

# The City of Harrisonburg ARPA Projects Summary and Update

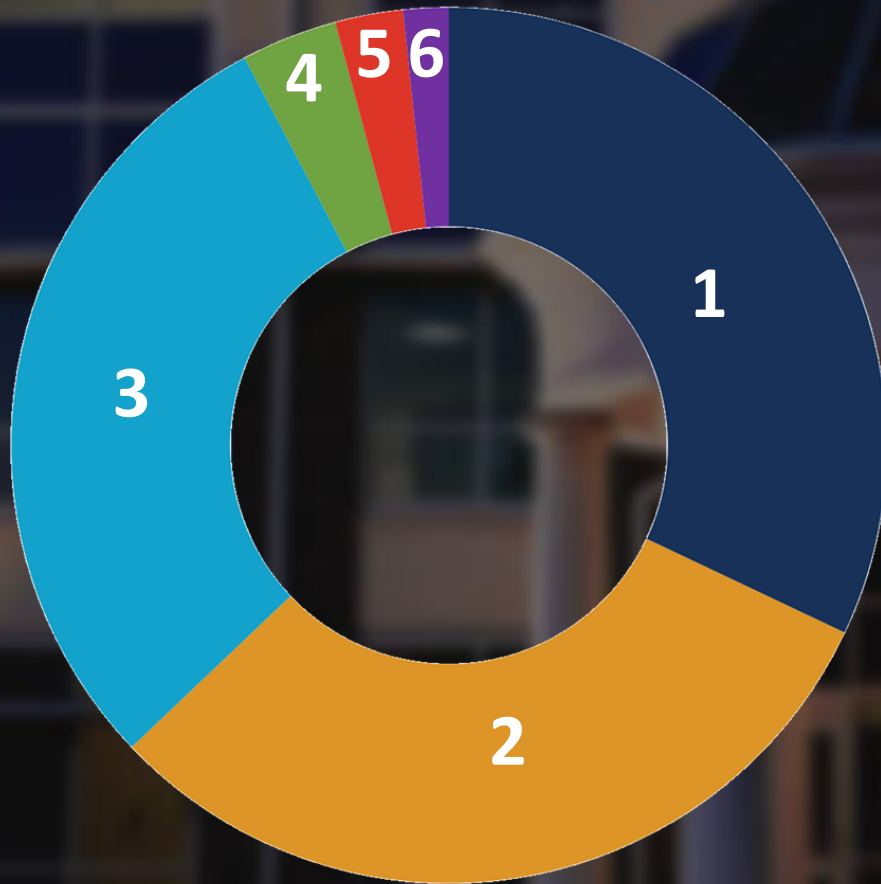
Presented by Luke Morgan and Brian Mancini

# American Rescue Plan Act (ARPA)

- Use of funds governed by the U.S. Treasury's Final Rule
- Extensive reporting requirements
- Four different funding “buckets”:
  1. Revenue Loss
  2. Public Health and Negative Economic Impacts
  3. Premium Pay
  4. Water, Sewer, and Broadband
- Funds must be obligated by December 31, 2024, and expended by December 31, 2026

# Approved ARPA Projects

Total: \$23,834,000



**1. Enhance Community Spaces**

**2. Other Government Services**

**3. Expand Accessible,  
Affordable Housing**

**4. Improve Neighborhoods**

**5. Increase Affordable,  
Accessible Childcare**

**6. Invest in Community Mental  
Health**

# Capital Projects



Parks

Neighborhood  
Improvements



Homeless  
Services Center

Fire Station 5



# Funds



Small Business  
Assistance Fund

Childcare Fund



Housing Fund

Mental Health  
Fund





# ARPA Capital Projects



Parks

Neighborhood  
Improvements



Homeless  
Services Center

Fire Station 5



# Parks

**\$7,635,000**

- Smithland Athletic Complex Lights
- Smithland Athletic Complex Restrooms – West Side
- Thomas Harrison Soccer Field
- Ralph Sampson Park Splashpark
- Kids' Castle Replacement
- Westover Skate Park

# Smithland Athletic Complex

**\$1,310,000**

## **Lights - \$875,000**

- Electric utilities installation complete
- Pole to pole electrical boring beginning at any time
- Lights have arrived and are staged in parking lot
- Light installation expected to begin in August, completed by the end of Fall 2023

