



ALICE in Focus:

Children in Virginia Harrisonburg City & Rockingham County



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United Way of
Harrisonburg and
Rockingham County

Who is ALICE?

Asset Limited

Income Constrained

Employed



Who is ALICE?

% & # Households	Harrisonburg City Total # of Households: 16,768		Rockingham County Total # of Households: 31,462	
	Federal Poverty Level	23%	3,809	10%
ALICE	38%	6,301	26%	8,273
Below the ALICE Threshold (ALICE + Poverty)	61%	10,110	36%	11,556



Source: United for ALICE Virginia Report 2020 <https://unitedforalice.org/county-profiles/virginia> (based on 2018 data). Percentages of households approximate to the nearest whole number.



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ALICE in Focus: Children

Deeper Dive into the Data =
A More Accurate Picture of Hardship

COMPARE:
47% of children in VA
54% of children in
Harrisonburg City &
Rockingham County
live below the ALICE Threshold

How many children are living below the ALICE threshold?

47% (878,514)

of children in **Virginia**

54% (14,371)

of children in **Harrisonburg
& Rockingham County**



ALICE in Focus: Children

Hardship's Disproportionate Impact

In Harrisonburg City & Rockingham County...

COMPARE:
47% of children in VA
54% of children in
Harrisonburg City &
Rockingham County
live below the ALICE Threshold

67% of **Black** children **69%** of **Hispanic** children

36% of **White** children

...are part of families living
below the ALICE Threshold
in financially insecure households



ALICE in Focus: Children

Children by age in Harrisonburg City & Rockingham County...

61% Infants (0-2 yrs)

77% Pre-school age (3-4 yrs)

49% School age (5-17 yrs)

...are living below the ALICE Threshold in households unable to make ends meet.

COMPARE:

47% of children in VA

54% of children in Harrisonburg City & Rockingham County

live below the ALICE Threshold



ALICE in Focus: Children Hardship's Disproportionate Impact

In Virginia...

59% of families with a
child with a **disability**

84% of children live in households with
limited English spoken in the home

...are living below the ALICE Threshold,
one crisis away from financial disaster.

COMPARE:

47% of children in VA
54% of children in
Harrisonburg City &
Rockingham County
live below the ALICE Threshold



ALICE in Focus: Children

Hardship's Disproportionate Impact

White children: **65%**

Black children: **81%**

Hispanic children: **86%**

Are part of families living in **rental housing** in Harrisonburg City & Rockingham County living below the ALICE Threshold, surviving paycheck to paycheck with no savings.

COMPARE:

47% of children in VA

54% of children in Harrisonburg City & Rockingham County

live below the ALICE Threshold



ALICE in Focus: Children

Hardship's Disproportionate Impact

COMPARE:
47% of children in VA
54% of children in
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live below the ALICE Threshold

White children: **65%**

Black children: **81%**

Hispanic children: **86%**

Are part of families living in **rental housing** in Harrisonburg City & Rockingham County with income below the ALICE Threshold.

75% of children in Virginia are part of households living in rental housing with income that falls below the AT

99% of children in Virginia are living in rent-burdened households (+30% of income goes to housing)



Working, But Still Struggling

Of Harrisonburg & Rockingham households with...

TWO working adults, **31%** of children

ONE working adult, **67%** of children

...are living below the ALICE Threshold
and don't earn enough to save for an emergency.



