

# Special Event Application

Please review the entire application to ensure the information is completed correctly. Once all documentation has been received, the application will be reviewed and the applicant will be contacted about the status of the event. Event organizers may be requested to meet with City representatives and others to review event plans, layout and logistics.



Special events must be approved by Harrisonburg City Council (except for private events using the Turner Pavilion and Park). Therefore, this application must be submitted at least 90 days prior to the scheduled event. Special events may be denied if required time lines are not strictly adhered to or if there are inadequate safety measures, street closing conflicts or other logistical concerns.

Submit completed application, fees and supporting documents to:

Katie Yount, Director of Events, 212 South Main Street, Harrisonburg, VA 22801 or [katie.yount@harrisonburgva.gov](mailto:katie.yount@harrisonburgva.gov).

Rocktown Beer & Music Festival

EVENT TITLE: \_\_\_\_\_

## Contact Information

Organization/Applicant Name: HDR  
Contact Name: Katie Yount  
Daytime Phone: 540.432.8909 Cell Phone: 540.312.9546  
E-mail Address: [katie.yount@harrisonburgva.gov](mailto:katie.yount@harrisonburgva.gov) (\*Required for day-of event)  
Mailing Address: 212 South Main Street, Harrisonburg, Virginia 22801

## Event Summary

Date of Event: Saturday, April 30<sup>th</sup>  
Location or Course (see Section1): Turner Pavilion & Parking Lot  
Event Hours: Set-up Time: 10:30am - 3pm Event Time: 3pm – 8:30pm Clean-up Time: 8:30pm – 10pm  
Type of Event (fundraiser, run/walk, etc): Beer Festival  
Is this an annual event?  Yes  No # of years event has been held: 6 years  
Description of Event (activities, benefitting cause, etc): This festival will be serving a variety of different craft beers from around the county. There will also be live music and food vendors. Proceeds benefit Harrisonburg Downtown Renaissance.  
Size of Event: Participants: Spectators: 3,800 guests  
Will the event affect the flow of traffic on a public street within the City of Harrisonburg?  Yes  No  
Will food or merchandise be sold?  Yes  No All vendors must have a current business license. All food vendors except those selling unprocessed food products must file meals tax. Contact the Commissioner of Revenue 540.432.7704 for details. The collection of applicable taxes will be the responsibility of the individual vendor.  
Will alcohol be served?  Yes  No If yes, attach copy of ABC License (unless private event).  
Will a security firm be present?  Yes  No If yes, complete and attach section 2.

## Request for Resources (check all that apply)

- City Street Closings – Complete & Attach Sect. 1
- Public Works Support at Event – Please check this box if you are requesting city street closings.
- Police Support at Event – Complete & Attach Sect. 2
- Turner Pavilion & Park Rental – Complete & Attach Sect. 3
- City Park Reservation – If the event involves the use of a city park, the applicant must obtain advance approval from the Department of Parks & Recreation before submitting an application. For availability, call 540.433.9168.
- Host an Event in Court Square – If the event involves the use of the Courthouse grounds, the applicant must obtain approval from Rockingham County before submitting an application. For availability, call 540.564.3008.
- Refuse & Garbage Removal – Questions can be directed to Harsit Patel at 540.434.5928.
- Flusher Truck (i.e. event with alcohol require the flusher truck afterwards)
- Sweeper (i.e. parades require street sweeper after event)
- Permit for Tents/Structures – Any tent greater than 900 square feet or accommodating more than 50 people requires a building permit and inspection. Tents greater than 400 sq. ft. require an inspection by the Fire Department. Building permit applications are available at [www.harrisonburgva.gov/permits](http://www.harrisonburgva.gov/permits). The permit application should be filed with the Community Development office at least 10 days in advance of the event. Questions about the permit process can be directed to Ron Schuett or Mike Williams at 540.432.7700.
- Fire/EMS Support – For additional information or questions, contact Deputy Chief Ian Bennett at 540.432.7703.
- Fireworks Permit – Any type of fireworks display requires a permit through the Fire Department. To apply for a fireworks permit, contact Deputy Fire Chief Ian Bennett at 540.432.7703.
- Water and/or Electricity – \*Water hook-ups are only available in the Turner Pavilion & Park area

## Required Documents (The following documents must be attached to application)

- A Certificate of Insurance (COI) providing evidence of liability insurance of a minimum of \$1,000,000 and property damage of \$100,000. The addendum must include this exact wording: **“The City of Harrisonburg, 409 South Main St, Harrisonburg, VA 22801, is hereby named as additional insured.”** If using the Turner Pavilion & Park, wording must also include **“Harrisonburg Downtown Renaissance, 212 S. Main St., Harrisonburg, VA 22801, is hereby named as additional insured.”**
- An Endorsement from the insurance company listing the City as an **Additional Insured is also required**. The insurance company must have a minimum financial rating from the A.M. Best Company of an “A” or better.

