PROPOSED BUDGET FISCAL YEAR JULY 1, 2020 – JUNE 30, 2021

City Council Presentation Tuesday, April 14, 2020

Eric D. Campbell, City Manager



HARRISONBURG 2039 CAPITAL OF THE SHENANDOAH VALLEY



We are the capital of the Shenandoah Valley.

We provide a quality urban living option for everyone who wants to reside here.

Our diverse population thrives in a welcoming city where all are valued as friends and neighbors.

Our inclusiveness is our strength and reflects the true spirit of our city.

The pillars of our multicultural, multi-ethnic, and multi-generational city consist of a robust economy and a vibrant education epicenter, along with a broad range of amenities that enrich life.

This is made possible by the fiscally sound planning of our staff and elected leaders.



Budget Preparation Process

- December 2019
- Budget Instructions Distributed to Departments
- Community Contributions **Application Process** Begin

- January 27, 2020
- Departmen t Budget Submission Deadline

January 30, 2020

Community Contributions Application Submission Deadline

February-March 2020

Department Budget Meetings

Community **Evaluation** Committee

April 1-9, 2020

City Manager's Budget finalized





Focus of the Proposed Budget

- Balances the budget with no tax increases or utility fee increases
- Does not propose tax increase for construction of a second high school
- Implements City Council's 2039 priorities
- Maintains current service levels and existing programs
- Maintains citywide assets and infrastructure



Budget Development Challenges

- Financial uncertainty due to COVID-19 and projected negative impact on sales, meals, and occupancy tax
- Requested increase in City Schools transfer
- Limited projected revenue growth through property assessment valuations



Primary Expenditure Increases

| • \$1.3 million | Increase in | transfer to | City Schools |
|-----------------|-------------|-------------|--------------|
|-----------------|-------------|-------------|--------------|

• \$946,000 1.5% July, 1.5% January cost-of-living increase

• \$896,000 Increase in contributions to Emergency Communications Center

\$524,000 Increase in Virginia Retirement System contributions

• \$366,500 Increase in contributions to Middle River Regional Jail



Budget Highlights

• \$1.7 million 3 transit and 4 paratransit bus purchase (Transportation Fund)

• \$1.1 million Shenandoah Valley Conference Center

• \$700,000 Residential sanitation bin project (Sanitation Fund)

• \$400,000 Eastern Raw Water Line construction (Water Fund)

• \$400,000 Martin Luther King, Jr. Way Bridge repairs

• \$300,000 Kids' Castle replacement

• \$195,000 HDPT school bus camera replacement

• \$70,000 Zoning and Subdivision Ordinance re-write

• \$10,000 Environmental Action Plan greenhouse gas assessment



New Positions

Information Technology (General Fund)

• Security Specialist (FT)- 1

Emergency Communications Center (ECC Fund)

- CAD Manager (FT)- 1
- Administrative Specialist (FT)- 1
- ECC Communicator (FT)- 3

Public Transportation

- Program Support Specialist (FT)- 1 (Public Transportation/School Transportation/Central Garage Funds)
- Bus Drivers (Transit, Paratransit) 2 (Public Transportation Fund)
- Bus Drivers (School) 3 (School Transportation Fund)
- Specialist I Mechanic (FT)- 1 (Central Garage Fund)



New Community Contributions Application and Evaluation Process

- •The new application included eight questions. It took into consideration alignment with the City Council's 2039 vision and the number of City of Harrisonburg residents served.
- •A review committee evaluated each application received based on a new uniform set of criteria and scoring methodology. Funding recommendations were then advanced to the City Manager, whom made the final funding determinations.



Community Contributions Funding Recommendations

•39 agencies applied, with requests totaling \$1,044,270.

•The proposed budget includes \$430,000 in funding for 25 outside agencies.

Budget Overview



Tax and Fee Recommendations

No recommended increases.

| Tax Rate | Increase/Decrease | 2019-20 Rate | Proposed 2020-21 Rate |
|------------------------------------|-------------------|--------------|--------------------------|
| Real Estate | \$0.00/\$100 | \$0.86 | \$0.86 |
| Personal Property (vehicles) | \$0.00/\$100 | \$3.50 | \$3.50 |
| Personal Property (business) | \$0.00/\$100 | \$2.12 | \$2.12 |
| Water* | \$0.00/1000 gal | \$17.95 | \$17.95 |
| Sewer* | \$0.00/1000 gal | \$28.75 | \$28.75 |

^{*} Based on avg. residential use of 5000 gallons/month.



