

Harrisonburg Demographic & School Enrollment Study

Presentation to City Council

May 13, 2025

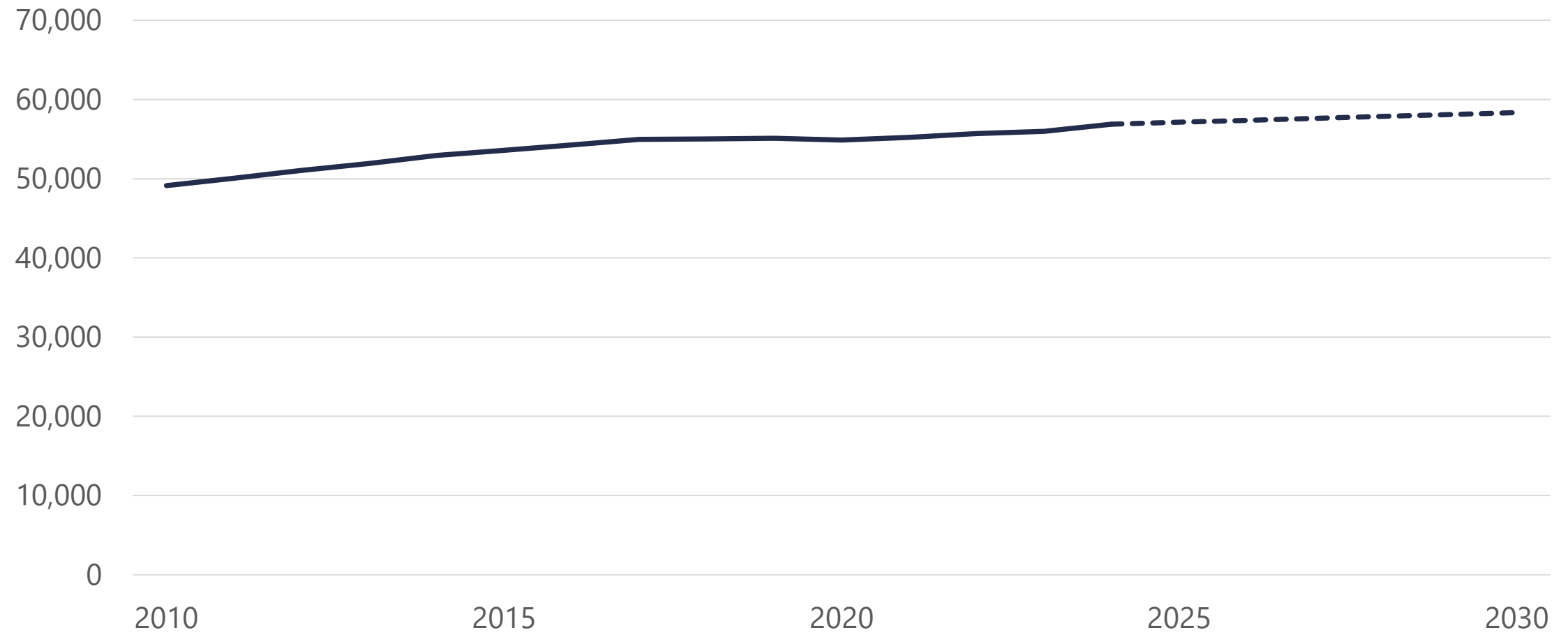
