

## Application Form

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### Profile

\_\_\_\_\_  
Prefix      Tony      \_\_\_\_\_  
First Name      Middle Initial      Last Name      \_\_\_\_\_  
\_\_\_\_\_  
Suffix

tony.pooley@terracon.com  
\_\_\_\_\_  
Email Address

321 Paul Street  
\_\_\_\_\_  
Home Address      Suite or Apt

Harrisonburg      VA      22801  
\_\_\_\_\_  
City      State      Postal Code

### How many years have you been a resident of Harrisonburg?

\_\_\_\_\_  
2

Mobile: (727) 515-4990  
\_\_\_\_\_  
Primary Phone      Alternate Phone

Terracon Consultants, Inc.      Senior Manager Sustainability  
\_\_\_\_\_  
Employer      Job Title

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**Demographics** - *(Submission of this information if voluntary and will not subject you to any adverse treatment should you chose to not complete)*

### Ethnicity

\_\_\_\_\_  
 Caucasian/Non-Hispanic

### Gender

\_\_\_\_\_  
 Male

### What is your age?

\_\_\_\_\_  
 40-50 years old

### Are you reapplying for a current position you hold? \*

\_\_\_\_\_  
 No

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### Which Boards would you like to apply for?

\_\_\_\_\_  
Environmental Performance Standards Committee (EPSAC): On Agenda

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### Interests & Experiences

Tony Pooley

Please tell us about yourself and why you want to serve.

**Why are you interested in serving on a board or commission?**

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Lending my professional expertise on municipal environmental issues

**What other interests or concerns do you have regarding the community?**

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Eager to learn more of policy development

**What relevant experience or education do you have to this board or commission?**

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MA Global Sustainability, 20 years as an environmental and sustainability consultant

**Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:**

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Chair of Environmental Stewardship Committee, Atlantic Beach FL. North Florida Green Chamber of Commerce

[Anthony Pooley Resume .pdf](#)

Upload a Resume

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**EPSAC Applicants only**

Question applies to Environmental Performance Standards Committee (EPSAC)

**City Council is seeking EPSAC members to represent broad stakeholder interests within the city. If you will be participating on the EPSAC as a representative of a business, group, or organization, please provide the name of the business, group, or organization and indicate what stakeholder category the group represents. If more than one, please list all. A. Residents, civic leagues, homeowners associations. B. Institutional and tax exempt entities including colleges and churches. C. Business community including residential, commercial and industrial property owners, malls, and business groups. D. Professional engineers, real estate developers, and construction contractors. E. Special interest groups that represent economic development, environmental or outdoor recreation. F. Others, education professionals from the local schools and city staff: PLEASE CHOOSE ONE FROM THE DROP DOWN BOX \***

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A: Resident, civic leagues, homeowners associations\,

Question applies to Environmental Performance Standards Committee (EPSAC)

**Name of business, group or organization you would represent?**

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Not representing any business

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**Bike/Pedestrian Subcommittee Applicants only**

# Anthony W. Pooley, MA

ESG & Sustainability Developer / Sustainability Leader

321 Paul Street, Harrisonburg, VA 22801 · 727-515-4990

[tpooley@me.com](mailto:tpooley@me.com)

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## WHO I AM

Proven **sustainability leader** in developing ESG strategies for internal and external operations. **Expert in corporate sustainable business practices**, sustainable organizational policies, and sustainability consulting services. **Passionate trailblazer and relationship builder** who communicates and implements complex sustainability and ESG concepts at all organizational levels (CEO, Service Line Directors, Executive Boards, and Executive Committees). **18+ years of experience** in field research, data analysis and reporting.

## EDUCATION

- MA, Global Sustainability, University of South Florida, 2014
- BS, Environmental Science & Policy, University of South Florida, 2004

## EXPERIENCE

### Senior Sustainability Manager, Operations Leadership Development Team

*Terracon Consultants, Inc.*

2014-Present

Work directly with CEO/Executive Leadership and Governing Board to increase efficiency, reduce risk, and drive innovation by developing long- and short-term sustainability strategies for internal and external operations. Foster corporate culture change through grassroots engagement. Grow the service line through the lenses of sustainability and resiliency. Point person for the research, development, and dissemination of innovative new technologies to help support the service lines.

My duties include:

- Corporate ESG Strategy: At the discretion of the CEO, integrate short and long-term ESG and sustainability strategies for the company. **Enhance business performance efficiency** by using “People, Planet, Profit” and ESG frameworks. Work with CEO and Executive Committee **to develop the business case for sustainability objectives**. Seek senior-level support for integrating sustainable development into Terracon’s corporate structure.

- Corporate Communication: Curate and deliver tailored **ESG/sustainability presentations and trainings to the CEO/Executive Committee** and senior-level management.
- Corporate Sustainability Reporting: Co-author the annual sustainability report. Lead **company-wide data collection**, dissemination, and reporting for CDP and EcoVadis.
- Subject Matter Expert: Serve as the **sustainability/ESG leader** and **expert for corporate and operations leaders**. Disseminate emerging policies and regulations. Monitor market trends of competing firms. Communicate sustainability basics and related trends to all levels of the company.
- ESG/Sustainability Consulting Services: Serve as the key point of contact for internal coordination to build the existing portfolio of sustainability/ESG projects and personnel experience. Work with service line leaders **to develop a multi-service line approach to sustainability consulting services**. Serve as a **key point of contact for clients about sustainability**. Work with Operations to develop language and vet/submit sustainability-related proposals.
- HIVE-ERG-lead: Foster a grassroots corporate culture of sustainability by co-leading the HIVE Employee Resource Group (ERG). Create and implement communication strategies to educate and **publicize Terracon's sustainability efforts** and promote broad awareness of sustainability initiatives. Lead educational series on sustainability basics. Draft the organization's charter. Develop a strong relationship with the Terracon Foundation for the charitable giving event and coordinate community outreach efforts for Earth Day 2022.
- Field-to-client automation: **Work with the environmental service line leaders to workshop best practices**. Research software technologies that increase efficiency.
- Existing technologies: Work with existing incomplete initiatives that may need adaptation or relaunch for adoption and effectiveness.

### **Owner-Lead Scientist**

*Cypress Biological Consulting, Atlantic Beach, FL*

2010-2014

### **Conservation Specialist**

*Florida Department of Environmental Protection  
Talbot Island State Park, Jacksonville, FL*

2010-2011

### **Senior Scientist**

*Heilman and Associates, Jacksonville Beach, FL*

2008-2010

### **Regulatory Scientist**

*St. Johns River Water Management District  
Jacksonville, Florida*

2006-2008