



TO: Eric Campbell, City Manager  
FROM: Erin Johnson, Events Manager, HDR  
DATE: 5/9/18  
RE: 2018 Jingle Dash

**Summary:** To consider the event application request for the Jingle Dash on Friday, December 7, 2018 from 6:15pm-6:50pm.

**Background:** The Arc of Harrisonburg and Rockingham is requesting to utilize the existing street closures needed for the Holiday Parade to hold a charity "fun run" prior to the start of the Holiday Parade. This would be the first year of the event. Race participants would line up on Rock Street and run south on Main to end at the City Hall parking lot. The Arc's application has been reviewed and approved by City staff and staff in Parks and Recreation. Event organizers will coordinate with Parks and Recreation to ensure that the events mutually benefit one another and the transition flows smoothly.

**Key Issues:**

- Event would share same route, city resources and staff as the Holiday Parade:
- HPD support (28 officers)
- Public Works support (9 staff for: street closures, no parking signage, refuse collection, sweeper)
- HFD support (Lighting at staging location, access to FCDs, 20'ft fire line along closed streets)

**Environmental Impact:**

**Fiscal Impact:**

**Prior Actions:**

- Alternatives:**
- (a)
  - (b); or
  - (c) Do not adopt ordinance at this time

**Community Engagement:**

**Recommendation:**

**Attachments:**

**Review:**

*The initiating Department Director will place in Legistar, in sequence of transmittal, the names of each department that must initial their review in order for this item to be placed on the City Council agenda. The completion of review only addresses the readiness of the issue for Council consideration. This does not address the recommendation for approval or denial of the issue.*

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