

May 23, 2023

Teen Outreach

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Project Mentor: Vic Garber Assistant Director





Our Goal:

- ▶ **What** - Create a strategic outreach program that will challenge and engage teens for Harrisonburg Parks and Rec
- ▶ **Who** - Teenagers between the ages of 13-19
- ▶ **Where** - Community Activities Center, Simms Recreation Center, and Parks
- ▶ **When** - In the near future!
- ▶ **Why** - We lack challenging and engaging programs for the 3,300 Harrisonburg students

Coming next is
Research

Research

- **Benchmarked Departments**
- **Student Questionnaire**
- **Facility Tours and Staff Interviews**

Coming next is Research
of other facilities

Research of Other Departments



Phoenix, Arizona

Teen focused
special programs



St. Petersburg, Florida

TASCO



Dallas, Texas

Teen interest focused
groups/clubs and college
readiness groups

Coming next is
Phoenix, Arizona

Phoenix, Arizona



Parks and Recreation



Making Phoenix a better place to live, visit and play!

Phoenix provides residents and visitors more than 41,000 acres of desert parks and mountain preserve land with more than 200 miles of trails; 186 parks; 32 community and recreation centers; eight golf courses; 29 pools where thousands cool off and learn to swim each summer; and classes, programs and sports leagues where kids and adults learn, stay active and have fun!

 **PHX Newsroom**

- Register for Programs >
- Find a Park >
- Take a Hike >
- Visit a Recreation Center >
- Phoenix Afterschool Center (PAC) >
- Play Sports >
- S'edav Va'aki Museum >
- Pools & Swimming >
- Phoenix Golf >
- South Mountain Environmental Education Center >
- Arts, Culture, Education & Nature >



Coming next is St.
Petersburg, Florida

<https://www.phoenix.gov/parks>

St. Petersburg, Florida

St. Petersburg Parks & Recreation

Parks

Programs

Sports & Fields

Centers & Pools

Events

Rentals

Q

EN

▼

About

Classes

Camps

Childcare

Adult/Senior

Teens

Therapeutics

Wellness

Teen Programs

CAMPS



BEFORE & AFTER SCHOOL



TEEN ROOMS



EVENTS



SPORTS



TECHNOLOGY



<https://www.dallasparks.org/532/Teen-Programs>

Coming next Dallas,
Texas

Dallas, Texas

PUBLIC NOTICE

Delayed Recreation Center Opening - May 19, 2023
[Read On...](#)

Churchill Park Pickleball Court Closure
[Read On...](#)


[Create a Website Account](#) - Manage notification subscriptions, save form progress and more.

[Website Sign In](#)



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Teen Tech Center

Youth Boxing Gym

Teen Late Night

Teen Summer Camp

Career & College Readiness

[Home](#) > [Programs & Activities](#) > [Teen Programs](#)

Teen Programs

T.O.P.S. – Teens Organized & Prepared for Success

Dallas Park and Recreation Department knows the importance of connecting with teens in our communities. Teens Organized and Prepared for Success offers a variety of great teen programs at various recreation centers across Dallas. Our dedicated team works diligently to create programs specifically geared to the interests of youth ages 13-17.

Youth will have opportunities to participate in a variety of activities, which are as follows:



TEENS ORGANIZED AND PREPARED FOR SUCCESS

Featured

Recreation Services
8007 E. Northwest Highway
Dallas, TX 75238

Ph: 214-670-8847

Hours
Monday - Friday
9:00 a.m. - 5:00 p.m.