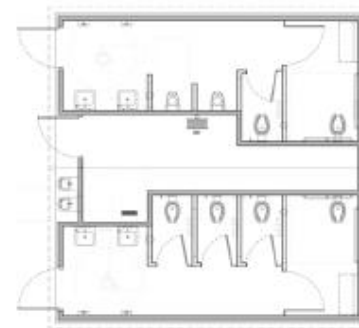
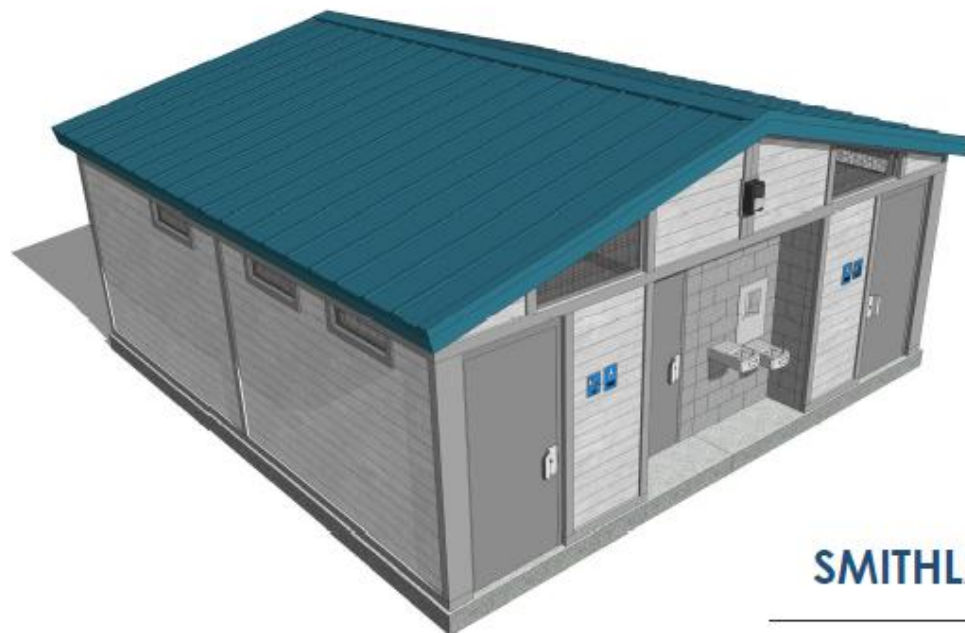
## **Restrooms - \$435,000**

- Utility installation is complete (Water, Electric, Sewer)
- Pad preparation beginning in August
- Installation slated for end of Fall 2023









