

Boards & Commissions Application



I am interested in serving on the following boards/commissions. (Please indicate the order of preference).

1. Planning Commission
2. Social Services Advisory

As an applicant/member of a Council-appointed Board or Commission, your name, address, and phone number will be available to the press and public. Information will be kept on file for three years. Public discussion of information contained herein may occur in the meeting at which appointments are considered by the City Council.

Mr. Mrs. Ms. Miss. Dr. (Please type or print clearly)
Name: ORENIC MARSHALL F Date: July 14, 2020
(Last) (First) (M.I) Updated 09/22/21

Home Address: 891 Northfield Ct. H-burg Own/Rent? own
Phone Number: 540.209.3533 Alternate Phone: 540.478.4262
Occupation: General Manager Employer/Organization: Massanutten Resort
E-mail: marshallorenic77@gmail.com Harrisonburg resident for 7 years.

Were you referred by anyone: Yes No Name of Referring Party: _____

How did you hear about volunteering on a board or commission? Cable Website Council Meeting
Other: _____

Why do you wish to serve on a board or commission?

I want to serve on the Planning Commission because the residential housing in the City of Harrisonburg needs to be a top priority for the city council. My experience in coordinating restaurant openings has given me experience in dealing with building codes, permitting and zoning regulations. I am concerned that with the continual influx of immigrants and others moving to the city, action needs to be taken as quickly as possible. I feel that the Planning Commission can help speed up the process.

What relevant experience or education do you have to this board or commission?

I have over twenty years of management experience. I spent two years coordinating new restaurant openings. I spent over a year leading a faith-based recovery ministry. I have volunteered for SVU Soccer for four years as a coach and team manager.

What other interests or concerns do you have regarding the community?

I want to know more about diverse issues that face the community. I feel we need to have more conversation and community input into topics of concerns that may face us. I believe the biggest concern I have is lack of knowledge about how city government works.

Please list any past or present community involvement e.g. City Council, Board and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:

Ministry leader of Celebrate Recovery - a faith based addiction + recovery program.

I have volunteered as a coach and team manager for the Shenandoah Valley United Soccer club since 2016.

-Please return completed application to the City Manager's Office-

Applicants are encouraged to attach a resume or other supporting information that may be helpful to Council in considering their application.

409 S. Main Street, Harrisonburg, VA 22801

Tel:(540)432-7701 **Fax:**(540)432-7778 **E-mail:**Pamela.Ulmer@harrisonburgva.gov

Marshall Orenic

891 Northfield Court, Harrisonburg VA 22802
Mobile: 540.209.3533 - marshallorenic77@gmail.com

Summary

Energetic management professional versed in business management, finance and sales. Emphasizes process improvement to increase profits and customer satisfaction.

Skills

- Manages to high standards of team morale and productivity by listening to the needs of the staff
- Recruits, hires, trains and development of team members and managers - through resiliency
- Self-disciplined - I can set my own schedule to Accomplish goals
- Proven track record in initiating local marketing endeavors and sales building; implementing company objectives and sales goals while servicing existing customers by cultivating lasting relationships
- Proficient in Microsoft Office, Excel, PowerPoint and Publisher
- Extensive knowledge of profit and loss reconciliation and budgeting
- Supervision: Experience overseeing eight units. supervised two certified training units
- Experienced in public speaking

Accomplishments

- Directed the openings of four new units
- Achieved number two in the country in same store sales growth
- Silver Started Award for outstanding sales
- Presidents Club for individual sales
- Licensed in P&C, Life, Health and Annuities in the state of VA and WV

Education and Training

Associate of Science: Business Administration

Licensed in Virginia for Property & Casualty Health, Life & Annuities

Experience

Manager – Great Eastern Proveyors/Massanutten Resort – MaGaheysville, VA

Jan 2019 – Present

Multi-Line Representative – State Farm – Bridgewater, VA

April 2018 – Dec 2018

Assistant Manager – Sprint Store – Harrisonburg, VA

June 2017 – Feb 2018

Advisor – Futurity First Insurance Group – Harrisonburg, VA

August 2017 – April 2018

Manager – Krispy Kreme – Harrisonburg, VA

November 2016 – April 2017

Helped open new store as an assistant and then was promoted to general manager.

Representative - Mutual of Omaha Insurance Company – Harrisonburg, VA

September 2015 to August 2017

Operator - CiCi's Pizza – VA and MD

July 2014 to June 2015

Mentored, coached and trained over 175 team members and managers

Identified inefficiencies and made recommendations for process improvements to the franchisee

General Manager - Qdoba Mexican Grill – Harrisonburg, VA

August 2012 to July 2014

Optimized profits by controlling food, beverage and labor costs on a daily basis.

Consistently maintained high levels of cleanliness, organization, storage, and sanitation of food and beverage products to ensure quality. Counseled and disciplined staff when necessary. Increased weekly revenue by six percent.

New Store Coordinator - CiCi's Pizza – Denver, CO

August 2010 to August 2012

Directed the success of four new store openings

Coordinated all new hiring, vendor and equipment set up, training and marketing

Ensured that construction was on schedule and on budget

Client Advocate - AVA Care – Harrisonburg, VA

Volunteer Coach & Manager – Shenandoah Valley United Soccer – Harrisonburg, VA