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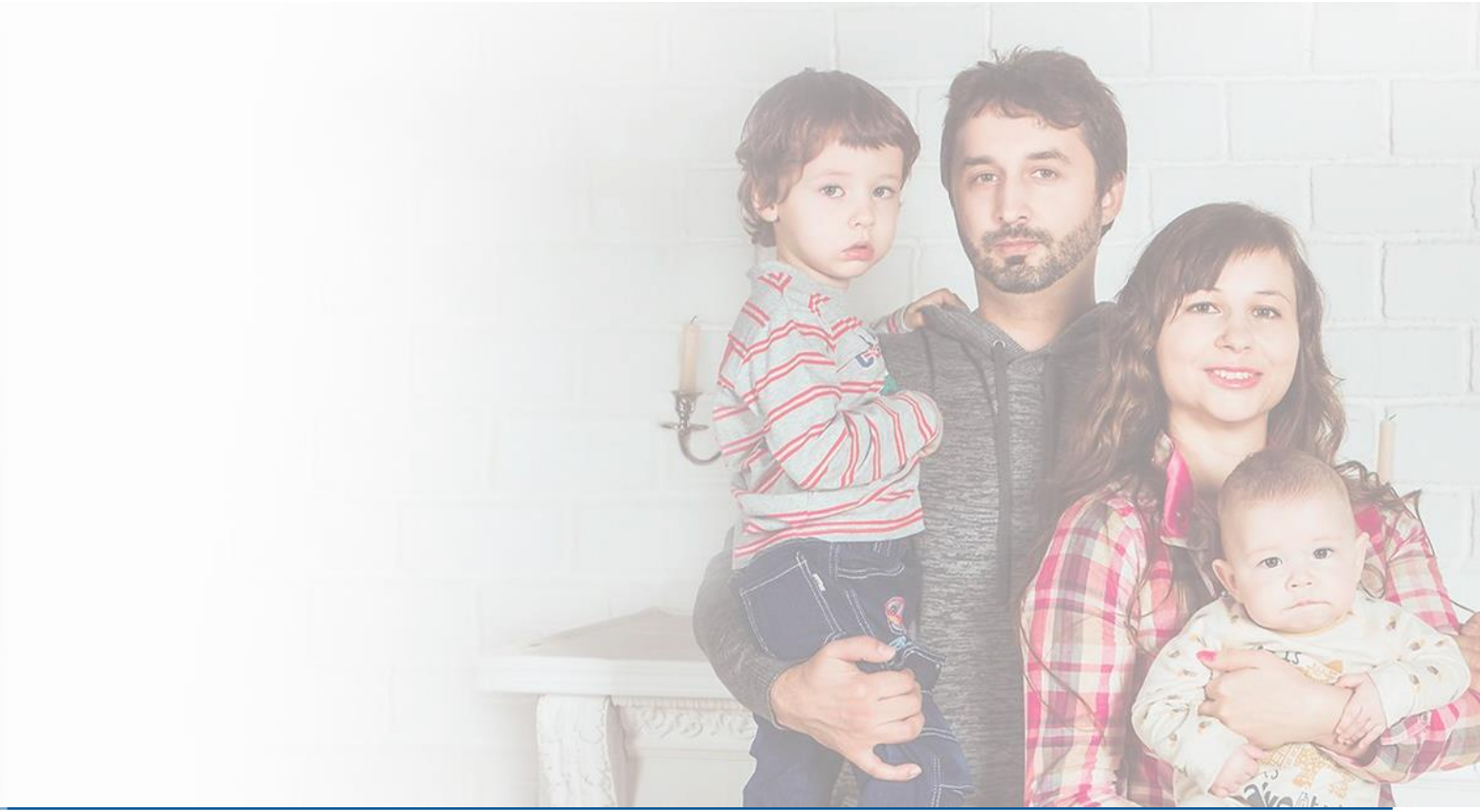
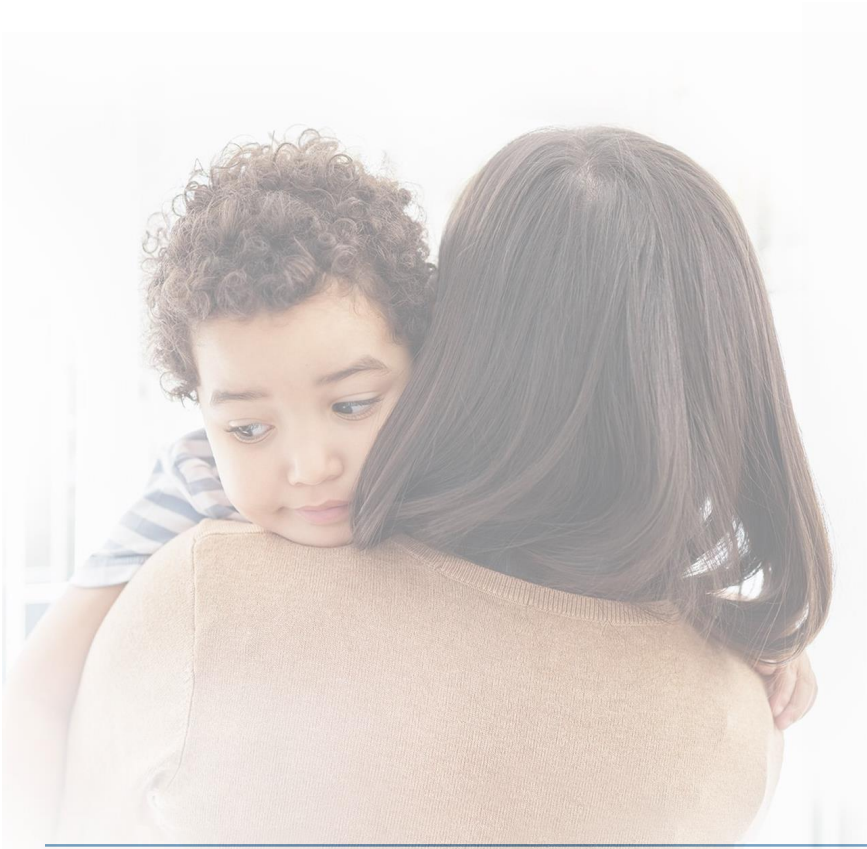
ALICE Children During the Pandemic

