

Beautification & Main Street Report

Harrisonburg Downtown Renaissance

May 27, 2014



do downtown



Initiatives

2014 Comprehensive Work Plan Renaissance Night Fundraiser





Beautification

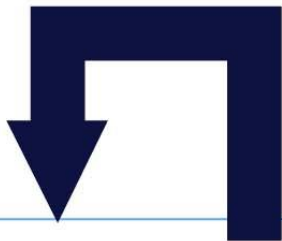
Tree Mini-Lights





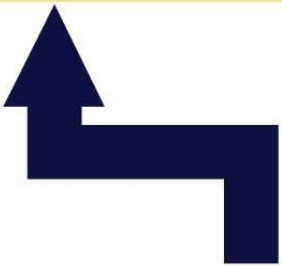
Deck Enhancements

Signage



WATER STREET ROOF DECK

**Free Public Parking
After 5 PM & Weekends**



MUNICIPAL PARKING LOT

Free Public Parking





Deck Enhancements

Stairwell Improvements





Proposed Projects

Banners





Proposed Projects

Murals





Revitalization

- Main Street model
- Visited Lynchburg
- Past vision
- New opportunities



Recognition

- Fastest Growing City in Virginia
- City survey results
- DNR Best Use of Taxpayer Money



National Recognition



Beaufort, South Carolina



Bedford, Pennsylvania



Gettysburg, Pennsylvania



Grand Haven, Michigan



Harrisonburg, Virginia

The 2014
**Great American
Main Street
Award**
Semifinalists



Middlesborough, Kentucky



Milledgeville, Georgia



Pontiac, Illinois



Rawlins, Wyoming



Woodbine, Iowa



National Conference

May 18-20 Detroit, MI





GAMSA





GAMSA





Appreciation

- City Council Members
- City Staff
- HDR Board + Staff
- Partnering Organizations + Businesses
- Downtown Supporters



Video

Produced by National Main Street Center



2014

**Great American
Main Street Award**®

Presented by:
**National Main Street
Center**

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National Trust *for* Historic Preservation