Coming next is Survey

<https://www.dallasparks.org/532/Teen-Programs>

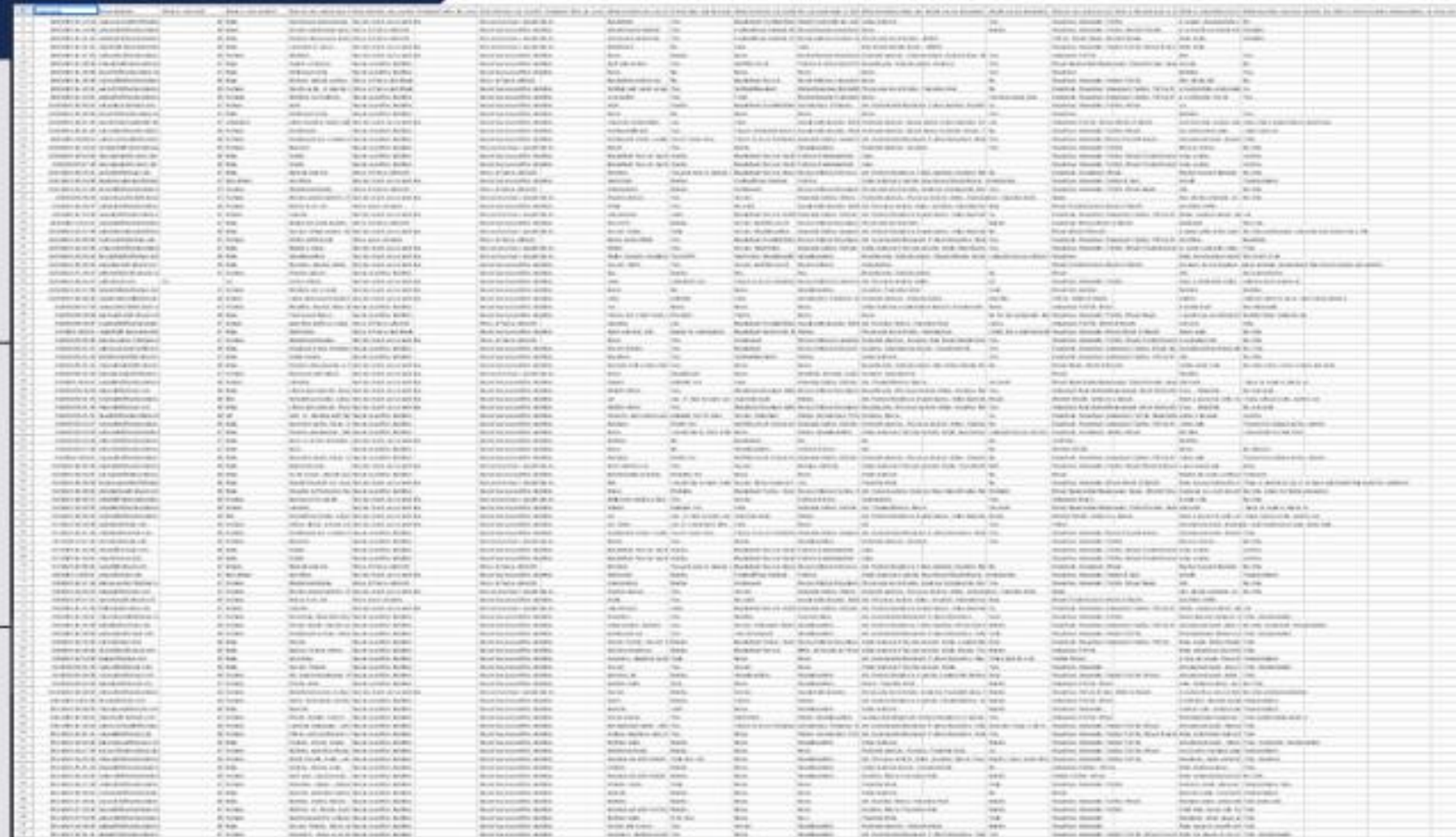
Survey

Who We Surveyed
Teens Ages 13-19

How We Surveyed
Google Form

Amount of Submissions
102

How We Collected Data
Google Spreadsheet



Our spreadsheet of all data collected



Parks and Rec New Teen Outreach Programs for Harrisonburg

Have you ever wanted new activities for teenagers in Harrisonburg? As apart of our Honors In-field experience Government class we were tasked with the idea of coming up with new clubs and programs to fill the spaces of the Community Activity Center and the Lucy Simms building. By helping us fill this form out you could get new and improved programs you will enjoy. We are trying to reach ages 13- 19 and grades 8th to 12th specifically as the teens need more programs.

snsyha00@harrisonburg.k12.va.us [Switch account](#)



* Indicates required question

Email *

Your email

 [Request edit access](#)

Coming next is Our Flyers

Our Flyers



A flyer for a 'TEEN OUTREACH' survey. The background is dark blue with colorful triangular bunting at the top. A QR code is in the top right corner. The text is in yellow and white. At the bottom, there is an illustration of hands holding various books and documents.

