr - \$45/hr per EMS provider. A minimum of 2 providers will be required for all requests, and a minimum of 2 hours will be charged.

Do you acknowledge that the Harrisonburg Police Department will review this application and may determine that police support is necessary for your event? Yes No

Do you wish to request police support for traffic management? Yes No

Will you provide additional traffic marshals? Yes No If yes, how many: _____

- Persons under the age of 18 are not allowed to assist with traffic.
- All marshals must be properly equipped with identification, a reflective vest, and communication equipment.

Would you like to request the use of reflective vests? (A limited number are available) Yes No

If yes, how many: _____

Would you like to request training on traffic/pedestrian management from HPD? Yes No

Would you like to request a safety demonstration from the Harrisonburg Police Department? Yes No

Would you like to request a safety demonstration from the Harrisonburg Fire Department? Yes No

Would you like to request training on ABC management from HPD? Yes No

Are you hiring a security firm? Yes No

If yes, provide the following information:

- Have you hired a licensed, professional security company to help manage your event? Yes No
- Security Company Name: ESI / RMC
- Number of Security Personnel Hired: 13-15
- Security Company Contact Name: _____
Cell Phone: _____
- Describe plan for crowd management and safety:

will have 2 private security guards + ESI or RMC + off duty HPD officers. event area will be fenced & entry + exits monitored

*The Harrisonburg Police Department will work with event organizers to meet their specific security needs. Please note that event organizers will be charged a rate of \$35/hr - \$50/hr per officer for police services. A minimum of 3 hours will be charged.

- The number of required officers is based on the estimated number of attendees and/or the number of intersections to be monitored for runs, walks and parades. For events under 500 people = two officers, 500-1000 people = three officers, 1000-2000 people = four officers (one of which must be a supervisor) , 3000-4000 = five officers (one of which must be a supervisor); 4000+ people = six officers (one of which must be a supervisor) The Harrisonburg Police Department reserves the right to increase the numbers of officers needed.
- Run/Walks will be required to provide staff or volunteers to cover at least half of the required officers needed to safely manage the event

***Public events serving alcohol require an ABC license and will require the hiring of off-duty uniformed Harrisonburg Police officers. Officers hired to work the event will be paid individually by the event organizer. Contact HPD, 540.434.4436, to receive Form 59: Employer Application for Off Duty Officers. Form 59 must be submitted to Cpl. Wayne Westfall (wayne.westfall@harrisonburgva.gov) before the Special Event Application will be approved by the Police Department.

Section 4: Required Documents

The following documents **MUST** be included with this application:

- Map with requested street closures and/or parking lots highlighted (not necessary if using existing run/walk course)
- Diagram of event, including location of activities, food and/or vendors, generators, entrances/exits, ABC zones, etc.

The following documents must be provided no later than 30 days prior to your event:

- A **Certificate of Insurance (COI)** providing evidence of liability insurance of a minimum of \$1,000,000 and property damage of \$100,000. The addendum must include this exact wording: **"The City of Harrisonburg, 409 South Main St, Harrisonburg, VA 22801, is hereby named as additional insured."**

attached will be submitted before the event

- An **Endorsement** from the insurance company listing the City as an **Additional Insured** is also required. The insurance company must have a minimum financial rating from the A.M. Best Company of an "A" or better*

attached will be submitted before the event

** A copy of the COI and Endorsement(s) must be submitted to the City Purchasing Office at Purchasing@harrisonburgva.gov no later than 30 days prior to your event. For information, Contact Pat Hilliard, Procurement Manager, 540.432.7794 or pat.hilliard@harrisonburgva.gov.*

- If alcohol will be served, the City also requires a **Liquor Liability endorsement** be added to the insured's policy

attached will be submitted before the event not needed

- **ABC License** - If alcohol will be served, event organizers must obtain a VA ABC license*

attached will be submitted before the event not needed

**Contact VA ABC for information 804.213.4400*

- **Workers Compensation Insurance** - If your organization has employees, you must provide evidence of Workers Compensation insurance with statutory limits that meet state requirements

attached will be submitted before the event not needed

Section 5: Run/ Walk Courses

Street closures for runs/walks on public roads are required to use certain courses within the City limits that have been designed to ensure the safety of the participants and the efficiency of the event for city crews. Small run/walks designed to release clusters of small groups of 25 or fewer people in waves can take place on city sidewalks and typically do not require street closures or police support. These run/walks may be approved at the discretion of City staff. Larger run/walks that intend to take place on city streets, or may flow into city streets, will require street closures and police support.

Applicants who wish to create a course on a college campus that flow into City streets or a local low-traffic neighborhood are allowed to submit a course for review.

The City has preapproved a grandfather clause for specific special event requests that use a different designated course in the city. Those events are: The Rocktown Turkey Trot & the Martin Luther King, Jr. Remembrance Walk. The Martin Luther King, Jr. Remembrance Walk has been approved by City Council to occur on the third Monday of January each year.

Special Event Rules & Regulations

FAILURE TO OBTAIN PROPER APPROVALS OR VIOLATIONS OF ANY RULES & REGULATIONS CAN RESULT IN THE CANCELLATION OF YOUR EVENT OR DENIAL OF FUTURE EVENT APPLICATIONS.

