



CITY OF HARRISONBURG
**COMMUNITY
DEVELOPMENT**

409 SOUTH MAIN STREET, HARRISONBURG, VA 22801

OFFICE (540) 432-7700 • FAX (540) 432-7777

Memorandum

To: Planning Commission
From: Department of Community Development
Date: January 10, 2024 (Regular Meeting)
Re: Presentation by Commissioner Heja Alsindi – “From Vision to Reality: A Strategic Approach to Comprehensive Planning”

As discussed at the November 8, 2023 and the December 19, 2023 Planning Commission meetings, Commissioner Alsindi will be giving a 10-15 minute presentation on the following:

From Vision to Reality: A Strategic Approach to Comprehensive Planning

Summary: Strategic planning and long-term planning have been observed to be used interchangeably. This presentation sheds light on the necessity of following a strategic approach while developing a comprehensive plan. Strategic planning emphasizes the role of having a clear vision in shaping the identity/community character and direction of a city. This presentation aims at sharing some of the best practices for future planning efforts while adopting a constructive analytical and comparative view of the 2018 comprehensive plan for the City of Harrisonburg.

Heja Alsindi, PhD