

**Application Form****Profile**

Dr Michael R. Van Poots  
Prefix First Name Middle Initial Last Name Suffix

vanpoots@gmail.com  
Email Address

133 the tee  
Home Address Suite or Apt  
Harrisonburg  
City VA 22802  
State Postal Code

**How many years have you been a resident of Harrisonburg?**

10

**Mobile: (336) 932-0011**

Primary Phone

Alternate Phone

MolsonCoors

Employer

**Senior Manager Technical Services**

Job Title

**Demographics** - (Submission of this information is voluntary and will not subject you to any adverse treatment should you choose to not complete)**Ethnicity**

Caucasian/Non-Hispanic

**Gender**

Male

**What is your age?**

50+ years old

**Are you reapplying for a current position you hold? \***

No

**Which Boards would you like to apply for?**

Transportation Safety & Advisory Commission (TSAC): Submitted

**Interests & Experiences**

Dr Michael R. Van Poots

Please tell us about yourself and why you want to serve.

**Why are you interested in serving on a board or commission?**

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Serve my community

**What other interests or concerns do you have regarding the community?**

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None

**What relevant experience or education do you have to this board or commission?**

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Past President and board of directors at Spotswood Country Club & Property Owners Association Fairway Hills; Past Chief and board of directors at Harrisonburg Rescue Squad; Trustee and Treasurer Phi Kappa Theta National Fraternity

**Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:**

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Harrisonburg citizen police and fire academies; volunteer paramedic Harrisonburg Rescue Squad and volunteer sworn patrol officer Harrisonburg Police Department

[vanpoots\\_resume\\_bio\\_OCT2025.pdf](#)

Upload a Resume

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**EPSAC Applicants only**

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**Bike/Pedestrian Subcommittee Applicants only**

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# Michael R. Van Poots

133 The Tee  
Harrisonburg, VA 22802

(336) 932 0011  
vanpoots@gmail.com

EXPERIENCE	Senior Manager Brewery Technical Services / Operations MolsonCoors, Shenandoah, VA & Eden, NC • Plant Leadership Team, reports to Senior VP. • Directed operations (10 million barrels annually). • Managed Process Safety (157k lbs Anhydrous Ammonia; largest in USA). • Reduced water/energy 19%/25% (2.82 hL); Achieved Zero waste to landfill. • Led \$175M brewery network infrastructure program. • Directed Lean World Class Manufacturing, production, IT, engineering, waste/water, regulatory compliance, security, emergency services (\$115M capital, \$163M OpEx).	Oct '07 – Present
	<b>Director Plant Engineering</b> Diageo Global Supply, Breinigsville, PA • Led engineering, maintenance, stockroom, utilities. • Improved OEE 15% to 80%, saved \$750k. • Built pay-for-skills program, North America technical community.	Mar '06 – Oct '07
	<b>Director of Plant Services / Production Manager</b> DSM Nutritional Products (Roche Vitamins Inc.), Belvidere, NJ • Managed chemical plant production (vitamins, supplements). • Acted as plant manager, oversaw \$65M budgets. • Handled maintenance, contracts, warehouse, security, emergencies.	Dec '02 – Mar '06
	<b>Technology Manager / Product Engineer</b> Agere Systems (Lucent Technologies), Allentown, PA • Engineered opto-electronic device production lines.	Aug '00 – Dec '02
	<b>Nuclear Submarine Warfare &amp; Engineer Qualified Officer</b> Naval Nuclear Power Program, US Navy	May '95 – Aug '00
EDUCATION	<b>Ph.D. – November 2011</b> Applied Management and Decision Sciences Walden University, Baltimore MD	
	<b>MBA – May 2005</b> Master of Business Administration Rensselaer Polytechnic Institute, Troy NY	
	<b>B.S. – May 1995</b> Engineering Physics Rensselaer Polytechnic Institute, Troy NY	
EXPERTISE	<b>Executive Education, Experience &amp; Activities</b> • Executive Leadership Program BSL & FOCUS, Institute Career Advancement Needs • Executive Education Senior Leadership Program, University of Michigan • Executive Leader Program, IMD Lausanne Switzerland • President, Spotswood Country Club Board • Trustee, Phi Kappa Theta Fraternity • Chief & Flight Paramedic, Harrisonburg Rescue Squad • Sworn Patrol Officer, Harrisonburg Police Reserve • Paramedic Instructor & EMS Coordinator • Amateur Radio operator, KB3KEJ • PADI Assistant Instructor, Dive Master, Rescue Diver, Master Diver, Solo Diver	