### FLOOR PLAN

SCALE: NOT TO SCALE

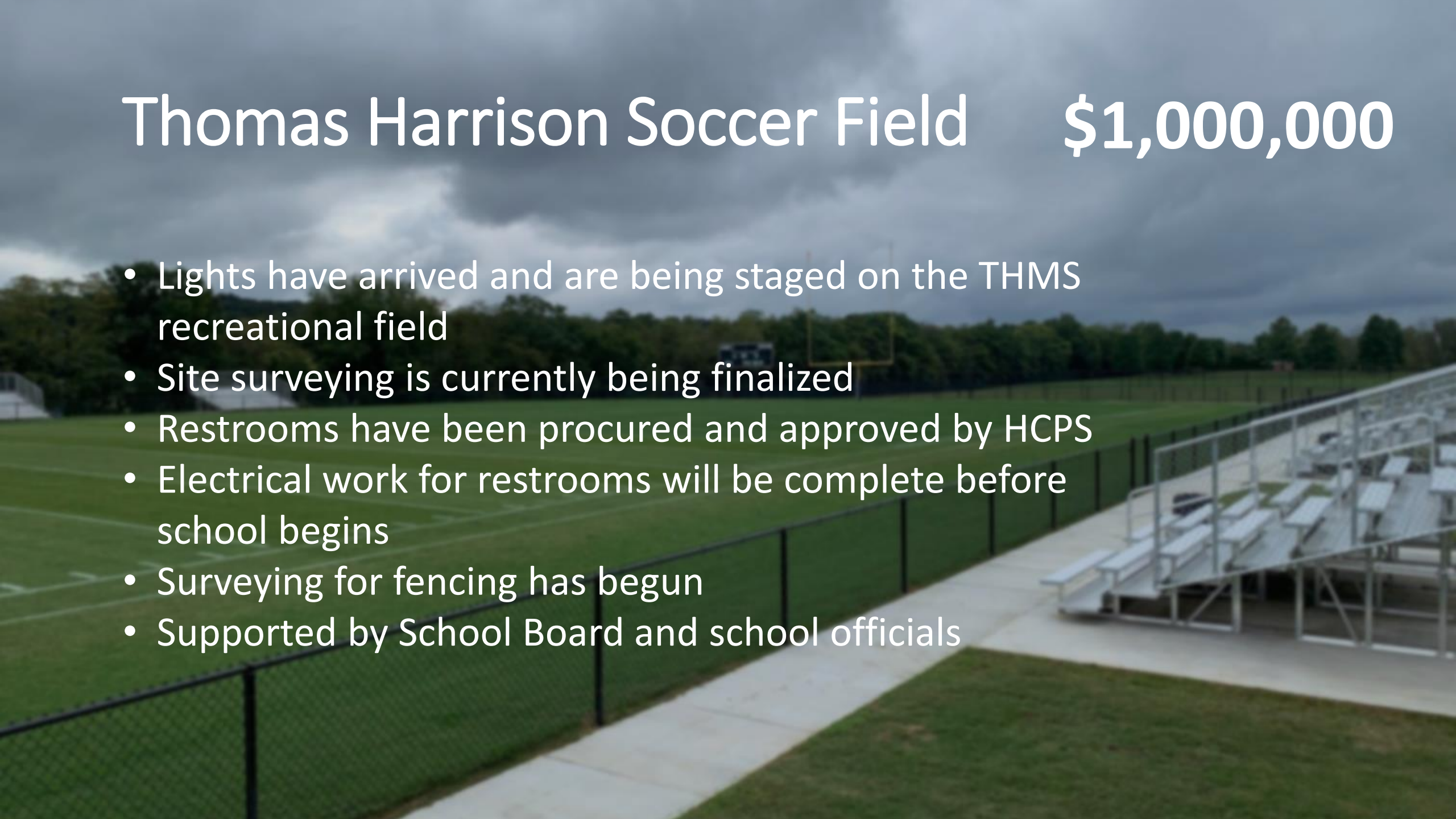
## RESTROOM BUILDING CITY OF HARRISONBURG, VIRGINIA SMITHLAND ROAD SOCCER COMPLEX

ARTIST IMPRESSION: 3D RENDERING ONLY FOR REPRESENTATION. COLORS AND MATERIALS ARE SUBJECT TO CHANGE



# Thomas Harrison Soccer Field      \$1,000,000

- Lights have arrived and are being staged on the THMS recreational field
- Site surveying is currently being finalized
- Restrooms have been procured and approved by HCPS
- Electrical work for restrooms will be complete before school begins
- Surveying for fencing has begun
- Supported by School Board and school officials









# Other Parks Projects

**\$4,850,000**

## **Ralph Sampson Park Splashpark - \$2,200,000**

- RFQ development is complete
- Firms are currently being screened
- RFP has been submitted to the Procurement Office and is being finalized
- Community engagement is expected within the RFP

## **Kids' Castle at Purcell Park - \$2,650,000**

- RFQ has been submitted to procurement to be finalized in the next month

# Westover Skate Park – Background

**\$475,000**

- Opened in 2003
- Constructed by TruRide on asphalt with wooden frames and Skatelite
- Various repairs made to the skate surface over the years by Parks and Recreation Maintenance Staff
- American Ramp Company made necessary repairs to the half pipe surfacing and substructure in 2019
- Repairs made to the asphalt surfacing to repair cracks

# Westover Skate Park – Why Sourcewell?

**\$475,000**

- Sourcewell is a cooperative purchasing organization that offers free membership to government entities, public and private schools, colleges, universities, tribal governments, and nonprofit organizations.
- Members can purchase on any Sourcewell awarded contract, including financing, with no cost, no obligation, and no liability.
- Sourcewell leverages the buying power of more than 50,000 agencies to help members purchase more efficiently.



