



BLUE RIDGE COMMUNITY COLLEGE ANNUAL REPORT 2019-20

Greetings from Dr. Downey

The 2019-20 academic year will certainly go down in history as one of the most unique and challenging years to date! While our fall semester was similar to previous terms, just a few months into 2020, COVID-19 hit the United States. We were thrown into a whirlwind of confusion and concern, but also a firm determination to carry on. Our students, faculty, and staff had to quickly—almost immediately—shift to online learning for all courses and virtual student support. Some hands-on classes had to be “paused.” Our usually jam-packed series of events in the Spring was abruptly canceled—no student field day, no DC and NYC trips to the museums, club events, or even graduation.

During this time of ever-changing processes, modes of instruction, and questions, our community—especially you as our supporters—stepped up to help make the best of the situation. Students received assistance financially and academically.

This was especially crucial as they encountered challenges of taking classes online, helping their own children with learning from home, sometimes losing employment, and facing great uncertainty. As the pandemic continued, we were uplifted by the generosity of our community as you came to the aid of our students and employees.

So while this year had its rough spots, we are proud to say that we carried on and experienced many successes. We hope that you will browse through this annual report to learn about some of these bright spots.

With sincere appreciation,
Dr. John A. Downey



BRCC EDUCATIONAL FOUNDATION

The BRCC Educational Foundation benefitted from outstanding fundraising results, for the year ending June 30, 2020. Gifts totaling \$1,167,359 were donated to support Blue Ridge Community College during that time. This a testament to the generosity of our supporters, the success of our alumni in the community, and the hard work of our students and employees.

This success comes, in part, from a phenomenal effort with our Blue Ridge Fund—raising a record \$180,392—and blowing away our \$140,000 goal AND our \$150,000 stretch goal!

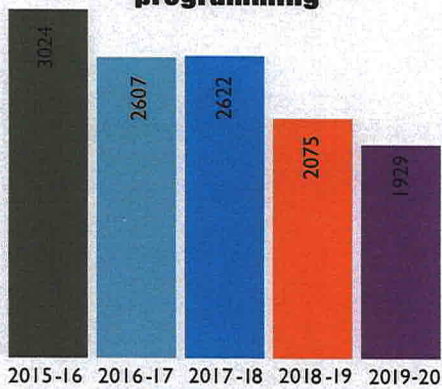
As of June 30, 2020, the Foundation assets totaled \$13,942,567.

2019-2020 Blue Ridge Community College Operating Revenues Revenues by Source

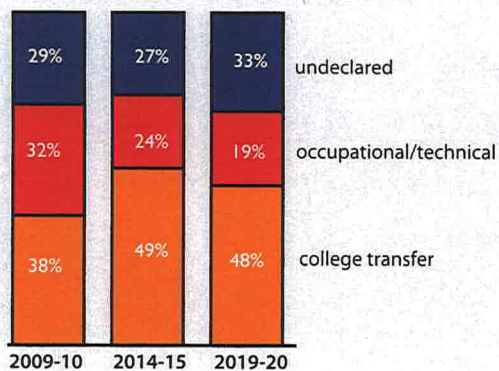
Tuition and Fees	\$10,862,855
State Appropriations	\$10,352,436
Govt Grants and Contracts	\$416,088
Private Gifts and Grants	\$1,231,794
Local Appropriations	\$180,352
Subtotal Operating Revenue	\$23,043,525
Local Fund Revenues - Student fees	\$1,607,285
Total	\$24,650,810

WORKFORCE

Participants in noncredit training, workforce, and special interest programming

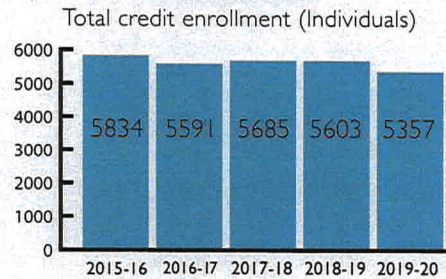


What Students are Studying



ACCESS

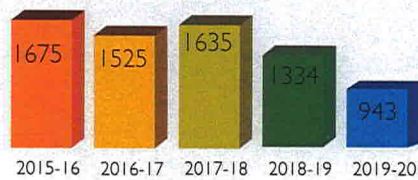
Headcount



Dual Enrollment



First-Generation to Attend College



A FEW EXAMPLES OF SUPPORT PROVIDED BY THE BRCC EDUCATIONAL FOUNDATION THIS YEAR!