Demographics Research Group

<https://www.coopercenter.org/demographics>

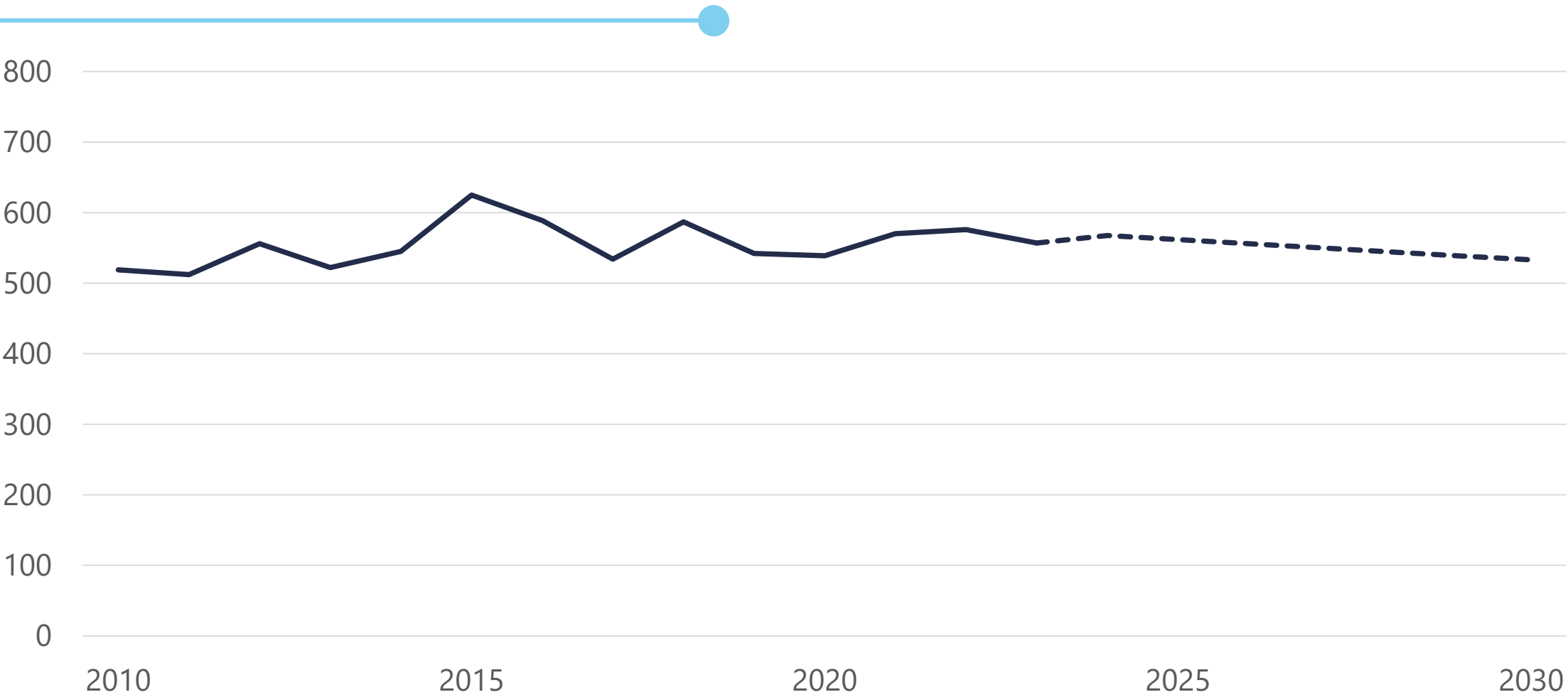