# Westover Skate Park – Why Sourcewell?

**\$475,000**

Previous City projects where Sourcewell or cooperative purchasing was used:

- Youth athletics uniforms
- Futsal Courts
- Fencing
- Athletic Field Lights
- Pickleball, futsal, tennis, and basketball courts resurfacing
- ADA sidewalks
- Video surveillance and security cameras
- Bleachers
- Bleacher pads
- Scoreboards
- Fitness equipment
- Staff uniforms
- Parking lot paving, resurfacing, and striping
- Painting
- Facility Flooring
- Maintenance and landscaping equipment (mowers, tractors, etc.)

# Westover Skate Park – Why American Ramp Company?

**\$475,000**

- #1 rank on Sourcewell for skatepark, bikepark, and pump track solutions
- Previous experience with Westover Skate Park in 2019
- Positive track record of credible design and development of skateparks in VA, US, and internationally





**RIDER  
OWNED.  
COMMUNITY  
DRIVEN.**



# Westover Skate Park – Why American Ramp Company?

**\$475,000**

Cities with successful American Ramp Co. Projects:

- Virginia Beach, VA
- Fairfax, VA
- Chesapeake, VA
- Town of Pulaski, VA
- Hampton, VA
- Charleston, WV
- Troy, NC
- South Portland, ME
- Quakertown, PA
- Ocoee, FL
- Highlands, NC

# Westover Skate Park – American Ramp Company Feedback

**\$475,000**

We spoke to:

- Planning, Design, and Dev. Administrator
  - Facility Coordinator/Outdoor Capital Projects
  - Capital Project Manager
  - Former Director of Parks & Recreation
  - Executive Director Free Fall Action Sports
  - Special Projects Coordinator to the Mayor
  - Town Manager
  - Deputy Director of Parks and Recreation
  - Parks and Recreation Director
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“Quality of work, craftsmanship and finished product were all good.” – Virginia Beach, VA

“The facility is beautiful!” – Fairfax County, VA

“Did very good work-They came from out of town, did not leave until finished and made sure we were happy before they left.” – Virginia Beach, VA

“The park is about 12 years old; overall our metal features are very durable and the park continues to stay incredibly busy.” – Chesapeake, VA

“John Hunter and his team were very professional and excellent to work with.” – South Portland, ME



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“We use Sourcewell whenever possible.”  
– Chesapeake, VA

“We have had no complaints regarding the ramps  
or surface.” – Town of Pulaski, VA

“ARC was great answering questions, staying in communication, install crews worked hard to  
get the job done right.” – Town of Pulaski, VA

“Users are loving their new park despite prior skepticism  
of American Ramp.” – South Portland, ME

“We would work with them to install another skate  
park.” – Chesapeake, VA

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“ARC was very amenable to any of the changes we wanted to make throughout the process.” – Hampton, VA

“Very good to work with from start to finish.” –  
Troy, NC

“American Ramp met with their team, made several design changes as requested, and worked diligently through the process.” – Charleston, WV

“Park is holding up fantastic, no complaints about the metal.” – Charleston, WV

“Park was completed in a timely manner and has been holding up well to all day usage.” – Troy, NC

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“They built a West Coast Park on the East Coast.”  
– Quakertown, PA

“Park has been our #1 hit on social media with no complaints.” – Ocoee, FL

“ARC was excellent to work with. They made several design changes throughout the process working with the users during community meetings.” – Highlands, NC

“Currently working on phase 3 of the project and hope to use ARC again because they were so great to work with.” – Ocoee, FL

