



City of Harrisonburg Special Event Application

Use this application to submit special events planned in the City of Harrisonburg on public property. Special events can include concerts, festivals, benefits, run/walks, and more in the downtown area, public parks, and city neighborhoods.

A "Special Event" is defined as an organized activity, event, celebration, or other gathering, whether for profit or not for profit, which:

- 1) Involves the temporary use of any city street, sidewalk, or other public park or place open to the general public;
- 2) Requires the provision and coordination of municipal services to a degree significantly over and above that which the city routinely provides under ordinary everyday circumstances; and
- 3) Either:
 - a. Seeks the exclusive use or closure of a city street, sidewalk, or other public park or place;
 - b. Involves the erection of stages, utility poles, booths, tents, stands, or other temporary structures in a public place; or
 - c. Substantially and necessarily affects or interferes with the use of a city street, sidewalk, or other public place by persons not participating in the special event.

City supports may include waste management, traffic management, safety, and road closures. For the City to approve a road or parking lot closure, the following must be considered: resident/business impact, detour routes, signage and notification, use of barricades and directional signage, and traffic control and safety. **Please note: there may be a cost to your organization for these services.**

APPLICATION DEADLINE: Applications for events occurring between January 1 and May 31 will be accepted no later than 90 days prior to the event. Applications for events occurring between June 1 and December 31 will be accepted no later than **February 24, 2020**. Event organizers, especially those planning events for the first time, may be required to meet with City staff to discuss logistics and to determine the necessary City supports and resources to help make the event safe and successful.

Submit completed applications, fees, and supporting documents to Harrisonburg Downtown Renaissance (HDR): HDR Events Manager, 217 S. Liberty Street #204, Harrisonburg, VA 22801 or events@harrisonburgva.gov.

Electronic applications are preferred. Incomplete applications will not be processed. Call HDR's events manager at 540-432-8909 or email events@harrisonburgva.gov with questions about this application or the events approval process.

Section 1: Applicant Contact Information and Event Location

Organization/Applicant Name: VA Momentum / Kevin Gibson

Event Name: NYE Glow Run 5K

Date of Event: Dec. 31, 2020

Daytime Phone: _____ Cell Phone: 757-478-0495
(*Required for day-of event)

E-mail Address: Kevin@vamomentum.com

Mailing Address: 1040 Toppin Blvd. Harrisonburg, VA 22801

Preferred event location(s) (Check all that apply):

- Downtown - festivals, concerts, and other events that are not run/walk events
- Downtown - run/walk events – Complete & attach map. Must complete section 5
- Neighborhood run/walk events – Attach a map/diagram of your course

Turner Pavilion & Park Rental – Submit approved Facility Use Permit from Harrisonburg Parks and Recreation with application. Download the Facility Use Permit and find more information at <https://www.harrisonburgva.gov/shelters>. Fees apply.

City Park Reservation

If the event involves the use of a city park, the applicant must submit approved Facility Use Permit from Harrisonburg Parks and Recreation with application. Download the Facility Use Permit and find more information at <https://www.harrisonburgva.gov/shelters>. Fees apply.

Court Square – If the event involves the use of the Courthouse grounds, the applicant must obtain approval from Rockingham County before submitting a special event application. For availability, call 540.574.3517 or email lshepard@rockinghamcountyva.gov

Section 2: Event Information and Required Permits

Please describe the purpose of the event:

Run/walk benefitting Generations
Crossing for families looking for an active start
to the New Year!

Is this an annual event? Yes No If so, how many years has it been held? 15

Event Hours:

Set-up Start Time: 4pm Event Start & End Times: 5-7p Clean-up End Time: 8p

How many participants and spectators do you anticipate? 100

Community Notification: List the name of businesses, churches and residences that you have notified about this event*:

Monger Lumber, JMU

**For events taking place downtown (including the Turner Pavilion), event organizers must notify the businesses, churches, organizations or residences that are located near or adjacent to the event site. Businesses near a parking lot or parking structure that you wish to use for your event or that will be inaccessible because of a street closure must be notified as well. Contact HDR for assistance with identifying all organizations that might be impacted by your event.*

Will food be sold or served? Yes No Will merchandise be sold? Yes No

**All vendors must have a current business license for the City of Harrisonburg, unless the event organizer procures a show license; see below in Required Permits.*