# Rear Admiral Michael R. Van Poots

## Deputy Commander, Submarine Forces



Rear Admiral Michael R. Van Poots is a native of Sparta, N.J. He is a graduate of Rensselaer Polytechnic Institute with both a Bachelor of Science Degree in Engineering Physics and a Master of Business Administration Degree in Management, holds a Doctor of Philosophy Degree in Applied Management and Decision Science from Walden University and is a graduate of various programs from the Navy Post Graduate School, Naval War College, Joint Forces Staff College, and National Defense University.

His flag officer tours include Commander Undersea Warfighting Development Center (UWDC), Deputy Commander Submarine Force Atlantic (SUBLANT), Deputy Commander Submarine Force Pacific (SUBPAC), Airborne Emergency Action Officer (AEAO) at U.S. Strategic

Command for Operation LOOKING GLASS, in June 2025 he assumed his current duties as Deputy Commander, Submarine Forces (SUBFOR).

His mobilization tours include Inspector General, Joint Task Force - Guantanamo Bay Cuba (JTF-GTMO) Operation ENDURING FREEDOM and Chief of Staff, Combined Joint Task Force - Horn of Africa (CJTF-HOA) Operation AQEA AL QAEDA EAST AFRICA EXORD.

His post command tours include Commander Office of Naval Research Reserve Component (ONR RC), Director Submarine Force Reserve Component (SFRC) and Deputy Commander Navy Reserve Region Readiness and Mobilization Command (REDCOM) Norfolk.

His seven command tours include Recruiting Support Unit Det. 428, Naval Security Force Naval Support Activity Naples Det. C, Naval Security Force Sugar Grove, Undersea Warfare Operations Det. N, Office of Naval Research Science Technology Det. 104, Office of Naval Research Science Technology Det. 105, and Office of Naval Research Science Technology Headquarters Det. 100.

At sea, his shipboard tours include USS BALTIMORE (SSN 704) and USS MONTPELIER (SSN 765) completing deployments to the Pacific, Northern Atlantic and Arctic Oceans.

Ashore, his staff tours include various submarine and operational related units including Commander Submarine Squadron Six Det. 504, Commander Submarine Group Ten Force Protection Det. 2, US Fleet Forces Maritime Operations Center Det. Greensboro, Chief of Naval Operations for Operations, Plans and Strategy (N3N5) at the Pentagon Navy Command Center, Chief of Naval Operations Strategic Studies Group (SSG 35) and he is designated a US Naval Academy Blue and Gold Officer (BGO) Deputy Area Coordinator.

He received his commission from the Naval Reserve Officer Training Corps (NROTC) program in Troy, NY, in 1995. He is a Level II Joint Qualified Officer. His doctoral dissertation research was conducted on Knowledge Management in Lean Manufacturing implementation. A qualified Submarine Warfare Officer, he is authorized to wear the Command Ashore and the US Naval War College (NWC) insignias.

His personal decorations include the Defense Superior Service Medal, Legion of Merit Medal (two awards), Defense Meritorious Service Medal, Meritorious Service Medal (three awards), Air Force Aerial Achievement Medal, Navy and Marine Corps Commendation Medal (three awards), Navy and Marine Corps Achievement Medal (five awards), and Military Outstanding Volunteer Service Medal (five awards). He has served with crews that have earned the Navy Battle Efficiency 'E' award, and various service, expeditionary, unit and campaign awards.