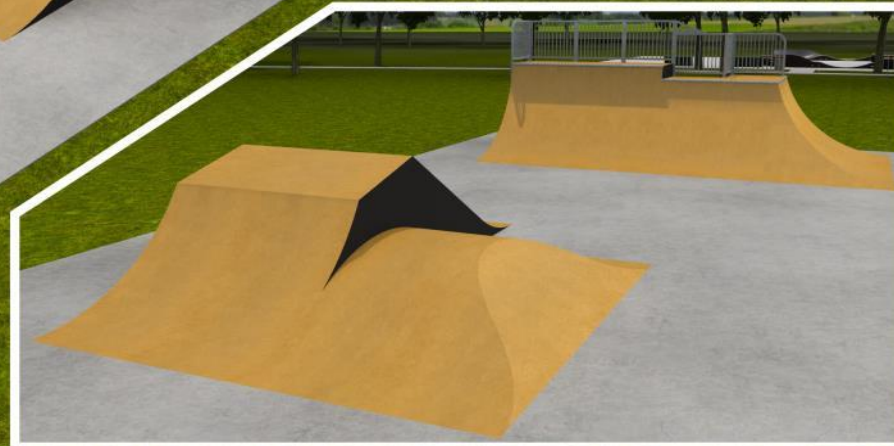
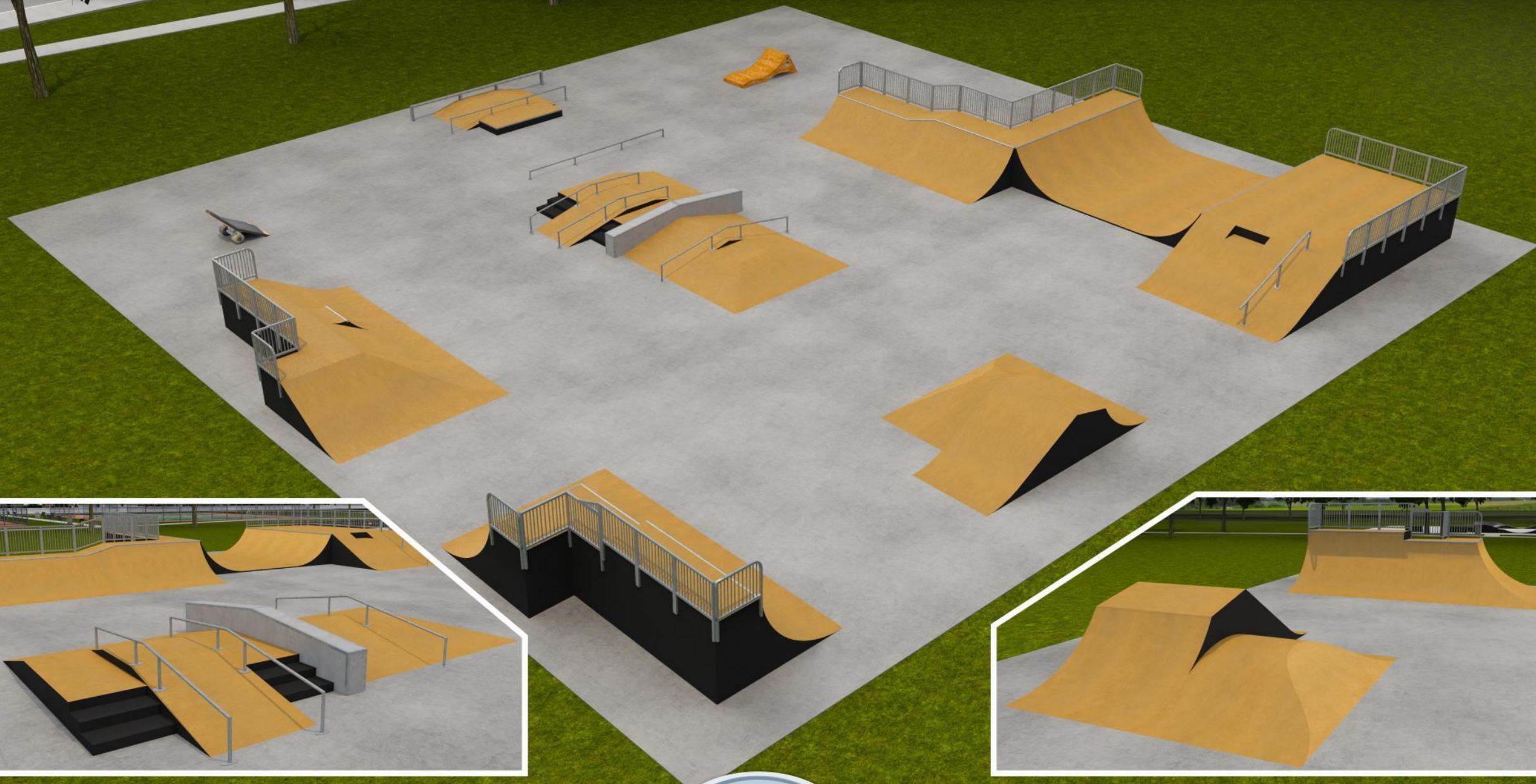
“It was completed in 2018 and users from hours away traveled to use the park during the pandemic.” – Highlands, NC