TEEN OUTREACH
HOW EXCITING IS YOUR
TEENAGE LIFE SO
FAR?
If it's not!! YOU CAN FIX THAT
DO YOU LIKE DANCE, MAC
MUSIC OR EVEN SPORTS?
**Fill out this Parks & Rec
survey to help us build a
teen program FOR YOU!**
Complete By April 21st!
Presented By Student Government Ensemble



A flyer for the City of Harrisonburg Parks & Rec. The background is yellow and light blue with geometric shapes. The City of Harrisonburg Parks & Rec logo is in the top right. A QR code is on the right side. The text is in white, blue, and yellow. A curved arrow points from the text to the QR code.

**TEENS,
IS HARRISONBURG
TOO BORING
FOR YOU?**

**HELP US ADD MORE TEEN
ACTIVITIES/PROGRAMS TO HARRISONBURG
PARKS AND REC BY FILLING OUT THIS
QUESTIONNAIRE!**

New Zipline? *Teen Social Hangout??*

**Anything you believe Harrisonburg needs!!
Complete By April 21st!**

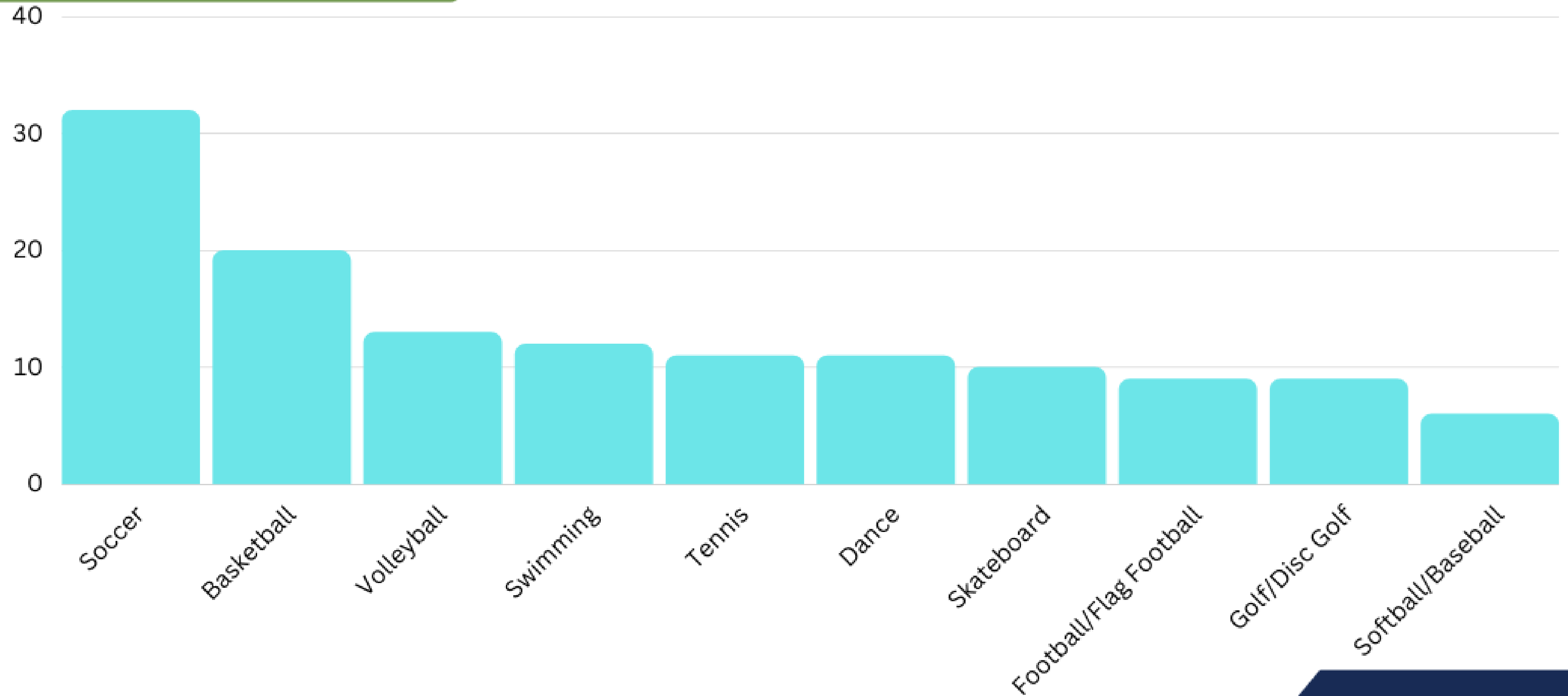
**CONTACT FOR MORE
(540) 433-2474**

Coming next is Percnt Use
of Simms & CAC

Percent Use of Simms & CAC

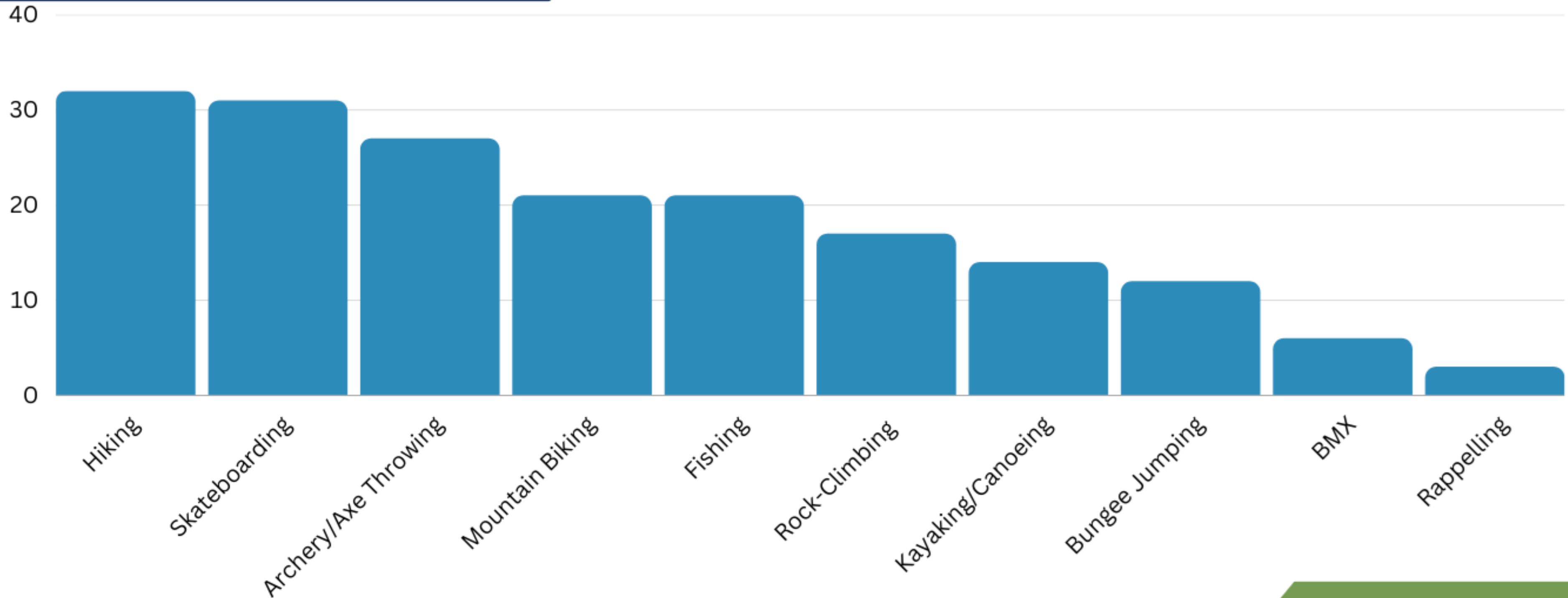
- 54% Never used CAC
- 74% Never used Simms

Sports!



