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TO: Eric Campbell, City Manager

FROM: Matt Little, Recreation and Events Manager, Parks & Recreation

DATE: 7/22/21

RE: HDR's Block Party in the Burg

Summary: Consider the special event application request for the Block Party in the Burg on Saturday, August 28, 2021.

Background: This is an annual event in downtown Harrisonburg where incoming JMU students, City and University leaders, and the Marching Royal Dukes walk from campus to Court Square. Students take part in two hours of activities on Court Square and downtown.

This application was reviewed and approved by the Special Events Committee on July 1, 2021.

The total cost of this event is estimated between \$4200-4500. The event organizer is responsible for payments to HPD off-duty officers and assist with HDPT expenses.

Key Issues:

- PW Support (street closures, message boards)
- HPD Support (12 off-duty officers)
- HFD Support (Safety demos)
- HDPT Support (transit buses to transport students)
- COI and endorsement to be submitted prior to the event