WESTOVER SKATEPARK #6834

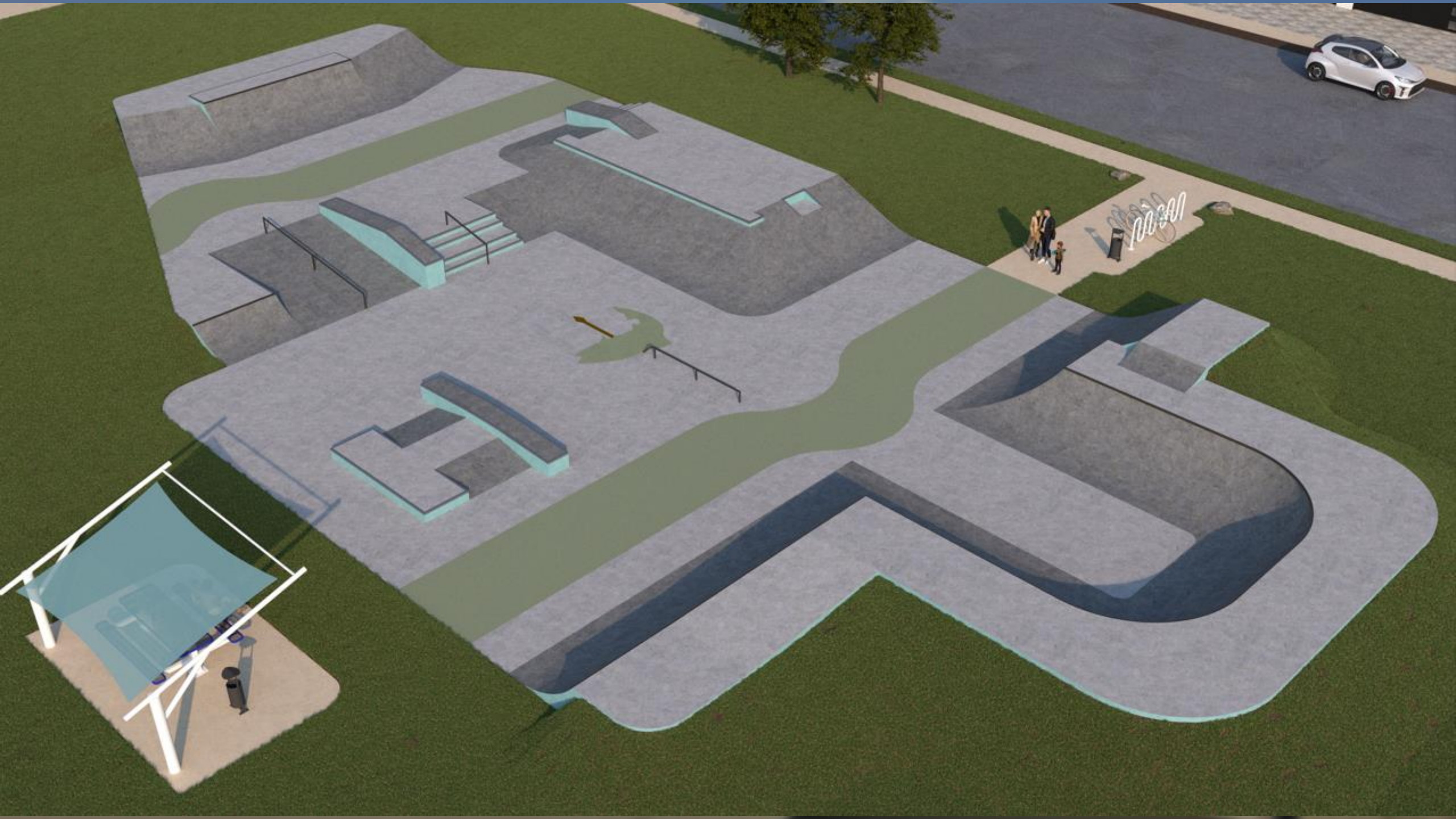
HARRISONBURG, VA













# Homeless Services Center

**\$5 million**

## **Construction (Re-Bid)**

- Bids Due: August 3, 2023
- Final Completion: October 4, 2024

## **Request for Proposal (RFP) for Operations**

- City serves as landlord
- Seeking an operator for the  
Emergency Shelter Program,  
Hypothermia Program, and Drop-in  
Center
- Responses due October 27, 2023
- Programming to begin November 1,  
2024