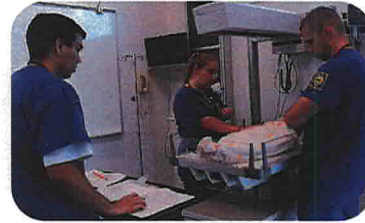


\$610,903 for faculty and staff positions—including career coaches, nursing, employer relations, allied health, dual enrollment, workforce services, and more.

Working in cooperation with the Financial Aid Office, the BRCC Educational Foundation awarded a record \$456,950 in scholarships to deserving students in 2019-20!

\$32,000 for Courseleaf Catalog—curriculum and catalog management software to improve efficient and accuracy, as well as offer a mobile capability.

\$11,056 to fund Instructional Mini-Grants for faculty members.



\$318,711 in equipment for the College—including equipping the Nursing simulation labs in the new Biosciences Center which is helping our healthcare students prepare to serve our community. The Foundation also purchased a state-of-the-art NEXT Equine DR II portable digital x-ray machine for Veterinary Technology program.

AFFORDABILITY

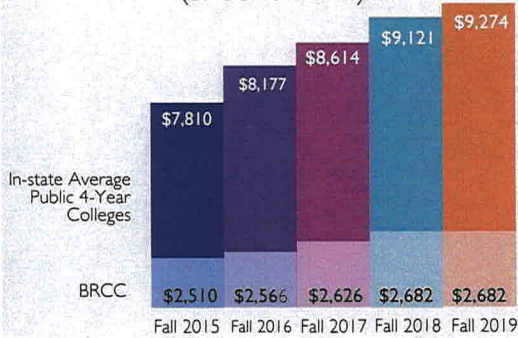
Financial Aid Awards

(in millions)

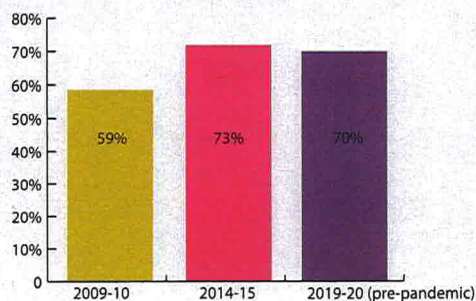


Tuition & Fees

(BRCC 15 credits)



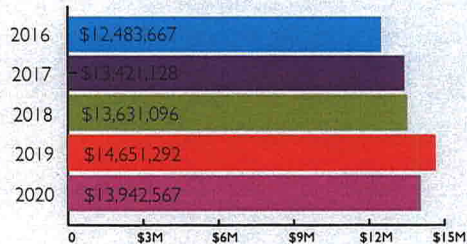
Percentage of students taking at least one distance education course



RESOURCES

Foundation Assets

Total assets as of June 30



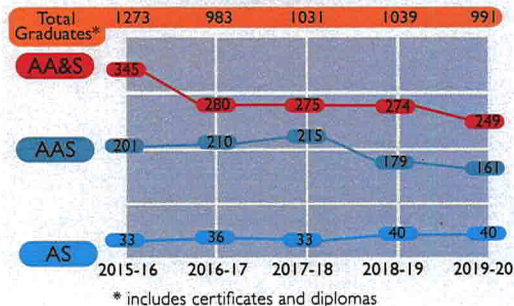
STUDENT SUCCESS

Transfer to In-State Four-Year Institutions

(with or without a degree)



Graduates



Highlights of 2019-20

BRCC—CDL Testing Site

BRCC became a partner in the FastForward CDL Passway Program, a partnership of the Virginia DMV and the Virginia Community College System to increase opportunities for Virginians to access commercial driver credentialing services. Now, in addition to offering full CDL training, BRCC is authorized to administer CDL testing, meaning the entire credentialing process can be completed at BRCC without having to visit a DMV office.

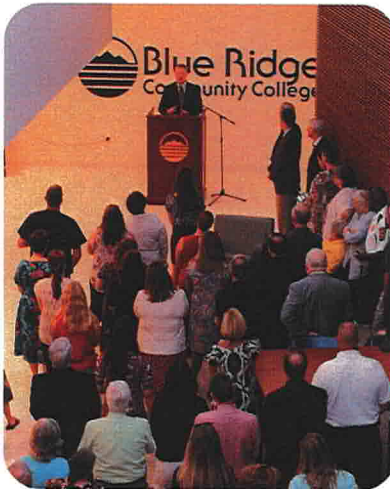


Come Sail Aw

The Adventure Club went sailing on the Chesapeake Bay—two sailboats were provided by BRCC faculty. Students spent the day on the water and even got a chance at steering and helping with sails.