***All food vendors, except those selling unprocessed food products, must file and pay the City of Harrisonburg food & beverage tax. Contact the Commissioner of Revenue 540.432.7704 for details. The collection and remittance of applicable taxes is the responsibility of the individual vendor. However, event organizers are responsible for providing the Commissioner of Revenue with a list of participating food vendors and contact information for each. Food vendor lists should be submitted to Karen Rose (karen.rose@harrisonburgva.gov) at least two weeks prior to the event date.*

****All food vendors must possess a valid food service permit. Contact the VA Department of Health for details: 540-574-5200*

Will alcohol be served*? Yes No

- If yes, attach copy of ABC License
- If yes, describe the perimeter fencing that you plan to use*:

**Organizers must erect complete, stable fencing surrounding all areas where alcohol is to be served or consumed. Small events can use snow/plastic fencing. For large events, metal fencing may be required. For more information, contact VA ABC, Staunton Regional Office, 540.332.7800*

***Public events serving alcohol require an ABC license and may require the organizer to hire off-duty uniformed Harrisonburg Police officers. Officers hired to work the event will be paid individually by the event organizer. See section 3 for more information.*

Do you plan on providing portable restrooms? Yes No If yes, answer questions below:

- How many portable restrooms do you plan on having? 4
- Where do you plan on placing them? gravel area next to the Depot w/permission
- When are they scheduled to be dropped off? Dec. 31 Picked up? Jan. 2

**Portable restroom facilities are required at a ratio of at least one per 150 event participants, unless additional bathroom facilities are available to event attendees, or unless the duration of the event program does not exceed two hours. 10% of these should be ADA accessible. Events serving alcohol should provide portable restrooms at a ratio of one per 50 participants.*

Do you need access to water? Yes No

If yes, planned activities, vendors, entertainment that require water:

Do you need access to electricity? Yes No

List planned activities, vendors, entertainment that require electricity:

Will your event involve the use of an off-site parking and/or shuttle plan? Yes No

If yes, please list shuttle sites to be used and detail plans for transportation:

Are any public parking lots needed for exclusive use by this event?* Yes No

If yes, please list them:

**Public parking lots can only be requested if needed for event programming; they cannot be requested for exclusive event parking for public or private events.*

Will your event require the closure of a portion of any city streets?* Yes No

If yes, describe: Chesapeake Ave from Bruce to Grace
Grace from 42 to Walnut Ln.
IMU closures will be coordinated w/IMU PD Lt. Campbell

**If your event requires street closures, you will need to issue a press release at least two weeks prior to your event specifying the impact of street closures and parking changes. Contact HDR (events@harrisonburgva.gov) for a sample press release and press list.*

Please describe your plan for removal of waste and garbage during and after your event*:

All trash will be collected and removed by
VA Momentum

**It is the responsibility of the event organizer to provide trash cans and bags; and to remove all waste, debris and materials from the site, if prior arrangement has not been made with Harrisonburg City Public Works.*

***For events with alcohol, food, or other products which may cause debris, residue or stains to remain on the property, the City may require the use of flusher trucks, sweeper trucks or blowers to clean the area. Event organizers may be charged for this service.*

****There may be a penalty incurred if there is any damage to public property or structures, or if any trash or debris remains on-site.*

Required Permits (Check all that apply):

Permit for Tents/Structures – Any tent greater than 900 square feet or accommodating more than 50 people requires a building permit and inspection. Building permit applications are available at www.harrisonburgva.gov/permits. The permit application should be filed with the Community Development office at least 10 days in advance of the event. Questions about the permit process can be directed to Ron Schuett or Mike Williams at 540.432.7700.

Permit for Platforms/Stages – Any stage or platform, and the associated stair, erected more than 7 inches above the ground surface requires a building permit and inspection. Any field constructed stage or platform must be engineered by a VA Registered Design Professional. Building permit applications are available at www.harrisonburgva.gov/permits. The permit application should be filed with the Community Development office at least 10 days in advance of the event. Questions about the permit process can be directed to Ron Schuett or Mike Williams at 540.432.7700.

Inflatable/Regulated Amusement Device Permit – Inflatable amusement devices and other regulated amusements require a permit to be allowed at events open to the public, and the device vendor must provide a certificate of insurance listing the City of Harrisonburg as additional insured. The permit application should be filed with the Community Development office at least 10 days in advance of the event. For more information, contact Ron Schuett at 540.432.7700.

