

## Application Form

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### Profile

Prefix Taylor Middle Initial Evans Suffix

evanstb611@gmail.com  
Email Address

1134 Woodleigh Ct Suite or Apt

Harrisonburg VA 22802  
City State Postal Code

### How many years have you been a resident of Harrisonburg?

10

Mobile: (240) 315-7241 Alternate Phone

Valley Conservation Council Director of Land Protection  
Employer Job Title

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**Demographics** - *(Submission of this information if voluntary and will not subject you to any adverse treatment should you chose to not complete)*

### Ethnicity

Caucasian/Non-Hispanic

### Gender

Male

### What is your age?

30-40 years old

### Are you reapplying for a current position you hold? \*

No

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### Which Boards would you like to apply for?

Tree Advisory Board: On Agenda

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### Interests & Experiences

Taylor Evans

Please tell us about yourself and why you want to serve.

**Why are you interested in serving on a board or commission?**

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I am interested in working with other community members to advise on plans to manage and improve Harrisonburg's green infrastructure, open space, and quality of life. I was asked to apply by a current board member based on my experience.

**What other interests or concerns do you have regarding the community?**

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I am interested in preserving open space, green infrastructure, and ecosystem services for the City to increase the quality of life for all residents.

**What relevant experience or education do you have to this board or commission?**

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I hold a Bachelor's and Master's degree in Biology, focused on forest ecology, from JMU. I currently work as Director of Land Protection for Valley Conservation Council - a regional non-profit dedicated to the preservation of open space, habitat, and agricultural lands throughout the Shenandoah Valley. I have been in this role for three years.

**Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:**

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2023. Virginia United Land Trusts Annual Conference Planning Committee. Richmond, VA. 2020. Tree Campus Student Committee Member. James Madison University. Harrisonburg, VA. 2019. Tree Campus Student Committee Member. James Madison University. Harrisonburg, VA. 2019. Coordinator. Uprooting Racism in the Food System Training. Harrisonburg, VA. 2019. Alternative Spring Break Learning Partner. Cumberland Island National Seashore. 2019. Volunteer. Black's Run Forest Farm. Harrisonburg, VA. 2018. Volunteer. Black's Run Forest Farm. Harrisonburg, VA.

[TaylorEvans\\_CV.pdf](#)

Upload a Resume

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**EPSAC Applicants only**

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**Bike/Pedestrian Subcommittee Applicants only**

# Taylor Evans

1134 Woodleigh Ct. • Harrisonburg, VA 22802

Phone: (240) 315.7241 • Email: [Evanstb611@gmail.com](mailto:Evanstb611@gmail.com)

## Education:

James Madison University • M.S. Biology

James Madison University • B.S. Biology and Environmental Management

## Certifications:

FAA 107 Small Unmanned Aircraft Pilot

Certified Prescribed Burn Manager • Virginia Department of Forestry

Wilderness First Aid • Medic SOLO

## Experience:

### Director of Land Protection - Valley Conservation Council (40hr/wk)

11/2021-Present

- *Easement Acquisition*
  - Facilitate relationships with landowners across 11 counties to protect farm and forestland
  - Perform complex and detailed legal negotiations
  - Ensure easement compliance with Land Trust Alliance accreditation Standards and Practices
  - Direct committee and board review of all easement acquisitions
  - Manage long-term project outcomes and responsibilities
  - Complete research on prospective easements using ESRI suite and numerous data sources
- *Grant Management*
  - Continuously seek out and apply for grants to secure organizational and project-specific funding
  - Manage budgetary requirements for several grants simultaneously
  - Produce detailed and accurate reports for grants with diverse requirements
- *Personnel Management*
  - Collaborate with Land Protection Specialist to ensure fulfillment of easement stewardship obligations and reporting
  - Oversee internship program with local universities to provide education and fulfill organizational priorities
- *Partnership Development*
  - Collaborative grants
  - facilitate new relationships
  - Shared outcomes

### Land Protection Specialist - Valley Conservation Council (40hr/wk)

02/2021-10/2021

- *Conservation Easement Stewardship*
  - Monitor all VCC easements on an annual basis for compliance
  - Manage landowner requests and timely response from VCC board and staff
  - Maintain updated maps for existing easements
  - Manage VCC ArcGIS Online Organizational Account
- *Programming and Outreach*
  - Engage membership through interactive and informative programming
  - Present information on easements and conservation practices to public
  - Connect landowners with conservation programs to increase easement conservation value