**1111 North Main Street**

# Neighborhood Improvements

**\$846,000**

Simms Avenue Paving	September 2023
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Myrtle Street Paving	September 2023
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Kelley Street Paving	Late 2024
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Sterling Street Paving	2024/2025
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# Neighborhood Improvements

## Sterling Street Sidewalk

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Currently in the public engagement phase.  
Construction is expected to begin in 2024 or 2025.

**\$846,000**





# Fire Station 5

**\$5 million**

Fire Engine

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\$784,900

## Timeline

Site Selection and RFP Dev.

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January 2022 – July 2023

RFP Process and Award

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July 2023 – January 2024

Construction

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January 2024 – January 2025

Commissioning and Opening

January 2025 – March 2025

# Four ARPA-Created Funds



Small Business  
Assistance Fund

Childcare Fund



Housing Fund

Mental Health  
Fund



# Small Business Assistance Fund

**\$200,000**

- Provides grants to small businesses (1-100 FTE employees) to mitigate financial hardship
- Funding amounts range from \$4,000 - \$10,000 based on number of employees

## Eligibility will be limited to:

- Businesses in operation before 3/1/2020 that can demonstrate negative economic impacts caused by the pandemic
- Businesses operating in a QCT
- Businesses that received a CARES Act grant will be ineligible

<https://harrisonburgdevelopment.com/harrisonburg-business-recovery-grant/>



# Small Business Assistance Fund

\$200,000



**HARRISONBURG | VA**  
**ECONOMIC DEVELOPMENT**  
SUCCESS IS SECOND NATURE



About ▾

Site Selection ▾

Business Services ▾

Facts and Figures ▾

Live & Play ▾

## Harrisonburg Business Recovery Grant

The City of Harrisonburg, using funding from the federal American Rescue Plan Act (ARPA), is launching another round of the Harrisonburg Business Recovery Grant (HBRG) program to assist businesses impacted by the COVID-19 crisis. Harrisonburg Economic Development is administering the program, with funds being disbursed by the Harrisonburg Economic Development Authority. The HBRG offers grants from \$4,000 to \$10,000, based on the employment total of the business. [Applications are due by 5:00pm on August 31, 2023.](#)

**Only businesses that have not received an HBRG grant (2020 & 2021), a Harrisonburg Business Resilience Grant (2020) or a Disaster Impact Loan (2020) are eligible to apply for this HBRG round of funding.** Please contact Harrisonburg Economic Development if you need to verify if you already received an HBRG or Disaster Impact Loan.

# Housing Fund

**\$2 million**

- Competitive application process
- Fund projects with loans & grants

## Housing project types:

- New construction development
- Preserve & rehab existing units
- Adaptive reuse into housing

## Focus Areas & Goals

- Long term affordability through housing unit creation or preservation
- Fund a mix of projects
  - Rental & ownership
  - Build types
  - Populations & incomes



# Housing Fund

**\$2 million**

## ARPA requires:



Household income restrictions



Minimum affordability period



Tenant protection mechanisms



Mechanisms to ensure housing  
quality standards



# Housing Fund

**\$2 million**



Household income restrictions



Tenant protection mechanisms



Minimum affordability period



Mechanisms to ensure housing quality standards

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## **Project eligibility and evaluation criteria will include:**

- Site readiness
- Experience & capacity
- Financial feasibility
- Timeline
- Affordable units generated
- Serves impacted populations (income & other criteria)
- Depth and longevity of affordability

# Housing Fund

**\$2 million**

## Anticipated Timeline

NOFO Release	August 1, 2023
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Application Opening	August 15, 2023
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Application Closing	Sept. 30, 2023
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Award	By end of 2023
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# Mental Health Fund

\$400,000

## Fund Priorities



Address at least one barrier to mental health, behavioral health, or substance abuse treatment

Increase community awareness of services and destigmatize mental illness and treatment



Implement new best practice services or support existing best practice programs

Create solutions to other barriers to mental health, behavioral health, or substance abuse treatment