Weldon Cooper Center
for Public Service

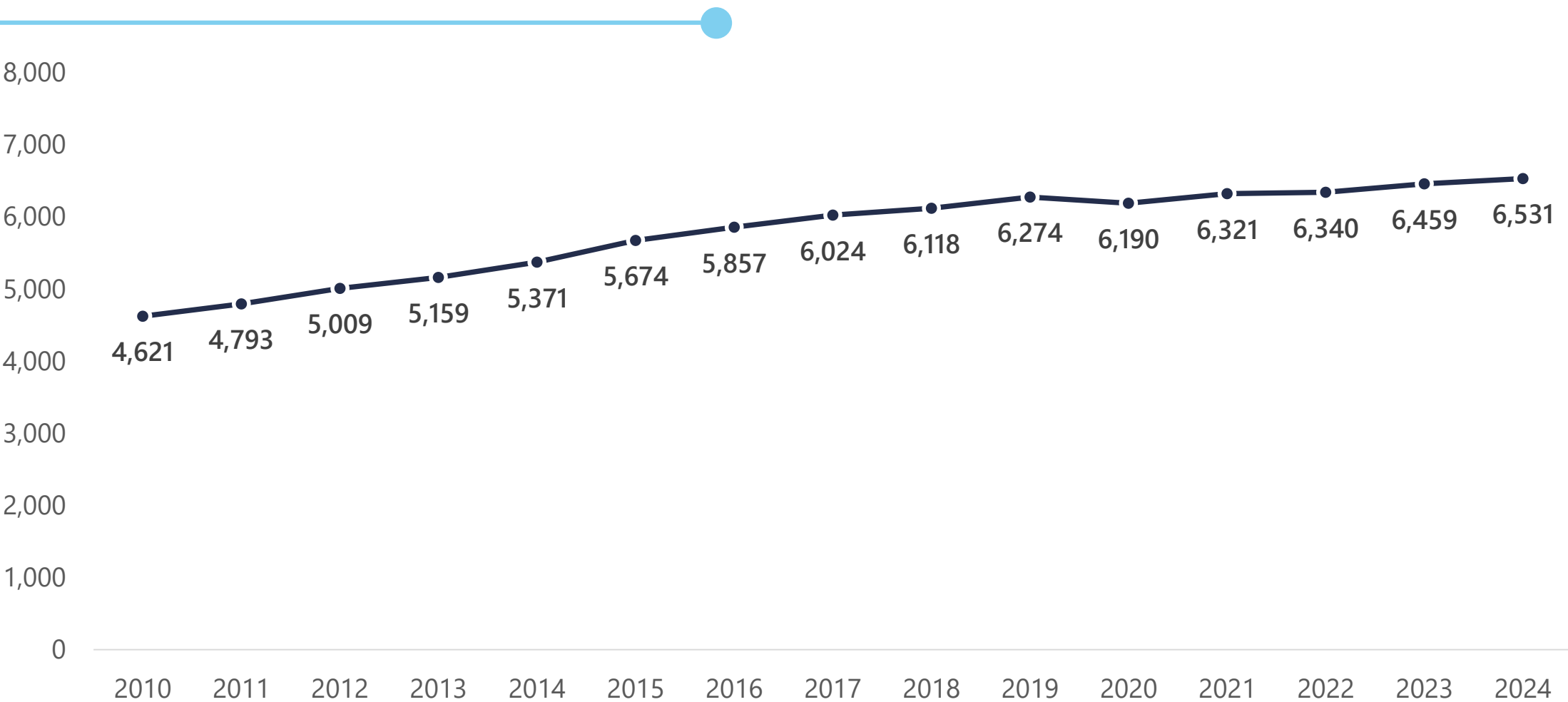
Total Population, 2010–2030



