

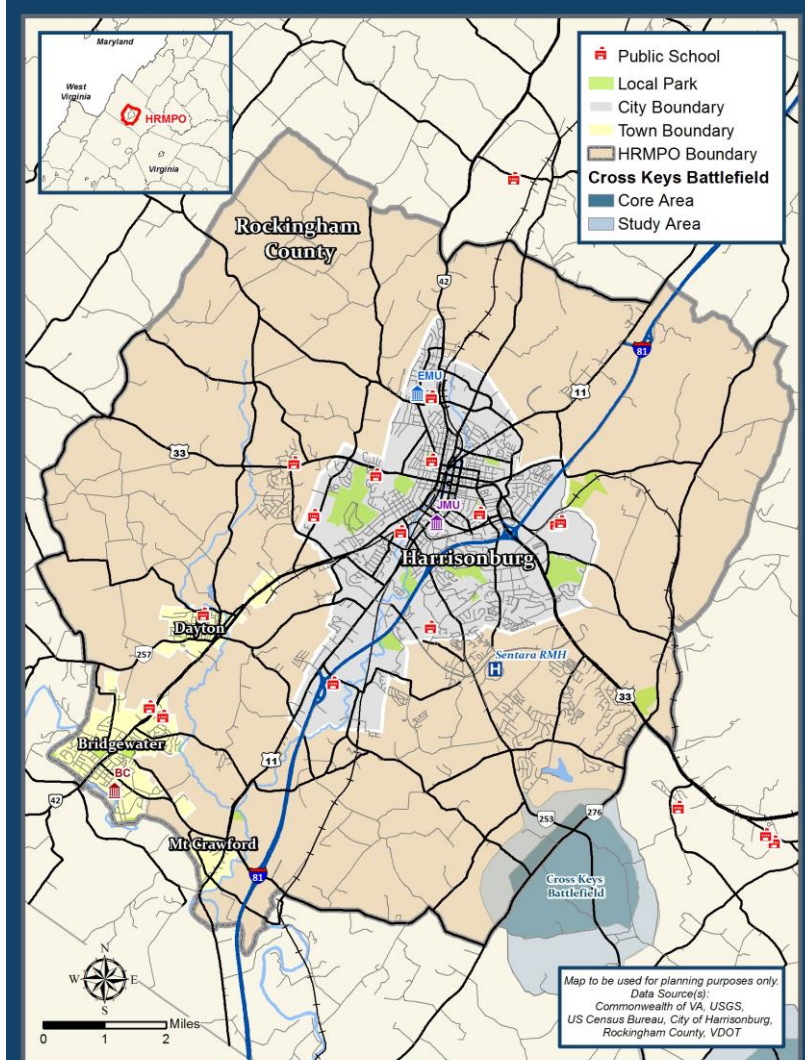
HRMPO 2045 Long Range Transportation Plan Phase One – Visioning Survey



hrmpo

Who We Are

HRMPO is the regional transportation planning body for the City of Harrisonburg, the urbanized portion of Rockingham County, and the Towns of Bridgewater, Dayton, and Mt. Crawford.



Who We Are



- Our Policy Board is comprised of elected officials and high-level staff from our member jurisdictions, as well as transportation agency representatives.
- Our Technical Advisory Committee (TAC) is comprised of city, county, town, and agency staff with expertise in planning, engineering and related fields.
- The Central Shenandoah Planning District Commission staffs HRMPO.

What We Do



- We collect, analyze and evaluate demographic, land use, and transportation data to gain a better understanding of the transportation system requirements of the area.
- One of HRMPO's responsibilities is to maintain and update a 25-year plan for transportation needs and planned investments in our region.

Long Range Transportation Plan (LRTP)

The LRTP creates an effective framework for mobility and development with a set of priority transportation investments to address the area's current and long-term needs. The Plan is updated every five years.



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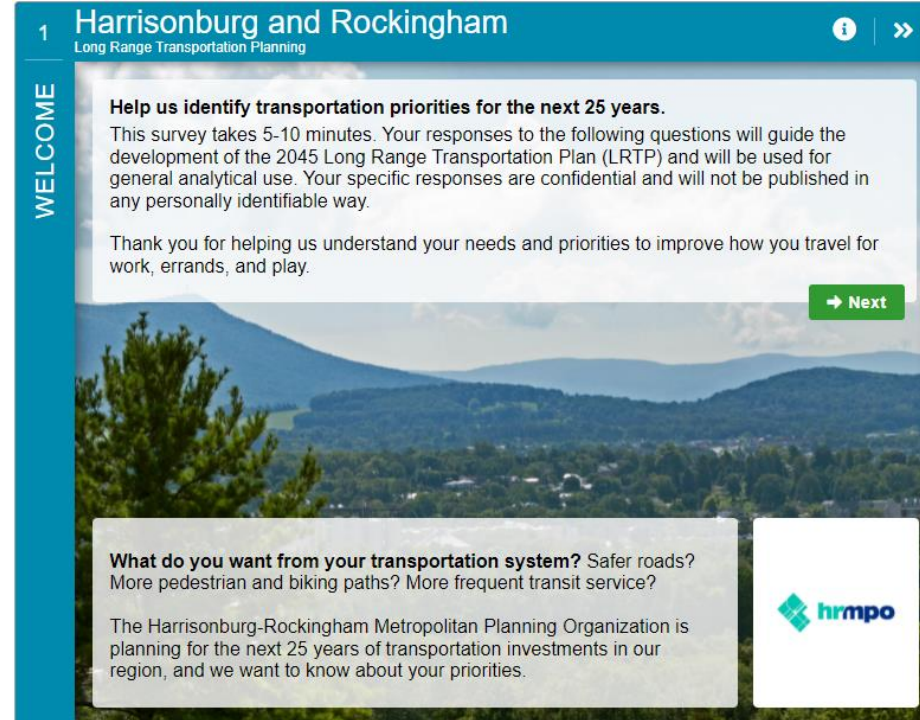
2045 LRTP Update



- This Plan will cover all modes of travel: transit, driving, biking, and walking.
- The latest update to the LRTP will be rooted in the community's wants and needs.
- Our goal is to engage more stakeholders than ever before during this process.

