

Application Form

Profile

Prefix Marc _____
First Name Middle Initial Lemmond _____
Last Name Suffix

marc.lemmond@gmail.com

Email Address

936 Oak Hill Drive _____
Home Address Suite or Apt

Harrisonburg _____
City VA _____
State Postal Code

How many years have you been a resident of Harrisonburg?

4

Home: (703) 587-0877 _____
Primary Phone Alternate Phone

U.S. Government _____
Employer Energy Industry Engagement
Manager _____
Job Title

Are you reapplying for a current position you hold? *

Yes

Which Boards would you like to apply for?

Environmental Performance Standards Committee (EPSAC): On Agenda

Interests & Experiences

Please tell us about yourself and why you want to serve.

Why are you interested in serving on a board or commission?

I have experience and expertise in economics, environmental protection, energy, sustainability, and international trade that I would like to bring into city processes and considerations.

What other interests or concerns do you have regarding the community?

I appreciate the natural beauty and the people of the city. I would like to help preserve and build on these things.

What relevant experience or education do you have to this board or commission?

After earning a Master's Degree in Science, Technology, & Public Policy from the George Washington University. I worked in government and the private sector in economics, environmental protection, energy, sustainability, international trade and other relevant functions.

Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:

Previous experience with the City of Harrisonburg EDA and EPSAC.

[MarcLemmondProfessionalResume.pdf](#)

Upload a Resume

EPSAC Applicants only

Question applies to Environmental Performance Standards Committee (EPSAC)

City Council is seeking EPSAC members to represent broad stakeholder interests within the city. If you will be participating on the EPSAC as a representative of a business, group, or organization, please provide the name of the business, group, or organization and indicate what stakeholder category the group represents. If more than one, please list all. A. Residents, civic leagues, homeowners associations. B. Institutional and tax exempt entities including colleges and churches. C. Business community including residential, commercial and industrial property owners, malls, and business groups. D. Professional engineers, real estate developers, and construction contractors. E. Special interest groups that represent economic development, environmental or outdoor recreation. F. Others, education professionals from the local schools and city staff: PLEASE CHOOSE ONE FROM THE DROP DOWN BOX *

G: none

Question applies to Environmental Performance Standards Committee (EPSAC)

Name of business, group or organization you would represent?

None

MARC LEMMOND

[703.587.0877](tel:703.587.0877)

marc.lemmond@gmail.com

GOVERNMENT AFFAIRS STRATEGIST & PUBLIC-PRIVATE PARTNERSHIPS LEADER **Secure & Build Global Markets through Government Relations & Partnerships**

Accomplished professional who engages government officials for legislative, regulatory, and business objectives. Leverages skills and background in Energy, Environmental Technologies, Sustainability, and International Trade to create and manage programs. Builds relationships with government stakeholders in new markets. Leads global cross-functional teams to achieve results. Recognized for exceptional communications skills (writing articles, editing publications, presentations, campaigns).

Develop Government Relations Strategy | Influence Legislation
Identify Emerging Policy Issues | Leverage Associations | Manage Policy Relationships
Impact International Standards | Launch New Initiatives

PROFESSIONAL EXPERIENCE

Virginia Clean Cities, Harrisonburg, VA and remote 2020 - Present

Program Coordinator

Implement programs and communications initiatives for cleaner fuels and vehicles partnership supported by U.S. Department of Energy.

- Leading program implementation on electric bus and electric vehicle data initiatives
- Write articles for newsletter and website, in addition to stakeholder outreach
- Contribute to program reporting and grant applications for new work

IBM, Washington, DC and remote 2016 - 2018

Global Policy Leader for Energy, Environment, & Utilities

Managed and expanded relationships with Congress, federal agencies, and industry groups for energy and water business unit. Contributed regulatory and policy perspectives to business proposals. Started in The Weather Company as Senior Public-Private Partnerships Manager.

- Built and strengthened ties to DOE, FERC, EPA, Congressional committees, and other government and industry groups to link policy perspectives to business opportunities.
- Directed teams of technical, lobbying, marketing, and other staff in successful policy-related projects.
- Facilitated inclusion of weather business into other areas (energy, philanthropy, corporate citizenship) for more complete integration of new unit (The Weather Company) into IBM.

US ENVIRONMENTAL PROTECTION ADMINISTRATION, Washington, DC 2010 - 2016

Program Manager, International Trade, Finance, & Economics

Integrated environmental stewardship and sustainability into international trade and finance policy. Served as Deputy Team Lead for International Trade and Economics Program.

- Led implementation of agency-wide Export Promotion Strategy, providing an avenue for EPA to play important role in National Export Strategy.
- Congressional and Intergovernmental Relations liaison for legislative affairs.
- Created new strategies for leveraging international trade apparatus for environmental initiatives focused on e-waste, chemicals, and other priorities.

US DEPARTMENT OF COMMERCE, Washington, DC

1999 - 2010

International Trade Specialist, Energy & Environmental Industries

Analyzed and promoted international markets for US environmental solutions.

- Led first agency efforts to quantify US environmental solutions economy, validating emerging industry.
- Initiated and successfully implemented first strategy to support electronics recycling sector, boosting global competitiveness of fledgling US industry.
- Served as lead editor for widely-distributed industry newsletter, encouraging export interest.

ADDITIONAL RELATED EXPERIENCE

ICF INTERNATIONAL – Fairfax, VA – **Associate – Global Environmental Issues**

Recruited energy industry partners for and helped shape EPA Energy Star programs as part of consulting team support contract. Executed recruiting strategy that reduced partner acquisition costs by more than 50%. Led successful effort to create first program service directory to highlight industry partners. Initiated new outreach tools, including case studies and pilot projects. Helped partners with communications and public relations as part of program implementation.

OWENS CORNING – Washington, DC – **Government Relations Specialist**

Oversaw implementation of global regulatory and policy agenda for global Fortune 500 corporation. Acted as lead on international policy partnerships and secondary manager for team of contract lobbyists and legislative consultants. Developed and managed first company intranet site for government affairs engagement. Spearheaded public relations effort leading to award from US Secretary of Energy.

STATE OF NEW YORK – New York, NY and Washington, DC – **Research Assistant**

Supported policy specialists and federal affairs staff in Washington, DC with research, writing, and representation on immigration, international affairs, economic development, and tax issues.

WORLD BANK – Washington, DC – **Graduate Assistant** – Private Sector Development

Supported division with relevant research on complex economic issues.

EDUCATION

Master of Arts (MA), Science, Technology, and Public Policy, George Washington University, Elliott School of International Affairs, Washington, DC

- Woodrow Wilson Fellow in Public Policy and International Affairs

Bachelor of Arts (BA), Political Science, Public Policy (Dual Major), University of Alabama at Birmingham, Birmingham, AL

- Received Outstanding Political Science Student Award

MILITARY VETERAN

US MARINE CORPS, 6 years

Reserve, Operation Desert Storm Campaign Veteran