# Mental Health Fund

**\$400,000**

## Timeline

NOFO Released	May 15, 2023
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Application Opened	May 22, 2023
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Application Closed	June 30, 2023
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Awards Announced	July 2023
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# Mental Health Fund

**\$400,000**

## Awards

1. Boys & Girls Club of Harrisonburg and Rockingham
2. Collins Center
3. Strength in Peers
4. First Step: A Response to Domestic Violence
5. Community Counseling Center
6. Gemeinschaft Home



**Mental Health Fund**

**\$400,000**

**Who  
benefits?**





**Mental Health Fund**

**\$400,000**

## **Who benefits?**

**Youth**

**Sexual Violence Survivors**

**Homeless Individuals**

**Low-income individuals**

**Domestic Violence Survivors**

**Criminal-Justice Involved  
Individuals**

**All City Residents**



# Child Care Pipeline

**\$596,000**

**Business Support**  
**\$50,000**



**Licensing Support**  
**\$100,000**



**Child Care Fund**  
**\$446,000**



# Child Care Fund

**\$496,000**

## **Fund Priorities:**

- Maximize new seat creation
- Help in-home providers become registered and/or licensed

Funding amounts based on seat creation

## **Eligible applicants include:**

- Organizations and businesses currently licensed and in operation
- Currently registered in-home childcare providers
- Individuals planning to open a registered and/or licensed in-home or center-based child care program



# Child Care Fund

**\$496,000**

## **Eligible activities include:**

- Minor physical renovations
- Purchase of non-disposable materials (mats, chairs, cribs, etc.)
- Required trainings and administrative expenses
- Workforce recruitment and hiring activities
- Salaries/wages associated with planning and training

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**\$496,000**

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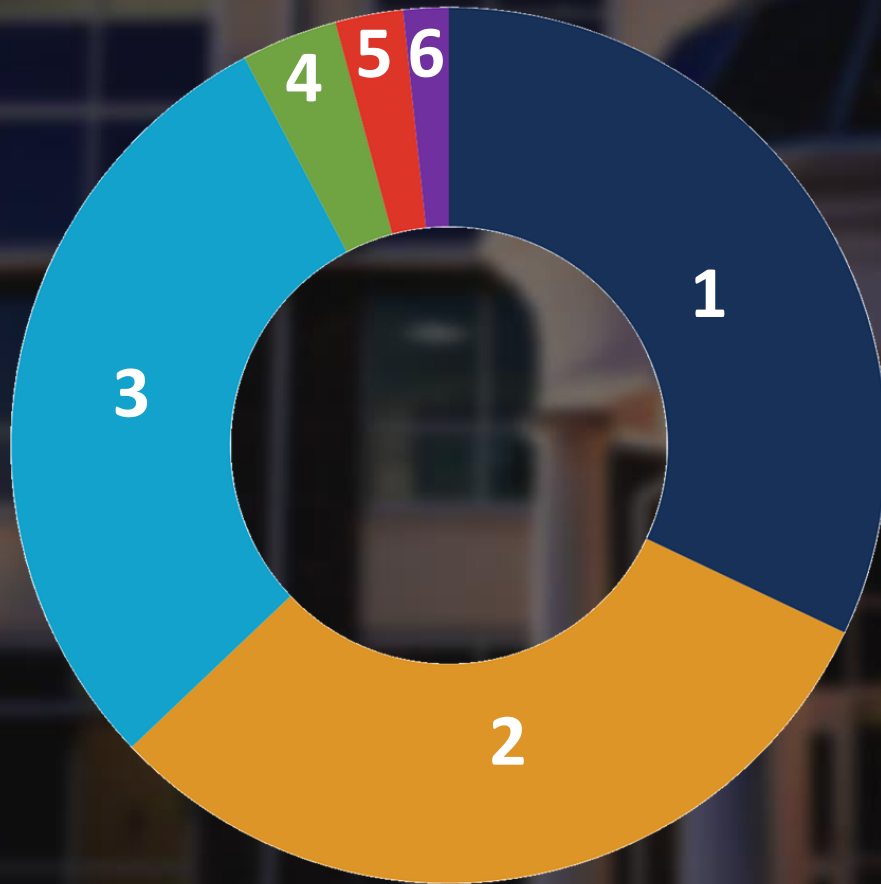
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# Questions