COVID hit ALICE harder. . .

- Limited options to work from home
- Helping with distance learning
- Juggling work and child care needs
- COVID health risks to children
- Covering added cost of child care during shutdowns
- Increased costs when home more – food, utilities, water
- Increased stress, strain and mental health issues



What do we do?

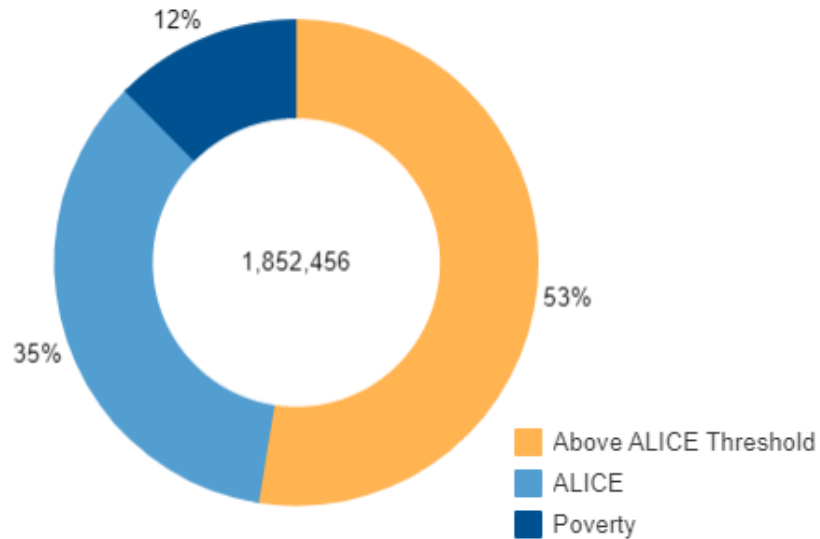


Dig deeper into the data at UnitedForALICE.org/Focus-Children

Select Partner State

Virginia

All Children - Virginia



Select Category

- Age
- Race/Ethnicity
- Nativity and Language
- Disability Status
- Living Arrangements
- Household Work Status
- Housing
- Education
- Health Insurance
- Home Internet
- Public Assistance