Biosciences Center Opens At BRCC

Blue Ridge Community College officially opened the doors to the Biosciences Center with a ceremony in August. A crowd of more than 100 gathered to celebrate and tour the building, which took 15 months to construct. Dr. Downey commented that he hoped the new building would be an economic development driver for the Shenandoah Valley, and add to the "campus that is impactful in this community." The 40,166 square-foot facility includes labs, classrooms, offices and collaborative spaces and is home to programs and classes in nursing and health care, biology and microbiology, EMS and paramedic, and bioprocessing.



Moulage Conte

The EMS and paramedic class held a moulage contest for mock injuries that they may encounter as EMTs. The event also doubled as an informal info session for new EMT and paramedic programs as faculty members were there to answer questions and give



BRCC Educational Foundation

BRCC Educational Foundation Board of Directors 2019-20

Officers:

Chair Mary Louise Leake
Vice Chair Matthias N. Smith
Secretary John A. Downey
Treasurer Cynthia F. Page

Kelly R.S. Blosser
Kenneth R. Boward
Rob W. Cale
Karen C. Clark
Kenneth S. Cleveland III
Douglas G. Driver
Silvia T. Garcia-Romero
Teresa H. Gaudin
Mary McDermott
Thomas C. Mendez
David R. Metz

Tassie L. Pippert
Sacha Purciful
Justin T. Rexrode
William M. Saxman Jr.
Jerry D. Sheets
Alan L. Shelton
Linnea J. Spradlin
Ruth E. Jones Turner
Pamela K. Ungar
Andrew P. Vanhook

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Nuts for Animals

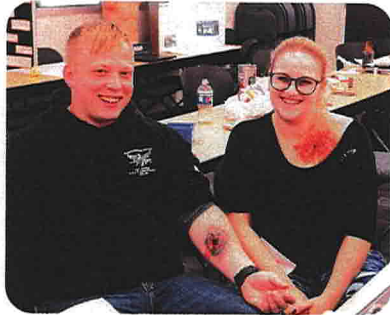
Members of the Vet Tech Club and the Dream, Believe, Achieve Club collected 26 pounds of acorns from campus, which were donated to the Wildlife Center of Virginia to feed bears, squirrels, birds, deer, cottontail rabbits, and many more species. Acorns provide a much-needed fat source for all of these animals. In addition to securing donations for the Wildlife Center, the DBA Club also accepted donations for the Shenandoah Valley Animal Services Center.



Alison W. Ridge, St. Tony Wil... expressed taking th... on the c... working... credentia... Assistant... in the tra... Virginia T...

Hunger Symposium

The 13th annual Virginia Hunger Symposium was held last fall and several student organizations sponsored events throughout the week. A hunger simulation activity, lecture about "building" healthy meals, and fundraisers including a concert and basketball tournament rounded out the events. Proceeds benefited the Blue Ridge Area Food Bank in their work to alleviate hunger among families in the Shenandoah Valley.



st

page contest—creating an EMT or Paramedic. session about the duty and EMS students classroom tours.



Hispanic Heritage Month Celebration

A fall afternoon celebration gave students the chance to sample authentic Hispanic drinks and snacks, and play some party games. Hosted by the BRCC Diversity Club, more than 135 students attend the event!



Bat Lecture

BRCC loves animals. We love the cuddly, furry, domesticated ones, but we also have a soft spot for the ones that it's not always easy to love, the ones often misunderstood—like bats. At the request of the Veterinary Technology Department and Vet Tech Club and supported by Cultural Affairs, Leslie Sturges, a bat rehabilitator, presented a lecture and introduced many in the campus community to Curly and Kerfuffle, two live bat ambassadors (non-releasable bats) from the Wildlife Center of Virginia.



BRCC

Students holiday p... Waynesb...

Directors Emeriti

In 2003, the Educational Foundation Board of Directors instituted the "Director Emeritus" program as a way of recognizing former Board members who have truly made a difference for the Foundation and the College. The criteria used to determine this recognition include a demonstration of extraordinary service and generosity to Blue Ridge Community College and the BRCC Educational Foundation.

