

AniCira

Helping pets be happier and healthier

Cate Lemmond, CAWA, CVPM
President/CEO

Harrisonburg City Council Presentation
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About Us

A black and white photograph showing a close-up of a person's long, wavy hair. A dog's head is resting against the person's hair, with its ear visible on the left side. The dog is wearing a striped collar. The overall mood is warm and affectionate.

Mission

Anicira is committed to serving animals and our community through veterinary services, education, outreach, shelter, care and protection programs to help animals live healthy lives in a safe environment

Vision

A community free of homeless and neglected pets

Bandit, Adopted May 2016

Anicira Philosophy

Euthanasia of adoptable animals is unacceptable.

- ▶ Apply industry best practices - working smarter
- ▶ Serve community by empowering people, *not* judging or blaming
- ▶ Solution-based approach
- ▶ Fact-based decision making

Community Impact

- ▶ Since opening in Harrisonburg in 2005, more than **150,000 spay/neuter surgeries** have been performed
- ▶ Each year, more than **12,000 pets** are served
- ▶ Over **\$1.25 million** of subsidized and pro bono services have been provided to community pets in need

Anicira Programs



Lola, available for adoption

- ▶ Outreach & Partnerships
- ▶ Medical Assistance
- ▶ Pet Food Pantry
- ▶ Anicira Adoption Program

Outreach & Partnerships

▶ Outreach

- Offsite adoptions
- Fundraising events
- Humane education

▶ Partnerships

- Animal welfare organizations (90+)
- Local businesses
- Local schools

Medical Assistance

1,200 pets helped each year



Pet Food Pantry

- ▶ 3,000 lbs. of food distributed each month



Anicira Adoption Program

Dedicated to saving day old puppies
to 15 year old hound dogs

- ▶ Comprehensive services provided for **all** animals
 - Advanced veterinary care including surgery and dentistry
 - Behavioral rehabilitation
 - Support services for adopters

*Vance,
Adopted April 2017*



*Molly Mae,
Adopted February 2017*



Adoption Day!

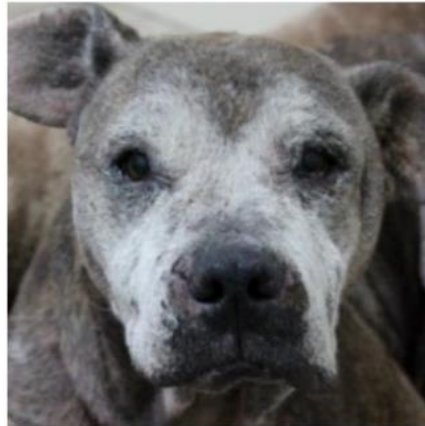


Mia: One of Many

Found in a shed two weeks after owners moved

Factors against her: Senior, Pitbull, hair loss, eye & ear infections, emaciated, fearful

Outcome: Adopted into loving home



Anicira Animal Adoption Center



With community support, Anicira opened the Adoption Center in May 2017

What is “No-Kill?”

- ▶ Reserving euthanasia for animals that are terminally ill, critically injured, or a threat to public safety
- ▶ Committing to saving lives
- ▶ Using other solutions to solve problems

The No-Kill Equation

- + Volunteers
- + Rescue partnerships
- + Foster care
- + Comprehensive adoption program
- + Medical & behavioral prevention & rehab
- + Pet retention efforts
- + Community involvement
- + Proactive spay/neuter campaigns
- + Compassionate, dedicated, capable leadership

Over 90% save rate!

Myths About No-Kill Shelters

- ▶ Myth 1: No-kill shelters hoard animals
- ▶ Myth 2: No-kill is just a numbers game or fundraising ploy
- ▶ Myth 3: Transfer animals to other shelters for euthanasia
- ▶ Myth 4: Open admission, no kill shelters don't exist.
- ▶ Myth 5: Animals are allowed to suffer
- ▶ Myth 6: Bigfoot lives at our shelter