All Funds Expenditures

| FUND | BUDGET | % of Budget |
|-----------------------------------|-------------------|-------------|
| General | \$ 123,749,510 | 44% |
| School | 88,500,112 | 31% |
| School Nutrition | 4,543,180 | 2% |
| Emergency Communications Center | 7,898,488 | 3% |
| Community Development Block Grant | 534,269 | 0% |
| School Transportation | 4,710,463 | 2% |
| General Capital Projects | 700,000 | 0% |
| Emergency Comm. Capital Projects | 1,150,000 | 0% |
| Water Capital Projects | 2,314,253 | 1% |
| Sewer Capital Projects | 2,093,094 | 1% |
| Sanitation Capital Projects | _ | 0% |

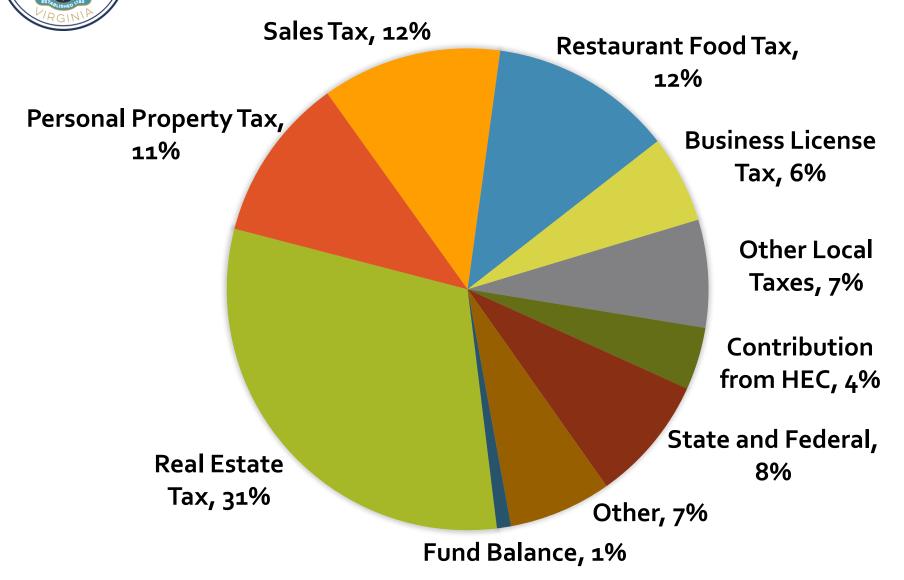


All Funds Expenditures

| FUND | BUDGET | % of Budget |
|-----------------------------|-------------------|-------------|
| Stormwater Capital Projects | \$ 1,125,918 | 0% |
| Water | 11,586,860 | 4% |
| Sewer | 15,044,242 | 5% |
| Public Transportation | 8,327,410 | 3% |
| Sanitation | 5,178,085 | 2% |
| Business Loan Program | 50,000 | 0% |
| Stormwater | 1,873,420 | 1% |
| Central Garage | 1,673,498 | 1% |
| Central Stores | 193,960 | 0% |
| Total | \$ 281,246,762 | |