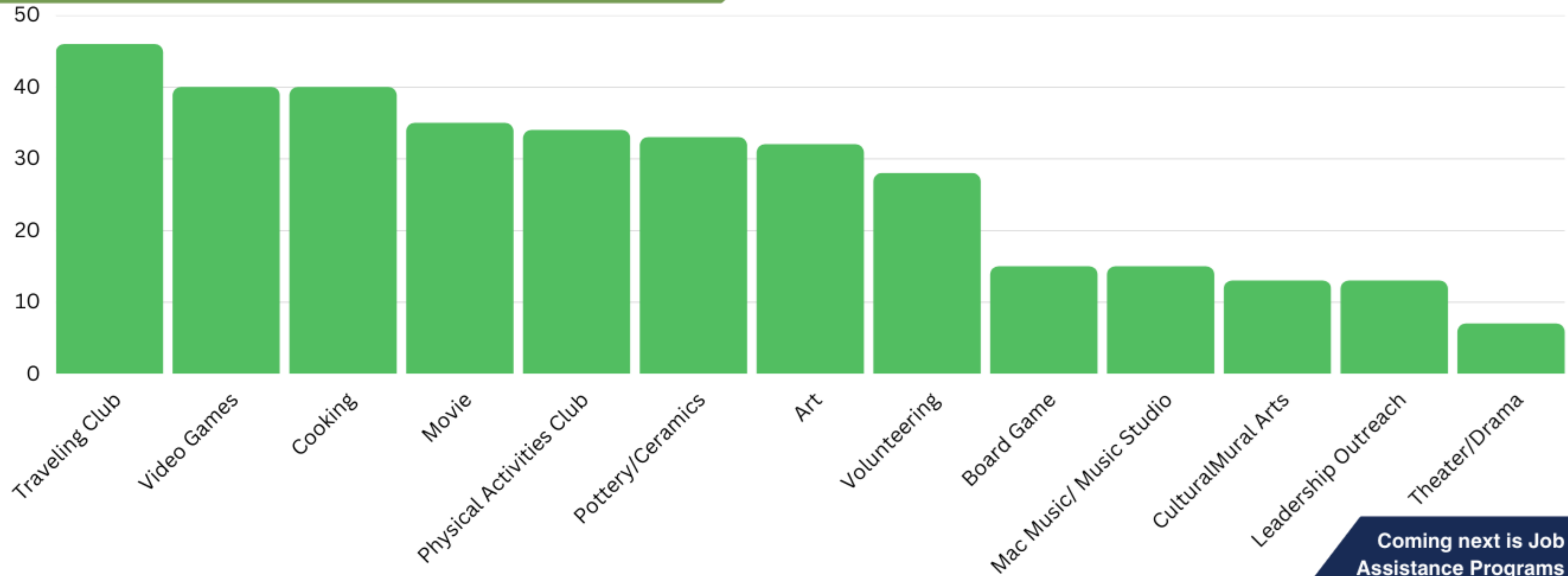
Coming next is Outdoors!

Outdoors!



Next is Hobbies & Enrichments

Hobbies & Enrichments!

