



901 CHICAGO AVENUE, HARRISONBURG, VA 22802 OFFICE (540) 438-1644 • FAX (540) 433-9169

TO: Ande Banks, City Manager

FROM: Matt Little, Recreation and Events Manager, Parks & Recreation

DATE: 5/10/23

RE: 2023 Bike Virginia Tour

Summary: Consider the special event application request for the 2023 Bike Virginia Tour taking place at Hillandale Park from Sunday, June 25 to Thursday, June 29.

<u>Background:</u> The Bike Virginia 2023 Tour is a private event organized by Bike Virginia and planned for 6/25/23-6/29/23 in Hillandale Park. Bike Virginia has previously held similar events in various locations across the state for more than 30 years, including Harrisonburg in 2019. Attendance is estimated at 1,000. Bike Virginia will collaborate with Harrisonburg Parks & Recreation and Tourism for most of the event logistics and operations.

Event participants will ride designated routes throughout the region, starting and ending at Hillandale Park. A campground waiver will be obtained through VDH. Food trucks, entertainment, and a beer garden will be onsite during their stay.

The application was reviewed and approved by the Special Event Committee on 3/30/23.

Total estimated cost will be around \$3000.

Key Issues:

- PW Support message boards
- HPD Support enforce ABC license at beer garden
- HFD Support fire marshal inspections
- P&R Support event logistics, shelter reservations
- Community Development tent permits as needed
- Public Utilities water hydrant
- COI, temporary campground, ABC permit documentation will be submitted prior to the event