



City of Harrisonburg, Virginia  
Office of the Mayor

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Christopher B. Jones  
Mayor

**A PROCLAMATION RECOGNIZING THE MONTH OF SEPTEMBER 2016  
AS LIFE INSURANCE AWARENESS MONTH**

**WHEREAS**, the vast majority of Virginians recognize the importance of life insurance as a safeguard for the financial security of their loved ones; and

**WHEREAS**, life insurance industry pays roughly \$9 billion to Virginia beneficiaries each year, providing a tremendous source of financial relief and security to families experiencing the loss of a loved one; and

**WHEREAS**, the life insurance industry generates more than 32,000 jobs in Virginia; and

**WHEREAS**, despite the peace of mind that life insurance brings to hundreds of thousands of Virginia families, there are still too many Virginians who lack adequate life insurance coverage; and

**WHEREAS**, during the month of September the National Association of Insurance and Financial Advisors celebrates Life Insurance Awareness Month; and

**WHEREAS**, Life Insurance Awareness Month is an opportunity to encourage individuals eligible for life insurance to seek advice from a qualified insurance professional, and to take the actions necessary to achieve a financially secure future for their loved ones:

**NOW, THEREFORE BE IT RESOLVED**, I, Christopher B. Jones, Mayor of the City of Harrisonburg, call upon all citizens of Harrisonburg to observe the month of September, 2016, as Life Insurance Awareness Month.

GIVEN under my hand this 27<sup>th</sup> day of September 2016.

BY: \_\_\_\_\_  
Christopher B. Jones, Mayor

ATTEST: \_\_\_\_\_  
Pamela Ulmer, Clerk Pro Tempore