Fireworks Permit – Any fireworks display requires a permit through the Fire Department. To apply for a fireworks permit, contact the Fire Marshall's office at 540.432.7703.

Show License or Business Licenses – A business license is required for all vendors selling any crafts, merchandise or food in the City of Harrisonburg. However, event organizers can purchase a show license to cover any craft and food vendors during an event. For information, contact the Commissioner of Revenue Office at 540.432.7704.

**All food vendors must pay the 7% food and beverage tax to the City of Harrisonburg Commissioner of Revenue.*

***Some event organizers may also be responsible for paying an admissions tax, depending on the nature of the event.*

ABC Banquet License – Sale and/or service of alcoholic beverages requires a banquet license. To apply for the proper ABC license, visit <https://www.abc.virginia.gov/licenses/get-a-license/banquet-licenses>. ABC Licenses must be submitted to events@harrisonburgva.gov no later than 30 days prior to your event date. Your license must be posted in a visible location for the duration of your event.

Section 3: Public Safety

Do you wish to request Emergency Medical Services support from the Harrisonburg Fire Department? Yes No

- *The Harrisonburg Fire Department will work with event organizers to meet their emergency medical safety needs. Please note that the event organizers will be charged a rate of \$30/hr - \$45/hr per EMS provider. A minimum of 2 providers will be required for all requests, and a minimum of 2 hours will be charged.*

Do you acknowledge that the Harrisonburg Police Department will review this application and may determine that police support is necessary for your event? Yes No

Do you wish to request police support for traffic management*? Yes No

Will you provide additional traffic marshals? Yes No If yes, how many: 6

- Persons under the age of 18 are not allowed to assist with traffic.
- All marshals must be properly equipped with identification, a reflective vest, and communication equipment.

Would you like to request the use of reflective vests? (A limited number are available) Yes No

If yes, how many: _____

Would you like to request training on traffic/pedestrian management from HPD? Yes No

Would you like to request a safety demonstration from the Harrisonburg Police Department? Yes No

Would you like to request a safety demonstration from the Harrisonburg Fire Department? Yes No

Would you like to request training on ABC management from HPD? Yes No

Are you hiring a security firm**? Yes No

If yes, provide the following information:

• Have you hired a licensed, professional security company to help manage your event? Yes No

• Security Company Name: _____

• Number of Security Personnel Hired: _____

• Security Company Contact Name: _____

Cell Phone: _____

• Describe plan for crowd management and safety:

*The Harrisonburg Police Department will work with event organizers to meet their specific security needs. Please note that event organizers will be charged a rate of **\$40/hr - \$55/hr per officer** for police services. A *minimum of 3 hours will be charged.*

- The number of required officers is based on the estimated number of attendees and/or the number of intersections to be monitored for runs, walks and parades. For events under 500 people = two officers, 500-1000 people = three officers, 1000-2000 people = four officers (one of which must be a supervisor) , 3000-4000 = five officers (one of which must be a supervisor); 4000+ people = six officers (one of which must be a supervisor) The Harrisonburg Police Department reserves the right to increase the numbers of officers needed.
- Run/Walks will be required to provide staff or volunteers to cover at least half of the required officers needed to safely manage the event

**Public events serving alcohol require an ABC license and will require the hiring of off-duty uniformed Harrisonburg Police officers. *Officers hired to work the event will be paid individually by the event organizer.* Contact HPD, 540.434.4436, to receive Form 59: Employer Application for Off Duty Officers. Form 59 must be submitted to Sgt. Ron Howard (ronald.howard@harrisonburgva.gov) before the Special Event Application will be approved by the Police Department.

Section 4: Required Documents

The following documents **MUST** be included with this application:

- Map with requested street closures and/or parking lots highlighted (not necessary if using existing run/walk course)
- Diagram of event, including location of activities, food and/or vendors, generators, entrances/exits, ABC zones, etc.