**Tuition Specialist - James Madison University (40hr/wk)**

06/2018-02/2021

- *Financial Aid Management*
  - Clean, review, and manage scholarship data for all student athletes
  - Develop and document procedure for program management and implementation
  - Coordinate scholarship payment and return schedule with Financial Aid office
  - Invoice state, federal, and private organizations for scholarship programs in a timely manner
  - Return and document federal and private loans in accordance with state and federal policies
  - Write and run queries in PeopleSoft to streamline review of student account information
  - Prepare annual summary reports for NCAA
- *Tuition Review*
  - Perform daily review of tuition model output for university
  - Identify and troubleshoot anomalies in tuition data
  - Write and run queries in PeopleSoft to preempt issues within tuition model

**Co-coordinator - The Family Cow Project (5hr/wk)**

09/2018-10/2020

- *Bookkeeping*
  - Manage farm budget and reporting to members
  - Manage accounting of dues, purchases, and sales
- *Herd manager*
  - Co-coordinate cow-calf operation with one dozen members
  - Design grazing plans to maximize weight gain and improve pasture health
  - Train new assistants on proper sanitation, herd health, and safety

**Financial Coordinator - New Community Project (10hr/wk)**

01/2019-12/2019

- *Bookkeeping*
  - Manage organizational budget and financial reporting to parent organization
  - Manage accounting of donations, gifts, and grants for multiple projects
  - Process payroll for interns, partners, and contract employees
- *Tree Farm Maintenance*
  - Propagate perennial plant material for restoration, education, and sale
  - Plant trees and shrubs in community restoration project on Black's Run stream

**Program Assistant - New England Dairy and Food Council (40hr/wk)**

10/2017-06/2018

- *School Grant & Data Collection*
  - Assist with administration of grant funding programs to schools
  - Review, revise, and distribute grant documents and marketing resources
  - Conduct continuous follow-up to grant recipients, organize response data, and create staff reports
- *Partnerships and Development*
  - Assist fundraising team with research, communications, and outreach
  - Consolidate, review, and edit funding proposals
  - Coordinate fundraising events and meeting logistics
- *Administrative Support*
  - Coordinate meetings with staff and external vendors
  - Compile, edit, and distribute weekly and monthly meeting notes
  - Maintain office supplies and equipment
  - Coordinate and distribute mailings to farm partners
  - Manage and update shared event equipment inventory

**Director of Faculty and Management - Down Under School of Yoga (40hr/wk)**

06/2015-09/2017

- *Human Resource Management*
  - Handle and process all tax, employment, and healthcare documents for incoming faculty
  - Maintain quality of offerings by providing feedback and recommending areas of improvement
  - Guide teachers through studio policies around career advancement and benefit access
  - Generate monthly, quarterly, and annual reports to analyze past attendance trends to inform revenue growth through strategic marketing and programming
- *Director of Management and Customer Service*
  - Design and implement training curriculum for managers focused on exceptional customer service
  - Run quality reviews of performance to communicate areas of excellence and improvement
  - Design and maintain the in-studio manager schedule for a team of 15 full-time employees
  - Troubleshoot manager/student inquiries on MindBody POS services
- *Program Coordinator - Corporate Clients and Off-site programming*
  - Coordinate and sustain off-site classes and events with corporate and non-profit clients
  - Maintain regular invoice schedule and record-keeping for accounts receivable

**Produce Manager - Avalon Acres, LLC. (50hr/wk)**

03/2012-08/2013

- *Farm Manager*
  - Develop a full growing season plan using organic and biodynamic best practices
  - Utilize sustainable land management practices and permaculture-based landscape design
  - Plan and implement harvest schedule for two weekly farmers' markets
  - Maintain garden beds and orchards
  - Follow and improve post-harvest processing and storage best practices
  - Maintain farm tools and infrastructure
- *Head Market Representative*
  - Establish and maintain direct-to-consumer markets and corporate clients
  - Maintain sales records, expense reports, invoicing, and accounts receivable
- *Lead Volunteer Coordinator*
  - Coordinate "Farm Visit" Days for regular customers to increase engagement
  - Organize volunteer teams from schools and universities to provide support for larger projects

**Research Technician - James Madison University (30hr/wk)**

05/2012-08/2012

- *Research Design and Data collection*
  - Design a USDA-funded multi-year forest inventory study
  - Collect forest inventory data via fixed radius plot sampling
  - Collect data including: GPS points, soil moisture, and light levels
  - Supervise research assistants to collect and process field data
- *Data Analysis and Reporting*
  - Analyze landscape and soil features using ESRI Arc-GIS 10
  - Perform data analysis using IBM SPSS
  - Present data in multiple formats for poster sessions and lectures

**Service:**

- 2023. Virginia United Land Trusts Annual Conference Planning Committee. Richmond, VA.
- 2020. Tree Campus Student Committee Member. James Madison University. Harrisonburg, VA.
- 2019. Tree Campus Student Committee Member. James Madison University. Harrisonburg, VA.
- 2019. Coordinator. Uprooting Racism in the Food System Training. Harrisonburg, VA.
- 2019. Alternative Spring Break Learning Partner. Cumberland Island National Seashore.
- 2019. Volunteer. Black's Run Forest Farm. Harrisonburg, VA.
- 2018. Volunteer. Black's Run Forest Farm. Harrisonburg, VA.

