

TO: Kurt Hodgen, City Manager  
FROM: Lt. Chris Rush, Commander, Special Operations Division  
DATE: September 19, 2016  
RE: DDACTS Enforcement Project – District 5

### **Summary:**

The Harrisonburg Police Department will be initiating its Data-Driven Approaches to Crime and Traffic Safety (DDACTS) enforcement efforts in a portion of District 5 (Port Republic Rd. area) starting October 1, 2016.

### **Background:**

DDACTS is an operational model that uses integration of location-based crime and collision data to establish effective and efficient methods for deploying law enforcement resources. Using geo-mapping to identify areas that have high incidences of crime and collisions, DDACTS uses traffic enforcement strategies that play a dual role in fighting crime and reducing collisions and traffic violations. Drawing on the deterrent of highly visible traffic enforcement and the knowledge that crime often involves the use of motor vehicles, the goal of DDACTS is to reduce the incidence of crime, collisions, and traffic violations across the country (DDACTS National Website). DDACTS analyzes and addresses long-term crime and traffic collision trends, unlike CompStat, which is designed for short-term crime issues. Information and case studies on DDACTS are available online and have demonstrated the value of DDACTS, in crime and collision reductions. A data analysis study concluded an area (see attached map) within District 5 met the DDACTS requirements for implementation.

### **Goals**

- **One Year:**
  - Increase enforcement contacts by 20% in DDACTS Zone
  - Increase community reporting and involvement in DDACTS Zone
  - Reduce targeted crimes in DDACTS Zone by 10%
  - Reduce collisions in DDACTS Zone by 5%
- **Long Term; End Goal:**
  - Maintain above listed goals with an evaluation every six months
  - The development of a second identifiable DDACTS Zone



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### **Program Management**

DDACTS in Harrisonburg, VA is operated utilizing the seven guiding principles of DDACTS, set forth by DDACTS Operational Guidelines and training workshops. This includes:

- (1) Partners and Stakeholder Participation*
- (2) Data Collections*
- (3) Data Analysis*
- (4) Strategic Operations*
- (5) Information Sharing and Outreach*
- (6) Monitoring, Evaluations, and Adjustments*
- (7) Outcomes*

DDACTS is managed within the Special Operations Division by the Special Operations Division Commander. The Special Operations Division includes the Traffic Unit, the Gang Unit, the Community Action Team, and the Intelligence Unit. The Special Operations Division Commander has overall operational management responsibilities. The Special Operations Division Commander has the primary role in planning and developing the DDACTS Operational Plan, and implementing the plan within the department. Planning will be done in consultation with the Special Operations Bureau Commander's, and information provided by the Crime Analysis Unit and other stakeholders (Major Crimes Unit, Patrol, Records, etc). The Special Operations Division Lieutenant is responsible for communication to the affected public within the determined DDACTS Zone, for community education and support, as well as responsibility for managing the tactical plan and enforcement. Community education will be done through HOA's, Chamber of Commerce, media, and other public or professional groups to be affected. The Special Operations Division Commander will provide monthly progress reports at the ILP meetings, as well as a six month comprehensive evaluation report on the program.

### **Enforcement**

The enforcement times for the DDACTS Zone have been established as 1300-1800 hours and 2100-0100 hours. Enforcement actions will be implemented through a department wide approach. The Special Enforcement Team (Bike Unit), the Community Action Team, and the Traffic Unit will schedule and conduct patrols and enforcement initiatives within the DDACTS Zone as part of their normal duties. It is requested that these units dedicate at least 20% of their monthly work time to the DDACTS Zone during the scheduled DDACTS hours.



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The Patrol Division will have a partially direct and partially indirect involvement in DDACTS Enforcement. The DDACTS Zone coincides with the District 5 Patrol area. District 5 officers shall incorporate DDACTS enforcement into their normal patrol duties. In addition, other

District Officers shall attempt to perform 30 minutes of directed patrol in the DDACTS Zone during the DDACTS scheduled enforcement hours. Patrol Supervisors will coordinate these added patrols with their officers to ensure a continuous police presence is in the identified DDACTS Zone. Additional manpower opportunities will be provided by JMU PD as available, and through other sponsored activities such as DMV grant-funded programs.

**Environmental Impact:** Signs, manufactured by Public Works, will be placed on the entry points of the DDACTS zone. Each sign will inform motorists, pedestrians, etc. that they are entering a DDACTS enforcement zone.

**Fiscal Impact:** Minimal. A majority of enforcement man hours will be from normal patrol time and already sponsored programs identified above.

**Prior Actions:** A committee was formed from HPD members to carry out the DDACTS initiative. The National Highway Traffic Safety Administration (NHTSA) conducted a workshop at HPD in early 2016. The HPD Crime Analyst has developed data; gathering and reporting. Committee members have been contacting and educating program stakeholders to include residents, businesses, other collaborative agencies, and within the Department (those that will do the daily enforcement work). The upcoming Coffee-with-a-Cop scheduled for September 29 at Dave's on Port Republic Rd. will feature DDACTS materials and a presentation.

**Alternatives:**

- (a) Do not initiate DDACTS at this time
- (b) Implement a limited enforcement with Special Operations assets only
- (c) Or; implement DDACTS fully with totally buy-in from Community and Department

**Community Engagement:** Knock-and-talks with residents and business stakeholders, media interaction (Coffee-with-a-cop, press conference, council presentation), informational flyers (a copy will be provided during Council presentation), regular reporting of efforts and results to the all involved and affected by the initiative.



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**Recommendation:** Chief Monticelli is in full support of the initiative, and recommends its immediate implementation in District 5.

**Attachments:** Please see attached Program Overview, with crime/traffic data and DDACTS zone map.

**Review:**

*The initiating Department Director will place in Legistar, in sequence of transmittal, the names of each department that must initial their review in order for this item to be placed on the City Council agenda. The completion of review only addresses the readiness of the issue for Council consideration. This does not address the recommendation for approval or denial of the issue.*

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