



CITY OF HARRISONBURG  
**PARKS &  
RECREATION**

901 CHICAGO AVENUE, HARRISONBURG, VA 22802

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TO: Ande Banks, City Manager  
FROM: Matt Little, Recreation and Events Manager, Parks & Recreation  
DATE: 7/28/25  
RE: VA Momentum's Harrisonburg Half Marathon

**Summary:** Consider the special event application request for the Harrisonburg Half Marathon on Saturday, October 4, 2025.

**Background:** VA Momentum's fourth annual Harrisonburg Half Marathon planned in partnership with Parks & Recreation, Tourism, and Economic Development. It will be a signature running event attracting locals and visitors to the City.

This application was reviewed and approved by the Special Events Committee on July 27, 2025.

The total cost of this event is estimated to be around \$2,500. The event organizer is responsible for payment of applicable charges.

**Key Issues:**

- PW Support (message boards)
- HPD Support (finish line beer garden)
- HFD Support (EMS Bike Team)
- P&R Support (course setup)
- COI and endorsement to be submitted prior to event
- ABC license will be submitted prior to event