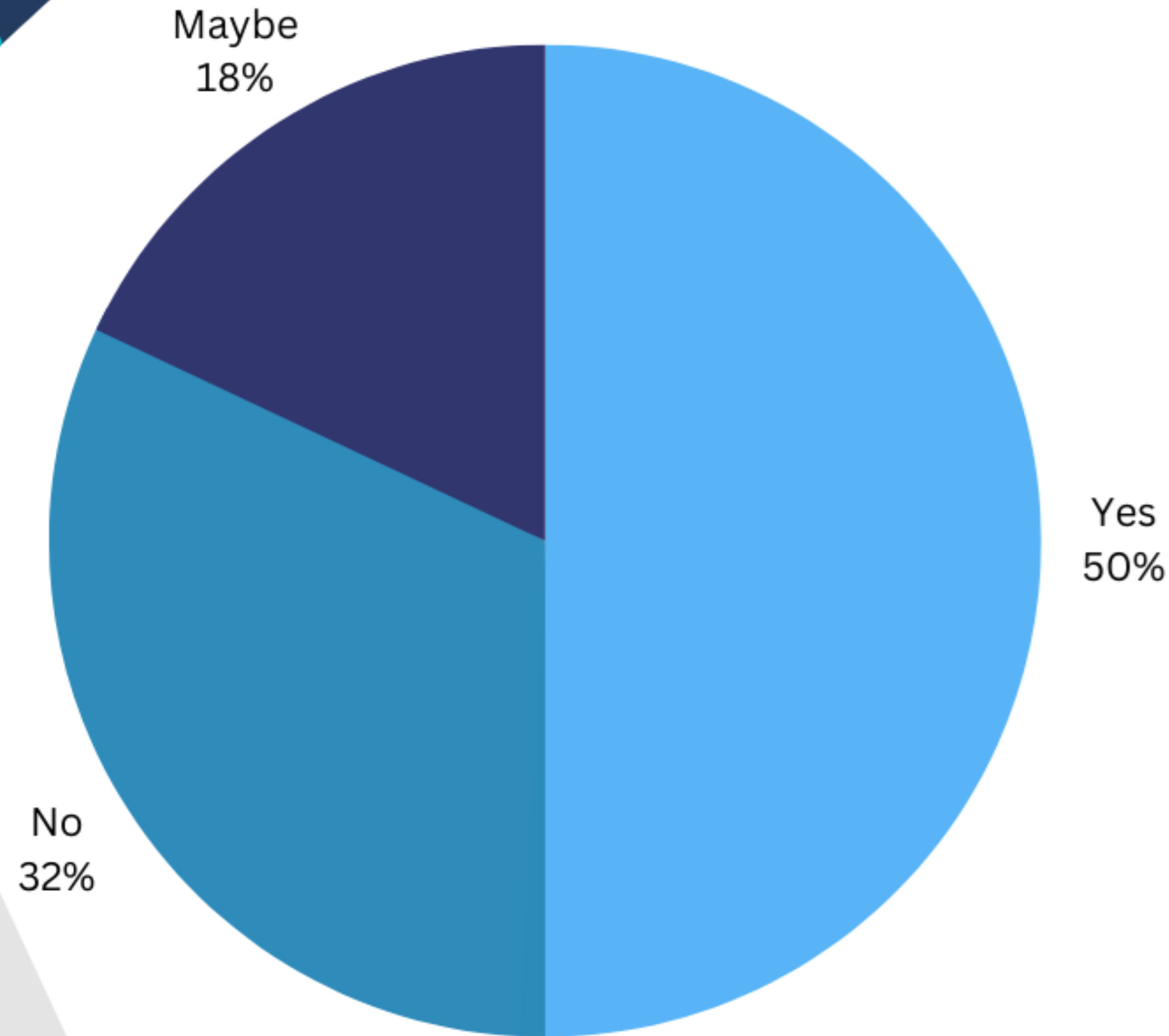


Coming next is Job Assistance Programs

Job Assistance Programs!

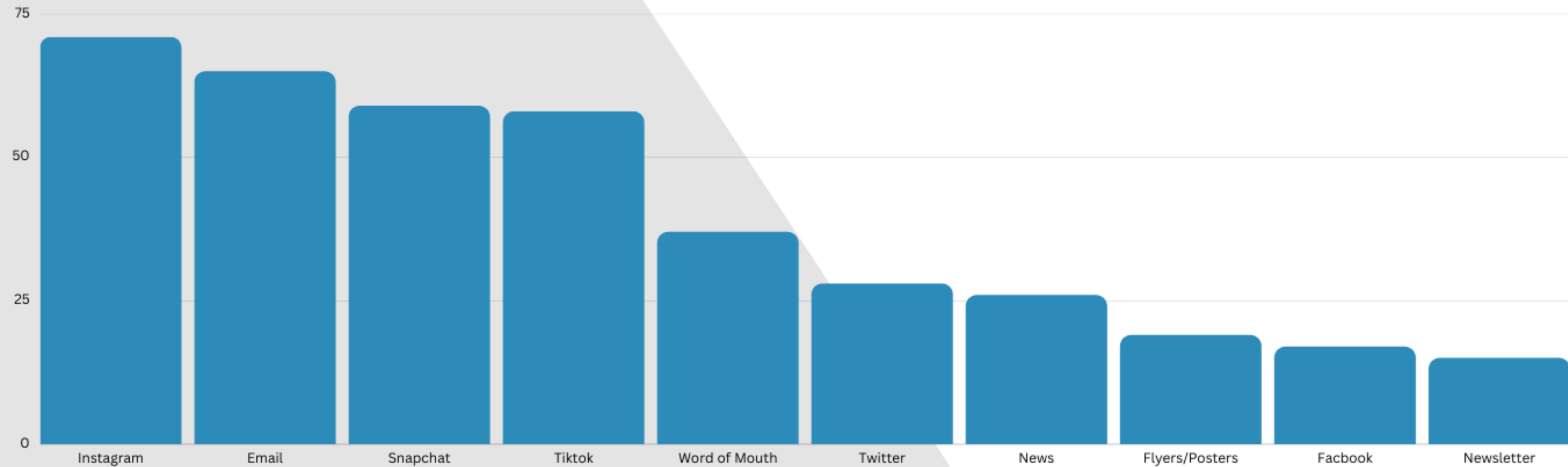
Teens interested in job assistance programs

