



TO: Eric Campbell, City Manager
FROM: Erin Smith, Events Manager, HDR
DATE: 03/26/19
RE: 2019 Rocktown Turkey Trot

Summary: Consider the Special Event application request for the Rocktown Turkey Trot on Thursday, November 28, 2019.

Background: The Rocktown Turkey Trot is organized by VA Momentum and is planned for 11/28/19 from 8am-10am in downtown Harrisonburg. This would be the 6th year of the event, which features a kids dash and 4-mile run through the streets of downtown on Thanksgiving morning. Proceeds from the run benefit Blue Ridge Area Food Bank.

This event utilizes a modified, pre-approved route included in the special event application. It is the same course approved in the 2018 Turkey Trot application.

This application was reviewed and approved by the Special Events Committee on 02/07/19.

The total cost of the event is estimated between \$2,530-2,675. The organizer is responsible for payments made to HPD off-duty officers and for payments towards services rendered by Public Works or third-party contractors.

Key Issues:

- PW support or AWP/third-party support (street closures, parking lot closures, message boards, barricades)
- HPD support (7 off-duty officers)
- COI + Endorsement attached