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TO: Eric Campbell, City Manager

FROM: Matt Little, Recreation and Events Manager, Parks & Recreation

DATE: 7/22/21

RE: HDR's Best.Weekend.Ever

Summary: Consider the special event application request for the Best.Weekend.Ever on Saturday, September 4, 2021.

Background: Best Weekend Ever will be an all-day, free, family-friendly event to bring the Harrisonburg community back together for the first time since March 2020. There will be vendors, activities held throughout downtown and on Court Square, live music at participating downtown restaurants, sidewalk sales outside of participating downtown retail shops, and a fireworks show at Westover Park in the evening to close out the day.

This application was reviewed and approved by the Special Events Committee on July 1, 2021.

The total cost of this event is estimated between \$5000-6000. The event organizer is responsible for payments to HPD off-duty officers.

Key Issues:

- PW Support (street closures, message boards)
- HPD Support (off-duty officers)
- HFD Support (Command Post, Fire Marshal fireworks permitting)
- COI and endorsement to be submitted prior to the event
- ABC permit will be submitted prior to the event
 - pending approval of downtown ABC zone