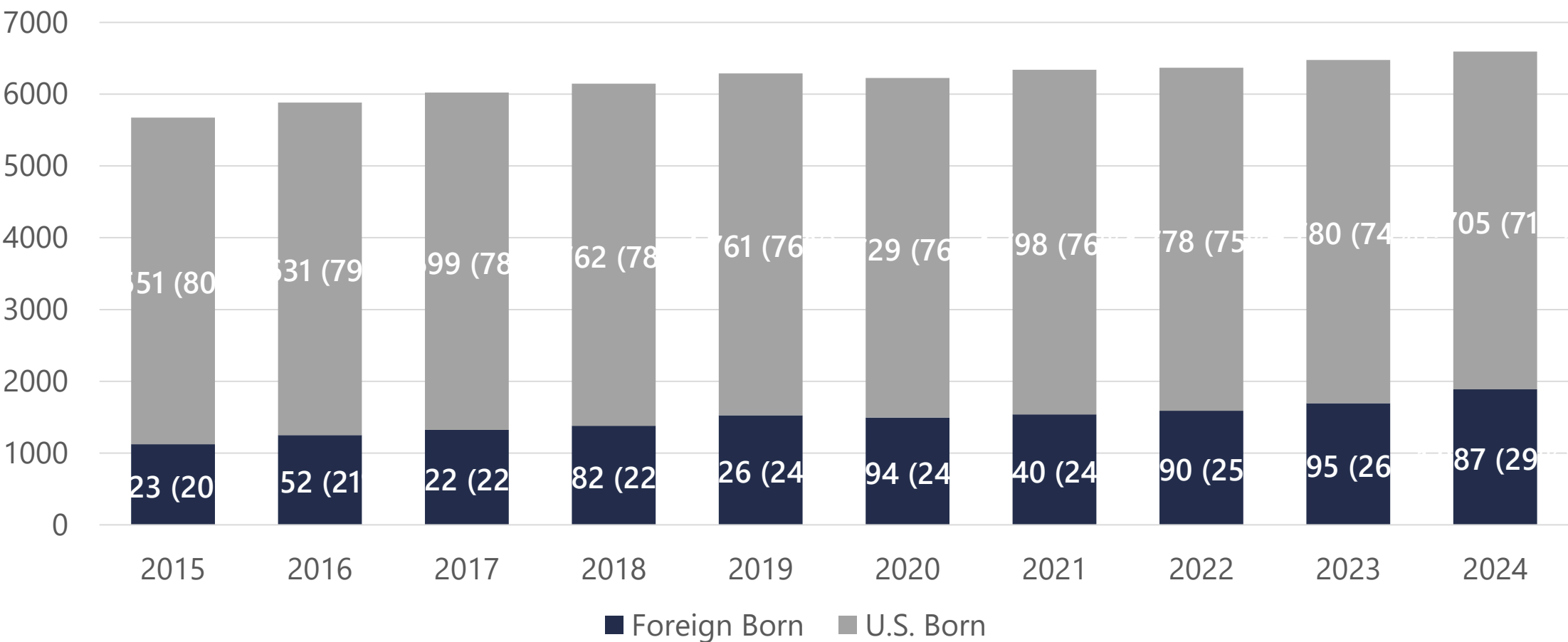
Births, 2010–2030



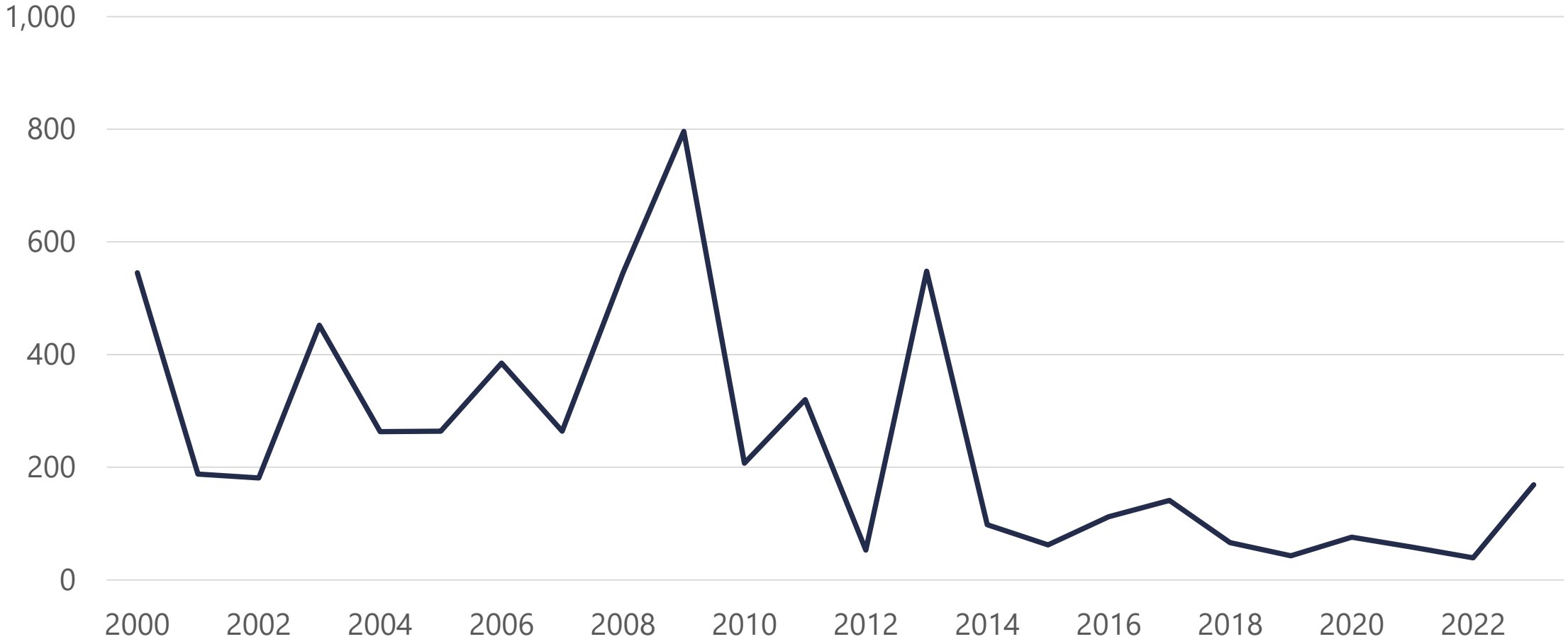