Virginia - Age



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Race of Child

Disability status of child

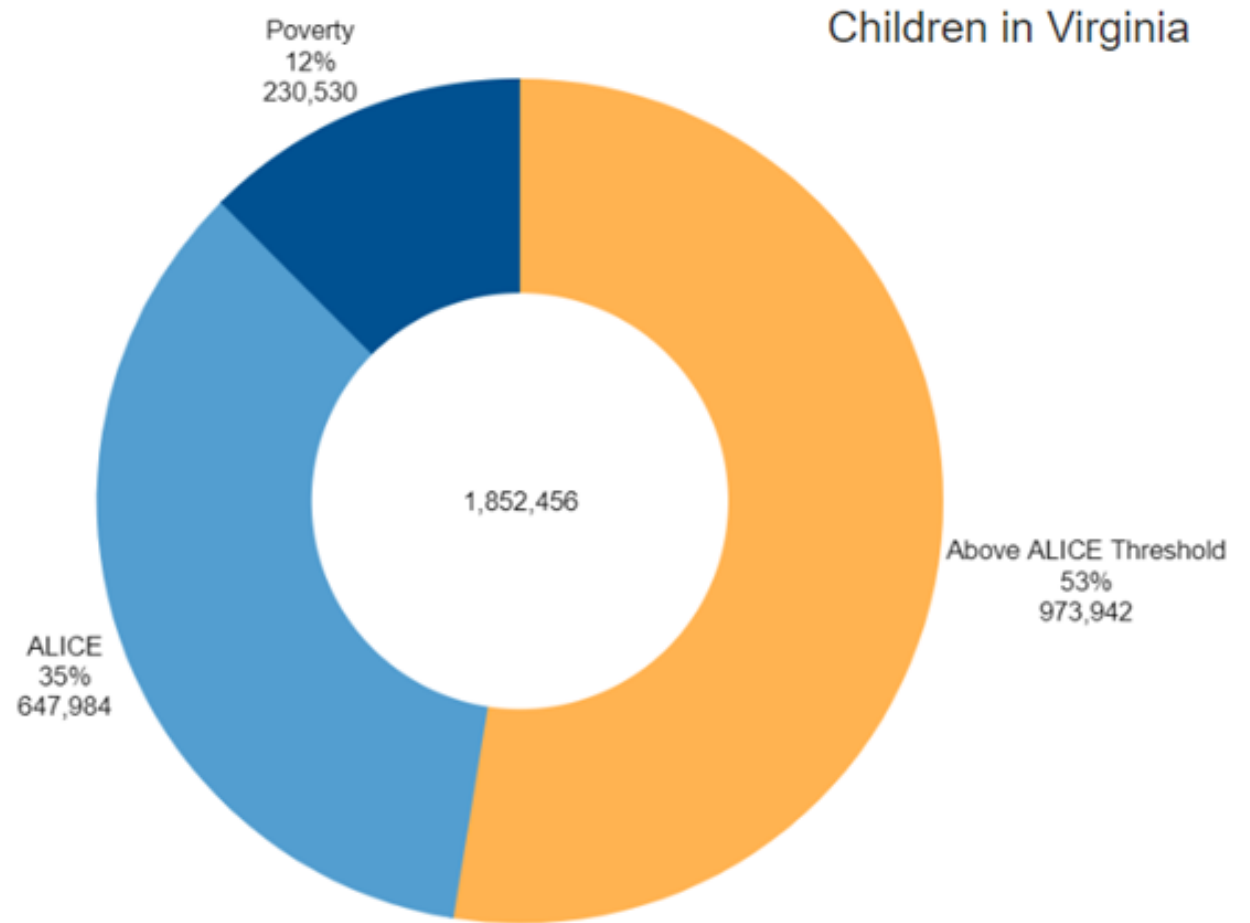
High-Speed Internet

Housing Tenure

Participating in SNAP

Adults in Household

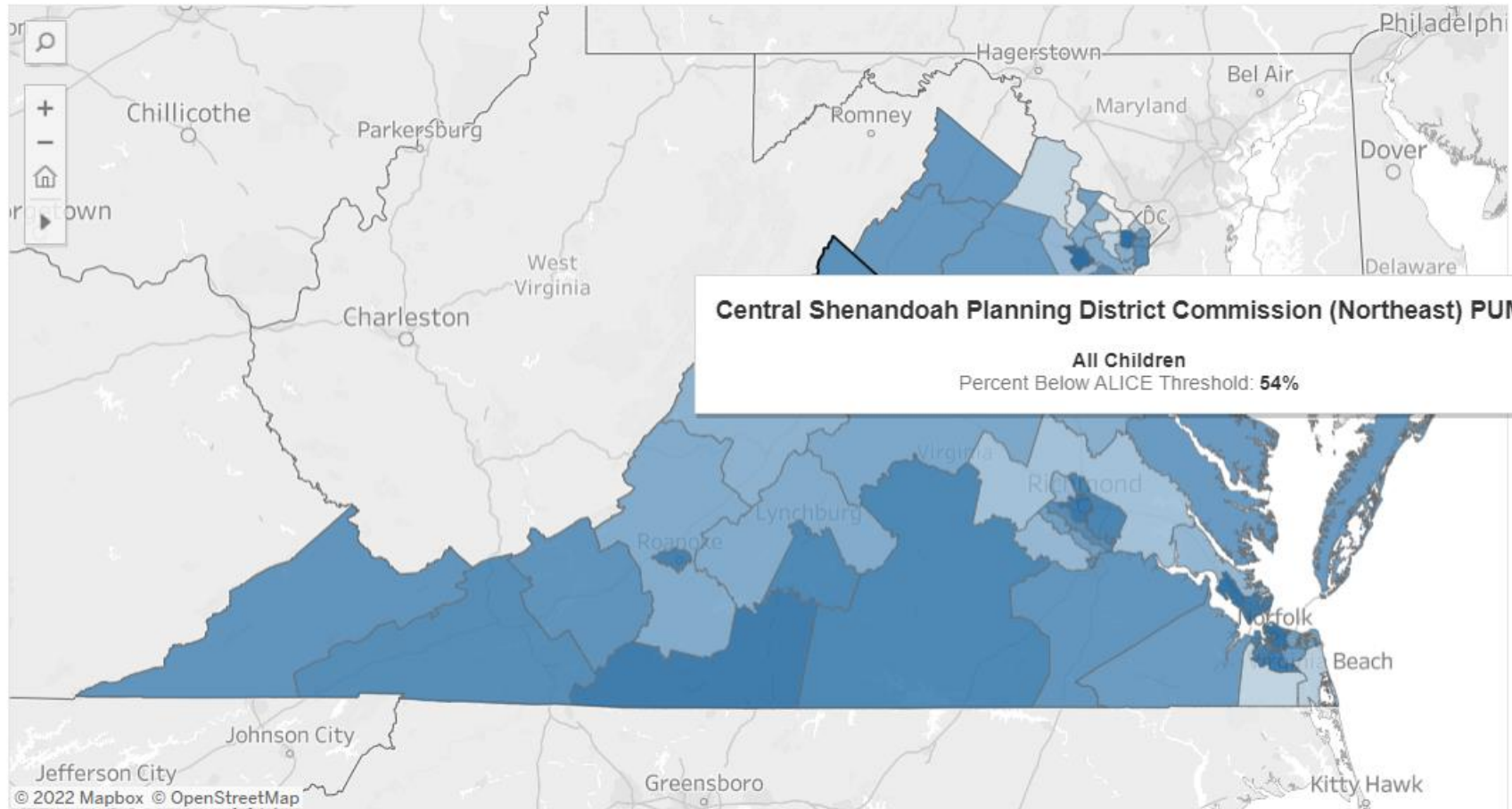
Workers in Household



Dig deeper into the data at UnitedForALICE.org/Focus-Children

All Children - Virginia

Name	Above ALICE Threshold	ALICE	Poverty	Grand Total
Central Shenandoah Planni..	12,243	10,110	4,261	26,614



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Harrisonburg City & Rockingham County, Virginia

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