The following documents must be provided no later than 30 days prior to your event:

- A **Certificate of Insurance (COI)** providing evidence of liability insurance of a minimum of \$1,000,000 and property damage of \$100,000. The addendum must include this exact wording: **"The City of Harrisonburg, 409 South Main St, Harrisonburg, VA 22801, is hereby named as additional insured."**

attached will be submitted before the event

- An **Endorsement** from the insurance company listing the City as an **Additional Insured** is also required. The insurance company must have a minimum financial rating from the A.M. Best Company of an "A" or better*

attached will be submitted before the event

** A copy of the COI and Endorsement(s) must be submitted to the City Purchasing Office at Purchasing@harrisonburgva.gov no later than 30 days prior to your event. For information, Contact Pat Hilliard, Procurement Manager, 540.432.7794 or pat.hilliard@harrisonburgva.gov.*

- If alcohol will be served, the City also requires a **Liquor Liability endorsement** be added to the insured's policy

attached will be submitted before the event not needed

- **ABC License** - If alcohol will be served, event organizers must obtain a VA ABC license*

attached will be submitted before the event not needed

**Contact VA ABC for information 804.213.4400*

- **Workers Compensation Insurance** - If your organization has employees, you must provide evidence of Workers Compensation insurance with statutory limits that meet state requirements

attached will be submitted before the event not needed

Section 5: Run/ Walk Courses

Street closures for runs/walks on public roads are required to use certain courses within the City limits that have been designed to ensure the safety of the participants and the efficiency of the event for city crews. Small run/walks designed to release clusters of small groups of 25 or fewer people in waves can take place on city sidewalks and typically do not require street closures or police support. These run/walks may be approved at the discretion of City staff. Larger run/walks that intend to take place on city streets, or may flow into city streets, will require street closures and police support.

Applicants who wish to create a course on a college campus that flow into City streets or a local low-traffic neighborhood are allowed to submit a course for review.

The City has preapproved a grandfather clause for specific special event requests that use a different designated course in the city. Those events are: The Rocktown Turkey Trot & the Martin Luther King, Jr. Remembrance Walk. The Martin Luther King, Jr. Remembrance Walk has been approved by City Council to occur on the third Monday of January each year.

Indicate the course that you prefer to use:



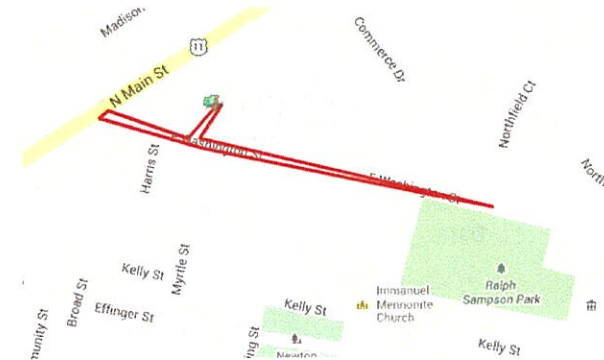
Downtown A

Downtown A: Only available for runs/walks that are planned in coordination with larger festivals on the same day utilizing the same street closures or for a holiday event.

Downtown B: Only available for runs/walks that are planned in coordination with larger festivals on the same day utilizing the same street closures or for a holiday event.



Downtown B



Washington Street course: 150+ runners/walkers



Linda Lane course: 150+ runners/walkers (Event organizers will need permission from Smithland Elementary/Skyline Middle if school parking lots and facilities are needed.)

EMU course*: Must be approved through Eastern Mennonite University before checking this box. Please include evidence of university approval in the form of an email exchange or MOU.

JMU course*: Must be approved through James Madison University before checking this box. Please include evidence of university approval in the form of an email exchange or MOU.

*In addition to providing a course map, list in detail which streets you intend to use (Only needed for the EMU, JMU, & Neighborhood Run/Walk course)

Special Event Rules & Regulations

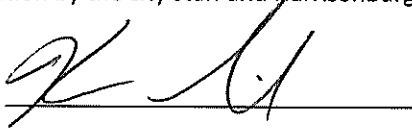
FAILURE TO OBTAIN PROPER APPROVALS OR VIOLATIONS OF ANY RULES & REGULATIONS CAN RESULT IN THE CANCELLATION OF YOUR EVENT OR DENIAL OF FUTURE EVENT APPLICATIONS.

CERTIFICATION AND ACKNOWLEDGMENT OF APPLICANT

The undersigned certifies that he or she is familiar with the guidelines, rules and regulations for planning an event in the City of Harrisonburg and the same will be enforced and honored by the sponsoring organization. The undersigned further certifies that the information furnished in this application is true and correct to the best of the undersigned knowledge and information. Furthermore, the undersigned acknowledges that all necessary documents and permits are being submitted before the event.