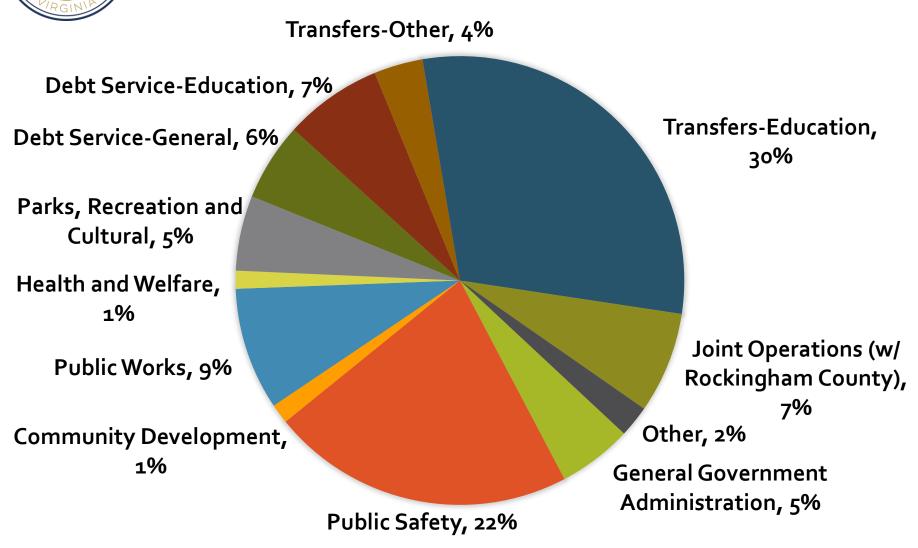


General Fund Revenues





General Fund Expenditures





Comparison of Revenues

| FUNCTION | | | Increase (Decrease) | % Change |
|---------------------------|---------------|---------------|------------------------|----------|
| General Property Taxes | \$50,356,300 | \$52,529,800 | \$2,173,500 | 4% |
| Other Local Taxes | 46,526,800 | 48,001,300 | 1,474,500 | 3% |
| Permits and Fees | 585,600 | 606,450 | 20,850 | 4% |
| Fines and Forfeitures | 725,000 | 725,000 | - | 0% |
| Use of Money and Property | 935,000 | 65,000 | (870,000) | -93% |
| Charges for Services | 1,416,500 | 1,431,500 | 15,000 | |
| Miscellaneous | 5,818,000 | 5,884,925 | 66,925 | 1% |
| Recovered Costs | 830,219 | 973,602 | 143,383 | 17% |
| State Revenue | 10,366,221 | | _ | |
| Federal Revenue | 953,275 | 47,500 | (905,775) | -95% |
| Nonrevenue Receipts | 50,000 | 50,000 | - | % |
| Transfers | 3,163,600 | 2,035,200 | (1,128,400) | -36% |
| Fund Balance | 1,928,600 | | , , | |
| Total | \$123,655,115 | \$123,887,510 | | ا م م |



Comparison of Expenditures

| FUNCTION | | | Increase (Decrease) | % Change |
|-----------------------------------|---------------|---------------|------------------------|-------------|
| General Government Administration | \$6,722,833 | \$6,612,284 | \$(110,549) | -2% |
| Public Safety | 26,444,559 | 27,084,959 | 640,400 | 2% |
| Community Development | 1,934,843 | 1,752,817 | (182,026) | -9% |
| Public Works | 11,808,825 | 10,935,769 | (873,056) | -7% |
| Health and Welfare | 1,737,702 | 1,606,773 | (130,929) | -8% |
| Parks, Recreation and Cultural | 6,751,719 | 6,702,102 | (49,617) | -1% |
| Debt Service-General | 7,027,413 | 6,969,130 | (58,283) | -1% |
| Debt Service-Education | 8,863,305 | 8,747,955 | (115,350) | -1% |
| Transfers-Other | 5,500,651 | 4,321,738 | (1,178,913) | -21% |
| Transfers-Education | 35,803,308 | 37,108,259 | 1,304,951 | 4% |
| Joint Operations (w/ Rockingham | | | | |
| County) | 8,872,000 | 9,098,050 | 226,050 | 3% |
| Other | 2,187,957 | 2,809,674 | 621,717 | 28% |
| Total | \$123,655,115 | \$123,749,510 | \$94,395 | 0.08% |