If your organization has employees, you must also provide evidence of Workers Compensation insurance with statutory limits that meet state requirements.

- If alcohol will be served, the City requires a Liquor Liability endorsement be added to the insured’s policy. This endorsement can be added to the Certificate of Insurance along with the other insurance requirements.
- The COI and Endorsement must be obtained and sent to the the City Purchasing Office at [Purchasing@harrisonburgva.gov](mailto:Purchasing@harrisonburgva.gov) for the special event request to be approved to go to City Council.

An option for quote and coverage can be obtained through the Tenant User Liability Insurance Program. Call Pat Hilliard, Procurement Manager, at 540.432.7794 for more information.

- Map with requested street closures and/or parking lots highlighted
- Diagram of event, including location of activities
- ABC License - If alcohol will be served, events must obtain a VA ABC license (unless it is a private event). Contact VA Department of Alcoholic Beverage Control for more information: 804.213.4400



## Section 1. Street Closings / Parking Lots

Street closures for runs/walks on public roads are required to use certain courses within the City limits that have been designed to ensure the safety of the participants and the efficiency of the event for city crews. Each course has been designed with organizational needs of the event in mind. Please select the course that meets the needs/requirements for your event: (Maps of each course are available at the end of the application) Walks that do not close City roads do not apply to this part of the application.

- Downtown A: Only available for runs/walks that are planned in coordination with larger festivals on the same day utilizing the same street closures or for a holiday event.
- Downtown B: Only available for runs/walks that are planned in coordination with larger festivals on the same day utilizing the same street closures or for a holiday event.
- Washington Street course: 150+ runners/walkers
- Linda Lane course: 150+ runners/walkers (Event organizers will need permission from the school to park in that lot)
- EMU course: Must be approved through Eastern Mennonite University before checking this box. Course goes into surrounding neighborhoods.
- JMU course: Must be approved through James Madison University before checking this box. Course goes into surrounding streets.
- Neighborhood Run/Walk course: Applicants who wish to create a course in a local low traffic neighborhood are allowed to submit a course for review. Applicant can request a neighborhood release form from Katie Yount at [Katie.yount@harrisonburgva.gov](mailto:Katie.yount@harrisonburgva.gov) for each resident that will be impacted by the special event must sign off on the form. Note that the application approval is subject to denial if the neighborhood release form is not complete.

Time streets will be closed by: \_\_\_\_\_ Time streets will reopen: \_\_\_\_\_

In addition to the map, list in detail what street closures are needed for the event: (Only needed for the Neighborhood Run/Walk course)

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Are parking lots needed for the event?  Yes  No

If yes, list them below and include the times that parking lots should be cleared:

No parking signs will need to go out the week of the event. No Parking in the Municipal Lot from 2:00pm Saturday – Midnight. Towing will be at owners expense.

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Will your event involve the use of a parking and/or shuttle plan  Yes  No If yes, please describe below:

The festival provides a free shuttle for guests staying at the Comfort Inn at 1440 East Market Street.

\*For the City to approve a road closure, the following must be considered: resident/business impact, detour routes, signage and notification, set up of barricades and directional signage, and traffic control and safety. Please note that there may be a cost to your organization for these services.

\*The City has preapproved a grandfather clause for specific special event requests that use a different designated course in the city. Those events are: The Rocktown Turkey Trot & the Martin Luther King, Jr. Remembrance Walk.

## Section 2. Police Support at Event

Describe request for police support:

The festival will be requesting to hire 4 off duty officers to assist in crowd management and public safety.

### Traffic Marshals:

- Persons under the age of 18 are not allowed to assist with traffic.
- All marshals must be properly equipped with identification, a reflective vest and communication equipment

Will you provide additional traffic marshals?

Yes  No If so, how many: \_\_\_\_\_

Would you like to request the use of the Police Department's reflective vests? A limited number is available.

Yes  No If so, how many: \_\_\_\_\_

Would you like to request an instructional presentation on traffic/pedestrian management from HPD?