Public K-12 Enrollment, 2010-2024



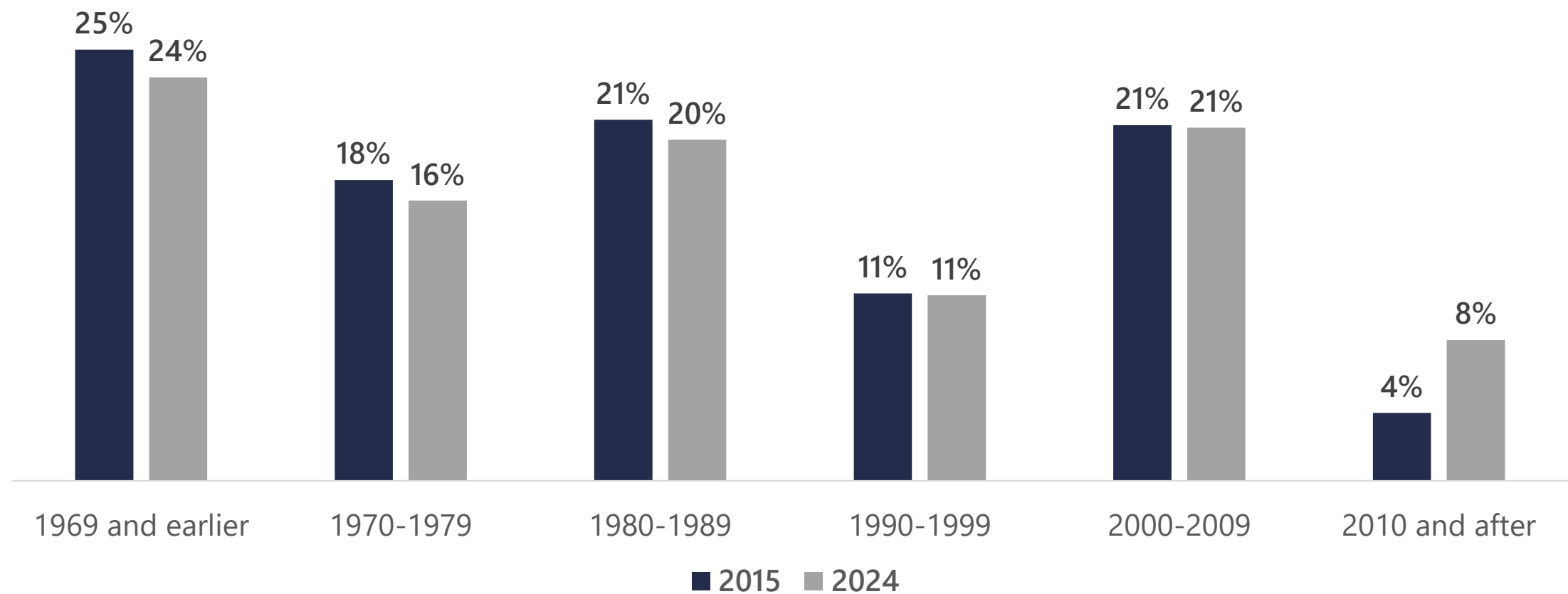
Public K-12 Enrollment by Place of Birth, 2015-2024



