



CITY OF HARRISONBURG
OFFICE OF THE
CITY MANAGER

ALEXANDER "ANDE" BANKS, VI, CITY MANAGER
409 SOUTH MAIN STREET, HARRISONBURG, VA 22801
OFFICE (540) 432-7701 • FAX (540) 432-7778

To: Ande Banks, City Manager

From: Amy Snider, Acting Deputy City Manager

Date: December 1, 2022

RE: Civic and Community Organization Grant Potential Funding Categories

Summary:

Consideration of establishment of funding categories for the for the Civic and Community Organization Grant

Background:

City Council has expressed interest in establishing funding categories for the Civic and Community Organization grant. The Civic and Community Organization Grant application is released in December, with an application deadline per City Code of January 31. If City Council wishes for the upcoming grant cycle to incorporate funding categories as part of the application process, the Council will need to make a decision on funding categories at its December 13, 2022 City Council meeting. City staff will then modify the forthcoming grant announcement and application materials to include the established funding categories.

Key Issues:

This memorandum outlines for City Council's consideration and further discussion three options for funding categories.

Option A

The funding categories in Option A would cluster applications by the community need(s) the program/services that would be funded by the grant aim to address. The community need list is based on the public input received during the ARPA public engagement process.

- Improving Community Mental and Physical Health

Category includes programs that impact:

- Providing adequate health care clinics to meet demand
- Increase substance abuse treatment services
- Expand accessible & affordable mental health treatment for youth
- Expand accessible & affordable mental health treatment for individuals experiencing homelessness
- Efficiently distribute food to reduce hunger
- Ensuring support and connection for seniors
- Ensuring care and support for those with disabilities



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- **Increasing Safe, Accessible and Sustainable Housing**

Category includes programs that impact:

- Ensuring more affordable, safe, and quality rental housing in the city
- Enhancing homeless sheltering options
- Increasing more affordable housing for purchase (expanding pathways to home ownership)
- Improving home energy efficiency and environmental sustainability

- **Supporting Our Workers and Working Families**

Category includes programs that impact:

- Expanding both in person and virtual training across multiple job types
- Ensuring quality, accessible, affordable childcare
- Incentivizing new businesses

- **Strengthening Support for K-12 Students**

Category includes programs that impact:

- Increasing affordable summer camp and sports activity options
- Growing before and after school programs
- Expanding student mental health support
- Expanding tutoring and mentoring programs

- **Expanding and Enhancing Public Spaces**

Category includes programs that impact:

- Enhancing and adding arts and cultural heritage centers
- Offering comprehensive community services and support information in one place

Option B

The funding categories in Option B would cluster applications by the general type of services/program that would be funded by the grant.

- **Mental and Physical Health**

Category includes programs such as:

- Services for mental health, physical health, dental care
- Affordable substance use and addiction services



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- Access to healthy, nutritious food
- Access to recreational opportunities

- Housing and Homelessness

Category includes programs such as:

- Housing and services for homeless individuals, families, and children
- Creation of and preservation of affordable housing
- Basic safety net services including emergency shelter

- Inclusive and Welcoming

Category includes programs such as:

- Services and resources targeted to support immigrants and refugees
- Community events and activities that recognize Harrisonburg's cultural, racial and social diversity

- Arts and Culture

Category includes programs such as:

- Community events and activities that encourage interaction among residents
- Programs that encourage, develop and facilitate an enriched environment of artistic, creative and cultural activity

- Youth Supports

Category includes programs such as:

- Affordable childcare
- School readiness for young children
- College or workplace readiness for youth
- Safe spaces for youth after school or out-of-school

- Other



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Option C

The funding categories in Option C would cluster applications by the population group that will primarily benefit from the services/program funded by the grant.

- People in Crisis (Including Domestic Violence Victims)
- Individuals in Need of Mental Health and Substance Abuse Treatment
- Low to Moderate Income Individuals and Families
- Youth
- Individuals with a Disability
- Elderly
- Immigrants and Refugees
- Community At-Large

Environmental Impact:

N/A

Fiscal Impact:

N/A

Prior Actions:

N/A

Alternatives:

- a) Establish funding categories
- b) Do not establish funding categories

Community Engagement:

None

Recommendation:

No staff recommendation

Attachments:

None