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TO: Members of City Council

FROM: Eric D. Campbell, City Manager

SUBJECT: Annual Presentation to City Council on the City Council Priorities Work Plan

DATE: February 3, 2020

City Council adopted its vision and three-year work plan on April 23, 2019. At the beginning of each year the City staff will review its accomplishments and report to City Council on progress. Significant progress has been made on the plan since its adoption. This annual presentation highlights some of the accomplishments made during the first year of work plan implementation and projects underway.

The City Council vision was developed at a City Council Retreat held in February 2019. During the retreat Council members together created the vision statement capturing what they envision as the most ideal state of the City in 20 years. The vision is a guiding document for City Council and staff. By 2039, City Council desires for the City of Harrisonburg to be the 'Capital of the Shenandoah Valley.' That will be accomplished by focusing on these six key areas: A City for All; Economic Development: Goals, Gains, and Growth; A Thriving Educational Epicenter; Available Housing for All; Distinctive, Reliable Delivery of High Quality City Services; and Fiscal Sustainability and Planning.

The City's executive leadership team developed a work plan with 29 actionable priorities and related projects for City departments to focus on for the next three years. The purpose of the plan is to advance the 2039 vision.