Robert S. Baldygo DBA
Michael B. Beahm
Carolyn L. Beam
Bruce M. Bowman DVM
Alphonso P. Boxley
Debra Stiles Callison
Gregory W. Campbell
Woodrow W. Carr
Peter F. deVaux
David W. Didawick
Lynn M. Diveley
E. Grant Doyle

Joan D. Eiland
William J. Elliott
John W. Flora
Sallie E. Funkhouser
Jean F. Gearing
Julia N. Grandle
Pamela T. Huggins
Timothy G. Hulings
Nancy L. Hulings
Kevin D. Humphries
Robert G. Knowles
Laurel L. "Laurie" Landes

Martin F. Lightsey
Carl G. Lind
Martha S. Livick
Mary N. Mannix
Richard L. Manor
John L. Matherly Jr.
Deborah T. Metz
Beverly S. "Cheri" Moran
Richard R. J. Morin
John N. Neff
James R. Perkins PhD
William L. Pfof Jr.

Stuart L. Porter VMD
Carl A. Rosberg
Karen E. Santos
Art Schlappi
L. Ronald Smith
Frank L. Summers Jr.*
Lynn K. Suter
Travis J. "Ty" Tysinger
Cathleen P. Welsh
Daniel M. Woodworth DVM
Edward S. "Chip" Yates

Legislative Breakfast



Wilkins and Evan Lam shared their Blue Ridge stories with local legislators. Delegates Chris Runion, and Ronnie Campbell expressed their appreciation for the students' time to put a personal perspective on the community college story. Alison was given an additional non-credit health care certificate to add to her Medical Office credential, and Evan was enrolled in a transfer program with plans to attend college.



Getting in the Holiday Spirit!

Students and employees walked (or rode) in parades in Staunton, Harrisonburg, and Front Royal and spread the BRCC cheer!



MLK Jr. Campus Service Day

Volunteers spent the day doing campus clean-up to honor the legacy of Dr. Martin Luther King Jr.



Legislature Visit

Representing BRCC, students Ashley Robinson, Caitlin Lovegrove, and Rafael Lopez joined Dr. Downey and Academic Dean Marlena Jarboe for a visit to the General Assembly. They met with local legislators, and visited the Capitol.

A Line in the Sand

A collaborative project focusing on the global human trafficking epidemic came to the BRCC campus in early March. A lecture on human trafficking and modern day slavery was shared by Sabrina Dorman-Andrew, founder of New Creation. After the presentation, the audience transitioned to participating in an art installation, "The Red Sand Project." Students and others were given packets of red sand that they used to fill cracks on sidewalks, on stairs, and in other hardscape crevices. The purpose of the activity was to broaden the discussion and continue to raise awareness by using sidewalk cracks on campus as a vehicle to "create opportunities for people to question, connect and take action against vulnerabilities that lead to human trafficking and exploitation."



1967 Society

The 1967 Society celebrates the cumulative giving of \$100,000 or more to the Blue Ridge Community College Education Foundation. This society is named in honor of the year of the College's founding, and recognizes our most generous donors.

- Anonymous (5)
- Dr. & Mrs. James A. Armstrong*
- Augusta Health
- Avotek
- Beam Brothers Trucking, Inc.
- Mr. & Mrs. Garland Beam
- Gerry & Carolyn Beam
- Mr. & Mrs. Gary G. Blosser
- Dr. & Mrs. Kenneth D. Bowman
- Cadence, Inc.
- Debra Stiles Callison
- Central Shenandoah Criminal Justice Training Academy
- Mr. & Mrs. Henry C. Clark*
- Community Foundation of the Central Blue Ridge
- The Community Foundation of Harrisonburg and Rockingham County
- ComSonics, Inc.
- Mr. & Mrs. Jeff Crosby
- Crosby Trucking Service, Inc.
- Mr. Richard D. Davis* & Mrs. Diane Davis

- Dynamic Aviation
- Enactus
- J. Gray & Janet M. Ferguson
- Mr. & Mrs. John W. Flora
- Follett Higher Education Group
- Mrs. Julia N. Grandle
- A. Wesley Graves VI & Glenna M. Graves
- Asa & Kathleen Graves
- Highway Corporation
- Holtzman Oil Corporation
- Mr. & Mrs. William B. Holtzman
- Sylvia Lynn Honke*
- Houff Foundation
- Mr. & Mrs. Douglas Z. Houff
- Dwight & Carolyn Houff
- INVISTA
- John & Cathy Matherly
- MGW Communications, Inc.
- Bill & Lisa Moore
- The Neall Family Charitable Foundation
- NTELOS
- Mr. Leonard G. Penland*