- **Yes 50%**
- **No 32%**
- **Maybe 18%**



Coming next is How to Reach You

How to Reach Teens!



Coming next is Staff Interviews

Staff Interviewed



Vic Garber

Assistant Director



Amber Craig

Recreation Program Specialist II
(Youth Development)



Harriet Flynn

Program Supervisor



Toto Ortiz

Center Supervisor CAC



Adam Basham

Recreation Facility
Coordinator



Matt Little

Recreation and Events
Manager



Stephanie Howard

Center Supervisor
Simms Rec Center



**Corey
Lemons**

Recreation Facility
Coordinator



Cory Jeffries

Recreational Specialists
Fitness

Coming next is Interview
Concepts CAC

Interview Concepts

Matt Little

"We have a really good drop-in, open gym program that serves a variety of different demographics... and to be able to drop into the weight room at an affordable price."

Obviously, our weaknesses are teen programming, the specific, structured teen programs.. mostly those interested in basketball, but we know that not all teens wanna do that"

Harriet Flynn

"[Simms] has lots of space so multiple things could be happening at once. There are lots of possibilities"

Corey Lemons

"I think affordability is definitely our strength, accessibility is another one."

Interview Concepts Continued

Adam Basham

"I think a lot of teens have gotten into the habit of just going home after school. We {Simms} aren't really offering a ton of teen programming and obviously, that is part of the issue."

Stephanie Howard

"[Simms] is a hub for the community, but that may also be a weakness because the greater community doesn't know about the significance of the building except for the immediate community. I think we should just get information out there by saying this is what we have to offer and can offer."

Toto Ortiz

"Simms is recognized as an extension of the community. A weakness of Simms is foot traffic. It seems that they don't get as many members to commit and much participation as compared to the CAC."

Recommendations for the CAC Building

- **Old dance room - Teen fitness/dance**
- **Physical activities club/teen fun league**
- **Schedule more gym time for teens**
- **Swim club/lessons**
- **Transportation plan**

Coming next is
Recommendations for
the Simms Building

Recommendations for the Simms Building

- **Create a teen lounge/cafe**
- **Partnership with Boys and Girls Club for special events**
- **Video games/E-sports**
- **Cooking class**
- **Traveling club**
- **Welcoming atmosphere**
- **Transportation plan**
- **Job assistance program**

Coming next is Pictures of
Unused Places with
Potential



Classrooms



Teen Lounge/Cafe

- Hangout area
- Offer job assistance
- Teen outlet
- Volunteer programs



Next is
Recommendations for
Outside Parks

Recommendations for the Outdoor Parks

- **Teen adventure park:**
 - **Late night lit area**
 - **Forest coaster**
 - **Zipline**
 - **Music & stage**
 - **Skateboarding**
 - **Climbing wall**
 - **Food trucks**