## Research:

Evans, T. Griscom, H. *Comparing the Effects of Four Nursery Production Techniques on Hybrid Chestnut Seedling Quality*. (2021). *Trees, Forests and People*. 6. <https://doi.org/10.1016/j.tfp.2021.100157>.

Evans, T. Griscom, H. *Comparing the Effects of Four Nursery Production Techniques on Hybrid Chestnut Seedling Quality*. James Madison University Master's Thesis.

Evans, T. Griscom, H. *The Effect of Evergreen Understory on Forest Regeneration after Tsuga Canadensis Removal*. 2013. James Madison University Honors Thesis.

## Field Work Experience:

- 2020. James Madison University Tree Inventory and Ecosystem Service Modeling. Harrisonburg, VA
- 2019. CREP Planning and Installation. Fischer Farm. Harrisonburg, VA.
- 2013. Forest Regeneration after Hemlock Removal. George Washington and Jefferson National Forests.
- 2011. Agroforestry and Lemur Conservation Research. Parc Ivoloina, Madagascar.

## Skills and Proficiencies:

- |                         |                          |                           |
|-------------------------|--------------------------|---------------------------|
| ■ Dendrology            | ■ R statistical packages | ■ Livestock management    |
| ■ Data management       | ■ Conservation planning  | ■ Botanical field surveys |
| ■ Microsoft Excel       | ■ Restoration planning   | ■ Water quality testing   |
| ■ ArcMAP, ArcGIS Online | ■ Agroforestry planning  | ■ IBM SPSS Statistics     |

## Presentations: (\* - canceled due to COVID-19)

- 2021. Potential Impacts of Shared-Use Facilities on Conservation Programs. Virginia Lakes and Watersheds Association Annual Meeting. Virtual.
- 2021. Comparing the Effects of Four Nursery Production Techniques on Hybrid Chestnut Seedling Quality. The Association of Southern Biologists Annual Meeting. Virtual.
- 2020. Potential Impacts of Shared-Use Facilities on Conservation Programs. Harrisonburg, VA.
- 2020. Comparing the Effects of Four Nursery Production Techniques on Hybrid Chestnut Seedling Quality. The Association of Southern Biologists Annual Meeting. Jacksonville, FL.\*
- 2019. Comparing the Effects of Four Nursery Production Techniques on Hybrid Chestnut Seedling Quality. The American Chestnut Foundation Annual Meeting. Gettysburg, PA.
- 2013. The Effect of Evergreen Understory on Forest Regeneration after Tsuga Canadensis Removal. James Madison University Biosymposium. Harrisonburg, VA.

## Awards and Honors:

- 2023. Virginia Environmental Endowment - Virginia Program Grant. \$25,000
- 2023. National Fish and Wildlife Foundation Chesapeake WILD Grant. \$749,544.52
- 2023. Natural Resource Conservation Service Agricultural Conservation Easement Program Grant. \$218,750
- 2023. Virginia United Land Trusts and Virginia Outdoors Foundation Capacity Building Grant. \$20,000
- 2022. Natural Resource Conservation Service Regional Conservation Partnership Program. \$3,125,000
- 2022. Get Outdoors Virginia. \$3000
- 2022. Beirne Carter Foundation. \$10,500
- 2022. Virginia United Land Trusts and Virginia Outdoors Foundation Capacity Building Grant. \$11,825
- 2022. Land Trust Alliance Remote Monitoring Grant. \$7,500
- 2022. Appalachian Trail Landscape Partnership Wild East Grant. \$7,500
- 2021. National Fish and Wildlife Foundation INSR Subgrant. \$55,000
- 2021. Student Travel Grant. The Association of Southern Biologists Annual Meeting. \$75
- 2020. Trees Virginia Academic Graduate Scholarship. \$1800
- 2019. James Madison University Professional Development Grant. \$40
- 2019. External Research Grant. The American Chestnut Foundation. \$1500
- 2019. Outstanding Student Poster Award. 3rd Place with Distinction. Annual Meeting of The American Chestnut Foundation. Gettysburg, PA.
- 2019. Student Travel Grant. The Association of Southern Biologists Annual Meeting. Jacksonville, FL. \$375
- 2011. USDA Forest Service, Southern research station. Griscom lab Summer research stipend. \$3300
- Dean's List: 2009-2013

- President's List: Spring 2012
- STEM Second Century Scholars: Fall 2009-May 2013