Yes  No

Would you like to request an instructional presentation on ABC management from HPD?

Yes  No

### Additional Security:

Have you hired a licensed professional security company to help manage your event?  Yes  No

Security Organization: Event Staffing, Inc.

# of Security Team Members 15

Main Contact: Stu Israel

Cell Phone #: 540.397.4664

Please describe plan for crowd management and safety:

All guests will have their ticket checking at the front gate and be required to present two forms of I.D. to event staffing before consuming any alcohol. Festival staff and volunteers will be educated before the event on signs of intoxication. Any guest showing signs of intoxication will be confronted by festival staff and removed from the festival if necessary. HPD will be consulted if the guest is deemed to be a risk to themselves or others.

Are there any requests for police demonstrations? If so, what type?

Yes, the festival requests an instructional presentation on ABC management for our staff and volunteers.

\*The Harrisonburg Police Department will work with event organizers to find what meets their specific security needs. Please note that event organizers may be charged a rate of \$35.00/hr per officer for police services.

\*Number of required officers is based off of estimated number of attendees. For events under 500 people = one officer, 500-1000 people = two officers, 1000-2000 people = three officers, 3000-4000 = four officers which one must be a supervisor, over 4000 people = five officers of which one must be a supervisor.

\*Run/Walks will be required to cover at least half of the required officers needed to safely manage the event.

\* The Harrisonburg Police Department has the authority to decline approval for issues that directly affect public safety.



### Section 3. Turner Pavilion & Park Rental

**Areas requested for event:**

Pavilion  Adjacent Park  Both

**Rental Policies & Fee Information:** Please review the policies and sign below to accept the terms and agreement.

**Policies:**

- Illegal drugs of any kind are prohibited on Pavilion or Park property.
- Firearms or weapons prohibited by Virginia and Federal law are not allowed on Pavilion or Park property.
- Alcohol is permitted only with permission, and in compliance with ABC requirements.
- Bikes and skateboards are prohibited on the grass and concrete areas.
- Dogs must be on a leash at all times. Pet handlers are required to pick up dog waste.
- Burning wood or charcoal is not allowed in the pavilion; however, gas grills are permitted.
- Open fires are not permitted in either facility.
- Smoking is not permitted in the Pavilion.
- Cleanup and trash storage arrangements must be made. Trash must be secured from blowing away and any loose debris removed from the site.
- Tables, chairs and other amenities must be provided by the event organizer.
- Loud music, amplified speaking or other potentially disturbing activities are permitted only with permission.
- Use of lights, electricity and water facilities are permitted. Water hoses must be disconnected from spigots after event.
- Access to utility boxes must be arranged in advance with Harrisonburg Downtown Renaissance and Harrisonburg Electric Commission, as appropriate.
- Event organizers must supply portable restrooms for events with at least 50 people in attendance. Restrooms must not be rinsed on site.
- Events held on Tuesdays or Saturdays must be coordinated with the Farmers Market Manager.
- HDR reserves the right to decline any application if the event is viewed as inappropriate for the site or conflicts with other downtown events or revitalization goals.

**Fee Information:**

- Pavilion and Park facilities are reserved on a first come first served basis. An exception can be made for annual community or public events.
- Typically only one event is scheduled at either facility in order to avoid conflicts.
- Switching dates after the application is submitted is discouraged. No refunds will be granted.
- Applications for use of facilities can be submitted up to one year in advance.
- Organizer shall be responsible for any and all damages to the property arising from the use of the premises.
- Organizer is restricted to only the facility reserved for the event.
- Due to parking limitations, use of facilities is limited on weekdays to 5:00 PM to 11:00 PM.
- Time of use is not to exceed 7:00 AM to 11:00 PM on weekends.
- A refundable damage deposit equal to the rental fee must be paid 30 days prior to the event. Checks should be made payable to Harrisonburg Downtown Renaissance.
- A check for the reservation must accompany the completed application.
- A reservation is not confirmed until all conditions are met and agreed upon.

## CERTIFICATION AND ACKNOWLEDGMENT OF APPLICANT

The undersigned certifies that he or she is familiar with the guidelines, rules and regulations for planning an event in the City of Harrisonburg and the same will be enforced and honored by the sponsoring organization. The undersigned further certifies that the information furnished in this application is true and correct to the best of the undersigned knowledge and information.

The undersigned acknowledges that use of city resources to host an event in the City of Harrisonburg is contingent upon approval of this application by the city staff and Harrisonburg City Council.