The undersigned acknowledges that use of city resources to host an event in the City of Harrisonburg is contingent upon approval of this application by the city staff and Harrisonburg City Council.

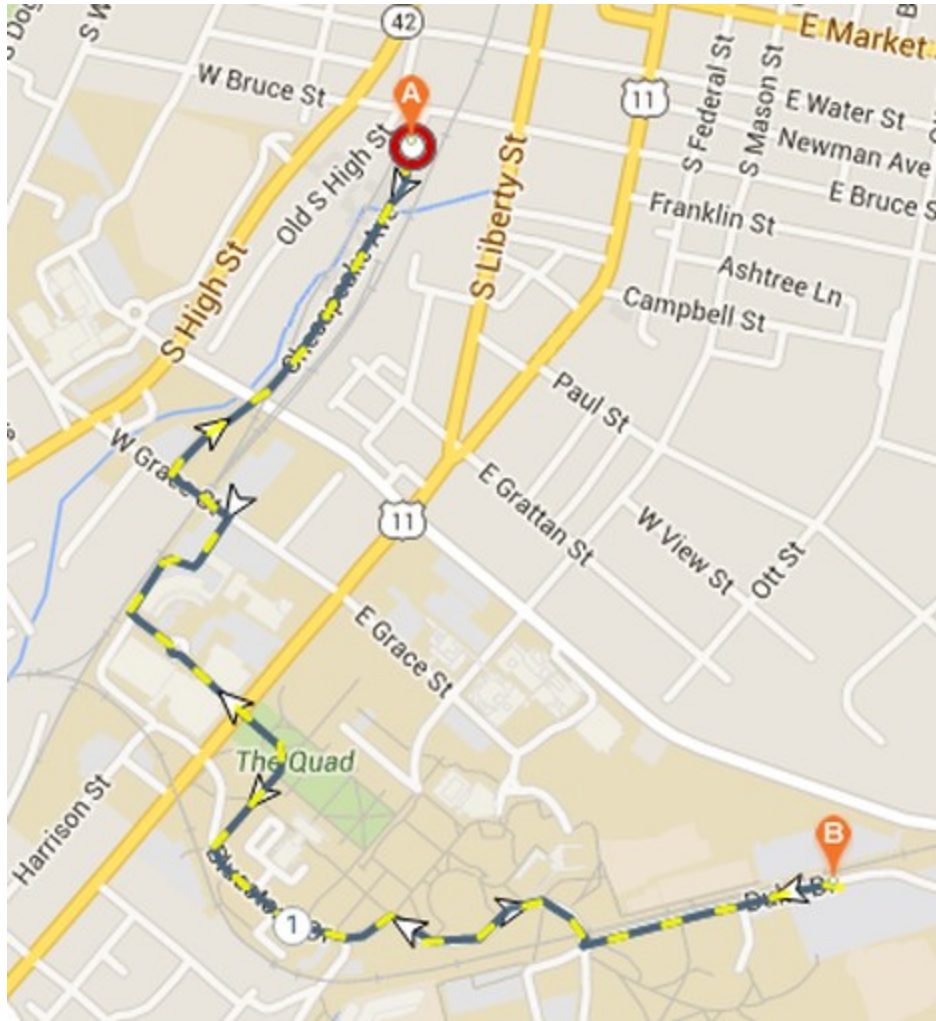
Signature of Applicant: _____



Date: _____

1/30/20

Comments:



Erin Smith

From: Kevin Gibson <kevin@vamomentum.com>
Sent: Monday, February 3, 2020 3:14 PM
To: Erin Smith
Subject: Fwd: Glow Run

Follow Up Flag: Follow up
Flag Status: Flagged

Erin,

See below. We are good for the JMU course for one more year, but we'll (VA Momentum) will need to go back to the drawing board for future years. We can cross that bridge soon, but I wanted to get you this approval now for the purposes of our 2020 NYE Glow Run 5K application.