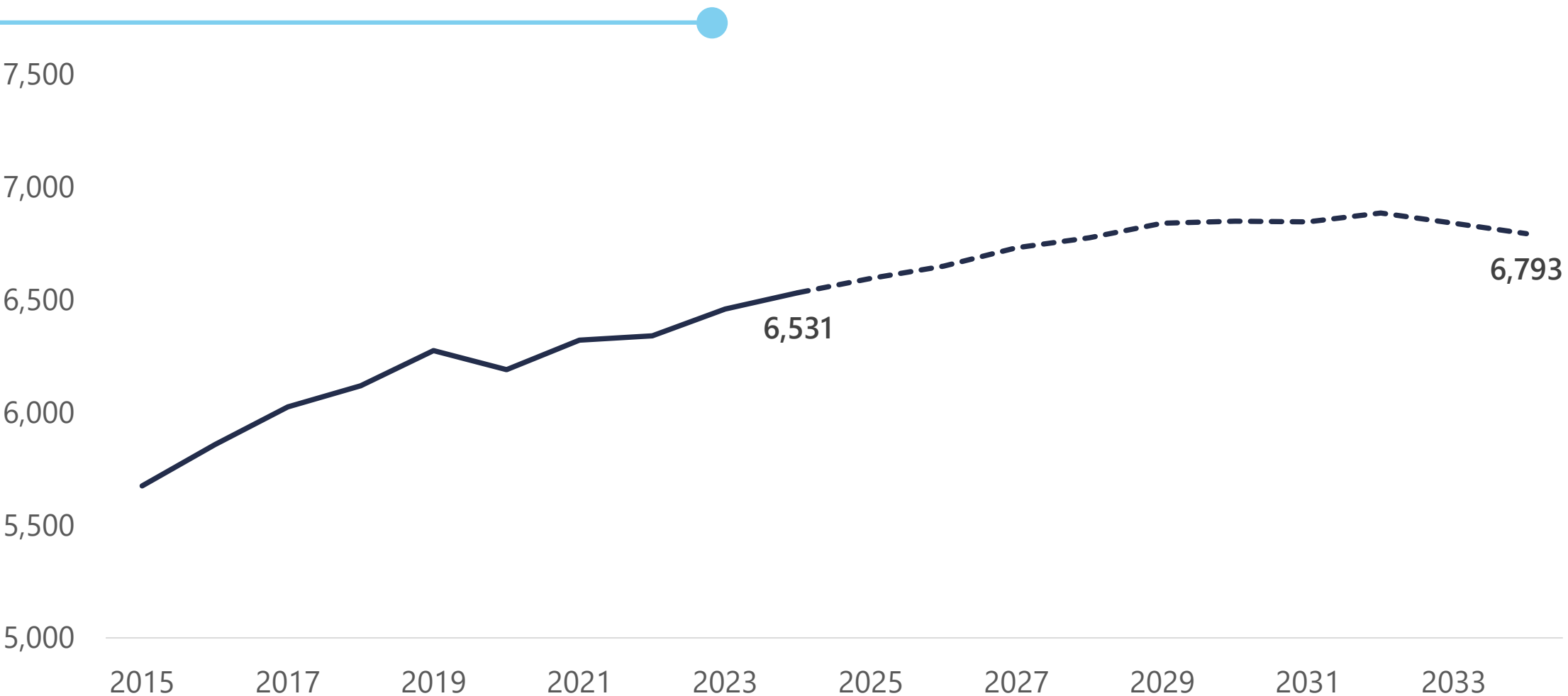
Housing Development, 2000-2023



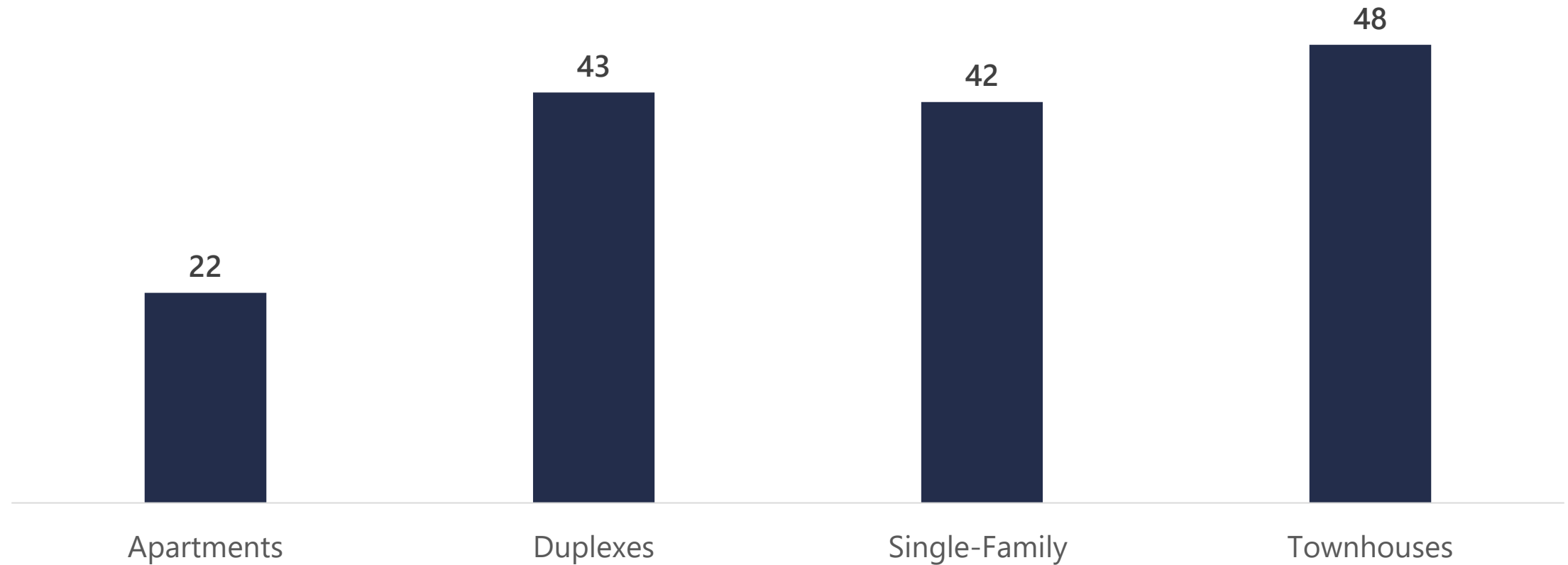
K-12 Enrollment by Year Built, 2015 and 2024