CERTIFICATION AND ACKNOWLEDGMENT OF APPLICANT

The undersigned certifies that he or she is familiar with the guidelines, rules and regulations for planning an event in the City of Harrisonburg and the same will be enforced and honored by the sponsoring organization. The undersigned further certifies that the information furnished in this application is true and correct to the best of the undersigned knowledge and information. Furthermore, the undersigned acknowledges that all necessary documents and permits are being submitted before the event.

The undersigned acknowledges that use of city resources to host an event in the City of Harrisonburg is contingent upon approval of this application by the city staff and Harrisonburg City Council.

Signature of Applicant: E. Smith

Date: 11/21/19

Comments:

ROCKTOWN FESTIVAL LAYOUT

HEPARK

BARBICUE

ORANGE FENCE

CHINA LINK

10x10 tent

10x20 Eagle Carpet tent

10x10 w/ Hi-top table

1 - Merchandise, ATM, Lost; Find

2 - Water station

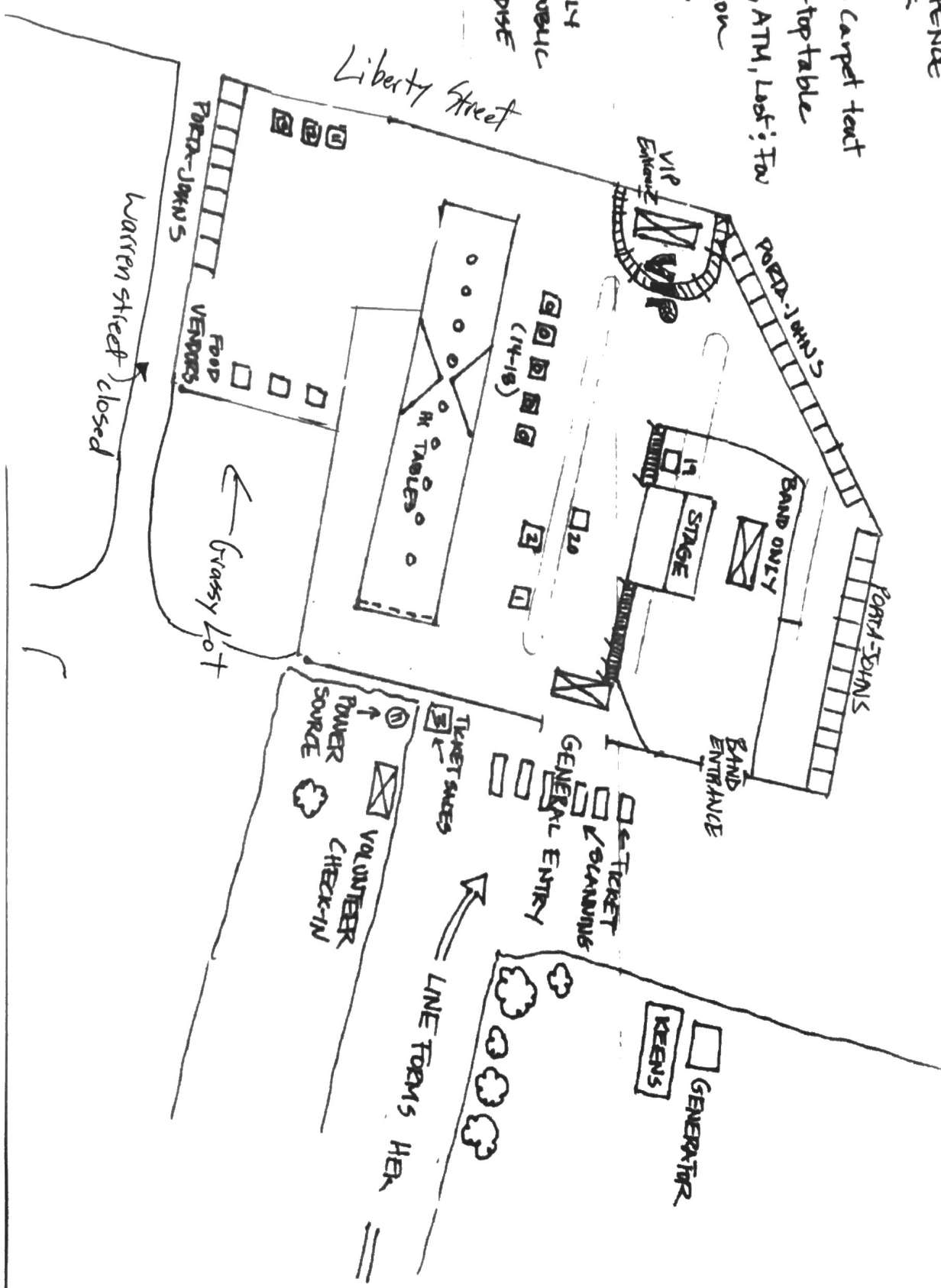
3 - Ticket sales

11-13 - CIDER ONLY

14-18 - GENERAL PUBLIC

19 - BAND MERCHANDISE

20 - SOUND TENT



Checklist for City Resources

EVENT NAME: Rocktown Beer & Music Festival EVENT DATE: Sat, April 18, 2020

EVENT START TIME/END TIME: 3pm-8pm **SETUP STARTS AT: Fri, 4/17 @ 5pm CLEAN UP ENDS AT: Sun, 4/19

ORGANIZER NAME: Harrisonburg Downtown Renaissance, Erin Smith ORGANIZER

PHONE/EMAIL: 540-432-8909; erin.smith@harrisonburgva.gov

✓ Public Works Support

- ✓ **Street closures** List streets to be closed (with start and end intersections)