City Schools

HIGHLIGHTS

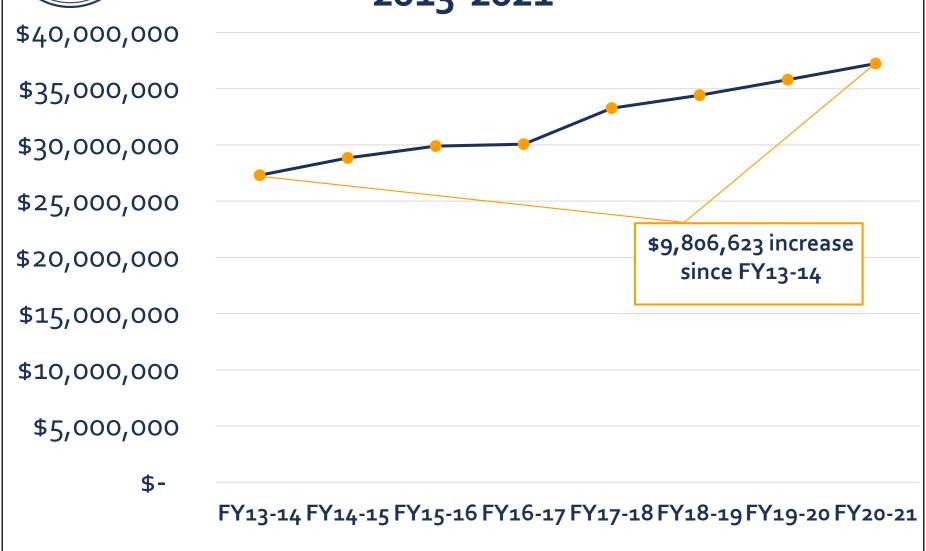


Funding in Proposed FY20-21 Budget for Services Supporting City Schools

| FUNCTION | FY 2020 Adopted | FY 2021 Proposed | Increase (Decrease) | Percentage Change |
|-------------------------------|--------------------|---------------------|------------------------|----------------------|
| School Fund | \$83,538,256 | \$88,500,112 | \$4,961,856 | 6% |
| School Nutrition Fund | \$4,426,503 | \$4,543,180 | \$116,677 | 3% |
| School Transportation Fund | \$4,213,405 | \$4,710,463 | \$497,058 | 12% |
| Debt Service-Education | \$8,863,305 | \$8,747,955 | (\$115,350) | -1% |



Local Appropriation to City Schools 2013-2021





Local School Expenditures Compared to Required Local Effort (RLE)

| Requi | red |
|-------|---------------|
| Local | Effort |
| (RLE) | |

Actual Local Difference Expenditures (\$)

Difference (%)

| FY18-19 | \$15,595,059 | \$34,419,222 | \$18,824,163 | 120.71% |
|----------|--------------|--------------|--------------|---------|
| FY 17-18 | \$15,635,132 | \$33,668,811 | \$18,033,679 | 115.34% |
| FY 16-17 | \$15,112,784 | \$29,433,803 | \$14,321,019 | 94.76% |
| FY 15-16 | \$14,488,045 | \$29,825,653 | \$15,337,608 | 105.86% |
| FY 14-15 | \$13,774,962 | \$29,013,953 | \$15,238,991 | 110.63% |
| FY 13-14 | \$13,908,880 | \$28,131,371 | \$14,222,491 | 102.25% |



Pandemic's Impact on HHS2 Funding

- It is not in the City's best interest to secure bond financing for HHS2 at this time due to major instability in the bond market.
- Without bond financing, the City would have to pay all construction costs incurred in FY20-21 out of the City's fund balance. The City must preserve its fund balance for use to sustain critical city operations.
- The economic impact of the pandemic on the community is substantial, with soaring unemployment rates, declining tax revenues, and residents and businesses struggling to cover costs of rent, leases, and mortgages.
- It is neither financially prudent nor in the community's best interest to propose any property tax increase during the pandemic.

Future Outlook

The pandemic's economic effects are expected to create significant revenue shortfalls well below the revenue projections used to create this budget.

Anticipated revenue shortfalls will require the City Manager to take immediate action after the budget is adopted to implement strategies to limit expenditures in the new fiscal year.

Budget Calendar

Monday, April 13, 2020 at 3:30pm Finance Committee Meeting

 City Manager's FY20-21 Budget Overview

Tuesday, April 14, 2020 at 7:00pm City Council Meeting

 City Manager's FY20-21 Budget Presentation

Tuesday, April 21, 2020 at 5:00pm City Council Work Session 1

Tuesday, Aprii 28, 2020 at 7:00pm City Council Meeting

 Proposed FY20-21 Budget Public Hearing

Tuesday, May 5, 2020 at 5:00pm City Council Work Session 2

Tuesday, May 12, 2020 at 7:00pm City Council Meeting

• First Reading of FY 20-21 Budget

Tuesday, May 26, 2020 at 7:00pm City Council Meeting

- Second Reading and Adoption of FY20-21 Budget
- Real Estate Tax Rate Public Hearing

Sunday, May 31, 2020

Final Date for Budget Adoption as Required by City Charter

The City Manager's Proposed Budget and Budget in Brief are available online at:

https://www.harrisonburgva.gov/budget