

NAMING OF THE GARBERS CHURCH ROAD SHARED USE PATH

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WHY NAME THE PATH

- Public Safety Aspects
- Branding and Marketing



SHARED USE PATH LOCATION

Garbers Church Rd Shared Use Path



Map indicates approximate alignment, not the exact location of the paths



HOW TO NAME THE PATH

- **Option 1 – Enhanced Public Involvement**
 - Online Survey – Name Suggestions
 - City Manager and Staff Review
 - Online Survey – Popularity of Short-Listed Names
 - Council Selection of Name
- **Option 2 – Council Committee to select name**
- **Option 3 – City Manager and City Staff select name.**



RECOMMENDATION / NEXT STEPS

Staff recommends that Council utilize the Enhanced Public Involvement Option

October 2020 – First Online Survey

November 2020 – City Manager and City Staff Review and Short-List names

November/December 2020 – Second Online Survey

January 2021 – Council Select New Shared Use Path Name