Target Zero - A Lifesaving Goal

0% euthanasia of treatable animals



Jackson



Alcott



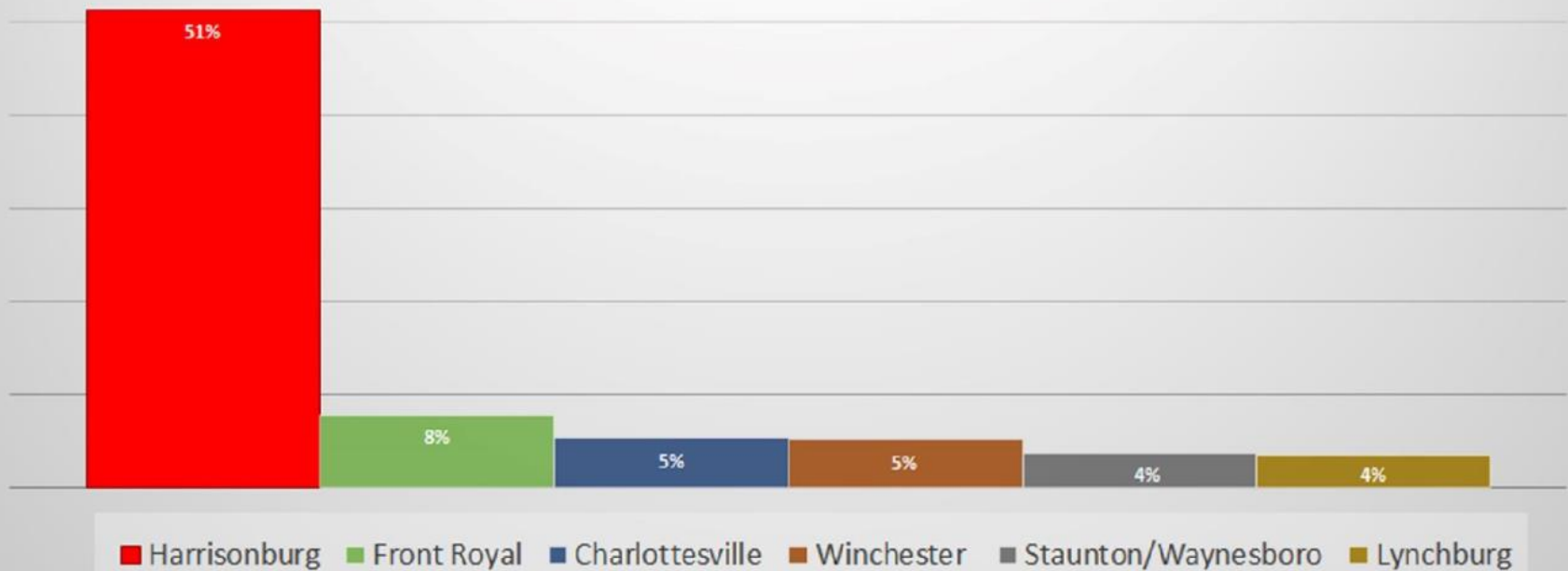
Harrisonburg 2016 Intake

- ▶ ACO-facilitated
 - 50 stray dogs
 - 53 stray cats
 - **103 cats and dogs**

- ▶ Total Intake for Zip Codes 22801 & 22802
 - *Includes parts of Rockingham County*
 - Dogs: 536
 - Cats: 695
 - **1,231 cats and dogs**

High-Kill Harrisonburg: 51% Death Rate

2016 Open Admission Shelter Euthanasia Rate



A New Approach to Animal Sheltering in Harrisonburg

- ▶ Guaranteed live release rate!
- ▶ Use of current best practices and industry standards
 - Spay/neuter before adoption
 - Large scale, effective foster program
 - Comprehensive volunteer program
 - Network of active rescue partners
 - Collaborative, active local partnerships
 - Friendly, welcoming adoption policies
 - Positive approach to engage community

A New Approach

to Animal Sheltering in Harrisonburg

Reunification Program

- Coordinated effort to reunite pets with their family
- Online reporting tool for lost and found pets including stray animals

▶ Pet Retention Services

- Referral for pet-friendly housing
- Behavior training
- Pet help desk
- Spay/neuter assistance

Puppies pulled from under-resourced shelter, adopted November 2016

A New Approach to Animal Sheltering in Harrisonburg

- ▶ Reinstatement of C.A.R.T. – Community Animal Response Team
- ▶ Social Service Initiatives
 - Safekeeping: options for owners who are experiencing crisis including housing, health, domestic violence
- ▶ Public health initiatives
 - Rabies vaccination clinics
 - Bite prevention education
- ▶ Data analysis: Who, what, when, why?



A New Approach to Animal Sheltering in Harrisonburg

- ▶ Veterinary services for **all** animals
 - Dentistry
 - Spay/Neuter
 - Surgery
 - Heartworm treatments
 - Critical care for sick or injured animals

All provided **in-house** by licensed Veterinarians and licensed Technicians experienced in shelter medicine

Kady, Adopted Apr 2017

Fiscal Responsibility

- ▶ Funding request is 5% less than current budget
- ▶ Higher level of service
- ▶ Utilize staff and funding in most efficient way
- ▶ Full transparency and accurate statistical reporting

Every dollar, every minute, every resource should be working towards life-saving goal

Why Do We Want to Do This?

- ▶ Elevate standards of animal welfare to match other VA cities
- ▶ Increase fiscal responsibility
- ▶ Respond to community interest and demand
- ▶ Save lives



Mellie

*Buckshot wound to leg,
specialized surgery,
nursing puppies*



Annie Sue

*Senior,
extensive
dentistry needs*



Duke

Bottle fed



Deacon

Senior, hip injury

**Thank you for this
opportunity**

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