Kevin

--

VA Momentum

Co-founder

Energizing the community for good.

www.vamomentum.com

----- Forwarded message -----

From: **Campbell, John - campbejc** <campbejc@jmu.edu>
Date: Mon, Feb 3, 2020 at 3:08 PM
Subject: RE: Glow Run
To: Kevin Gibson <kevin@vamomentum.com>

Hey Kevin,

I thought during our discussion in 2018 that it was clear that things change from year to year and forward planning for this event shouldn't occur until a confirmation was given. Despite this, I will agree to have this event one more year.

Lt John Campbell

JMU Police Department

Special Events & Support Services Commander

Office – 540-568-6910

Checklist for City Resources

EVENT NAME: NYE Glow Run EVENT DATE: Thurs, Dec 31, 2020
EVENT START TIME/END TIME: 5pm-7pm **SETUP STARTS AT: 4pm CLEAN UP ENDS AT: 8pm
ORGANIZER NAME: Kevin Gibson/VA Momentum ORGANIZER PHONE: 757-478-0495

✓ Public Works Support

✓ Street closures List streets to be closed (with start and end intersections)

Grace St (Main to Walnut) (closure at W side of bridge on Grace--leaves access to Greenberrys) from (time) 4pm to 7:30

Chesapeake Ave (Bruce to Grace) from (time) 4pm to 7:30
_____ from (time) _____ to _____
_____ from (time) _____ to _____
_____ from (time) _____ to _____

"Parking is prohibited from (date/time) _____ to _____"

Post "no parking" signs at (time) _____ on (date) _____

Parking lot closures (date/time)

City Hall Parking is prohibited between _____ and _____

Court Square Parking is prohibited between _____ and _____

Municipal Building Parking is prohibited between _____ and _____

Turner Pavilion Parking is prohibited between _____ and _____

Rockingham County Admin Parking is prohibited between _____ and _____

"Jimmy Madison" Parking is prohibited between _____ and _____

Newman Ave Parking is prohibited between _____ and _____

Magnolia's Parking is prohibited between _____ and _____

Grassy Lot Parking is prohibited between _____ and _____

Gravel Lot Parking is prohibited between _____ and _____

_____ Parking is prohibited between _____ and _____

_____ Parking is prohibited between _____ and _____

_____ Parking is prohibited between _____ and _____

Post "no parking" signs at (time) _____ on (date) _____

Digital Message Boards

Location/Date: _____

Location/Date: _____

✓ **Other Signage**

Location/Date: No left turn off Main. N B onto Grace (turn lane)

Location/Date: _____

✓ **Barricades/Yодоcks (**see map for placement)**

✓ Number of Barricades: 3 --HPD to pull barricades. _____

Number of Yодоcks: 3

Filled

Unfilled

Garbage Removal

Roll off container

Location: _____

Trash Truck

Recycle Trailer

Location: _____

Flusher Truck (i.e. event with alcohol require the flusher truck afterwards)

Sweeper (i.e. parades require street sweeper after event)

*Number of PW Staff: 2

**Cost estimate for PW: \$100

✓ PW Other: NO PW staff in day of

✓ **Police Support**

✓ Number of officers: 2 officers ; Ches and Grace + Bruce and Ches

Safety demo: _____

Traffic Marshall Training

Number Traffic Marshalls Anticipated: _____

Reflective vests requested

✓ HPD Other: JMU Police-- Officer Campbell. JMU closes gates. Couple officers on Grace.

**Cost estimate HPD: 40/hr x 3 hr x 2 = 240

Fire/EMS Support

Command Post

Location: _____

EMS Bike Team

Safety demo: _____

Access to FDC

Location: _____

Location: _____

- 20'ft fire lane access

Location: _____

Location: _____

- Engine
- Fire Marshall
- Fireworks Permit

Shooting Location: _____

- Tent inspection (>900 sq ft)

- Fire Other: _____

**Cost estimate HFD: _____

✓ HDPT Support

- Routes affected: _____

- ✓ HDPT Other: Transit impacted starting at 4pm along Duke Drive _____

***Cost estimate HDPT: _____

Community Development Support

- Permits for stages
- Building Permit (for tents >900 ft²) + Inspection

***Cost estimate HDPT: _____

ADDITIONAL NOTES:

NOTES FROM 2020 DEBRIEF:

-

TOTAL COST ESTIMATE: \$340 _____

For HDR Use Only:

- Water hook up – Water hook-ups are only available in the Turner Pavilion & Park area
- Electrical hook up
 - Courthouse
 - Pavilion
 - Park