Signature of Applicant: 

Date: 1.29.16

**For Office Use Only:**

Date received 1.29.16

Comments:

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**Special Event Fees:**

<input type="checkbox"/> <b>Fee Scale for Turner Pavilion &amp; Park:</b> Check one.	<u>Park</u>	<u>Pavilion</u>
<input type="checkbox"/> City of Harrisonburg, HDR, FundFest & Farmers Market Events	N/A	N/A
<input type="checkbox"/> Non-profit Community Event	\$50	\$100
<input type="checkbox"/> Private Event (100 people or less)	\$150	\$300
<input type="checkbox"/> Private Event (101-500 people)	\$250	\$500
<input type="checkbox"/> Private Event (more than 500 people)	\$1,000 for both facilities	
<input checked="" type="checkbox"/> Profit-making Events	Fee negotiated on case-by-case basis	
(Turner Pavilion checks made out to HDR)		

Off-duty uniformed Harrisonburg Police Officer staffing individual events \$35 an hour per officer needed.  
-Officers hired to work the event will be paid individually from the organization (Required for events with alcohol)

For Office Use Only: Deposit submitted for Pavilion

Fees Submitted



## Special Event Rules & Regulations

The City of Harrisonburg supports special events that provide enjoyable opportunities for residents and visitors, and help to create a vibrant, livable and sustainable city.

A number of City departments are involved in the logistics necessary to produce a safe and successful community event. In an effort to simplify the application process for community organizations and event planners, the City of Harrisonburg has provided the guidelines below. These guidelines must be met in order to ensure a positive experience for the community.

### Application Process At-a-Glance:

Every event must submit an application, whether a new or annual event.

1. Complete and return the application at least 90 days prior to the event.
2. Application will be reviewed only if it is completed and all supporting documents are included.
3. Organizers may be requested to meet with City representatives to review event plans, layout and all other event logistics.
4. If the application is reviewed and approved by the City Departments, the application will be presented to the Harrisonburg City Council for their approval, if required.
5. After the City Council meeting, the applicant will be informed of Council's decision.

### Rules & Regulations:

- Special Events requesting the following dates January 2<sup>nd</sup> – March 19<sup>th</sup>, Memorial Day Weekend, James Madison University Commencement, the weekend before and after July 4<sup>th</sup>, Labor Day weekend, Veterans Day (Except in the event Veterans Day falls on a Sunday), Thanksgiving Day, Day after Thanksgiving, Christmas Eve, and Christmas Day may not be approved or may incur additional charges from City departments.
- It is the responsibility of event organizers to notify all surrounding churches, businesses, and neighbors of the scheduled special events and the date the application is due to appear in front of City Council. This is to ensure citizens have the opportunity to share their concerns or support of the event before Council's vote on approval or denial of the application. Applicants must notify any businesses or residences that may be affected as a result of street closing or event activities.
- Event planners will need to provide extra trash receptacles for their event. All trash must be removed from the event site; trash removal is the responsibility of the event organizer, if arrangements have not been made with Harrisonburg City Department of Public Works.
- Events must take into consideration the placement of all vendors and activities:
  - Restrooms are not to be placed near restaurants or food vendors
  - Vendors must not be placed near competing merchants/businesses
  - A 20' Fire Lane must be maintained at all times. This must be continuous in nature and include sufficient turning radii for Fire Department apparatus to navigate.
  - Activities and vendors must not block any Fire Hydrant or any Fire Department connections (standpipe, sprinkler, etc.)
- Events anticipating a large amount of attendees must supply an appropriate amount of portable restrooms. Portable restrooms may not be rinsed on site.
- Any tent greater than 900 square feet or accommodating more than 50 people requires a building permit. Any tent greater than 400 square feet requires a Fire Department inspection upon installation. More information can be found at [www.harrisonburgva.gov/permits](http://www.harrisonburgva.gov/permits)
- Health and licensing requirements apply to all food/beverage sales. Food vendors must adhere to the regulations of the Virginia Department of Health (VDH). For information, call the Health Department directly at 540-574-5200.
- All vendors except those selling unprocessed food products must have a current business license. Contact the Commissioner of Revenue at 540-432-7704 for details. The collection of applicable taxes will be the responsibility of the individual vendor.
- Food vendors are not allowed to drain grease onto the property or leave grease at the site.

### FAILURE TO OBTAIN PROPER APPROVALS CAN RESULT IN THE CANCELLATION OF YOUR EVENT.