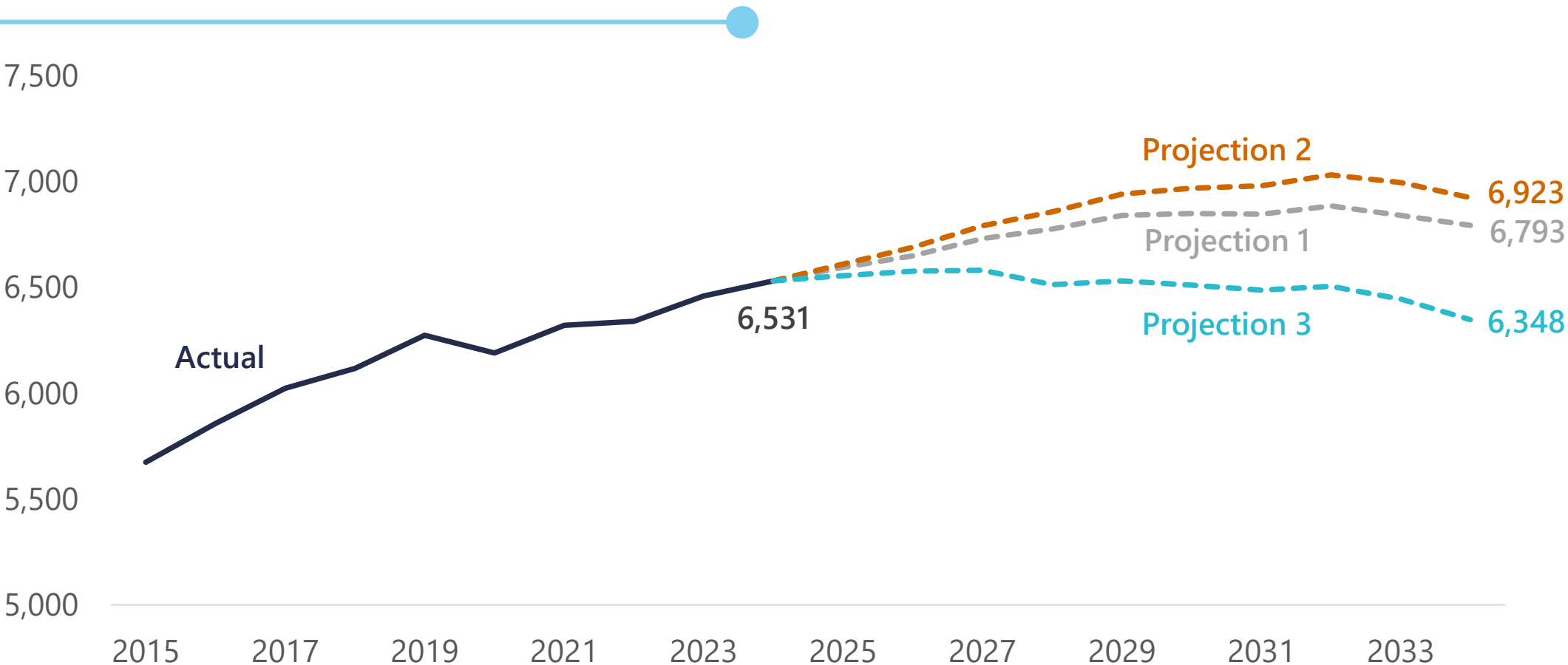
Enrollment Projection 1



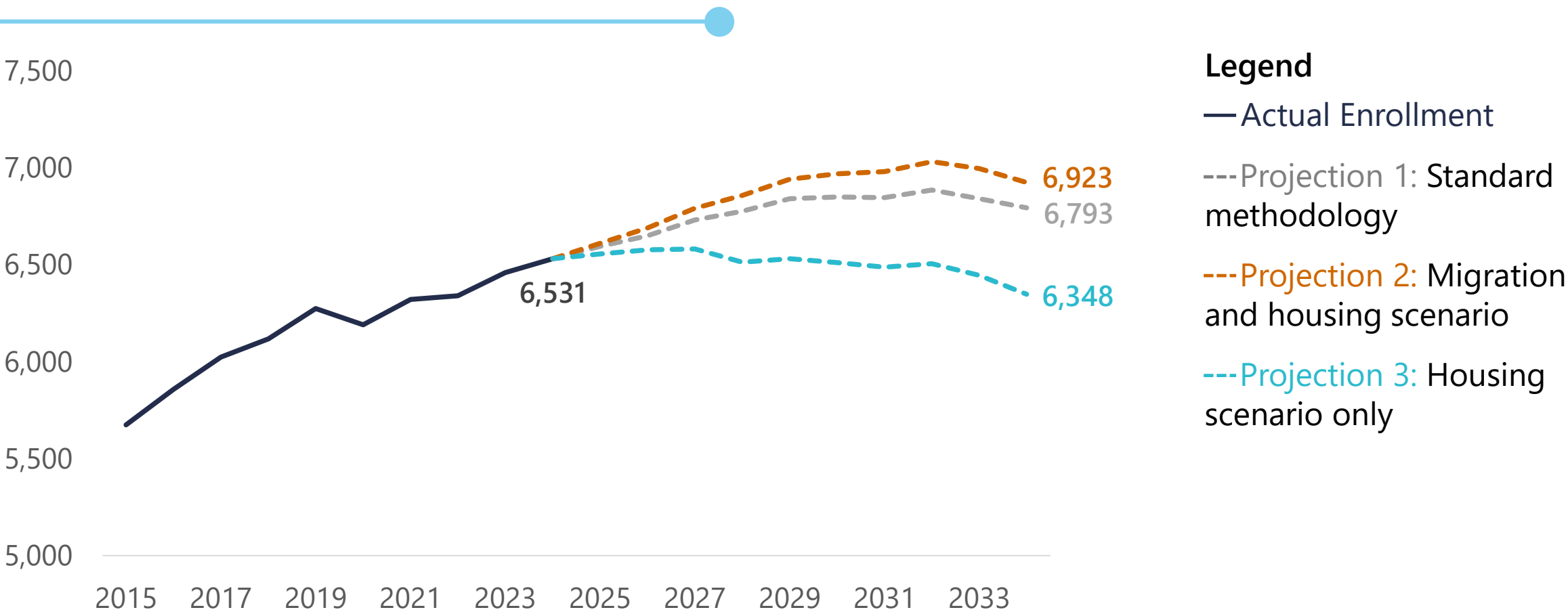
2024 Student Generation Rates per 100 Housing Units



Enrollment Projections 1-3



Enrollment Projections 1-3



Conclusion

- Population and enrollment growth during the 2010s was driven by positive net migration and increased births. Growth began to slow in 2018 as migration cooled and births stabilized.
- New housing development does not directly translate into increased K-12 enrollment. Instead, older housing stock accommodated a greater share of the city's growing K-12 student body.
- Each projection series indicates that migration and births will play a leading role in shaping the city's school enrollment. Housing development is expected to have a more limited effect, especially if families with school age children continue to live in the city's existing housing.