

Stop the Bleed



■ A Service Learning Project by Cole, Ricky, Quetzalli and Nadriel

WHAT IS STOP THE BLEED?

- Stop the Bleed is a national awareness campaign that spreads knowledge about how to prevent a bleeding incident
- This campaign has prepared over 2.6 million people to Stop the Bleed
- Prepares the public to save lives with simple steps to stop everyday emergencies

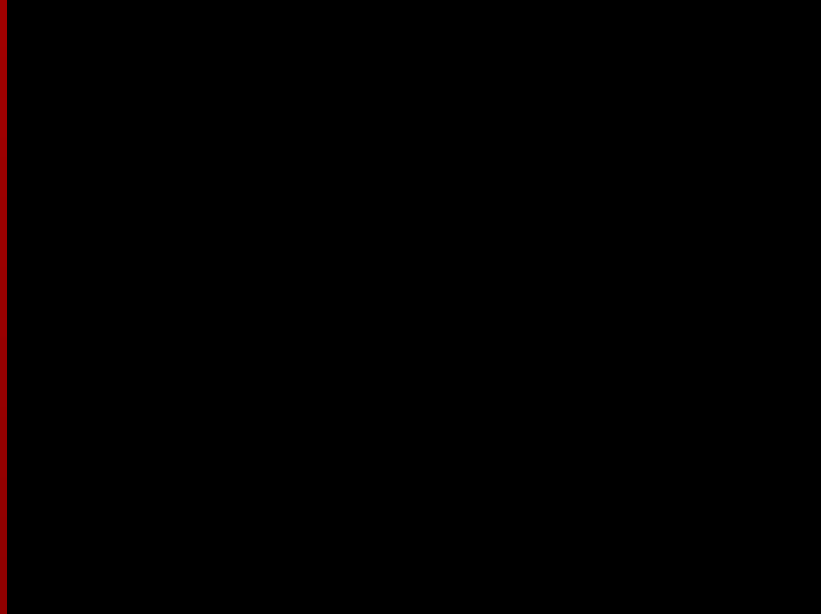


OBJECTIVES



1. Teach people how to use a Stop the Bleed kit and take action during a bleeding emergency
2. Spread awareness about the Stop the Bleed program through outreach events
3. Share the information to people of different backgrounds through various media outlets
4. Become Stop the Bleed instructors
5. Increase the amount of Stop the Bleed kits in Harrisonburg

VIDEO DEMONSTRATION



| WHY?



- Mass Shootings have averaged more than once per day in 2023, according to data from the Gun Violence Archive
- There can be bleeding incidents anywhere, like in warehouses, factories, businesses, sporting events and much more
- The more knowledge spread, the more lives are saved no matter the extent

WHAT WE'VE ACCOMPLISHED

- Set up a table booth for students in the cafeteria
- Attended career fairs at HHS and Skyline
- Became Stop the Bleed instructors
- Spread information about Stop the Bleed to our families and friends
- Broadcasted on the radio to spread awareness about Stop the Bleed

RECOMMENDED LOCATIONS FOR THE STOP THE BLEED KITS:

- Recreational Centers/Gyms
- Religious Buildings
- City Government Buildings
- Pools
- Restaurants/Bars/Clubs
- Sporting Venues
- Shopping Centers



OUTREACH EVENTS

- HHS Career Fair
- Skyline Career Fair
- Stop the Bleed table at the HHS Cafeteria



RADIO

On April 27th, we arrived at the Harrisonburg Radio station and recorded 2, 15 second and 2, 30 second audio clips that aired on the radio.



Audio's:

Nadiel:



Quetzalli:



WHERE WE'RE GOING

- Lives don't have a cost, every single kit can help save a life
- We would like to train all faculty in Harrisonburg City, as well as many students as possible
- We would like to reach a more diverse audience





QUESTIONS?