

# Boards & Commissions Application



I am interested in serving on the following boards/commissions. (Please indicate the order of preference).

1. \_\_\_\_\_ 2. \_\_\_\_\_

**As an applicant/member of a Council-appointed Board or Commission, your name, address, and phone number will be available to the press and public. Information will be kept on file for three years. Public discussion of information contained herein may occur in the meeting at which appointments are considered by the City Council.**

Mr. Mrs. Ms. Miss. Dr. \_\_\_\_\_ (Please type or print clearly)

Name: \_\_\_\_\_ Date: \_\_\_\_\_  
(Last) (First) (M.I)

Home Address: \_\_\_\_\_ Own/Rent? \_\_\_\_\_

Phone Number: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Occupation: \_\_\_\_\_ Employer/Organization: \_\_\_\_\_

E-mail: \_\_\_\_\_ Harrisonburg resident for \_\_\_\_ years.

Were you referred by anyone: Yes No Name of Referring Party: \_\_\_\_\_

How did you hear about volunteering on a board or commission? Cable Website Council Meeting  
Other: \_\_\_\_\_

Why do you wish to serve on a board or commission?

What relevant experience or education do you have to this board or commission?

**What other interests or concerns do you have regarding the community?**

**Please list any past or present community involvement e.g. City Council, Board and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:**

**-Please return completed application to the City Manager's Office-**

*Applicants are encouraged to attach a resume or other supporting information that may be helpful to Council in considering their application.*

409 S. Main Street, Harrisonburg, VA 22801

**Tel:**(540)432-7701 **Fax:**(540)432-7778 **E-mail:**Pamela.Ulmer@harrisonburgva.gov

## *Jeff Campbell*

928 Morninglory Court  
Harrisonburg, VA 22802

Phone: 804-647-0272  
Email: campbejj@gmail.com

### Objective

To lead and assist communities and individuals in service and participation in sports and recreation.

### Education

**James Madison University**  
**Harrisonburg, VA**  
B.S. Sport and Recreation Management  
General Business Minor GPA: 3.5

**James Madison University**  
**Harrisonburg, VA**  
M.S. In Sport Leadership  
GPA: 4.0

### Work Experience

#### **December 2013-May 2014 Philadelphia Union: Major League Soccer Chester, PA Community Relations**

- Coordinated donation requests from the community.
- Planned, coordinated, and implemented community and service outreach initiatives to involve local community and served as liaison between community partners and the Philadelphia Union Foundation.
- Provided operational support for fundraising and sponsorship events, including supervision, hospitality, and facility maintenance.
- Served as lead coordinator for incoming internship applications, involving posting, monitoring, screening, and answering questions for over several hundred applicants.
- Worked all home matches in varied customer service and operational roles for crowds of 18,000+.
- Engaged in marketing and promotion initiatives while providing support for Mobile Marketing Tour campaign.
- Wrote content for promotional materials, team website, and social media outlets.

#### **August 2008- Present James Madison University Harrisonburg, VA Head of Library Services (previously Delivery Coordinator, Stacks Maintenance Coordinator, and Patron Services Specialist)**

- Oversee front-line services and overall management of service point supervisors and staff (75+).
- Recruit, train, and supervise full-time staff. Provides performance evaluation, guidance, and encouragement to direct reports. Provide support and guidance to full-time staff in recruiting their own staff of students and part-time employees.
- Ensure coordination and implementation of high quality training and development initiatives that support library service points.
- Ensure open communication and collaboration across LET departments in order to maintain fully functional front-line service points.
- Collaborate in the overall planning and management of the Public Services department. Actively participate in strategic planning and assessment for all library services.

#### **August 2008 – May 2010 James Madison University Athletics Harrisonburg, VA Game Operations Supervisor**

- Coordinated special event operations (CAA Women's Basketball tournament parking operations and hospitality/Shenandoah Valley boys' basketball tournaments/etc.)
- Attended weekly planning meetings with Athletics staff to plan, evaluate, and create game-day and event operations plans and procedures.
- Directly supervised, trained, and managed 25 parking monitors per season during athletic events, as well as professional customer service staff (RMC Events based in Charlottesville, VA)

- Developed and maintained comprehensive event and building signage and policy manuals. Assisted with facility management operations during events.
- Served as liaison for policies, procedures, and issues between non-institutional guests and Athletics staff.

**December 2007- July 2008 James Madison University Athletics Harrisonburg, VA**

**Games Operations Intern**

- Recruited, hired, and trained practicum students from Sport and Recreation Management program.
- Assisted with facility preparations for games and special events.
- Facilitated and developed gameday preparation protocol, inter-department involvement, communication with Athletics staff, and official department support for Men's and Women's Varsity Tennis programs.

**Summer 2007- Summer 2008 Rockingham County Recreation Harrisonburg, VA**

**Summer Playground Director**

- Supervised staff of 7 counselors for summer recreation program.
- Directed school site for summer recreation program. Developed educational programming, led recreational activities, coordinated field trips, and provided direct interaction with participants.
- Oversaw and maintained enrollment and collected payments for enrollment.

Related Experience

Semester-long practicum with Harrisonburg Parks and Recreation Department. Managed facilities, refereed, and coordinated youth athletic programs.

Volunteered at CAA Men's Basketball Tournament in Richmond, VA. Assisted with facility operations and marketing game day events.

Served on informational group discussing start-up and marketing of Harrisonburg-Rockingham Sports Commission.

Summary of Relevant Coursework and Activities

Participated in multiple, professional development leadership training courses through James Madison University Human Resources, including the selection for and completion of the Emerging Leaders program.

Faculty mentor in JMU Civic Learning Program for students referred through the Judicial Affairs office.

Serve as the representative for The School of Hospitality, Sport and Recreation Management on the Student Government Association's panel to improve departmental resources.

Courses taken: Leadership in Recreation Professions; Research Techniques; Sport Sales and Promotion; Intro to Marketing in the Sport Industry; Managerial Finance; Facility Planning and Management for Sport and Leisure; Management in Sport, Leisure, and Fitness Settings; Sociology and Psychology of Kinesiology and Recreation; Fiscal Management of Sport and Recreation; Legal Aspects of Sport and Recreation

I am available for questions or comments through email at [campbejj@gmail.com](mailto:campbejj@gmail.com) or by phone (804) 647-0272