



901 CHICAGO AVENUE, HARRISONBURG, VA 22802 OFFICE (540) 438-1644 • FAX (540) 433-9169

TO: Ande Banks, City Manager

FROM: Matt Little, Recreation and Events Manager, Parks & Recreation

DATE: 4/28/25

RE: Levitt AMP Harrisonburg Music Series

<u>Summary:</u> Consider the special event application request for Harrisonburg Downtown Renaissance's Levitt AMP Harrisonburg Music Series on Wednesday evenings from June 25-September 10, 2025 (July 5 – Saturday date).

Background: This is a 10-week, free, outdoor music concert series in the grassy lot next to Turner Pavilion. HDR was awarded a grant through the Levitt Foundation to host these summer concert series for 2023, 2024, and 2025. The concert series will bring the community together through live music. A beer garden will be available during the concert series.

This application was reviewed and approved by the Special Events Committee on April 3, 2025.

The total cost of this event is estimated to be around \$1500 per event day. The event organizer is responsible for payment of applicable charges.

Key Issues:

- PW Support (No parking signage, barricades, sweeper truck)
- HPD Support (off-duty officers)
- Commissioner of Revenue (business licenses, food vendors)
- COI & Endorsement, ABC permit to be submitted prior to event