

## Application Form

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### Profile

Prefix \_\_\_\_\_ Reagan \_\_\_\_\_ Eshleman \_\_\_\_\_  
First Name Middle Initial Last Name Suffix

reagan.eshleman@gmail.com  
Email Address

515 S. Mason St \_\_\_\_\_  
Home Address Suite or Apt

Harrisonburg \_\_\_\_\_ VA \_\_\_\_\_ 22801  
City State Postal Code

### How many years have you been a resident of Harrisonburg?

37

Home: (540) 246-6064 \_\_\_\_\_  
Primary Phone Alternate Phone

Prevent Child Abuse America \_\_\_\_\_ Training and Technical  
Employer Job Title Assistance Specialist

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**Demographics** - (Submission of this information if voluntary and will not subject you to any adverse treatment should you chose to not complete)

### Ethnicity

Caucasian/Non-Hispanic

### Gender

Female

### What is your age?

50+ years old

### Are you reapplying for a current position you hold? \*

No

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### Which Boards would you like to apply for?

Community Services (Chapter 10) Board (CSB): Submitted

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### Interests & Experiences

Please tell us about yourself and why you want to serve.

**Why are you interested in serving on a board or commission?**

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I have worked with and along side the CSB in multiple capacities. I feel strongly about the work they do with and in the community.

**What other interests or concerns do you have regarding the community?**

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I am interested in the overall health of the community. Not only mental health, but also physical and overall health.

**What relevant experience or education do you have to this board or commission?**

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I am the former Program Manager for Healthy Families of the Blue Ridge (housed in the Sentara Community Health Dept) and the former Director of the Community Counseling Center. I was also the Program Manager for the Child Care Resources and Referral Office as well as the PEAS Parenting class.

**Please list any past or present community involvement e.g. City Council, Boards and Commissions, Citizen Academy, etc. in Harrisonburg or elsewhere:**

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No other City Council, Board or Commissions but I have attended the Citizen Academy.

[Reagan\\_resume.docx](#)

Upload a Resume

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**EPSAC Applicants only**

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**Bike/Pedestrian Subcommittee Applicants only**

# Reagan Eshleman

515 S. Mason Street  
Harrisonburg, VA 22801  
540.246.6064

## Summary of Qualifications

- Program Management
- Program start up
- Programs with large regional foci
- Parent training facilitation and administration
- Grant funds management
- Staff Training
- Strategic Planning
- Budgeting
- Parent Support
- Data base management
- Supervision
- Program evaluation and Assessment

## Education and Professional Training

**Bachelor of Science, International Business; minor, Latin American studies**  
**James Madison University, 1991**

### Professional training

- Co-parenting- Two parents, Two Homes;
- Incredible Years;
- Virginia Star Quality Rating Improvement Initiative, Mentor;
- Non-profit Institute, James Madison University
- Harrisonburg/Rockingham Chamber of Commerce Community Leadership Program
- Healthy Families: Family Support Worker Core; Supervisor/Program Manager Core
- Mental Health First Aid USA
- Partnering with Parents: Preventing Abuse and Neglect
- Healthy Families America Peer Reviewer
- Healthy Families America Implementation Training

## Past and Present Affiliations

Former Member of the Child Care Aware of Virginia (CCA-VA) Resource and Referral Network State Advisory Board; Former Member of the CCA-VA Governing Board; Former Chairperson, Healthy Community Council (Harrisonburg City and Rockingham County); Board member for the Center for Marriage and Family Counseling; Virginia Cross-Sector Professional Development Consortium Governance Committee; Smart Beginnings- Valley Leadership Council; Central Virginia Counseling Association – Community Support Person of the Year Award.

## **Professional Experience – Healthy Families**

### **Families Forward Virginia Healthy Families Director**

November 2019 – June 2023

- Serves in the leadership role of a statewide network and ensures model fidelity and compliance by monitoring quality assurance, supporting professional development, and facilitating and guiding continuous quality improvement efforts of local programs.
- This position articulates the vision of the HFV network and serves as the “face” of Healthy Families Virginia within the national Healthy Families America Network.
- Use data, best practices, and emerging trends to position the network for the future and collaborates with other staff at Families Forward in support of the three home visiting models managed by the organization.
- Expand the footprint of home visiting by identifying strategic areas for expansion and working as the primary contact with local community partners on new site development and expansion of existing programs.
- Work with the CPO and the Finance Manager to budget, monitor and provide oversight for specific programmatic operations to ensure sound fiscal and system management.
- Work closely with the Independent Evaluator, Data System Administrator and Evaluator, and the Communications Director to provide input and support to the HFV Executive Summary and Statewide Goals and Objectives.

### **Families Forward Virginia (formerly Prevent Child Abuse Virginia) TA/QA Specialist**

2016-2019

- Provide technical assistance by phone and on site for Healthy Families sites, including mentoring for the Director/Manager, and consultation on all areas of program operations including: management, supervision, documentation, quality assurance, service delivery, board development, funding, and community collaboration.
- Conducting annual Quality Assurance site visits to each of the HFV sites to monitor home visitation services, model fidelity, supervision, screening and assessment, community collaboration, staff training, service referrals, program management, and evaluation.
- Conduct regional networking meetings for Supervisors, Family Support Workers and Family Resource Specialists.
- Provide TA for sites which receive federal funding and coordinate grant management.

### **Healthy Families of the Blue Ridge Family Support Worker**

2001-2002

## **Other Professional Experience**

### **Center for Marriage and Family Counseling Executive Director**

**2014-2017**

- Garnered, managed and expanded grant funds and the donor base
- Provided supervision, administrative, payroll and book keeping support for entire 13 member non-profit agency.
- Managed Accounts payable and expense control, including bank account reconciliation, cash receipts, finance charges, billings and invoicing.
- Expanded revenue sources in addition to managing grant funding

### **Sentara RMH Family Connection Coordinator**

**2008 - 2016**

- Managed department grant accounting for multiple programs with an operating budget exceeding one million annually
- Supervised up to 13 employees within several different grant programs.
- Program Manager for the Healthy Families of the Blue Ridge program.
- Start-up Manager and Director for the federally funded STARS (Specialized Treatment and Support Services) program
- Director for the Child Care Aware of the Piedmont program overseeing 22 counties and 10 cities
- Local Coordinator for Virginia Quality Initiative Program of the Valley
- Director of the Parenting Education and Support (PEAS) classes

### **ChildCare Connection Coordinator**

**2002-2008**

- Director of two resource and referral offices that marketed services, coordinated professional development trainings, and provided technical assistance and consultation activities for child care providers in ten counties and six cities.
- Supervised and provided child care searches for parents looking for child care.
- Started and maintained a substitute database as well as the database of child care providers