- Mr. Robert E. Plecker* & Mrs. Frances W. Plecker
- Ms. Lynn T. Reams
- Carl & Cheryl Rosberg
- Sentara RMH Medical Center
- Shenandoah Landscape Services, Inc.
- Mr. Zane D. Showker*
- The Family of Zane D. Showker
- Rocky & Brenda Simonetti
- Mr. & Mrs. L. Ronald Smith
- Mr. Lyall O. Steger Jr.* & Mrs. Catherine O. Steger
- Mr. Karl D. Stoltzfus* & Mrs. Barbara B. Stoltzfus
- Mr. Karl D. Stoltzfus Jr.
- Mr. & Mrs. Michael A. Stoltzfus
- Mr. Robert H. Strickler* & Mrs. Lorraine W. Strickler
- Transfer Associates, LLC
- Virginia Foundation for Community College Education
- Dr. & Mrs. Timothy R. Wade
- Ms. Roxie Houff White*
- Mr. Edward S. (Chip) Yates

No Pomp & Circumstance

Due to COVID-19, graduation was postponed, then canceled for 2020. Based on feedback from graduates, they will be invited to participate in 2021 ceremonies.

Blue Ridge Pass

The Blue Ridge Pass Program was implemented last year to encourage students to become active engaged citizens both on campus and in their communities. Through Blue Ridge Pass, students learned about and participated in organizations, resources, and community events, helping to build networks for their future and contributing to the College and community at the same time. Additionally these students strengthened their resumes and portfolios through service and volunteerism, participation, as well as award recognition. For the 2019-20 academic year, 63 medallions were awarded and 387 students engaged in the Blue Ridge Pass Program in some way.



Spring Fling Live!

In light of the Covid-19 pandemic and transition to remote work and events, the Educational Foundation hosted its 25th annual auction in an online format in June. Spring Fling Live! netted \$39,596, under the creative leadership of BRCC Educational Foundation Board members Tassie Pippert and Andy Vanhook.



New Directors Emeriti

Long time BRCC friends and supporters Cathy Welsh and Nancy Hulings were honored with the Director Emeritus designation by the BRCC Educational Foundation Board. Shown here with Dr. Downey and Educational Foundation Board Chair Mary Louise Leake.

BRCC College Board

Matt Sunderlin, Chair, Rockingham County
 Michael Bedwell, Highland County
 John Butler, Jr., City of Harrisonburg
 Debra Callison, Augusta County
 Vermell Grant, Augusta County
 Shawn Kaup, City of Waynesboro
 John Matherly, City of Waynesboro
 Dave Metz, City of Staunton
 Ron Ramsey, City of Staunton
 Frank Tamberrino, City of Harrisonburg
 Cathy Welsh, Rockingham County

Blue Ridge Vision Society

The Blue Ridge Vision Society provides recognition for friends who have committed to support the quality of education at Blue Ridge Community College in their estate plans.

Anonymous (2)	Helen Hopkins	Stuart & Terry Porter
Ms. Dorothy W. Anderson*	Tim & Nancy Hulings	Mrs. Emma M. Ramsey*
Dr. James A. Armstrong* & Mrs. Dolly Armstrong*	Dr. Darrell W. Hurst* & Ms. Lida Hurst	Ms. Lynn T. Reams
Dan & Nancy Brubaker	Lt. Col. James E. Jordan Jr.*	Mrs. Jane Ritchie
Mr. Stephen P. Clark*	Mary Louise Leake	Carl & Cheryl Rosberg
Mr. Charles B. Cook*	Dr. Paul E. Lee*	Suzi & Jim Russell
Dr. John A. & Sandy S. Downey	Mr. Jim Lowdon* & Mrs. Jo Ann Miller Lowdon*	Art & Jamie Schlappi
Mrs. Hattie B. Driver	Ms. Margaret S. Marangione	Ms. Terry B. Showalter*
Mr. & Mrs. David R. Eyerl	John & Cathy Matherly	Mr. Zane D. Showker*
Ms. Sally F. Fulton	Janet Bell Meiss*	Terry G. & Vickie G. Slaubaugh
Mrs. Julia N. Grandle	Mr. & Mrs. Philip W. Moran	Mr. Leo A. Thralls*
Mrs. Ruth B. Grove*	Mr. & Mrs. John R. Mrotek	Wellford & Nell Tiller
Dr. & Mrs. Charles H. Henderson III	Mr. William R. Oliver II	Ms. L. Elizabeth Tucker
Ms. Sylvia Honke*	Mr. Leonard G. Penland*	Mr. & Mrs. Raymond Ward
Mrs. Ola M. Hoover*	Mr. Robert E. Plecker* & Mrs. Frances W. Plecker	Mr. Edward S. "Chip" Yates
Mr. John L. Hopkins III* & Mrs.		Ms. Carol A. Yetzer