Teens Helping Teens

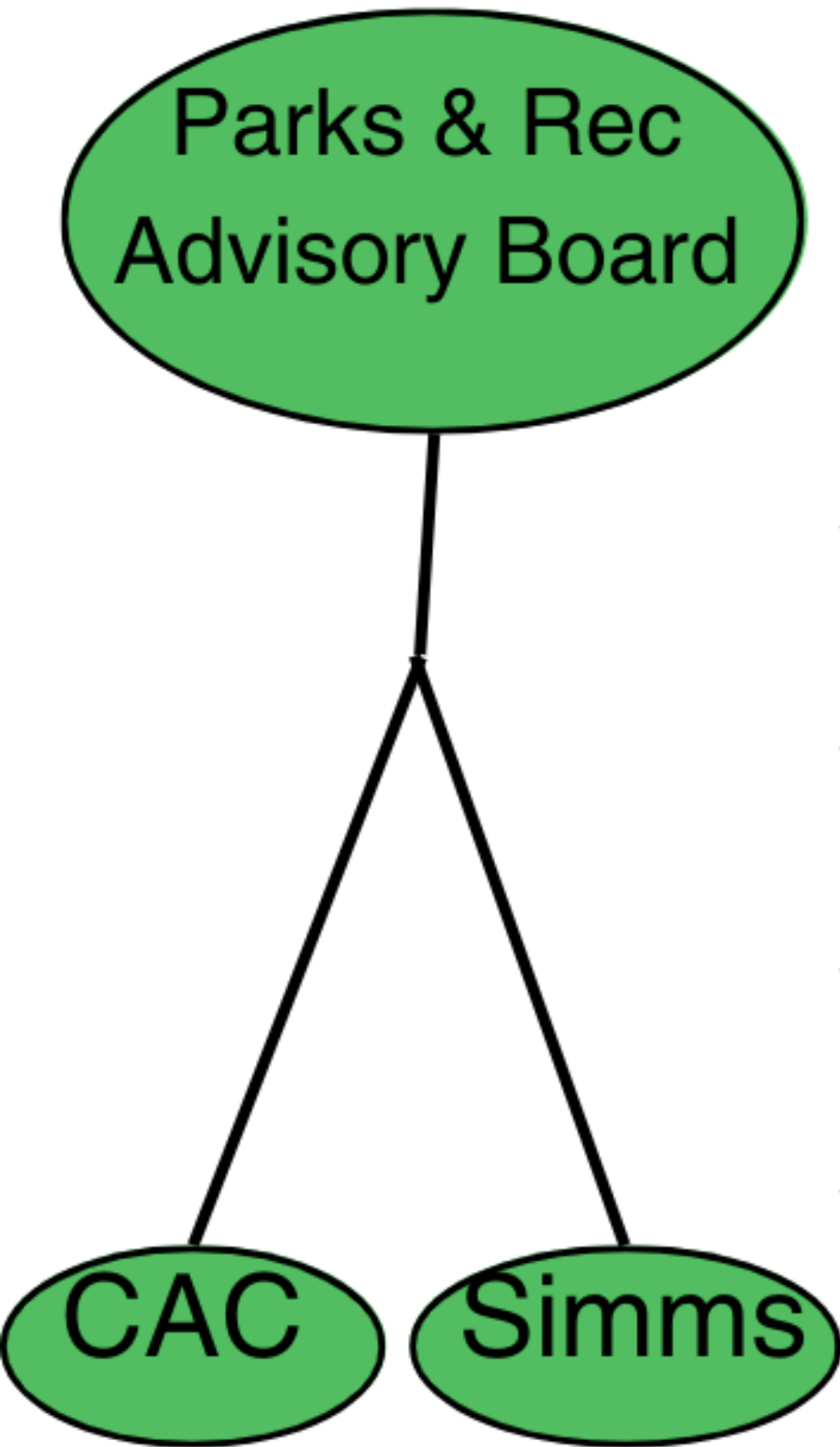
Teen Council

Leadership Opportunities

Voice for all teens at Parks and Rec Advisory Board

Middles School and High Schools Levels

Volunteering



End

May 23, 2023

Thank You !

Shyanna Davis, Samantha Syharath, Yeilianiz Gonzalez

Project Mentor: Vic Garber Assistant Director