Phase One – Visioning Survey

Survey Open:
February 1 – March 2, 2022



1 Harrisonburg and Rockingham
Long Range Transportation Planning

WELCOME


Help us identify transportation priorities for the next 25 years.
This survey takes 5-10 minutes. Your responses to the following questions will guide the development of the 2045 Long Range Transportation Plan (LRTP) and will be used for general analytical use. Your specific responses are confidential and will not be published in any personally identifiable way.

Thank you for helping us understand your needs and priorities to improve how you travel for work, errands, and play.

→ Next

What do you want from your transportation system? Safer roads? More pedestrian and biking paths? More frequent transit service?

The Harrisonburg-Rockingham Metropolitan Planning Organization is planning for the next 25 years of transportation investments in our region, and we want to know about your priorities.



Phase One – Visioning Survey

Your Travel Habits

Why: To understand travel choices, behaviors (commute/telework), which will inform the identification of short- and mid-term projects in the long range transportation and to develop the weighting of goal areas for scoring projects in the plan.

2 Survey Questions

Please answer at least 3 of the 7 questions.

TRANSPORTATION USE AND NEEDS

Your Travel Habits

> What is your primary mode of transportation?
Select...

> If you would like to use a different type of transportation as your primary mode of getting around, what type of transportation would you prefer?
Select...

> If you commute to work or school, how far is your trip?
Telework 0-5 miles 6-10 miles 11-20 miles Greater than 20 miles
Not applicable

> Do you use any secondary modes of transportation? (Check all that apply)
 Bike Bus
 Walk and/or Use Mobility Assistance Devices/Wheelchair Scooter
 Taxi or Ride Hailing (Uber, Lyft) Other
 Not Applicable

Travel Habits ○○○○

Recreation ○

Accessibility ○○

↓

Phase One – Visioning Survey

Your Needs and Concerns

Why: Understanding present needs informs the identification of short- and mid-term projects in the LRTP, as well as which types of issues require particular focus.

3 Your Needs and Concerns

Please rank your transportation concerns in order of importance

TRANSPORTATION CONCERNS

.....

↑ Order your concerns above this line ↑

- Other
- Missing Road/Street Connections
- Congestion
- Distracted Driving
- Bus Service Schedule/Needs
- Lack of Bike Lanes
- Missing Sidewalks and Crosswalks
- Accessibility
- Safety (Speeding, Crashes, etc..)

Please rank the transportation issues you are most concerned about in your community.


Drag the items above the line in the order of significance.

Phase One – Visioning Survey

Your Priorities

Why: To learn about your vision for what the community and transportation system should be in the future.

The screenshot shows a web application titled "4 Deficiencies" with a sub-header "Please drop at least 3 markers to identify areas of concern, or issues that you'd like addressed". On the left, a vertical sidebar labeled "MAP MARKERS" lists six categories: Safety (warning sign icon), Congestion (grid icon), Walking and Crossing (person walking icon), Bike Area (bicycle icon), Bus Route or Stop Needed (bus icon), and Speed Issues (speed limit sign icon). The main area is a Google Map of Harrisonburg, VA, showing streets like N High St, E Marker St, and Reservoir St, and landmarks like Westover Park, Hillandale Park, and the Virginia Quilt Museum. Several orange location pins are placed on the map. At the bottom, there is a "Legend" button and a location dropdown menu currently set to "Harrisonburg".

Drop down to select different areas within the HRMPO 

Phase One – Visioning Survey

About You

Why: To understand who we reached with the survey and who has not participated yet.

YOUR INFORMATION



You're almost finished!

HRMPO is committed to providing equitable opportunities for involvement and feedback.

To help HRMPO identify the community members we are reaching and where we could do better, please complete the following questions about yourself...



5 YOUR INFORMATION

Tell us a bit about yourself. Please click finish when you are done.

WRAP UP

Final Questions (Optional)

> Locality and/or Zip Code

0/50

> Gender Identity

Select...

> Age

18-25 26-35 36-45 46-55 56-65

Over 65 Prefer Not to Answer

> Race

Select...

> Ethnicity

Select...

Thank You!

Thank you for your input so far! It has been recorded.

Your personal information will be kept private.

Use the sharing tools (below) to spread the word!

[Project Partners](#)

[Project Site](#)

Please share this with others and help us get everyone involved!

[f](#) [t](#)

Answer the questions you want to, then click Finish:

[Finish](#)

Phase One – Outreach Strategies



We Need Your Help to Reach Your Constituents

Encourage your community to get involved by:

- Filling out HRMPO's online visioning survey between February 1 and March 2
- Tuning into HRMPO's webinar on February 16 at 7 p.m. or watching the replay on-demand
- Signing up to receive regular email updates on the LRTP

**Get involved at
hrvampo.org/lrtp**



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Thank You

QUESTIONS?



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