Warren St from (time) 1pm to 10pm
_____ from (time) _____ to _____
_____ from (time) _____ to _____
_____ from (time) _____ to _____

- "Parking is prohibited from (date/time) _____ to _____"
 Post "no parking" signs at (time) _____ on (date) 4/16

- ✓ **Parking lot closures (date/time) **Drop 15 cones in two Municipal lot parking rows on Thurs 4/16 for stage (see site map and photos attached)**(signs on two rows for stage need to read No parking Thurs 4/16 5pm-4/18 10pm)**

City Hall Parking is prohibited between 1pm and 10pm

Court Square Parking is prohibited between _____ and _____

Municipal Building Parking is prohibited between 1pm and 10pm

Turner Pavilion Parking is prohibited between 1pm and _____

Rockingham County Admin Parking is prohibited between _____ and _____

"Jimmy Madison" Parking is prohibited between _____ and _____

Newman Ave Parking is prohibited between _____ and _____

Magnolia's Parking is prohibited between _____ and _____

Grassy Lot Parking is prohibited between 1pm and 10pm

Gravel Lot Parking is prohibited between _____ and _____

lot between Community Foundation + Old Municipal Bldg Parking is prohibited between 1pm and 10pm

_____ Parking is prohibited between _____ and _____

_____ Parking is prohibited between _____ and _____

- ✓ Post "no parking" signs at (time) _____ on (date) 4/16

Digital Message Boards

Location/Date: _____

Location/Date: _____

Other Signage

Location/Date: _____

Location/Date: _____

Barricades/Yodocks (see map for placement)**

Number of Barricades: 10-11 (at entrance and exits of Municipal lot by 1pm on 4/18) _____

Number of Yodocks: _____

Filled

Unfilled

Garbage Removal

Roll off container

Location: Behind City Hall- 30 yard _____

Trash Truck

Recycle Trailer

Location: _____

Flusher Truck (i.e. event with alcohol require the flusher truck afterwards)

Sweeper (i.e. parades require street sweeper after event)

*Number of PW Staff: 5 _____

**Cost estimate for PW: \$1,500-2,250 _____

PW Other:

Police Support

Number of officers: 6 officers plus 1 supervisor _____

Safety demo: _____

Traffic Marshall Training

Number Traffic Marshalls Anticipated: _____

Reflective vests requested

HPD Other: Rocktown sets up Layman towing company in advance **please do not ticket stage rows until Friday am 4/17 _____

**Cost estimate HPD: \$1,700

✓ **Fire/EMS Support**

✓ **Command Post**

Location: In at noon. Placed in grass near rainwater runoff garden. Connect to power at panel box

✓ **EMS Bike Team (2ppl 80hr/ 2:30-8:30--\$480)**

Safety demo: _____

✓ **Access to FDC**

Location: City Hall

Location: _____

✓ **20'ft fire lane access**

Location: Fire lane for the FDC behind City Hall

Location: _____

Engine

Fire Marshall

Fireworks Permit

Shooting Location: _____

Tent inspection (>900 sq ft)

Fire Other: _____

**Cost estimate HFD: \$480

HDPT Support

Routes affected: _____

HDPT Other: _____

****Cost estimate HDPT: _____

Community Development Support

Permits for stages

Building Permit (for tents >900 ft²) + Inspection

****Cost estimate HDPT: _____

ADDITIONAL NOTES:

- **Stage, chain link fence, and portable toilets in on Friday 4/19 evening.**
- **Taxi/Uber pick up at City Hall**
- **From HFD note from 2019: hydrants on Liberty Street will be accessible and not blocked by chain link fence.**
- **Zip ties to link approximately every third fence. This allows for easy access to the area in the event of an emergency, while still maintaining the security for the event.**
- **Signage attached to fence to designate emergency exits.**

- ****clear bag only policy?**

NOTES FROM 2020 DEBRIEF:

-

TOTAL COST ESTIMATE: _____\$3,680-4,430. Event organizer responsible for payments to off-duty officers and EMS bike team_____

For HDR Use Only:

- Water hook up** – Water hook-ups are only available in the Turner Pavilion & Park area
- Electrical hook up**
 - Courthouse**
 - Pavilion**
 - Park**

- Turner Pavilion & Park Rental Fees submitted
- Turner Pavilion & Park Electrical Hook Up & Fees
- Certificate of Insurance and Endorsement(s) submitted
- ABC License submitted
- Workers Compensation document submitted
- Vendor List submitted
- City Hall Employee Notification